

NORAH WATSON 86 Drayton Ave., Toronto. Nov. 10th, 1915.

skin-glowing with health -- is only the natural result of pure Blood.

Rash, which covered my face and for which I used applications and remedies the relief and in the future, I will not be without "Fruit-a-tives".

NORAH WATSON.

SKEENA LAND DISTRICT-DISTRICT OF COAST, RANGE 4.

TAKE NOTICE that Frederick Bradshaw, purchase the following described lands:

ner of Lot 40, Range 4, Coast District; more or less. February 18, 1916.

FREDERICK BRADSHAW.

SCANDINAVIANS TO MEET AT SPOKANE

In the May issue of "The Scandinavian Fraternity Review," the Soft, Clear, Smooth Skin Comes With official organ for The Scandinavian Fraternity of America, appears a notice of a meeting to be held in Spokane, Wash., on the 29th inst.

The consolidation of the three large Scandinavian fraternal organizations, The Scandinavian Aid and Fellowship Society of America, The Scandinavian Brotherhood of America, and Skandinaviska Brodreforbundet af Amerika, was completed last summer. The new organization consists of eight Grand Lodges, of which Grand Lodge No. 7 and Grand Lodge No. 8 cover the western States and Provinces. As within the jurisdiction of each of these A beautiful complexion is a handsome | Grand Lodges there are lodges woman's chief glory and the envy of her | belonging to the other Grand less fortunate rivals. Yet a soft, clear | Lodge, it is thought beneficial to the organization and the best in-"I was troubled for a considerable | terests of the new order to retime with a very unpleasant, disfiguring organize the Western Districts, and the meeting between delegates without relief. After using "Fruit-a- representing all interests, now tives" for one week, the rash is com- called for the end of this month pletely gone. I am deeply thankful for to be held in Spokane, is to decide and adjust these matters.

The B. C. district of the new 50c. a box, 6 for \$2.50, trial size, 25c. order is to be represented at the At dealers or sent postpaid on receipt of meeting by John Dybhavn, of price by Fruit-a-tives Limited, Ottawa. Prince Rupert, District President, and Emil Carlson, of Phoenix, District Secretary.

It is thought that this meeting will assign the Western lodges of of Tonopah, Nevada, occupation mine man- Grand Lodge No. 8 to Grand Lodge ager, intends to apply for permission to No. 7, and that this Western commencing at a post planted about Grand Lodge will be divided into 200 feet easterly from the northwest cor- two District Lodges, one for the thence north 20 chains; thence west 20 coast, taking in Alaska, British present troubles; any fool can chains; thence south 20 chains more or Columbia, Washington, Oregon, meet those that are past. following the shore line to the place or and probably California, and one commencement, containing forty acres for the inland lodges in B. C., Idaho, Washington, Oregon and probably Montana.



It takes a philosopher to meet

The Daily News delivered by carrier, 50 cents per month.

MINERAL ACT

NOTICE TO DELINQUENT PARTNER

TO J. A. ROGERS,

TAKE NOTICE that, whereas I have |caused to be done the assessment work for the year 1915 on the mineral claims known as "Ladybird No. 4" Mineral Claim, situated in Cascade Creek valley, north of Silver Lake, in the Stewart, B. C., Mining |. District; and the "Stumpy" Mineral Claim, situated on the east side of Cascade Creek at the head, in the said Stewart Mining district, and have paid for said assessment work the sum of \$200.00; unless you pay to me the sum of \$100.00 tor your share of the said assessment work together with the costs of this advertisement, I shall, at the expiration of ninety days from the date hereof, apply to the Mining Recorder at Stewart, B. C., to have your interest in the said "Ladybird No. 4" and "Stumpy" Mineral Claims vested in me in pursuance of the provisions of the "Mineral Act."

Dated at Prince Rupert, B. C., this 5th day of November, 1915.

A. LUND.



Belgians Depend on us

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more and the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the Central Executive Committee, 59 St, Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.

Ramsay's Empire Cream Sodas

In 2-ib. Tins

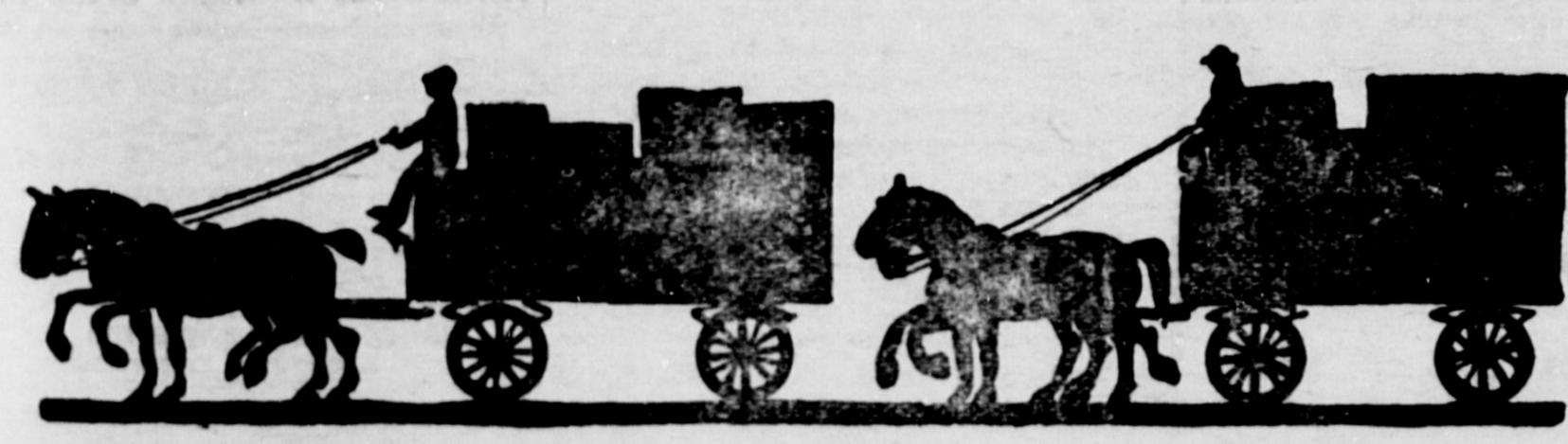
Have attained their enviable reputation by their superior quality and uniformity. The most discriminating housewife insists upon "Ramsays Empire" when buying Soda Biscuits.

They are made in B. C. and your grocer gets his supply frequently and quickly, insuring freshness, which means crispness.

Prove it by buying a tin with your next order.

Manufactured by

RAMSAY BROS. & CO., LTD. Vancouver, B. C.



The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber byloaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product-soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.

The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swartskinned natives of the romantic island of Ceylon; from sunny Portugal the

luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorrie were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. III you are doing a provincial or national business it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumeden Building, Terests

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" TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may ultimately depend."-SIR THOMAS WHITE, Minister of Finance.

> PRODUCE MORE, SAVE MORE. MAKE LABOUR EFFICIENT. SAVE MATERIALS FROM WASTE. SPEND MONEY WISELY.

LET US PRODUCE AND SAVE-

The war is now turning on a contest of all forces necessary to work harder. The place of those who women, old and young. The more we produce the more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

LET US NOT WASTE OUR LABOUR-

business of all Canadians. Efficiency in labour is as | Bond. important as efficiency in fighting.

LET US NOT WASTE MATERIALS-

Begin at home. The larger portion of salaries and resources-men, munitions, food, money. The and wages is spent on the home-food, fuel, light, call to all is to produce more and more. It may be | clothing. Are any of these things being wasted? \$20.00 a year saved from waste in every home in enlist must be taken by those at home, men and | Canada will more than pay the interest on a war debi of \$500,000,000.

> LET US SPEND OUR MONEY WISELY-Are you spending your money to the best advan-tage? What do you think of extravagance in war

In this war-time all labour should be directly pro- | time? Tens of thousands of Canadians are daily ductive or should be assisting in production. Make it | risking their lives for us at home. Is it not our duty as efficient as possible. If your labour is on something | to be careful and economical? Canadian dollars are that can be postponed, put it off till after the war and an important part of the war equipment. Make them make your labour tell now. Making war is the first | tell. Have a War Savings Account. Buy a War

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE