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DUNLOP TREAD

And a service you are proud to tell your friends about.

Notice the number of Traction "spares" that are not in envelopes on the car, but out in the open wearing the "V" smile that won't come off. Pride in possession accounts for this—the desire to have the car look its best.

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Branches in London, Ontario, Montreal, Winnipeg, and other cities.

Makers of Tires for Automobiles, Motor Trucks, Motorcycles, Bicycles and Carriages, Rubber Belting, Packing, Hose, Hoses, Mats, Ties, and General Purpose Appliances.

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"CANADA'S GREATEST SEED HOUSE"

FOR SALE EVERYWHERE IN CANADA

SEEDS

"The Daily News" CLASSIFIED ADS.

LOST

LOST—Glasses in case near or in post-office. Return to Daily News office. Reward.

WANTED.

- WANTED—Good girl for general household work, family of three adults and one child. Salary \$30 per month. Mrs. Geo. Little, Terrace, B. C. 83
- WANTED—Three Loggers. Apply Williams & Manson. 87
- WANTED—Bakery Business. Give all details and price. E. Dusan, 3065 Washington Avenue, Victoria, B. C. 85.
- WANTED—House of 3 to 4 rooms to rent. Apply P. O. Box 353, City. 84
- WANTED—Kitchen Range. Must be cheap. Phone Red 517. 86.
- WANTED—General servant, apply Mrs. A. Gutstein, cor. Tatlow and 6th Avenue. Phone 492. tf.

FOR SALE

- FOR SALE—Cecilian Buttercup eggs for setting, \$1.50 per setting, guaranteed. Messrs. Leys, Porcher Island. 90
- FOR SALE OR CHARTER CHEAP, Cannery Tender "Wigwam," 52 feet, 45 h. p. Union gas engine, Fish tank. Apply to Adams' Grocery Store, Seal Cove, Prince Rupert. 87
- FOR SALE—Household furniture, Ancona Hens. Apply 545 Cotton Street. tf.
- FOR SALE—Good team of horses, for cash, cheap. Apply Box 202, Daily News. tf.
- FOR SALE—10-Acre tract of land in Kit-sumkalum Valley. \$25 per acre, \$25 down, balance \$10 per month. Apply P. O. Box 174. 85.
- FOR SALE—Launch Impala, 48ft. x 14 1/2 x 5 1/2. Built in 1912, Djinna engine, 35 h. p. Burns coal oil or distillate. Fully equipped and in number one order. Apply Wm. Sutherland, Bella Coola, B. C.
- SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, \$165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada. tf.

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AKERBERG, THOMSON COMPANY

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PHONE 525

MINERAL ACT

Certificate of Improvements NOTICE

"Albion" and "Sunbeam" Mineral Claims, situate in the Skeena Mining Division of Cassiar District.

Where located:—About five miles from the head of Alice Arm on "Middle Creek."

TAKE NOTICE that I, Wm. T. Kergin of Prince Rupert, B. C., Free Miner's Certificate No. 94035B, intend sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 37, must be commenced before the issue of such Certificate of Improvements.

Dated this 16th day of March, A. D. 1916. WM. T. KERGIN.

MINERAL ACT

Certificate of Improvements NOTICE

Silver Bow Mineral Claim, situate in the Skeena Mining Division of Cassiar District.

Where located:—At the head of a branch of Lime Creek about four miles from the beach on the south side of Alice Arm.

TAKE NOTICE that I, George R. Naden, Free Miner's Certificate No. 94096B, acting as agent for Thos. McRostie, Free Miner's Certificate No. 69991B, and James L. Hatch, Free Miner's Certificate No. 87966B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 24th day of March, A. D. 1916. GEORGE R. NADEN.

MINERAL ACT

Certificate of Improvements NOTICE

Basin Mineral Claim, situate in the Skeena Mining Division of Cassiar District.

Where located:—About four miles from the beach on the south side of Alice Arm at the head of a branch of Lime Creek.

TAKE NOTICE that I, George R. Naden, Free Miner's Certificate No. 94096B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 24th day of March, A. D. 1916. GEORGE R. NADEN.

Local News Notes

Colonel Clayton left for Ottawa this morning.

Mitchell Albert has returned from a visit to Alice Arm.

The Sunday schools of the city will be reopened next Sunday.

Captain Babington left for the south on the Maquinna last evening.

Best quality of household lump and nut coal. Prince Rupert Coal Co., phone 15. tf.

Mr. and Mrs. D. J. Williams left today for Tramville, where they will reside in the future.

NOTHING LEFT TO CHANCE BY PROFIT-TAKING TRIUMVIRATE

(Continued from Page 3.)

This same B. F. Yoakum, who took the long end in the million dollar split, figures as partner in another profit-taking triumvirate formed shortly after the war began and consisted of himself, J. Wesley Allison, and Eugene Lignanti, some-time flute player or piccolo blower at the Ritz-Carlton Hotel, Montreal. Who is Yoakum? He seems to be spread over all the combinations. In private life he is a curb-broker in New York. Ottawa knows him as a frequent visitor to the Militia Department on business so mysterious that he never registered at a hotel but always slept in a private car at the Broad Street Station. Whose private car, by the way?

Lignanti, the flute player, who fell out with his followers last September—hence the disclosure of profits—probably put in all the real money that was in the combination. He was a saving man and here was a chance to make enough to retire from the flute business for ever on the investment of a very small capital. Lignanti took a chance. It was the best chance he ever took in his life. When he drew out of the partnership he had claims for \$216,000 in commissions and a commission on shells which he commuted for \$50,000 spot cash. On contracts that Lignanti knew of himself, Allison and Yoakum stood to split \$1,600,000 in commissions between them.

All these facts the Government could have learned by looking up the records in the office of the Munitions Board. That great and good man Chairman Flavelle must have known the facts although he did not cancel the contracts or otherwise act on the guarantee clauses. Moreover, George Kytte, being a good sport, gave the Government fair warning a week before he announced at a public meeting just about where he was going to land the punch. Even at that the Government was caught unprepared, being very much like Belshazzzer of old, who went on Belshazzzer in spite of preliminary notices on the walls and elsewhere. No doubt Belshazzzer thought that when the occasion arose his Solicitor General would explain everything. Oh, well, you all know what happened to Belshazzzer.—H. F. G.

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We Clean Homes, Offices, Churches, Lodge and School rooms at low Prices.

GOOD WORK GUARANTEED

All Orders Attended to Immediately.

OFFICE, 819 2ND AVENUE. PHONE GREEN 268.

"THE GODDESS" AT MAJESTIC THEATRE

Anita Stewart, in the great serial "The Goddess," is of course the big feature at the Majestic tonight, but the rest of the show is first-class. The daring Helen is screened in another hair-raising railroad drama, while "Trapped" is a thrilling reel. There is a new Vim comedy entitled "Pokes and Jabs" and "Tailor's Bill," another laughter-provoker. A very fine Selig Tribune Weekly completes seven good reels. There is a great Paramount attraction for Wednesday entitled "The Only Son."

LAST OF THE "DIAMOND" AT WESTHOLME THEATRE

The last chapter of "The Diamond From the Sky" is screened at the Westholme tonight. The final installment of this most interesting serial is entitled "An American Earl." Even if you have not followed each installment of this wonderful story, you must see the end. It is one of the best of the thirty.

There is also a Topical Budget showing the latest from the front, "Repentance," a two-act drama, and "Silver Candle-Sticks," another two-act drama, while a roaring Keystone comedy, entitled "Ambrose's Little Hatchet," concludes this eight-reel show.

"Graft," a great new serial, will begin on April 17th.

SPECIAL EVERY DAY TOMATO SAUSAGE

HARRY ATKINS

FAMILY BUTCHER

QUALITY IN ALL MEATS

Used in Millions of Tea Pots Daily—Every Leaf is Pure

Every infusion is alike delicious

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Black, Green or Mixed } Sealed Packets only. E 155

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W. J. THOMAS, Phone Green 391.

Dr. PRICE'S CREAM BAKING POWDER

Made from Pure, Grape Cream of Tartar

Surpasses every other baking powder in making delicious, healthful food.

Protects the food from alum.

How Brown Learned How.

There is a man who makes shoes for children—and sells them to stores all over Canada But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs. Brown—phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown—a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.