

SERVICE THROUGH THE WHOLE YEAR

DUNLOP TREAD

SEAL OF QUALITY

TRACTION

And a service you are proud to tell your friends about

Notice the number of Traction "spare" that are not in envelopes on the car, but out in the open wearing the "V" smile that won't come off. Pride in possession accounts for this—the desire to have the car look its best.

Dunlop Tire & Rubber Goods Co., Limited
 HEAD OFFICE—TORONTO
 Branches in London, Ontario, Montreal, Quebec, Winnipeg, Regina, Calgary, Edmonton, Vancouver, Seattle, Portland, San Francisco, Los Angeles, San Diego, Phoenix, Salt Lake City, and other cities.

STEELE BRIGGS

PROVED THE BEST BY EVERY TEST

"CANADA'S GREATEST SEED HOUSE"

FOR SALE EVERYWHERE IN CANADA

SEEDS

"The Daily News" CLASSIFIED ADS.

FOUND—Open gasoline launch, 16 feet long and 4 feet, eight inch beam with 3 h. p. Watkins motor. Owner can have same by proving property and paying salvage and cost of this notice. Joseph Ryan, Port Simpson, B. C.

LOST—Glasses in case near or in post-office. Return to Daily News office. Reward.

WANTED—Good girl for general housework, family of three adults and one child. Salary \$30 per month. Mrs. Geo. Little, Terrace, B. C.

WANTED—Three loggers. Apply Williams & Manson.

WANTED—Kitchen Range. Must be cheap. Phone Red 517.

WANTED—General servant, apply Mrs. A. Gutstein, cor. Tallow and 6th Avenue. Phone 492.

FOR SALE—Cecilian Buttercup eggs for setting, \$1.50 per setting, guaranteed. Messrs. Leys, Porcher Island.

FOR SALE OR CHARTER CHEAP, Cannery Tender "Wigwag," 52 feet, 45 h. p. Union gas engine, Fish tank. Apply to Adams' Grocery Store, Seal Cove, Prince Rupert.

FOR SALE—Household furniture, Ancona Hens. Apply 515 Cotton Street.

FOR SALE—Good team of horses, for cash, cheap. Apply Box 202, Daily News.

FOR SALE—10-Acre tract of land in Kit-sumkalum Valley. \$25 per acre, \$25 down, balance \$10 per month. Apply P. O. Box 174.

FOR SALE—Launch Impala, 48ft. x 11 1-2 x 5 1-2. Built in 1912, Djin engine, 35 h. p. Burns coal oil or distillate. Fully equipped and in number one order. Apply Wm. Sutherland, Bella Coola, B. C.

Prince Rupert Feed Co.
 P. O. Box 333. 908 Third Ave.

RECEIVED OUR 1916 SEEDS WE HANDLE

Rennie's, Ferry's, Steele's, and Briggs' Garden and Field Seeds. Also Fertilizers.

We Take Orders for Nursery Stock.

Hay, Grain and Feed at Vancouver Prices.

Chicken Feed A Specialty.

Mail Orders Promptly Attended To.

BEST QUALITY DOMESTIC LUMP COAL

\$9.50 per Ton — Cash on Delivery

Money Back if Not Satisfactory

UNION TRANSFER CO.
 333 2nd Ave. Phone 38

DENTISTRY

CROWN AND BRIDGE WORK A SPECIALTY

DR. J. F. BROWN
 DENTIST

Office: Smith Block, Third Avenue Phone 484

CONCRETE CHIMNEY BLOCKS

80 Cents per ft. F. O. B.

Prince Rupert Concrete Works, McBride St.

AKERBERG, THOMSON COMPANY

Sole Agents for the PALMER GAS ENGINE COMPANY

PHONE 525

MINERAL ACT

Certificate of Improvements NOTICE

"Albion" and "Sunbeam" Mineral Claims, situate in the Skeena Mining Division of Cassiar District.

Where located:—About five miles from the head of Alice Arm on "Middle Creek."

TAKE NOTICE that I, Wm. T. Kergin of Prince Rupert, B. C., Free Miner's Certificate No. 94935B, intend sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 37, must be commenced before the issue of such Certificate of Improvements.

Dated this 16th day of March, A. D. 1916.

WM. T. KERGIN.

MINERAL ACT

Certificate of Improvements NOTICE

Silver Bow Mineral Claim, situate in the Skeena Mining Division of Cassiar District.

Where located:—At the head of a branch of Lime Creek about four miles from the beach on the south side of Alice Arm.

TAKE NOTICE that I, George R. Naden, Free Miner's Certificate No. 94096B, acting as agent for Thos. McHostie, Free Miner's Certificate No. 69991B, and James L. Hatch, Free Miner's Certificate No. 87966B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 24th day of March, A. D. 1916.

GEORGE R. NADEN.

MINERAL ACT

Certificate of Improvements NOTICE

Basin Mineral Claim, situate in the Skeena Mining Division of Cassiar District.

Where located:—About four miles from the beach on the south side of Alice Arm at the head of a branch of Lime Creek.

TAKE NOTICE that I, George R. Naden, Free Miner's Certificate No. 94096B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 24th day of March, A. D. 1916.

GEORGE R. NADEN.

MINERAL ACT

Certificate of Improvements NOTICE

Rivermouth Fractional mineral claim, situate in the Skeena Mining Division of Cassiar District.

Where located:—At the head of Alice Arm, adjoining the Rivermouth and Cariboo mineral claims.

TAKE NOTICE that I, G. R. Naden, Free Miner's Certificate No. 94,096B, acting as agent for Carrie Pratt, Free Miner's Certificate No. 93,917B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 23rd day of December, A. D. 1915.

Apr. 2.

MINERAL ACT

Certificate of Improvements NOTICE

Basin Mineral Claim, situate in the Skeena Mining Division of Cassiar District.

Where located:—About four miles from the beach on the south side of Alice Arm at the head of a branch of Lime Creek.

TAKE NOTICE that I, George R. Naden, Free Miner's Certificate No. 94096B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 24th day of March, A. D. 1916.

GEORGE R. NADEN.

"THE GODDESS" HOLDS SWAY AT THE MAJESTIC

The fourth episode of "The Goddess" was screened before a crowded house at the Majestic last night and proved highly interesting and amusing. In this installment, the "goddess" arrives in New York and creates no end of a sensation, being followed by crowds of people on her way from the station. This is proving to be one of the greatest serials ever staged.

An exciting railroad drama, two laughable comedies and a stirring little drama entitled "Trapped," along with a very fine Selig Tribune Weekly make up a splendid program. There is another big Paramount attraction coming for next Wednesday and Thursday.

FINAL INSTALLMENT OF "DIAMOND FROM THE SKY"

The Westholme was packed last night to see the conclusion of "The Diamond from the Sky." The final stages of this famous serial are in keeping with the rest of the story, the scenes being of the finest description. You must see what becomes of the diamond; what happens to John Powell and what becomes of Vivian and Blair Stanley.

There are two real good two-act dramas besides, one being a most dramatic story entitled "Repentance" in which a man murders his partner, is not found out, but is torn to pieces by remorse twenty years later when his daughter marries the murdered man's son. "Silver Candlesticks" is a most impressive story of ancient Italy. "Ambrose's Little Hatchet" is a side-splitting Keystone comedy, and an up-to-date Topical Budget completes a very fine bill.

Local News Notes

Best quality of household lump and nut coal. Prince Rupert Coal Co., phone 15.

Charles D. Jones, our popular vocalist, has returned from the Naas river.

The city council last evening received and adopted the auditor's report for 1915.

The American schooner Eagle brought in 14,000 pounds of halibut this morning.

If you want to serve your King and country see Charles Youngman, recruiting sergeant for the 102nd Battalion.

The council got through a lot of work last night in the way of passing bylaws in connection with the issue of serial bonds.

It is expected that R. Carr and E. H. Maynard, two of our returned warriors, will arrive here on Friday.

MUSIC

CHARLES BALAGNO
 (Pianist at Westholme)
 TEACHER OF PIANOFORTE
 Former pupil of F. G. Strong.
 TERMS MODERATE, Phone Blue 408

SPECIAL EVERY DAY TOMATO SAUSAGE

HARRY ATKINS
 FAMILY BUTCHER
 QUALITY IN ALL MEATS

Fresh from the Gardens

of the finest Tea-producing country in the world.

"SALADA"

TEA

Sealed Packets Only.

Try it—it's delicious. BLACK GREEN or MIXED.



Launch Alice B.

Approved by Minister of Marine as a Passenger Boat.

For terms and particulars Call

W. J. THOMAS, Phone Green 391.

Dr. PRICE'S CREAM BAKING POWDER

Made from Pure, Grape Cream of Tartar

Surpasses every other baking powder in making delicious, healthful food.

Protects the food from alum.

Sterling
 THE ENGINE REFINEMENT
 For the finest boats that float

FISHERMAN'S ENGINE

2 Cyl.—5 1-2 in. by 7 in., 12-15 Horse Power.

4 Cyl.—3 3-4 in. by 5 1-2 in., 25 Horse Power.

4 Cyl.—5 1-2 in. by 8 in., 25-35 Horse Power.

For Further Information Apply to

W. E. WILLIS CROFT
 Prince Rupert, B. C.

HANDY WORK OF ALL DESCRIPTIONS. CARPETS VACUUM CLEANED

VACUUM CLEANING CO.

We Clean Homes, Offices, Churches, Lodges and School rooms at low Prices.

GOOD WORK GUARANTEED

All Orders Attended to Immediately.

OFFICE, 819 2ND AVENUE. PHONE GREEN 268.

MINERAL ACT

Certificate of Improvements NOTICE

Rivermouth Fractional mineral claim, situate in the Skeena Mining Division of Cassiar District.

Where located:—At the head of Alice Arm, adjoining the Rivermouth and Cariboo mineral claims.

TAKE NOTICE that I, G. R. Naden, Free Miner's Certificate No. 94,096B, acting as agent for Carrie Pratt, Free Miner's Certificate No. 93,917B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 23rd day of December, A. D. 1915.

Apr. 2.

AUTO DELIVERY

EXPRESS AND BAGGAGE

Phone Red 339

How Brown Learned How.

There is a man who makes shoes for children—and sells them to stores all over Canada. But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs. Brown—phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown—a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.