

THE ONLY MEDICINE THAT HELPED HER

"Fruit-a-tives" Again Proves Its Extraordinary Powers

ROCHON, QUE., March 2nd, 1915.
 "I have received the most wonderful benefit from taking 'Fruit-a-tives'. I suffered for years from Rheumatism and change of life, and I took every remedy obtainable without results. I tried 'Fruit-a-tives' and it was the only medicine that really did me good. Now I am entirely well—the Rheumatism has disappeared, and the terrible pains in my body are all gone. I hope that others, who suffer from such distressing diseases, will try 'Fruit-a-tives'. MADAME ISAIE ROCHON, 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

MINERAL ACT

Certificate of Improvements

NOTICE

"Albion" and "Sunbeam" Mineral Claims, situate in the Skeena Mining Division of Cassiar District.
 Where located:—About five miles from the head of Alice Arm on "Middle Creek."
 TAKE NOTICE that I, Wm. T. Kergin of Prince Rupert, B. C., Free Miner's Certificate No. 94035B, intend sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.
 And further take notice that action, under section 37, must be commenced before the issue of such Certificate of Improvements.
 Dated this 16th day of March, A. D. 1916. Jc7
 WM. T. KERGIN.

KEENA LAND DISTRICT—DISTRICT OF COAST, RANGE 4.

TAKE NOTICE that Frederick Bradshaw, of Tonopah, Nevada, occupation mine manager, intends to apply for permission to purchase the following described lands:
 Commencing at a post planted about 200 feet easterly from the northwest corner of Lot 40, Range 4, Coast District; thence north 20 chains; thence west 20 chains; thence south 20 chains more or less to the shore of Surf Inlet, thence following the shore line to the place of commencement, containing forty acres more or less.
 February 18, 1916.
 FREDERICK BRADSHAW.

RESULTS OF THE SCHOOL EXAMINATION

(Continued from Page two.)

Moorehouse, Darrow Casey, Lillian Johnston, Albert Leaper.
 From Second Primer to First Reader.

Georgina Matheison, Kathleen Phillipson.

From First Primer to Second Primer.

Archie Hedstrom, Murdock McKenzie.

From Junior First to Senior First Primer.

John Sambo, Thelma Johnson, Mary Murray, George Casey, Willie Moorehouse, and Muriel Knightall.

BORDEN STREET SCHOOL

Tenth Division—C. R. Murray.

From Senior Third Reader to Junior Fourth Reader.

Helen Fotos and Roth Gordon (equal) Esther McKinnon, John Fotos, Helen Wallace, Marjorie Roberts and Gerald Adams (equal) Eddie Clapp, Margaret Lindsay, Freda Lowe.

Passed on trial:
 Mary Reid, Hugh Kirkpatrick.

Honor Rolls.

Department—Gerald Adams.
 Punctuality and Regularity—Marjorie Roberts.

Proficiency—Helen Fotos, Roth Gordon.

Eleventh Div.—D. H. Anderson.

Christmas promotions from Junior Third to Senior Third.

Gerald Adams, John Fotos, Helen Fotos, Howard Frizzell, Nettie Hogberg, Margaret Lindsay, Grace Manson, William Martin, Vera Shockley, Victor Siehkoski, Loter Syrotuck, Helen M. Wallace.

Summer promotions from Junior Third to Senior Third.

Fred Corral, Jack Davis, Lee Gordon, Annie Kellie, Willie Kergin, Thelma Knight, Grace Leek, Evelyn McDonald, Jack Morrow, Rhona Saunders, Lorna Tite, Roberta Tremayne.



Girls, Here's the Latest Thing in Summer Footwear.—Fashion has decreed that the conventional heavy white shoe worn during the summer season shall give way to the natty linen shoe, light in weight and attractive in appearance. This pair is of green linen with tips of flowered cretonne, and is the latest innovation in the sport shoe line.

berta Tremayne.

Honor Rolls.

Proficiency—Roberta Tremayne
 Department—Lee Gordon.
 Punctuality and regularity—Grace Leek.

Twelfth Division—E. M. Klower.

Promoted during the year from Senior Second to Junior Third.

Phil Dowling, Felix Batt, Harold Walley, Edith Crawford Dorothy Macdonald, Esmeralda Prudhomme, Fred Kergin, Alfred Shockley, Chenny Jan Fai, Mike Budinch, Frances Delasala, Lois Wanner, Sidney Anderson, Jack Kellie, Gordon Kerr, Alfred Slocomb, Tom Collier, Reilly Vierick, and on trial Rupert Morrow.

Honor Rolls.

Punctuality—Gordon Kerr.
 Department—Lizzie Currie.

Proficiency—Senior, Sidney Anderson; Junior, Mike Chenoski.

Thirteenth Division—B. Macleod.

Promoted during the year from First Reader to Second Reader.

Mike Chenoski, Teddy Tite, Helge Essen, Alice Earley, Eileen Patmore, Douglas Frizzell, Mary Komadina, Thomas Ervings, Jack

McMullin, John Chenoski, Elizabeth Groves, Willie Clapperton, Paul Syrotuck, Victor Delasala, Betty Kirkpatrick, Hilda Siehkoski, Thelma Smith, Arthur Collier.

Promoted during the year from Second Primer to First Reader.

Dimery Johnson, John Martin, Rena Blaaw, Floyd Smith, Helen Thorburn, Edgar Coretur, Rita Amess.

Honor Rolls.

Department—Dimery Johnson.
 Proficiency—Thelma Smith, Bruno Basso-Bert.

Regularity and punctuality—Edith Leek.

Fourteenth Div.—Miss J. Eason.

From First Primer to Second Primer.

Bruno Basso-Bert, Mary Muse, Mike Komodinoe, Kenneth McKinnon, Suzanne Sauvage, Lillian Lowe, Margaret Kergin, Laura Frizzell, Lillian Roberge, Mabel Leask, Harold Morton, James Siehkoski, Betty Arney, Evelyn Berg, Jeanne Couture, Janet Clark, Spero Girvich, Bessie Letts, Gordon Nierick, George Cartwright.

Promotions from the Receiving Class to First Primer.

Lorna MacLaren, Vera Shockley, Myrtle Moran, Leona Dimmick, Mary Colussi, Swea Rosang, Genieveve Muir, Catherine Irving, Dorothy Richards, Evelyn Vickers.

Honor Rolls.

Department—Jeanne Couture.
 Punctuality and regularity—Gordon Nierick.

Proficiency, First Primer, Spiro Girvich; Receiving Class, Lorna MacLaren.

Braid's Best Coffee

50c per lb. One Price Only 50c per lb.

At the following well-known Prince Rupert Dealers

LYNCH BROS.	MILLER-PHILLIPS
FULLER & McMEIKIN	MUSALLEY GROCERY CO., LTD.
G. P. McCOLL	T. BRAMLEY
3RD AVE. CASH MARKET	CAVENAILE & HANNAN
FULTON CASH MARKET	SPURR'S CASH MARKET
A. FERGUSON	LIPSETT, GUNNINGHAM & CO., LD.
CANADIAN FISH & O OLD STORAGE CO., LTD.	

Stewart & Mobley, Ltd., Wholesale Distributors, Prince Rupert.

Wm. Braid & Co

Direct Importers, Vancouver, B. C.

2,000,000 Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more—and the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the

Central Executive Committee, 59 St. Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.



The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber by—loaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product—soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.



The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swart-skinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorry were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 308, Lumsden Building, Toronto.

Production and Thrift

"TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may ultimately depend."—SIR THOMAS WHITE, Minister of Finance.

PRODUCE MORE, SAVE MORE.
 MAKE LABOUR EFFICIENT.
 SAVE MATERIALS FROM WASTE.
 SPEND MONEY WISELY.

LET US PRODUCE AND SAVE—

The war is now turning on a contest of all forces and resources—men, munitions, food, money. The call to all is to produce more and more. It may be necessary to work harder. The place of those who enlist must be taken by those at home, men and women, old and young. The more we produce the more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

LET US NOT WASTE OUR LABOUR—

In this war-time all labour should be directly productive or should be assisting in production. Make it as efficient as possible. If your labour is on something that can be postponed, put it off till after the war and make your labour tell now. Making war is the first business of all Canadians. Efficiency in labour is as important as efficiency in fighting.

LET US NOT WASTE MATERIALS—

Begin at home. The larger portion of salaries and wages is spent on the home—food, fuel, light, clothing. Are any of these things being wasted? \$20.00 a year saved from waste in every home in Canada will more than pay the interest on a war debt of \$500,000,000.

LET US SPEND OUR MONEY WISELY—

Are you spending your money to the best advantage? What do you think of extravagance in war time? Tens of thousands of Canadians are daily risking their lives for us at home. Is it not our duty to be careful and economical? Canadian dollars are an important part of the war equipment. Make them tell. Have a War Savings Account. Buy a War Bond.

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE