

HIS HEART BADLY AFFECTED

"Fruit-a-lives" Soon Relieved This Dangerous Condition

632 GERRARD ST. EAST, TORONTO.
 "For two years, I was a victim of Acute Indigestion and Gas In The Stomach. It afterwards attacked my heart and I had pains all over my body, so that I could hardly move around. I tried all kinds of Medicine but none of them did me any good. At last, I decided to try "Fruit-a-lives". I bought the first box last June, and now I am well, after using only three boxes. I recommend "Fruit-a-lives" to anyone suffering from Indigestion".
 FRED J. CAVEEN.
 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-lives Limited, Ottawa.

MINERAL ACT

Certificate of Improvements

NOTICE

"Albion" and "Sunbeam" Mineral Claims, situate in the Skeena Mining Division of Cassiar District.
 Where located:—About five miles from the head of Alice Arm on "Middle Creek."
 TAKE NOTICE that I, Wm. T. Kergin of Prince Rupert, B. C., Free Miner's Certificate No. 94095B, intend sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.
 And further take notice that action, under section 37, must be commenced before the issue of such Certificate of Improvements.
 Dated this 16th day of March, A. D. 1916.
 JET
 WM. T. KERGIN.

MEENA LAND DISTRICT—DISTRICT OF COAST, RANGE 4.

TAKE NOTICE that Frederick Bradshaw, of Tonopah, Nevada, occupation mine manager, intends to apply for permission to purchase the following described lands:
 Commencing at a post planted about 100 feet easterly from the northwest corner of Lot 40, Range 4, Coast District; thence north 20 chains; thence west 20 chains; thence south 20 chains more or less to the shore of Surf Inlet, thence following the shore line to the place of commencement, containing forty acres more or less.
 February 18, 1916.
 FREDERICK BRADSHAW.

SPLENDID RECITAL

BY AILEEN FERLUCE

Miss Aileen Ferluce, at the Westholme last evening, provided one of the finest musical recitals a Prince Rupert audience ever listened to. An accomplished vocalist, Miss Ferluce reached a high artistic level in all her work, but excelled herself in three remarkably pretty little Indian songs and in a splendid portrayal of Carmen. Miss Ferluce is an actress of considerable ability. Her costumes won the admiration of all the ladies, her Indian garb being particularly striking, while she appeared as the daintiest of Giesha girls. As a harpiste, she also scored a big success, receiving a double encore on each occasion.

Besides playing the accompaniments with perfect sympathy, J. Hamilton Howe rendered some of the finest of pianoforte music in masterly style, having to bow his acknowledgements repeatedly. If Prince Rupert is privileged to hear Miss Ferluce again, the theatre will undoubtedly be packed to the roof.

Her program was ambitious and must have entailed a tremendous amount of hard work upon the young artiste, but her voice proved equal to all demands made upon it and she scored a most decided success in every number.

GOLD WATCH FREE.

A Real Lever Simulation
 A straightforward generous offer from an established firm. We are giving away Watches to thousands of people all over the world. It is a huge advertisement. Now is your chance to obtain one. Write now, enclosing 25 cents for one of our fashionable Ladies' Long, Grand, or Gentle Watches, and receive a gold watch, which will be given Free. These watches are guaranteed five years. Should you take advantage of our marvelous offer. We expect you to tell your friends about it and show them the beautiful watch. Don't think this offer too good to be true. But send 25 cents today and win a Free Watch. You will be amazed—WILLIAMS & LLOYD, Wholesale Jewellers (Dept. 141), 85, Cornwallis Road, London, S.W., England.

LAKELSE HOT SPRINGS HOTEL

—IS NOW OPEN TO GUESTS—
 One of the largest Hot Springs in America, circumference 300 feet—Temperature of Water, 180 d. Fahr.
 Excellent Trout Fishing in Lakelse Lake.
 Phone Connections with Terrace.
 RATES: \$2.50 per day.
 For further particulars, apply to J. BRUCE JOHNSTONE, Manager.

LAND ACT

PRINCE RUPERT LAND DISTRICT—DISTRICT OF COAST, RANGE III.

TAKE NOTICE that Pacific Mills, Limited, of Vancouver, British Columbia, occupation, pulp and paper makers, intend to apply for permission to purchase the following described lands: Commencing at a post planted on the north bank of Kooeye river, about one-quarter of a mile up-stream from the shore of Fitz-Hugh Sound; thence north twenty chains, thence east twenty chains, thence south to river's bank, thence along shore in a westerly direction to point of commencement and containing forty (40) acres, more or less.
 Dated June 10th, 1916.
 Sept 6
 PACIFIC MILLS, LIMITED,
 by "Mark Smaby," Agent.

LAND ACT

Prince Rupert Land District—District of Coast, Range 3.
 TAKE NOTICE that the Pacific Mills, Limited, of Vancouver, B. C., occupation pulp and paper makers, intend to apply for permission to purchase the following described lands:—Commencing at a post planted at the southeast corner of Lot 209 on the west shore of Cousins Inlet, thence west 40 chains, thence south 20 chains, thence east to shore, thence northeasterly along shore to point of commencement, containing 65 acres, more or less.
 PACIFIC MILLS LIMITED,
 Mark Smaby, agent.
 Dated May 13th, A. D. 1916. AUG. 13

PACIFIC CARTAGE, LTD.

Announce that they have purchased the business of the Prince Rupert Transfer Company and solicit a continuance of the patronage of the customers of that firm.

Careful attention to all orders for Cartage and Coal.

PACIFIC CARTAGE, LTD.
 PHONE 93.

NAVIGABLE WATERS PROTECTION ACT

R. S. C. CHAPTER 115.

The Surf Inlet Power Company Limited hereby gives notice that it has under Section 7 of said act deposited with the Minister of Public Works at Ottawa and in the office of the District Registrar of the Land Registry District at Prince Rupert, B. C., a description of the site and the plans of wharves and power house proposed to be built at the head of Surf Inlet, Princess Royal Island, in front of Lot 40, Range 4, Coast District, B. C.

And take notice that after the expiration of one month from the date of the first publication of this notice the Surf Inlet Power Company Limited will, under Section 7 of the said Act, apply to the Minister of Public Works, at his office in the City of Ottawa, for approval of the said site and plans and for leave to construct the said wharves and power house. Dated at Vancouver, B. C., this 29th day of May, 1916.
 THE SURF INLET POWER COMPANY, LIMITED.

SKENA LAND DISTRICT—DISTRICT OF COAST, RANGE 5.

TAKE notice that George Roderick McKenzie, of Prince Rupert, B. C., occupation engineer, intends to apply for permission to lease the following described lands:—Commencing at a post planted at the N.E. corner of T. L. Lot 2729, Range 5, Coast District, Porcher Island, thence south 20 chains, thence west 80 chains, thence north 80 chains to shore line, thence south-easterly following shore line to the point of commencement; containing 350 acres more or less.
 GEORGE RODERICK MCKENZIE.
 May 9th, 1916. JY12

MINERAL ACT

Certificate of Improvements

NOTICE

Silver Bow Mineral Claim, situate in the Skeena Mining Division of Cassiar District. Where located:—At the head of a branch of Lime Creek about four miles from the beach on the south side of Alice Arm.
 TAKE NOTICE that I, George R. Naden, Free Miner's Certificate No. 94095B, acting as agent for Thos. McHostie, Free Miner's Certificate No. 69991B, and James L. Hatch, Free Miner's Certificate No. 87966B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.
 And further take notice that action, under section 35, must be commenced before the issue of such Certificate of Improvements.
 Dated this 24th day of March, A.D. 1916.
 GEORGE R. NADEN.

FISHERMEN

ATTENTION!

THE SELIG SPOON

Is Now on the Market
 Ask your Dealer for It,
 and See that You Get it.

It Gets Them Every Time



This Superior COFFEE

Is sold by the following well known Prince Rupert Dealers at
One Price Only, \$0.45 per lb.

At the following well-known dealers:

LYNCH BROS.
 FULLER & McMEKIN
 G. P. McCOLL
 3RD AVE. CASH MARKET
 FULTON CASH MARKET
 A. FERGUSON
 CANADIAN FISH & COLD STORAGE CO., LTD.

MILLER-PHILLIPS
 MUSSALLEM GROCERY CO., LTD.
 T. BRANLEY
 CAVANAILE & HANNAN
 SPURR'S CASH MARKET
 LIPSETT, CUNNINGHAM & CO., LTD.

Stewart & Mobley, Ltd., Wholesale Distributors, Prince Rupert.

WM. BRAID & CO., DIRECT IMPORTERS,
 VANCOUVER - B.C.



2,000,000 Belgians
 Depend on us
 for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more—and the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the
 Central Executive Committee, 59 St. Peter St., Montreal
\$2.50 Feeds A Belgian Family A Month.

Advertise In The Daily News.



The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber by—loaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product—soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorry were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You that Advertising is really a great channel digger. It is like the Panama Canal. You can get there, can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.



The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swart-skinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

Production and Thrift

"To win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may ultimately depend."
 SIR THOMAS WHITE, Minister of Finance.

PRODUCE MORE, SAVE MORE.
MAKE LABOUR EFFICIENT.
SAVE MATERIALS FROM WASTE.
SPEND MONEY WISELY.

LET US PRODUCE AND SAVE—

The war is now turning on a contest of all forces and resources—men, munitions, food, money. The call to all is to produce more and more. It may be necessary to work harder. The place of those who enlist must be taken by those at home, men and women, old and young. The more we produce the more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

LET US NOT WASTE OUR LABOUR—

In this war-time all labour should be directly productive or should be assisting in production. Make it as efficient as possible. If your labour is on something that can be postponed, put it off till after the war and make your labour tell now. Making war is the first business of all Canadians. Efficiency in labour is as important as efficiency in fighting.

LET US NOT WASTE MATERIALS—

Begin at home. The larger portion of salaries and wages is spent on the home—food, fuel, light, clothing. Are any of these things being wasted? \$20,000 a year saved from waste in every home in Canada will more than pay the interest on a war debt of \$500,000,000.

LET US SPEND OUR MONEY WISELY—

Are you spending your money to the best advantage? What do you think of extravagance in war time? Tens of thousands of Canadians are daily risking their lives for us at home. Is it not our duty to be careful and economical? Canadian dollars are an important part of the war equipment. Make them tell. Have a War Savings Account. Buy a War Bond.

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE