GOOD ADVICE

To Go On Taking "Fruit-a-tives" Because They Did Her Good

ROCHON, P. Q., JAN. 14th, 1915. "I suffered for many years with terrible Indigestion and Constipation. 1 had frequent dizzy spells and became greatly run down. A neighbor advised me to try "Fruit-a-tives". I did so and to the surprise of my doctor, I began to improve, and he advised me to go on with "Fruit-a-tives".

I consider that I owe my life to "Fruita-tives" and I want to say to those who suffer from Indigestion, Constipation or Headaches-'try Fruit-a-tives' and you will get well". CORINE GAUDREAU. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruita-tives Limited, Ottawa. -

LAND ACT

Prince Rupert Land District-District of Coast, Range 3.

TAKE NOTICE that the Pacific Mills, and paper makers, intend to apply for permission to purchase the following described lands: -- Commencing at a post at the southeast corner of Lot 269 shore of Cousins Inlet, thence chains, thence south 20 chains, to shore, thence northeasterly shore to point of commencement, containing 65 acres, more or less. PACIFIC MILLS LIMITED.

Mark Smaby, agent. Dated May 13th, A. D. 1916.



Demand the Brand

SIR THOMAS WHITE TO BECOME PREMIER?

The Toronto Evening Telegran yesterday published the following from its correspondent at Mon-

"A big Cabinet shift at Ottawa is indicated by private information obtained from a well-informed source here.

"The information is to the effect that Sir George Perley will not return to England, but that Sir Robert Borden will succeed him as Canadian High Commis-

"The Premier, the story goes, is to be raised to the Peerage as a recognition of the part Canada has played in the war. Sir Thomas White is to succeed Sir Robert Borden as Premier, and a shift in Cabinet positions all along the line must necessarily result.

"It is said that Sir Robert Bor-Vancouver, B. C., occupation den has long since tired of being pulled hither and thither by the opposing forces in the Government. He has also cherished a secret ambition to fill the high post at London, and now that the turning point of the war has been honor withdraw from a position for which he has felt he was never fitted and which was never to his

"Premier Borden is wealthy, and has the qualifications to make office of the District Registrar of the Land him a satisfactory High Commis- a description of the site and the plans

"But there would be interesting times at Ottawa after his depart- Coast District, B C. ure, for the 'machine' Conservatives, whatever they may think of publication of this notice the Surf Inlet Sir Thomas White's business ability, have serious doubts as to ister of Public Works, at his office in the completeness of his politica education."-Toronto Globe.

When you think of shoes, think Wallace's.



THE MYSTERIES OF FRENCH MONEY .- "You owes me two francs and I owes you one wot's got in the lining of me coat; that reached, he feels that he may with makes it right, don't it?"-Lond on Bystander.

NAVIGABLE WATERS PROTEC-TION ACT

The Surf Inlet Power Company Limited hereby gives notice that it has under Sec- Thursday and Saturday at 8 p. m tion 7 of said act deposited with the Min- Sundays at 7:30 p.m. ister of Public Works at Ottawa and in the Registry District at Prince Rupert, B. C., of wharves and power house proposed to be built at the head of Surf Inlet, Princess Royal Island, in front of Lot 40, Range 4

And take notice that after the expiration of one month from the date of the first Power Company Limited will, under Section 7 of the said Act, apply to the Minthe City of Ottawa, for approval of the said site and plans and for leave to construct the said wharves and power house. Dated at Vancouver, B. C., this 29th day of May, 1916.

THE SURF INLET POWER COMPANY, May 9th, 1916.

Salvation Army.

Tuesday.

The Daily News delivered by carrier, 50 cents per month.



FISHERMAN'S ENGINE

2 Cyl.-5 1-2 In. by 7 In., 12-15 Horse Power.

4 Cyl .- 3 3-4 In. by 5 1-2 In., 25 Horse Power.

4 Cyl .-- 5 1-2 In. by 8 In., 25-35 Horse Power.

For Further Information Apply to

W. E. WILLISCROFT Prince Rupert, B. C.

CONCRETE CHIMNEY BLOCKS

80 Cents per ft. F. O. B.

Prince Rupert

Direct From the Plantation to the Cup Braid's Best Coffee

Start the day right with a steaming cup of delicious coffee-always obtainable when you use BRAID'S BEST COFFEE. And in the evening at dinner or supper a cup of this delicious coffee ensures comfort and good digestion.

AT ALL GOOD GROCERS - 50c, A POUND

Wm. Braid & Co





Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more and the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month-all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity-for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one hamp our to Local-or Provincial Committees, or to the Central Executive Committee, 59 St. Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.

Concrete Works, McBride St. Advertise In The Daily News.



Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also --- particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious—his audience—the readers of the newspaper-will, figuratively speaking, "lean forward and listen intently."

> To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have:

Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may ultimately depend."-SIR THOMAS WHITE. Minister of Finance.

PRODUCE MORE, SAVE MORE. MAKE LABOUR EFFICIENT. SAVE MATERIALS FROM WASTE. SPEND MONEY WISELY.

LET US PRODUCE AND SAVE-

The war is now turning on a contest of all forces and resources—men, munitions, food, money. The and wages is spent on the home—food, fuel, light, women, old and young. The more we produce the of \$500,000,000.

LET US NOT WASTE OUR LABOUR-

ductive or should be assisting in production. Make it | risking their lives for us at home. Is it not our duty as efficient as possible. If your labour is on something | to be careful and economical? Canadian dollars are that can be postponed, put it off till after the war and | an important part of the war equipment. Make them make your labour tell now. Making war is the first | tell. Have a War Savings Account. Buy a War business of all Canadians. Efficiency in labour is as | Bond. important as efficiency in fighting.

THE DEPARTMENT OF AGRICULTURE

LET US NOT WASTE MATERIALS-

call to all is to produce more and more. It may be clothing. Are any of these things being wasted? necessary to work harder. The place of those who | \$20.00 a year saved from waste in every home in enlist must be taken by those at home, men and | Canada will more than pay the interest on a war debt

in the gardens. Save more and help to win the war. | LET US SPEND OUR MONEY WISELY-

Are you spending your money to the best advan-tage? What do you think of extravagance in war In this war-time all labour should be directly pro- | time? Tens of thousands of Canadians are daily

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF FINANCE