

HIS HEART BADLY AFFECTED

"Fruit-a-tives" Soon Relieved This Dangerous Condition

632 GERRARD ST. EAST, TORONTO.
 "For two years, I was a victim of Ate Indigestion and Gas In The Stomach. It afterwards attacked my heart and I had pains all over my body, so that I could hardly move around. I tried all kinds of Medicine but none of them did me any good. At last, I decided to try "Fruit-a-tives". I bought the first box last June, and now I am well, after using only three boxes. I recommend "Fruit-a-tives" to anyone suffering from Indigestion".
 FRED J. CAVEEN.
 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

MINERAL ACT

Certificate of Improvements

NOTICE

"Athion" and "Sunbeam" Mineral Claims, situate in the Skeena Mining Division of Cassiar District.

Where located:—About five miles from the head of Alice Arm on "Middle Creek".
 TAKE NOTICE that I, Wm. T. Kergin of Prince Rupert, B. C., Free Miner's Certificate No. 94035B, intend sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 37, must be commenced before the issue of such Certificate of Improvements.

Dated this 16th day of March, A. D. 1916. Je7

WM. T. KERGIN.

KEENA LAND DISTRICT—DISTRICT OF COAST, RANGE 4.

TAKE NOTICE that Frederick Bradshaw, of Tonopah, Nevada, occupation mine manager, intends to apply for permission to purchase the following described lands: Commencing at a post planted about 100 feet easterly from the northwest corner of Lot 40, Range 4, Coast District; thence north 20 chains; thence west 20 chains; thence south 20 chains more or less to the shore of Surf Inlet, thence following the shore line to the place of commencement, containing forty acres more or less.
 February 18, 1916.
 FREDERICK BRADSHAW.

***** IN THE LETTER BOX *****

Editor, Daily News,

Dear Sir:—Within the past few days, much has been heard of the attitude this firm is taking in regard to closing on Wednesday afternoon, and remaining open on Saturday. Our sole reason for doing so is that, during the next three months, the salmon fishermen come to town on Saturday, as they are obliged to lay off under the Act. We get a considerable share of their shopping business, and, if we are closed on Saturdays, that business will go out of town, probably to the cannery stores which do business only in the south.

Wild threats have been made, some of which we hardly credit to be true, as they savor of past centuries, as to what will be done if we do not close on Saturdays. Several other merchants who signed an agreement to close on Wednesdays were bluffed by these threats and remained open yesterday.

We do not seek to dictate to any store, nor do we have any objection to giving our clerks the Saturday half-holiday, but, in order to protect our business we shall remain open on Saturdays, until the citizens decide the question in January. This is a free country and the law is on our side and we refuse to allow business to be driven out of Prince Rupert, as would happen if we closed on Saturday.

Thanking you,
 Acme Importers Limited,
 N. SCHEINMAN.

REBELLION IN CHINA

(Special to The Daily News.)

Shanghai, July 6.—State forces are pursuing the rebel general Li Lich Chung.

"MAJOR" GIBSON HAS UNIQUE DISTINCTION

The News-Advertiser to hand yesterday contains a photo of "Major" George Gibson, of Prince Rupert, who joined the 30th Battalion as a private and has since been given a commission. In giving a sketch of the "major's" career, the same paper recounts his experiences in the Spanish-American war and describes how a bullet wound in the neck left such an ugly scar that the gallant soldier grew a beard to cover it. Lieut. Gibson, who was recently wounded, has the unique distinction of being the only soldier permitted to wear a beard.

MISS AILEEN FERLUE AT WESTHOLME TONIGHT

There is a musical treat in store for tonight when Miss Aileen Ferlue, the Alaskan prima donna and harpiste, assisted by J. Hamilton Howe, Mus. B., will give a concert in the Westholme Theatre. Those who heard Miss Ferlue sing the "Marseillaise" last night will certainly not miss the concert tonight. This young artiste of the north possesses a rich mezzo-soprano voice and is undoubtedly a talented actress as well as an accomplished harpiste.

Tonight, she will render operatic arias, ballads and character songs, all in costume. Miss Ferlue has with her a thousand-dollar wardrobe and whether in Japanese, Irish, Scotch or Indian characters, she invariably looks the part. Pianoforte solos will be rendered by J. Hamilton Howe, who will also accompany the vocalist.

THE CRADLE

Born to Mr. and Mrs. Solomon Mussallem, 424 5th Ave., East, a son this morning.

STRAWBERRY FESTIVAL

The ladies of the Presbyterian Church gave a most successful strawberry festival last evening. During the evening, Mrs. Bay and Miss Brand rendered a piano duet; Miss Kilpatrick gave a piano solo; Violin selections were given by Mr. J. H. McMillan, and songs were sung by Mrs. J. H. McLeod, Mr. C. D. Jones and Mr. F. Moore. Rev. H. R. Grant made a genial chairman and a thoroughly enjoyable evening was brought to a close with the singing of the National Anthem.

Open Friday night, closed Saturday afternoon—Wallace's.

FIRE ALARM SYSTEM

CIRCUIT NO. 1.

Box 12—5th St. and 3rd Ave.
 Box 13—6th St. and 3rd Ave.
 Box 14—8th St. and 3rd Ave.
 Box 15—Junction of 1st, 2nd and 3rd Aves.
 Box 16—1st Ave., between 8th and 9th Sts. (Knox Hotel).
 Box 17—1st Ave. and 7th St. (Central Hotel).

CIRCUIT NO. 2.

Box 22—3rd Ave. and 3rd St. (Post Office).
 Box 23—3rd Ave. and McBride St.
 Box 24—1st Ave. and McBride St.
 Box 25—2nd Ave. and 2nd St.
 Box 26—2nd Ave. and 4th St.
 Box 27—G. T. P.

CIRCUIT NO. 3.

Box 31—5th Ave. and Fulton St.
 Box 32—Borden and Taylor Sts.
 Box 34—7th Ave. and Fulton St.
 Box 35—9th Ave. and Comox Ave.
 Box 37—8th Ave. and Dodge Pl.
 Box 38—6th Ave. and Thompson St.

CIRCUIT NO. 4.

Box 41—4th Ave. and Emmerson Pl.
 Box 42—5th Ave. and McBride St.
 Box 43—5th Ave. and Green St.
 Box 44—6th Ave. and Basil St.
 Box 45—7th Ave. and Eberie.
 Box 141—7th Ave. and Young St.



Royal Reserve

The Whisky of Quality

Aged in Wood 8 Years before bottling

GUARANTEED BY THE GOVERNMENT OF CANADA

Demand the Brand



This Superior COFFEE

Is sold by the following well known Prince Rupert Dealers at
One Price Only, \$0.45 per lb.

At the following well-known dealers:

LYNCH BROS.
 FULLER & McMEIKIN
 G. P. McCOLL
 3RD AVE. CASH MARKET
 FULTON CASH MARKET
 A. FERGUSON
 CANADIAN FISH & COLD STORAGE CO., LTD.

MILLER-PHILLIPS
 MUSSALLEM GROCERY CO., LTD.
 T. BRANLEY
 CAVANAILE & HANNAN
 SPURR'S CASH MARKET
 LIPSETT, CUNNINGHAM & CO., LTD.

Stewart & Mobley, Ltd., Wholesale Distributors, Prince Rupert.

WM. BRAID & CO., DIRECT IMPORTERS, VANCOUVER - B.C.



2,000,000 Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more—and the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the

Central Executive Committee, 59 St. Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.



The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber by—loaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product—soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorrie were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before had been unknown a few years ago; and I saw then more clearly than ever before had been unknown a few years ago. It is like the Panama Canal. You that Advertising is really a great channel now, around the Horn. You can get there, can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.



The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swart-skinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

Production and Thrift

"To win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in strength and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may ultimately depend."—SIR THOMAS WHITE, Minister of Finance.

**PRODUCE MORE, SAVE MORE.
 MAKE LABOUR EFFICIENT.
 SAVE MATERIALS FROM WASTE.
 SPEND MONEY WISELY.**

LET US PRODUCE AND SAVE—

The war is now turning on a contest of all forces and resources—men, munitions, food, money. The call to all is to produce more and more. It may be necessary to work harder. The place of those who enlist must be taken by those at home, men and women, old and young. The more we produce the more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

LET US NOT WASTE OUR LABOUR—

In this war-time all labour should be directly productive or should be assisting in production. Make it as efficient as possible. If your labour is on something that can be postponed, put it off till after the war and make your labour tell now. Making war is the first business of all Canadians. Efficiency in labour is as important as efficiency in fighting.

LET US NOT WASTE MATERIALS—

Begin at home. The larger portion of salaries and wages is spent on the home—food, fuel, light, clothing. Are any of these things being wasted? \$20.00 a year saved from waste in every home in Canada will more than pay the interest on a war debt of \$500,000,000.

LET US SPEND OUR MONEY WISELY—

Are you spending your money to the best advantage? What do you think of extravagance in war time? Tens of thousands of Canadians are daily risking their lives for us at home. Is it not our duty to be careful and economical? Canadian dollars are an important part of the war equipment. Make them tell. Have a War Savings Account. Buy a War Bond.

THE GOVERNMENT OF CANADA

3

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Luncheon Building, Toronto.