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50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruita-tives Limited, Ottawa.

## LAND ACT

# Prince Rupert Land District-District of

OTICE that the Pacific Mills, Vancouver, B. C., occupation paper makers, intend to apply for permission to purchase the following lands:-Commencing at a post the southeast corner of Lot 269 west shore of Cousins Inlet, thence chains, thence south 20 chains, ast to shore, thence northeasterly shore to point, of commencement, containing 65 acres, more or less. PACIFIC MILLS LIMITED,

Mark Smaby, agent. Dated May 13th, A. D. 1916.





"LET GEORGE DO IT" .- Cartoon from New York World.

# HOSPITALS COMMISSION

taxes be charged the first year A son of a deceased or perman-AND RETURNED SOLDIERS and that the land be given entirely ently disabled soldier will also be free, with a loan at a low rate of able to secure such land, as also The Military Hospitals Com- interest of an amount not exceed- will a widow or daughter of a demission has recommended to the ing \$1,350. It is also recom- ceased soldier. Dominion government that free mended that the land be partly farms be given to all returned cleared and fenced at the expense The Daily News delivered by soldiers, the land to be within of the government and that a carrier, 50 cents per month. easy reach of transportation and three months' course of training suitable for dairying, cattle rais- be given. All returned soldiers Demand the Brand ing, poultry raising, fruit grow- are to be eligible, irrespective of ing, etc. It is suggested that no enlistment and length of service.



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Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more and the ruthless Germans refuse to supply them!

Backed by the

# Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one hop our to Local or Provincial Committees, or to the

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\$2.50 Feeds A Belgian Family A Month.

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Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

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Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

# roduction and hritt

" TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may altimately depend."—
SIR THOMAS WHITE, Minister of Finance.

> PRODUCE MORE, SAVE MORE. MAKE LABOUR EFFICIENT. SAVE MATERIALS FROM WASTE. SPEND MONEY WISELY.

LET US FRODUCE AND SAVE-

women, old and young. The more we produce the of \$500,000,000.
more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

LET US NOT WASTE OUR LABOUR-

business of all Canadians. Efficiency in labour is as | Bond. important as efficiency in fighting.

LET US NOT WASTE MATERIALS-

The war is now turning on a contest of all forces | Begin at home. The larger portion of salaries and resources—men, munitions, food, money. The call to all is to produce more and more. It may be necessary to work harder. The place of those who enlist must be taken by those at home, men and Canada will more than pay the interest on a war debt

LET US SPEND OUR MONEY WISELY-

Are you spending your money to the best advantage? What do you think of extravagance in war time all labour should be directly productive or should be assisting in production. Make it | risking their lives for us at home. Is it not our duty as efficient as possible. If your labour is on something | to be careful and economical? Canadian dollars are that can be postponed, put it off till after the war and | an important part of the war equipment. Make them make your labour tell now. Making war is the first | tell. Have a War Savings Account. Buy a War

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE