### Are The Four Fruits Used in Making "Fruit-a-tives

"FRUIT-A-TIVES" is the only medicine in the world that is made from the juices of fresh ripe fruits. Thus, it is manifestly unfair to say, "I won't take Fruit-a-tives because I have tried other remedies and they did me no good". On the other hand, the fact that "Fruit-a-tives" is entirely different from any other preparation in the world. just why you should give it a fair trial, in any trouble of the Stomach, Liver, Bowels, Kidneys or Skin. "Fruit-atives", is composed of the active principle of fruit and the greatest nerve tonic ever discovered. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

#### LAND ACT

Prince Rupert Land District-District of

that the Pacific Mills, Vancouver, B. C., occupation makers, intend to apply for permission to purchase the following lands:-Commencing at a post at the southeast corner of Lot 209 west shore of Cousins Inlet, thence west 40 chains, thence south 20 chains, to shore, thence northeasterly hore to point of commencement, containing 65 acres, more or less.

PACIFIC MILLS LIMITED, Mark Smaby, agent. Dated May 13th, A. D. 1916. Aug. 13



GOVERNMENT of CANADA



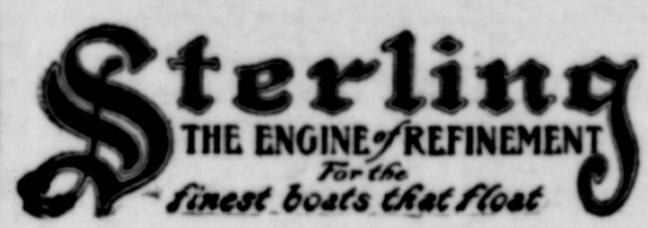
"Considering Myself the Instrument of Heaven and without regard to the opinions of men, I go My Way."-From speech by the Kaiser.

## VANDERHOOF BOY

last Saturday at Blackwater river been recovered. The only eye in their tragic bereavement .near the Quesnel wagon road, witness of the tragedy was a com- Vanderhoof Herald. whereby Roy Austin lost his life panion who was powerless to renin the swift rapids. It appears der any aid. The young man only The Daily News delivered by that the unfortunate young man came to Vanderhoof about two carrier, 50 cents per month. was fishing, and had clambered months ago from the prairies, on a rock overhanging the river and along with his father, mother Demand the Brand when his foothold slipped, and he and brother, had located at Noolki

DROWNED NEAR QUESNEL of the canyon. He was soon lost in town, and the deepest sym-A distressing tragedy happened to view, and the body has not yet pathy is extended to his relatives was immediately borne down-lake. His cheery and bright dis-

stream into the swirling waters position made him lots of friends



FISHERMAN'S ENGINE

2 Cyl.-5 1-2 in. by 7 in., 12-15 Horse Power.

4 Cyl.-3 3-4 In. by 5 1-2 In., 25 Horse Power.

4 Cyl.-5 1-2 In. by 8 In., 25-35 Horse Power.

For Further Information Apply to

W. E. WILLISCROFT Prince Rupert, B. C.

# Direct From the Plantation to the Cup Braid's Best Coffee

Start the day right with a steaming cup of delicious coffee—always obtainable when you use BRAID'S BEST COFFEE, . And in the evening at dinner or supper a cup of this delicious coffee ensures comfort and good digestion.

AT ALL GOOD GROCERS - 50c. A POUND

Wm. Braid & Co





Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more and the ruthless Germans refuse to supply them!

Backed by the

## Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

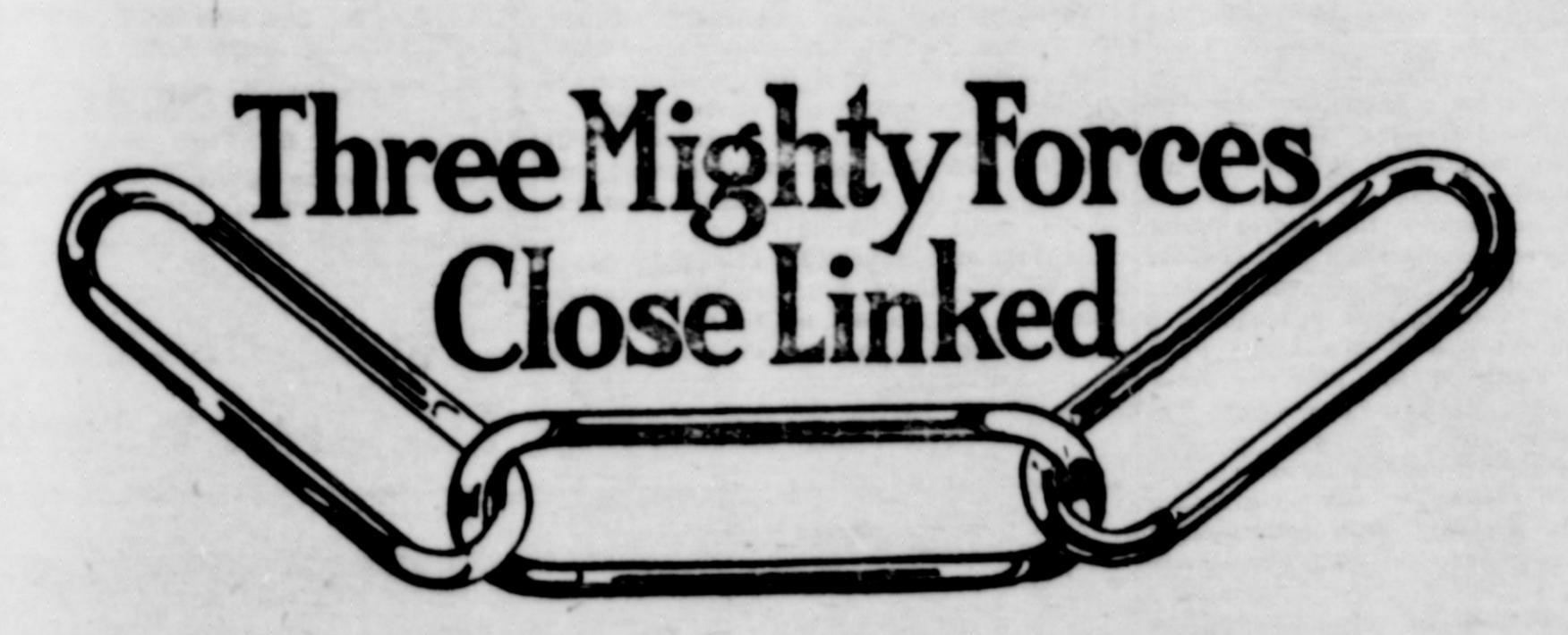
Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one hop oun to Local or Provincial Committees, or to the Central Executive Committee, 59 St. Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.

Advertise In The Daily News.



Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also --- particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious—his audience—the readers of the newspaper-will, figuratively speaking, "lean forward and listen intently."

> To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have: Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

# roduction and hrit

" TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may altimately depend."SIR THOMAS WHITE, Minister of Finance.

> PRODUCE MORE, SAVE MORE. MAKE LABOUR EFFICIENT. SAVE MATERIALS FROM WASTE. SPEND MONEY WISELY.

LET US PRODUCE AND SAVE-

The war is now turning on a contest of all forces women, old and young. The more we produce the of \$500,000,000. more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

LET US NOT WASTE OUR LABOUR-

business of all Canadians. Efficiency in labour is as | Bond. important as efficiency in fighting.

LET US NOT WASTE MATERIALS-

Begin at home. The larger portion of salaries and resources-men, munitions, food, money. The and wages is spent on the home-food, fuel, light, call to all is to produce more and more. It may be clothing. Are any of these things being wasted? necessary to work harder. The place of those who \$20.00 a year saved from waste in every home in enlist must be taken by those at home, men and | Canada will more than pay the interest on a war debt

LET US SPEND OUR MONEY WISELY-

Are you spending your money to the best advantage? What do you think of extravagance in war In this war-time all labour should be directly pro- time? Tens of thousands of Canadians are daily ductive or should be assisting in production. Make it | risking their lives for us at home. Is it not our duty as efficient as possible. If your labour is on something | to be careful and economical? Canadian dollars are that can be postponed, put it off till after the war and an important part of the war equipment. Make them make your labour tell now. Making war is the first | tell. Have a War Savings Account. Buy a War

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF FINANCE

THE DEPARTMENT OF AGRICULTURE