And a service you are proud to tell your friends about. Notice the number of Traction "spares" that are not in envelopes on the car, but out in the open wearing the "V" smile that won't come off. Pride in possession accounts for this—the desire to have the car look its best.

Dunlop Tire & Rubber Goods Co., Limited
HEAD OFFICE—TORONTO
Branches in leading cities
Makers of Tires for Automobiles, Motor Trucks, Motorcycles, Bicycles and Carriages, Rubber Belting, Packing, Hose, Molds, Mats, Tiling, and General Rubber Specialties.

Launch Alice B.

Approved by Minister of Marine as a Passenger Boat.

For terms and particulars Call

W. J. THOMAS, Phone. Green 391.

"The Daily News" CLASSIFIED ADS.

WANTED.

WANTED—General servant. Apply Mrs. L. W. Patmore, Borden St. tf.

WANTED—A general servant. Apply Mrs. M. P. McCaffery, 325 5th Ave, West.

WANTED — Strong man for ranch at Telkwa, good worker. Apply at once to Savoy Hotel. 105.

WANTED—For Rupert and District firm or gentleman to represent high-class chocolates and grocery sundries. Apply at once Delta, Hotel Rupert.

JAPANESE WANTS WORK by the day. Phone Blue 505. 104.

WANTED—General servant, apply Mrs. A. Gutstein, cor. Tatlow and 6th Avenue. Phone 492. tf.

WANTED—Cook for logging camp, also signal man and experienced loggers. Apply Williams & Manson. 103.

FOR SALE

FOR SALE—Eggs from pure bred Ancona hens. Excellent all winter layers. Very large white eggs. $1.00 per setting. Apply box 103, Daily News. 112.

FOR SALE—Good team of horses, for cash, cheap. Apply Box 202, Daily News. tf.

FOR SALE—Launch Impala, 48ft. x 11 1-2 x5 1-2. Built in 1912, Djinn engine, 35 h. p. Burns coal oil or distillate Fully equipped and in number one order. Apply Wm. Sutherland, Bella Coola, B. C.

SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, $165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada. tf.

CONCRETE CHIMNEY BLOCKS

80 Cents per ft. F. O. B. Prince Rupert

Concrete Works, McBride St.

AKERBERG, THOMSON COMPANY

Sole Agents for the PALMER GAS ENGINE COMPANY

PHONE 525

Prince Rupert Feed Co.

P. O. Box 333. 908 Third Ave.

RECEIVED OUR 1916 SEEDS

WE HANDLE

Rennie's, Ferry's, Steele's, and Brigg's.

Garden and Field Seeds.

Also Fertilizers.

We Take Orders for Nursery Stock.

Hay, Grain and Feed at Vancouver Prices.

Chicken Feed A Specialty.

Mail Orders Promptly Attended To.

The Daily News delivered by carrier, 50 cents per month.

Salvation Army.

Public meetings, Tuesday, Thursday and Saturday at 8 p. m. Sundays at 7:30 p. m.

MINERAL ACT

Certificate of Improvements

NOTICE

"Albion" and "Sunbeam" Mineral Claims, situate in the Skeena Mining Division of Cassiar District.

Where located:—About five miles from the head of Alice Arm on "Middle Creek."

TAKE NOTICE that I, Wm. T. Kergin of Prince Rupert, B. C., Free Miner's Certificate No. 94035B, intend sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 37, must be commenced before the issue of such Certificate of Improvements.

Dated this 16th day of March, A. D. 1916. je7

WM. T. KERGIN.

MINERAL ACT

Certificate of Improvements

NOTICE

Silver Bow Mineral Claim, situate in the Skeena Mining Division of Cassiar District.

Where located:—At the head of a branch of Lime Creek about four miles from the beach on the south side of Alice Arm.

TAKE NOTICE that I, George R. Naden, Free Miner's Certificate No. 94096B, acting as agent for Thos. McRostie, Free Miner's Certificate No. 69991B, and James L. Hatch, Free Miner's Certificate No. 87966B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 24th day of March, A.D. 1916.

GEORGE R. NADEN.

NOTICE TO CREDITORS

NOTICE IS HEREBY GIVEN that HENRY C. HENDRICKSEN, trading under the firm name of HENDRICKSEN'S FURNITURE STORE, of the City of Prince Rupert, in the Province of British Columbia, has made an assignment to me of his estate and effects for the benefit of his creditors.

A meeting of creditors will be held at the Law Offices of Messrs. Patmore and Fulton, Scott Block, 3rd Avenue, Prince Rupert, British Columbia, on Monday the 8th day of May, A. D. 1916, at the hour of 3 o'clock in the afternoon, and you are hereby notified to attend, either in person or by representative.

ALL CLAIMS must be filed, accompanied by statutory declaration, within thirty days of the date of this notice, and to entitle any creditor to vote, his claim must be filed on or before the day of the meeting.

AND FURTHER TAKE NOTICE that after such last mentioned date, the assignee will proceed to distribute the assets of the insolvent among parties entitled thereto, having regard only to claims of which he has then had notice, and that the said assignee will not be liable for the said assets, nor any part thereof, to any person or persons of whose claims notice shall not have been received by him at the time of such distribution.

DATED at Prince Rupert, B. C., this 26th day of April, 1916.

O. J. SMITH.

Address of Assignee,
Care Messrs. Patmore & Fulton,
Barristers, etc., Prince Rupert, B. C.

MINERAL ACT

Certificate of Improvements

NOTICE

Basin Mineral Claim, situate in the Skeena Mining Division of Cassiar District.

Where located:—About four miles from the beach on the south side of Alice Arm at the head of a branch of Lime Creek.

TAKE NOTICE that I, George R. Naden, Free Miner's Certificate No. 94096B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 24th day of March, A.D. 1916.

GEORGE R. NADEN.

Local News Notes

You must see Elsie Janis at the Westholme tonight.

* * *

Mitchell Albert was among the south-going passengers on the Sophia yesterday.

* * *

Miss Rita Deane left for Vancouver on the Princess Sophia yesterday afternoon.

* * *

Best quality of household lump and nut coal. Prince Rupert Coal Co., phone 15. tf

* * *

"Twas Ever Thus," at the Westholme tonight, is a great romance of the ages.

* * *

Rev. Father J. B. McDonald returned from the south yesterday and left this morning for Queen Charlotte Islands.

* * *

Chapter Hill 60 of the Daughters of the Empire will hold an informal dance in McIntyre Hall Friday, May 12th. Everybody welcome.

* * *

Valhalla Society will give a dance in K. of P. Hall on Thursday, May 4th. Dancing at 9:30. Gents, 75 cents; ladies free. Refreshments. 105.

* * *

The report of the city market clerk which was brought down at the city council last night showed sales for the month of April amounting to $1,439.15.

* * *

The fire chief recommended to the light committee that a light be placed on the pole at the corner of 8th Ave. and Dodge Place just above the fire alarm. The council last night concurred in the committee's recommendation.

* * *

Peck, Moore & Company have moved into the store formerly occupied by W. J. McCutcheon on Second Avenue and have made the old drug store into a neat little office. The Georgetown Sawmills Company remains in the old office next door.

* * *

ORDERS—432 Prince Rupert Cadet Corps, by J. C. Brady, Instructor.

The Corps will parade in uniform for drill, at the Borden St. School on Friday evening, May 5, at 7 o'clock sharp. All cadets are expected to be present at this parade. By Order,

R. A. FISHER, A. C. C.

FOR TAXI

Phone 99

OR GREEN 170.

Stand: Corner of Empress Theatre Block.

MINERAL ACT

Certificate of Improvements

BELLIS FRACTION, NASTURTIUM, IRIS FRACTION, GENTIAN, BLUE BELL FRACTION, CROCUS FRACTION, COSMOS FRACTION, THISTLE FRACTION, HOLLY FRACTION, BIRCH, MARIGOLD FRACTION, PLUM FRACTION, LILAC FRACTION, FERN FRACTION, PINE APPLE FRACTION, COXCOMB, BEGONIA FRACTION, ASTER FR. MINERAL CLAIMS, situate in the Queen Charlotte District; located at or near Ikeda Bay, Queen Charlotte Island, Province of British Columbia, and lawfully held by Ikeda Mines Limited.

TAKE NOTICE that I, John A. MacInnis, solicitor for Ikeda Mines Limited, free miners' certificate No. 70354 B, intend after the expiration of sixty days from the date hereof to apply on behalf of the said Company to the Mining Recorder for a certificate of improvements for the purpose of obtaining a Crown Grant to the above claims.

AND FURTHER TAKE NOTICE that action under Section 85 of the Mineral Act must be commenced before the issuance of such certificate of improvements.

Dated this 27th day of April, A. D. 1916.

JOHN A. MACINNES,
Solicitor for Ikeda Mines Limited.

DENTISTRY

CROWN AND BRIDGE WORK A SPECIALTY

DR. J. F. BROWN

DENTIST

Office: Smith Block, Third Avenue

Phone 454

REBELS DEFEATED IN MEXICAN BATTLE

American exchanges just to hand report that there was a battle last Thursday just north of the city of Oaxaca between six thousand rebels and the constitutional army, when the rebels were defeated, losing five hundred killed and many wounded. The fighting lasted for five hours when the rebels were forced to flee into the mountains.

Despatches from Chihuahua state that General Alvaro Obregon, minister of war of the de facto government, will submit assurances to Generals Scott and Funston at their coming conference at Juarez or El Paso, that the Carranza forces are now fully able to cope with the Villistas. Obregon said that he hoped to be able to arrange for a speedy retirement of American troops from Mexican soil.

REINDEER FARMING IN NORTHERN ALASKA

W. G. Davis, an old time mining man of Alaska, who is now in the Kuskokwim country, writes to his old partner at Seward stating that there are several paying creeks in that country where a single man can make a good living, though there is nothing really big discovered yet, the best creek being in the hands of the reindeer Laplanders. The most interesting part of the letter is that in which he says that one Lap, who rented one hundred female reindeer from the United States government ten years ago, refused thirty thousand dollars for his herd last fall. Two white men have gone into the reindeer business, which they consider is highly profitable.

THE BEAUTY OF SUNLIGHT

is that every garment washed with it bears the impress of purity; a purity begotten of sweet, cleansing oils, and maintained by absolute cleanliness in manufacture; a purity exalted by the co-operation of workers united for the purpose; a purity demonstrated by the "$5,000 guarantee" which rests upon every bar of SUNLIGHT SOAP.

A substitute for Sunlight is not as good and never can be. Insist upon the genuine—Sunlight Soap.

The name Lever on Soap is a guarantee of Purity and Excellence.

SUNLIGHT SOAP

LEVER BROS., LIMITED TORONTO

Don't merely smother your cough

CURE IT—Mathieu's Syrup of Tar and Cod Liver Oil not only promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to throw off the cold and thus effects a permanent cure. It is this quality which has won for it the largest sale of any cough and cold remedy in Canada.

35c. large bottles, everywhere.

J. L. MATHIEU CO., Prop., SHERBROOKE, P.Q.

If your cold is feverish Mathieu's Nervine Powders, the wonderful headache cure, will promptly dispel the fever and chase the pain from head, back and limbs. Box of 12 Powders, 25c. 6-0-3

Modern Beacon Fires

THE old beacon fires were the great advertising mediums of their age.

Though they could not advertise merchandise, they advertised the things of most vital interest to the people.

Placed on the summits of high hills, bearing a message to thousands of "readers," they were prototypes of those modern fires of Twentieth Century commerce—the "beacon" fires of Newspaper Advertising.

The advertisements appearing in the newspapers to-day are shining lights in the world of commerce, flashing out news and information to a waiting world.

When the modern manufacturer lights **the Beacon Fires of Newspaper Advertising** he places his message before the people in a way that will impart knowledge, beget appreciation and win preference for his goods.

Who can fail to see any day the gleaming messages of "Magic Baking Powder," "Standard Ideal Ware," "Sunlight Soap," "Gillette Safety Razors," "Penman's Underwear," "Infants' Delight Soap," and many others?

To the Manufacturers of Canada

Each day sees more articles given publicity in the newspapers. Are your products and your brand still in the valley of obscurity, or are they blazoned forth by the beacon fires of advertising on the high hill of public favor?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

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