

SERVICE THROUGH THE WHOLE YEAR

DUNLOP TREAD

SEAL OF QUALITY TRACTION

And a service you are proud to tell your friends about.

Notice the number of Traction "spare" that are not in envelopes on the car, but out in the open wearing the "V" smile that won't come off. Pride in possession accounts for this—the desire to have the car look its best.

Dunlop Tire & Rubber Goods Co.
HEAD OFFICE—TORONTO

Branches in London, Ontario, and other cities.

Carriage and General Rubber Supplies.

Don't merely smother your cough

CURE IT—Mathieu's Syrup of Tar and Cod Liver Oil not only promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to throw off the cold and thus effects a permanent cure. It is this quality which has won for it the largest sale of any cough and cold remedy in Canada.

35c. large bottles, everywhere.

J. L. MATHIEU CO., Prop., SHERBROOKE, P.Q.

If your child is feverish Mathieu's Syrup will soothe the fever and chase the pain from head, back and limbs. Box of 10 bottles, 50c.

"The Daily News" CLASSIFIED ADS.

FOR RENT—A cozy cottage, furnished, bath, hot and cold water, \$10.00. 114 8th Ave., cor. McBride. 114

WANTED.

WANTED—Capable general servant. Apply 925 Borden St. evenings. 96.

FOR RENT—Well furnished house. Apply A. E. Oakley, 336 6th Ave., East, phone Red 271. 90.

WANTED—Three loggers. Apply Williams & Manson. 87

WANTED—Kitchen Range. Must be cheap. Phone Red 517. 86.

WANTED—General servant, apply Mrs. A. Gutstein, cor. Tatlow and 6th Avenue. Phone 492. 11.

FOR SALE

FOR SALE—Eggs from pure bred Ancona hens. Excellent all winter layers. Very large white eggs. \$1.00 per setting. Apply box 103, Daily News. 112.

FOR SALE—Cecilian Buttercup eggs for setting, \$1.50 per setting, guaranteed. Messrs. Leys, Porcher Island. 90

FOR SALE OR CHARTER CHEAP. Cannery Tender "Wigwam," 52 feet, 45 h. p. Union gas engine, Fish tank. Apply to Adams' Grocery Store, Seal Cove, Prince Rupert. 87

FOR SALE—Good team of horses, for cash, cheap. Apply Box 202, Daily News. 11.

FOR SALE—Launch Impala, 48ft. x 11 1-2 x 5 1-2. Built in 1912, Djin engine, 35 h. p. Burns coal oil or distillate. Fully equipped and in number one order. Apply Wm. Sutherland, Bella Coola, B. C.

SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, \$165 freight paid. Send for catalogue. C. Guarantee Motor Co., Hamilton, Canada. 11.

Prince Rupert Feed Co.

P. O. Box 333. 908 Third Ave.

RECEIVED OUR 1916 SEEDS WE HANDLE

Rennie's, Ferry's, Steele's, and Brigg's.

Garden and Field Seeds.

Also Fertilizers.

We Take Orders for Nursery Stock.

Hay, Grain and Feed at Vancouver Prices.

Chicken Feed A Specialty.

Mail Orders Promptly Attended To.

BEST QUALITY DOMESTIC LUMP COAL

\$9.50 per Ton — Cash on Delivery

Money Back If Not Satisfactory

UNION TRANSFER CO.

333 2nd Ave. Phone 36

HANDY WORK OF ALL DESCRIPTIONS. CARPETS VACUUM CLEANED

VACUUM CLEANING CO.

We Clean Homes, Offices, Churches, Lodges and School rooms at low prices.

GOOD WORK GUARANTEED

All Orders Attended to Immediately.

OFFICE, 819 2ND AVENUE.

PHONE GREEN 268.

Local News Notes

A. Bailey, of Inverness Cannery, is in town.

D. H. Beatty, of Kitwanger, is visiting in the city.

R. G. Moseley, of Hazelton, arrived in town last evening.

Mitchell Albert requires about fifty men for work at Alice Arm.

Charles P. Richardson, of Kitwanger, came in on last night's train.

Rev. W. H. Pierce, the Port Eslington Methodist missionary, is in the city.

Best quality of household lump and nut coal. Prince Rupert Coal Co., phone 15.

John Kirkaldy, of Terrace, arrived last night. He will join a Highland regiment in Vancouver.

Spring salmon brought in yesterday realized 12½ cents per pound. The quantity was small.

Russ Bell, a well known prospector in this district, has joined the 11th Canadian Mounted Rifles.

A. L. McHugh, who is interested in the Silver Standard Mine, arrived from the interior last night.

N. Neville Wright, auditor for the provincial government, returned from the interior on last night's train.

Olof Hanson returned from Beament last night. Mr. Hanson is taking out poles for the G. T. P. at that point.

A. H. Tomlinson, who has been assistant horticulturist here for some time, leaves for Guelph, Ontario, at the end of this week.

The Easter number of the War Cry is being delivered today. It contains many interesting war pictures and much interesting reading.

Donald Crearer, accountant for the G. T. P. here, and H. Welford, of the Canadian Express service, intend to leave for Victoria shortly to join the 68th Battalion of artillery.

NEW OIL-BURNING MOTOR IS INVENTED

A Seattle firm is placing on the market a fuel oil motor which does away with many of the complicated features of the Diesel engine and which, it is believed, is destined to replace the gasoline engine in small power boats, while it will be equally useful in boats of a larger type. The engine, which is known as the Burnoil engine, will operate on any low grade mineral, animal or vegetable oil without special adjustment.

The scientific principles involved in the burning of oil in the new engine are based upon the fact that all oils, however heavy, carry a film of lighter volatile product which can be easily exploded if the proper conditions are provided. It would take more space than we have to spare to go into all the technical details in the burning of heavy oils, but from a detailed description in the Railway and Marine News, the new engine seems to answer all the demands necessary. The working of the engine is simplicity itself and as the cost is low and the engine can be fitted in small boats as well as large it should prove highly interesting to power boat owners in these days of dear gasoline.



Frank Keenan in "The Long Chance," the six-act western drama, at the Westholme tonight.

Skin Muddy?

Dull eyes, blotches and other skin blemishes result from a disordered digestion. Purify the blood, tone the stomach, gently stimulate the liver and regulate the bowels and bile with

BEECHAM'S PILLS

Worth a Guinea a Box
Directions with Every Box of Special Value to Women
2-44 everywhere. In boxes, 25 cents.

MINERAL ACT

Certificate of Improvements NOTICE

"Albion" and "Sunbeam" Mineral Claims, situate in the Skeena Mining Division of Cassiar District.

Where located:—About five miles from the head of Alice Arm on "Middle Creek." TAKE NOTICE that I, Wm. T. Kergin of Prince Rupert, B. C., Free Miner's Certificate No. 94035B, intend sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

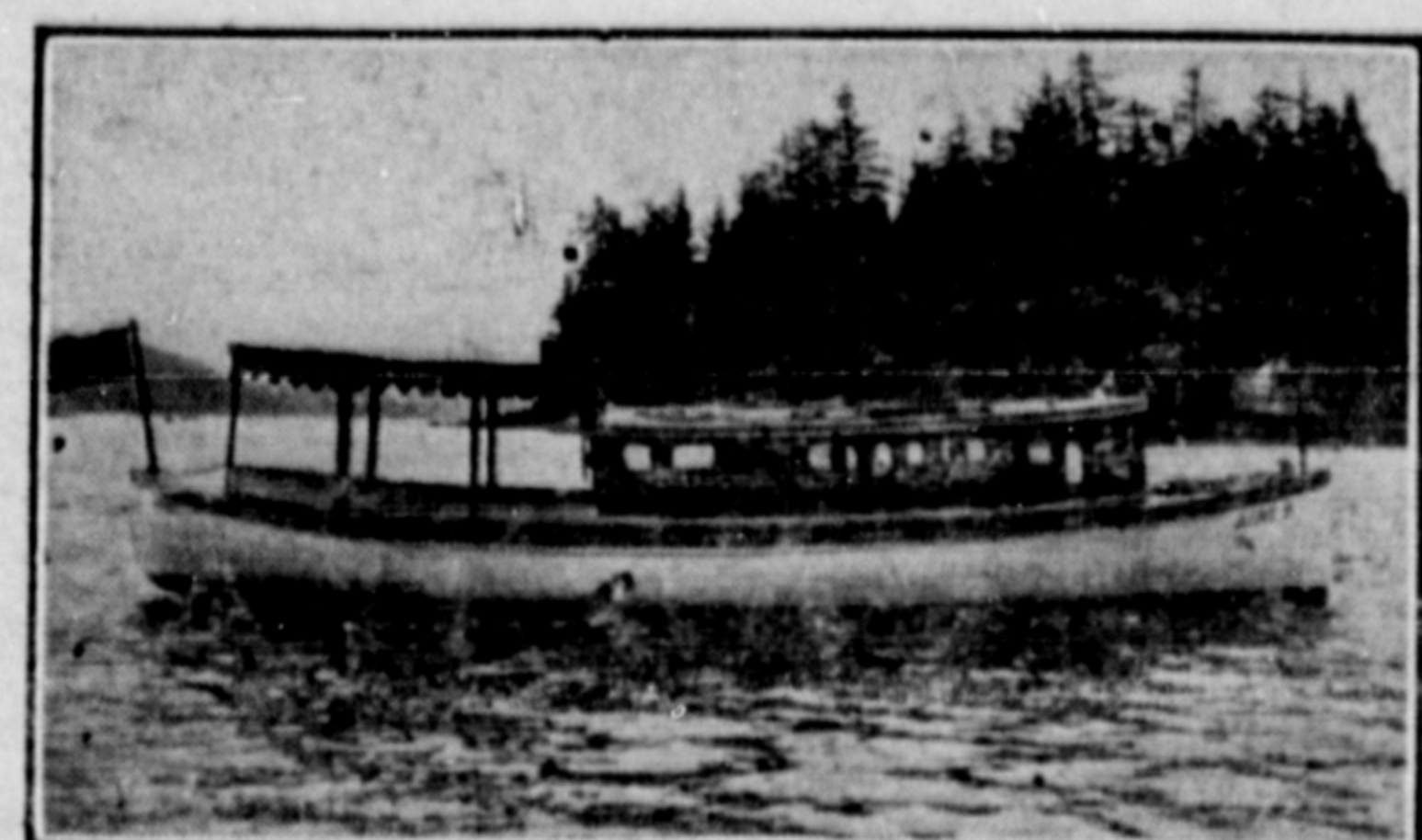
And further take notice that action, under section 37, must be commenced before the issue of such Certificate of Improvements.

Dated this 16th day of March, A. D. 1916. 167

WM. T. KERGIN.

The Virtue of the Natural Leaf is perfectly preserved in the sealed "SALADA"

packet. Young tender leaves only, grown with utmost care and with flavour as the prime object, are used to produce the famous Salada blends.



Launch Alice B.

Approved by Minister of Marine as a Passenger Boat. For terms and particulars Call W. J. THOMAS, Phone Green 391.

Dr. PRICE'S CREAM BAKING POWDER

Made from Pure, Grape Cream of Tartar

Surpasses every other baking powder in making delicious, healthful food.

Protects the food from alum.



How Brown Learned How.

There is a man who makes shoes for children—and sells them to stores all over Canada But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs. Brown—'phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown—a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.