

SERVICE THROUGH THE WHOLE YEAR

DUNLOP TREAD

TRACTION

And a service you are proud to tell your friends about.

Notice the number of Traction "spare" tires that are not in evidence on the car, but out in the open wearing the "V" tread that won't come off. Price is reasonable, accounts for this—the desire to have the car look its best.

Dunlop Tire & Rubber Goods Co.
HEAD OFFICE—TORONTO
Ltd. 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

Don't merely smother your cough

CURE IT—Mather's Syrup of Tar and Cod Liver Oil not only promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to get off the cold and thus effects a permanent cure. It is this quality which has won for it the largest sale of any cough and cold remedy in Canada.

Get large bottles everywhere.

J. L. MATHIEU CO., Prop., SHEPPARD, P.Q.

If you wish to receive Mather's Syrup of Tar and Cod Liver Oil, please send the coupon to the nearest branch office, or to the following address: J. L. Mathieu Co., Prop., Sheppard, P.Q.

"The Daily News" CLASSIFIED ADS.

FOR RENT—A cozy cottage, furnished, bath, hot and cold water, \$10.00. 114 8th Ave., cor. McBride. 96

WANTED.

WANTED—Capable general servant. Apply 925 Borden St. evenings. 96

FOR RENT—Well furnished house. Apply A. E. Oakley, 336 6th Ave., East, phone Red 271. 96

WANTED—Three loggers. Apply Williams & Hanson. 87

WANTED—Kitchen Range. Must be cheap. Phone Red 517. 86

WANTED—General servant, apply Mrs. A. Gotschall, cor. Tallow and 6th Avenue. Phone 492. 11

FOR SALE

FOR SALE—Eggs from pure bred Anconas. Excellent all winter layers. Very large white eggs. \$1.50 per setting. Apply Box 143, Daily News. 112

FOR SALE—Cottian Buttercup eggs for setting, \$1.50 per setting, guaranteed. Messrs. Lays, Forthby Island. 90

FOR SALE OR CHARTER CHEAP, Cabiner Tender "Wigwam," 52 feet, 45 h. p. Union gas engine, fish tank. Apply to Adams' Grocery Store, Seal Cove, Prince Rupert. 87

FOR SALE—Good team of horses, for cash, cheap. Apply Box 202, Daily News. 11

FOR SALE—Launch Impala, 48 ft. x 11 ft. 9 in. 1-2. Built in 1912, Dujon engine, 35 h. p. Burns coal oil or distillate. Fully equipped and in number one order. Apply Wm. Sutherland, Bella Coola, B. C.

SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, \$165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada. 11

Prince Rupert Feed Co.

P. O. Box 333. 908 Third Ave.

RECEIVED OUR 1916 SEEDS WE HANDLE

Rennie's, Ferry's, Steele's, and Briggs'. Garden and Field Seeds. Also Fertilizers.

We Take Orders for Nursery Stock.

Hay, Grain and Feed at Vancouver Prices.

Chicken Feed A Specialty.

Mail Orders Promptly Attended To.

BEST QUALITY DOMESTIC LUMP COAL

\$9.50 per Ton — Cash on Delivery

Money Back If Not Satisfactory

UNION TRANSFER CO.
333 2nd Ave. Phone 36

HANDY WORK OF ALL DESCRIPTIONS. CARPETS VACUUM CLEANED.

VACUUM CLEANING CO.
We Clean Homes, Offices, Churches, Lodge and School. Rooms at low Prices.

GOOD WORK GUARANTEED

All Orders Attended to Immediately.

OFFICE, 819 2ND AVENUE. PHONE GREEN 268.

Local News Notes

A fish special of five cars went east this morning.

H. S. Ives arrived from Vancouver this forenoon.

Best quality of household lump and nut coal. Prince Rupert Coal Co., phone 15.

Miss Florence Stephens, niece of M. M. Stephens, left for the south last night.

J. Allen, representing the Kelly, Douglas Company, left for the interior this morning.

The Princess Sophia had one hundred and ten passengers for Alaskan points this forenoon.

Captain R. T. Colquhoun, of the 19th Army Service Corps, left for Victoria on the Princess Maquinna.

Mrs. W. T. Kergin and her daughter Margaret left for the south on the Maquinna last evening.

Blair Fleming and George Bennett, two well known commercial travellers, left for Vancouver last night.

Carl Anderson of Prince George arrived from the south this morning and left for home on the train.

Pte. Maynard, of Prince Rupert, who was wounded at Festubert, has arrived at the military hospital in Victoria.

Owing to the sickness of Rev. J. F. Dimmick, the Rev. H. R. Grant will preside at the Salvation Army concert tonight.

A very fine program has been arranged for the concert in the Salvation Army Barracks this evening. Admission ten cents.

Four halibut schooners made port yesterday with 15,000 pounds between them. They were the Hecate, Margalice, Lillian N., and Ellie. Price's ruled a little easier, 9½ cents being paid.

It is reported that the coast steamer British Columbia has been chartered by the government to take the place of the Quadra, the lighthouse tender which was lost recently.

W. J. McCutcheon has moved from his old quarters into a much larger store at the corner of Second Avenue and Sixth Street. The new store is commodious and splendidly equipped.

EIGHT-REEL SHOW AT WESTHOLME THEATRE

There is another big eight-reel show at the Westholme tonight, including a Topical Budget which shows a picture of the Grand Duke Nicholas, the victor of Erzerum, and other notable military men. "The Renegade" is a drama of exploration in Africa, showing great jungle scenes, while "Grudge" is another very fine two act western drama. "The New York Girl" is a rollicking two-act Keystone comedy. A beautiful scenic film showing views of the Riviera concludes a monster show.

The management announces that the first story of the great "Graft" series has not arrived by today's boat. An announcement of the opening production of this famous series will be made later.

DENTISTRY

CROWN AND BRIDGE WORK A SPECIALTY

DR. J. F. BROWN

DENTIST

Office: Smith Block, Third Avenue

Phone 454

CONCRETE CHIMNEY BLOCKS

50 Cents per ft. F. O. B.

Prince Rupert

Concrete Works, McBride St.

AKERBERG, THOMSON COMPANY

Sole Agents for the

PALMER GAS ENGINE COMPANY

PHONE 525

SPECIAL EVERY DAY TOMATO SAUSAGE

HARRY ATKINS

FAMILY BUTCHER

QUALITY IN ALL MEATS

SUBSCRIBE FOR THE DAILY NEWS

MINERAL ACT

Certificate of Improvements

NOTICE

Silver Bow Mineral Claim, situate in the Skeena Mining Division of Cassiar District. Where located:—At the head of a branch of Lime Creek about four miles from the beach on the south side of Alice Arm.

TAKE NOTICE that I, George R. Naden, Free Miner's Certificate No. 94096B, acting as agent for Thos. McRostie, Free Miner's Certificate No. 69991B, and James L. Hatch, Free Miner's Certificate No. 87966B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 24th day of March, A.D. 1916.

GEORGE R. NADEN.

MINERAL ACT

Certificate of Improvements

NOTICE

Basin Mineral Claim, situate in the Skeena Mining Division of Cassiar District. Where located:—About four miles from the beach on the south side of Alice Arm at the head of a branch of Lime Creek.

TAKE NOTICE that I, George R. Naden, Free Miner's Certificate No. 94096B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 24th day of March, A.D. 1916.

GEORGE R. NADEN.

MUSIC

CHARLES BALAGNO

(Pianist at Westholme)

TEACHER OF PIANOFORTE

Former pupil of F. G. Strong.

TERMS MODERATE, Phone Blue 408

THE GODDESS TONIGHT AT THE MAJESTIC THEATRE

There is an eight-reel show at the Majestic tonight, including two episodes of "The Goddess," the serial which is proving so attractive. There is also a two-act Selig comedy entitled "Perkin's Pup Producer." This is a screamingly funny comedy. There is a Selig Tribune Weekly, with news items from all over the world and two special reels make up a great program.

MINERAL ACT

Certificate of Improvements

NOTICE

"Albion" and "Sunbeam" Mineral Claims, situate in the Skeena Mining Division of Cassiar District.

Where located:—About five miles from the head of Alice Arm on "Middle Creek." TAKE NOTICE that I, Wm. T. Kergin, of Prince Rupert, B. C., Free Miner's Certificate No. 94011B, intend sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 37, must be commenced before the issue of such Certificate of Improvements.

Dated this 16th day of March, A. D. 1916.

WM. T. KERGIN.

NOTICE OF SHERIFF'S SALE

IN THE COUNTY COURT OF ATLIN, HOLDEN AT PRINCE RUPERT, B. C.

Between Irving N. Linnell, Judgment Creditor, and Nick Ziolo, Judgment Debtor.

Pursuant to an order of His Honor Judge F. McR. Young, Judge of the County Court of Atlin, dated the 7th day of March, 1916, I will offer for sale by public auction at my office in the Courthouse, Prince Rupert, B. C., on Wednesday, the 26th day of April, 1916, at the hour of 11 o'clock in the forenoon, the following described lands:

Lot twenty-four (24), Block twenty-seven (27), Section seven (7), in the city of Prince Rupert, Province of British Columbia, Map 923, subject to a judgment against Nick Ziolo in favor of Irving N. Linnell for the sum of \$256.06 and costs to be taxed, interest thereon at the rate of five per cent per annum from the 11th day of January, 1916, and the costs incident to the sale.

Said judgment was registered in the Land Registry office at Prince Rupert, B. C., on the 11th day of January, 1916.

JOHN SHIRLEY,

Sheriff of the County of Atlin.



Sunlight Soap is made for the housewife's profit, for only thereby can the makers hope to profit. Sunlight Soap makes your work lighter, your clothes whiter, your home brighter. It is mild and pure and does not harm either hands or fabric.

Sunlight Soap



Launch Alice B.

Approved by Minister of Marine as a Passenger Boat.

For terms and particulars Call

W. J. THOMAS, Phone Green 391.

Dr. PRICE'S CREAM BAKING POWDER

Made from Pure, Grape Cream of Tartar

Surpasses every other baking powder in making delicious, healthful food.

Protects the food from alum.



How Brown Learned How.

There is a man who makes shoes for children—and sells them to stores all over Canada But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs. Brown—'phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown—a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.