

# APPLES, ORANGES, FIGS AND PRUNES

## Are The Four Fruits Used in Making "Fruit-a-tives"

"FRUIT-A-TIVES" is the only medicine in the world that is made from the juices of fresh ripe fruits. Thus, it is manifestly unfair to say, "I won't take Fruit-a-tives because I have tried other remedies and they did me no good". On the other hand, the fact that "Fruit-a-tives" is entirely different from any other preparation in the world, is just why you should give it a fair trial, in any trouble of the Stomach, Liver, Bowels, Kidneys or Skin. "Fruit-a-tives" is composed of the active principle of fruit and the greatest nerve tonic ever discovered. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

### KEENA LAND DISTRICT—DISTRICT OF COAST, RANGE 4.

TAKE NOTICE that Frederick Bradshaw, of Tonopah, Nevada, occupation mine manager, intends to apply for permission to purchase the following described lands: Commencing at a post planted about 900 feet easterly from the northwest corner of Lot 40, Range 4, Coast District; thence north 20 chains; thence west 20 chains; thence south 20 chains more or less to the shore of surf inlet, thence following the shore line to the place of commencement, containing forty acres more or less. February 15, 1916. FREDERICK BRADSHAW.



**Royal Reserve**  
The Whisky of Quality  
Aged in Wood 8 Years before bottling  
GUARANTEED BY THE GOVERNMENT OF CANADA  
Demand the Brand

## MANY RUPERTONIANS NOW AT ANCHORAGE

Olof Hanson returned this morning on the steamer Spokane from Anchorage, Alaska. He describes Anchorage as a live railroad construction town of about 6,000 people, many of them men who worked on the construction here in the early days. There are so many people from here that the residents declare that the men from Prince Rupert will sway the elections when the city is incorporated.

Mr. Hanson met Jack Chisholm, C. B. Wark and several other well known Rupertonians. C. B. Wark is in the commission business and is also building a three-storey hotel. A three-story concrete theatre is under construction and many other buildings are going up. The townsite is level with a sandy soil. Anchorage is looked upon as the coming railroad town of the north but it labors under considerable difficulties in the way of harbor accommodation. All freight and passengers arriving from the south have to get aboard scows a mile and a half from the shore to make a landing as, even at high tide, mud flats extend for that distance.

The day before Mr. Hanson left for the south the Omineca arrived from Prince Rupert, having been towed across the gulf from Yakutat. She immediately started loading for her first voyage up the Sushitna river.

But a few months ago the first newspaper published in Anchorage reached this office. Today there are two and one of them, the Daily Times, runs to twelve pages and seems to be prosperous.

The Daily News delivered by carrier, 50 cents per month.

## NOTICE TO OPERATE FIRE ALARM SYSTEM

1. BREAK GLASS
  2. TURN KEY TO RIGHT AND OPEN DOOR
  3. PULL WHITE KNOB DOWN AND LET GO
  4. PERSON SENDING IN ALARM SHOULD REMAIN UNTIL ARRIVAL OF FIRE BRIGADE
- A signal of two bells from the Fire Hall, signifies that the fire has been extinguished. Persons establishing a false alarm are liable to a penalty according to law.

### LOCATION OF BOXES.

- CIRCUIT NO. 1.**
- Box 12 Fifth Street and Third Avenue.
  - Box 131 Sixth Street and Third Avenue.
  - Box 14 Eighth Street and Third Avenue.
  - Box 15 Junction of First, Second and Third Avenues.
  - Box 16 First Avenue, between Eighth and Ninth Street. (Knox Hotel)
  - Box 17 First Avenue and Seventh Streets (Central Hotel)
- CIRCUIT NO. 2.**
- Box 22 Third Avenue and Third Street.
  - Box 23 Third Avenue and McBride Street.
  - Box 24 First Avenue and Second Street.
  - Box 25 Second Avenue and Second Street.
  - Box 26 Second Avenue and Sixth Street.
  - Box 27 G. T. P. Centre Street.
- CIRCUIT NO. 3.**
- Box 33 Ninth Avenue and Lothernier.
  - Box 31 Fifth Avenue and Fulton Street.
  - Box 32 Borden and Taylor Street.
  - Box 34 Seventh Avenue and Fulton Street.
  - Box 35 Ninth and Comox Avenues.
  - Box 37 Eighth Avenue and Dodge Place.
  - Box 38 Sixth Avenue and Thompson Street.
  - Box 46 Ninth Avenue and McBride.
- CIRCUIT NO. 4.**
- Box 41 Fourth Avenue and Emmerson Place.
  - Box 42 Fifth Avenue and McBride Street.
  - Box 43 Fifth Avenue and Green Street.
  - Box 44 Sixth Avenue and Basil Street.
  - Box 45 Seventh Avenue and Eberts Street.
  - Box 141 Seventh Avenue and Young Street.
  - Box 47 Hays Cove Avenue and Eighth Avenue.

### BARONET MISSING

News is urgently desired of the whereabouts of Sir Claud James Rivett Carnac Bart. He might be going under the name of Jack Rivett. Was last heard of from Bassano, Alta., six years ago previous to which he was in San Francisco.

In all probability he has enlisted

in some cavalry regiment, as he served in the South African war as a Galloper to Colonel Lukan.

His description is as follows:—Age, 38; height, 5 ft., 7 ins.; has brown hair, blue eyes, very fair complexion, and prominent Wellington nose. Information of great interest and a large sum of money awaits him. Will anyone knowing his present whereabouts kindly notify Staff-Captain Sims, 259 Fountain Street, Winnipeg, who will pass on the information. tf

### AKERBERG, THOMSON COMPANY

Sole Agents for the PALMER GAS ENGINE COMPANY  
PHONE 525

## BRAID'S IDEAL BLEND COFFEE

Here is a Coffee an Ideal Blend and an Ideal Value.

**No More, No Less - \$0.40 per lb.**

At the following well-known dealers:

LYNCH BROS. FULLER & McMEEKIN G. P. McCOLL 3RD AVE. CASH MARKET FULTON CASH MARKET A. FERGUSON CANADIAN FISH & COLD STORAGE CO., LTD.	MILLER-PHILLIPS MUSSALLEM GROCERY CO., LTD. T. BRAMLEY CAVENAILE & HANNAN SPURR'S CASH MARKET LIPSETT, CUNNINGHAM & CO., LTD.
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Stewart & Mobley, Ltd., Wholesale Distributors, Prince Rupert.

**WM. BRAID & CO., DIRECT IMPORTERS, VANCOUVER - B.C.**



## 2,000,000 Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more—and the ruthless Germans refuse to supply them!

Backed by the

## Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the

Central Executive Committee, 59 St. Peter St., Montreal

**\$2.50 Feeds A Belgian Family A Month.**

Advertise In The Daily News.



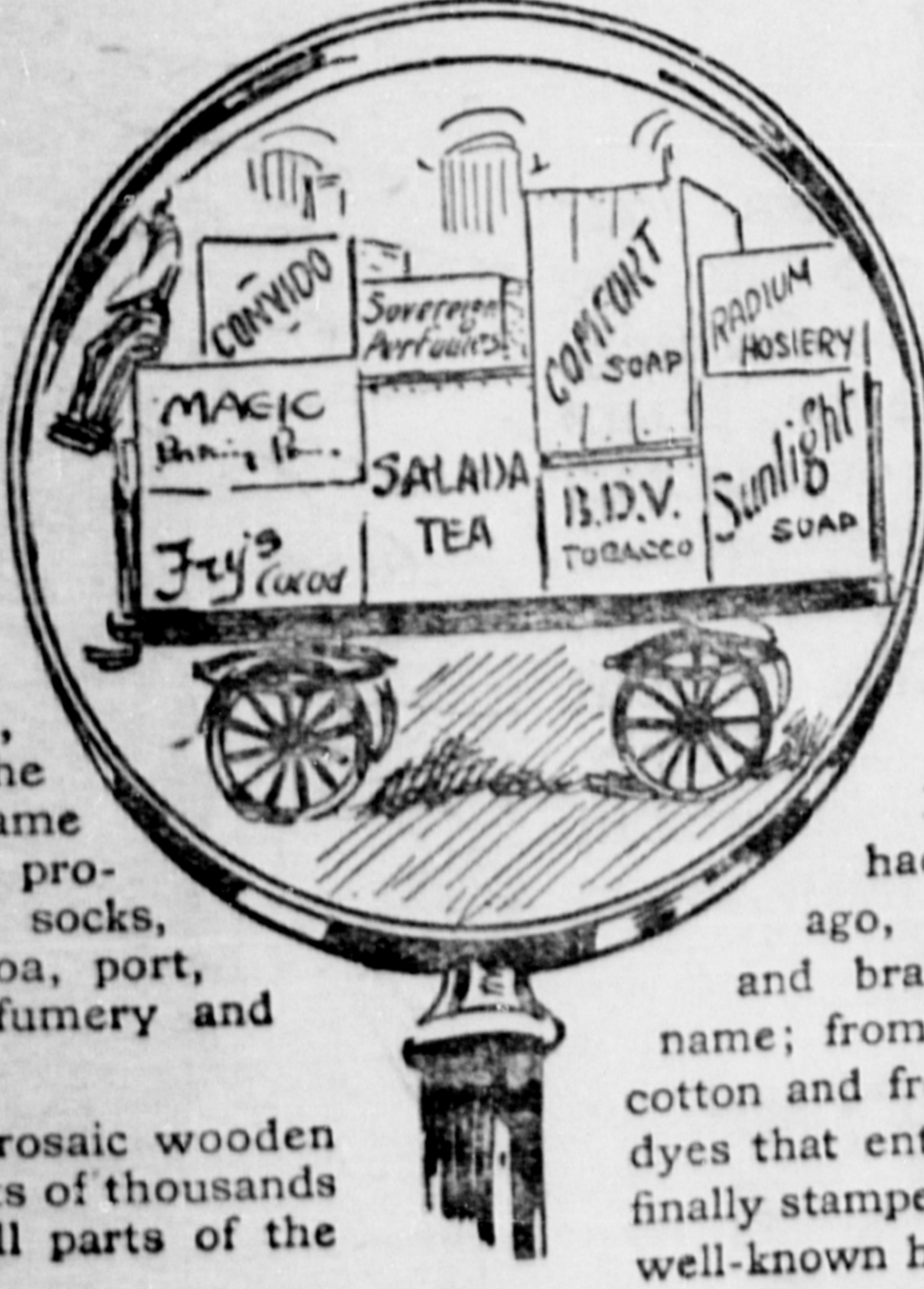
## The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber by—loaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product—soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.



The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swart-skinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorry were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumden Building, Toronto.

## Production and Thrift

"TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfillment our success, and consequently our national safety, may ultimately depend."—SIR THOMAS WHITE, Minister of Finance.

- PRODUCE MORE, SAVE MORE.
- MAKE LABOUR EFFICIENT.
- SAVE MATERIALS FROM WASTE.
- SPEND MONEY WISELY.

**LET US PRODUCE AND SAVE—**  
The war is now turning on a contest of all forces and resources—men, munitions, food, money. The call to all is to produce more and more. It may be necessary to work harder. The place of those who enlist must be taken by those at home, men and women, old and young. The more we produce the more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

**LET US NOT WASTE MATERIALS—**  
Begin at home. The larger portion of salaries and wages is spent on the home—food, fuel, light, clothing. Are any of these things being wasted? \$20.00 a year saved from waste in every home in Canada will more than pay the interest on a war debt of \$500,000,000.

**LET US NOT WASTE OUR LABOUR—**  
In this war-time all labour should be directly productive or should be assisting in production. Make it as efficient as possible. If your labour is on something that can be postponed, put it off till after the war and make your labour tell now. Making war is the first business of all Canadians. Efficiency in labour is as important as efficiency in fighting.

**LET US SPEND OUR MONEY WISELY—**  
Are you spending your money to the best advantage? What do you think of extravagance in war time? Tens of thousands of Canadians are daily risking their lives for us at home. Is it not our duty to be careful and economical? Canadian dollars are an important part of the war equipment. Make them tell. Have a War Savings Account. Buy a War Bond.

THE GOVERNMENT OF CANADA 3

THE DEPARTMENT OF AGRICULTURE THE DEPARTMENT OF FINANCE