

FELT LIKE A NEW PERSON

After Taking Only One Box Of "Fruit-a-lives"

EAST SHEP HARBOUR, N. S.
 "It is with great pleasure that I write to tell you of the wonderful benefits I have received from taking "Fruit-a-lives". For years, I was a dreadful sufferer from Constipation and Headaches, and I was miserable in every way. Nothing in the way of medicines seemed to help me. Then I finally tried "Fruit-a-lives" and the effect was splendid. After taking one box, I feel like a new person, to have relief from those sickening Headaches".
 Mrs. MARTHA DEWOLFE.
 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-lives Limited, Ottawa.

LAND ACT

Prince Rupert Land District—District of Coast, Range 3.

TAKE NOTICE that the Pacific Mills, Limited, of Vancouver, B. C., occupation pulp and paper makers, intend to apply for permission to purchase the following described lands—Commencing at a post planted at the southeast corner of Lot 249 on the west shore of Cousins Inlet, thence west 40 chains, thence south 20 chains, thence east to shore, thence northwesterly along shore to point of commencement, containing 65 acres, more or less.

PACIFIC MILLS LIMITED,
 Mark Smaby, agent.
 Dated May 13th, A. D. 1916. AUG. 13



Royal Reserve
 The Whisky of Quality
 Aged in Wood 8 Years before bottling
 GUARANTEED BY THE GOVERNMENT OF CANADA
 Demand the Brand

In the Letter Box

To the Editor,
 Bishop Stringer, of the Yukon spent a few hours with me this morning on his way back from Edmonton and Calgary, where he has been staying a few days. All the time he was in Alberta he only saw two drunken men and they had just come from British Columbia.

The officer commanding the North West Mounted Police in Alberta gave the Bishop permission to quote him as saying that the Prohibition Act had had the effect of lessening to an extraordinary degree the work of the police force.

The Lieut.-Governor of Alberta travelling north on the same ship with the Bishop also expressed his opinion that the Act was working in his province most satisfactorily.

A distinguished traveller whom I met on the train last week told me that all the way through Manitoba, Saskatchewan and Alberta none who were any the worse for intoxicating liquor had been seen until British Columbia was reached.

A leading economist of the United States here a few days ago told me that he has had moving pictures taken of a town in New Mexico where there are no schools and no churches, but a licensed saloon for every fifteen people. These pictures show the thriftlessness, the poverty, and the degradation of the place. He has also had moving pictures taken of a town on the Canadian prairies under the Prohibition act. These pictures show the economy, the industry and the prosperity of the place. Not a word is said as these two sets of pictures are shown, but the con-

SPECTACULAR DRAMA AT THE MAJESTIC THEATRE

"The Patriot and the Spy," the four-act Mutual Masterpiece at the Majestic tonight, is something not to be missed. James Cruze and Marguerite Snow play the leading parts with all their old skill, while the staging of this great drama is something better than has ever been screened here before. It is the most realistic war drama yet shown. Night attacks of the most brilliant description are depicted, with troops dashing across a burning bridge with bombs bursting all around them. The story of how the cripple saves his village from the invader makes a thrilling story which would take too long to tell and must be seen to be appreciated, while the villain passes out of life in fitting and dramatic fashion.

There is a good Mutual Weekly and two of the funniest comedies you ever saw. "Plotters and Papers" is a scream from start to finish, the finish being the funniest part of it. This is a great show.

trast converts thousands to the cause of economic thrift set free from the bondage of the liquor trade with its wasteful expenditure.

F. H. DU VERNET,
 Aug. 23rd. Bishop of Caledonia.

LAKELSE HOT SPRINGS HOTEL
 IS NOW OPEN TO GUESTS
 One of the largest Hot Springs in America, circumference 300 feet—Temperature of Water, 180 d. Fahr.
 Excellent Trout Fishing in Lakelse Lake.
 Phone Connections with Terrace.
 RATES: \$2.50 per day.
 For further particulars, apply to J. BRUCE JOHNSTONE, Manager.

FIRE ALARM SYSTEM

CIRCUIT NO. 1.
 Box 12—5th St. and 3rd Ave.
 Box 13—6th St. and 3rd Ave.
 Box 14—5th St. and 3rd Ave.
 Box 15—Junction of 1st, 2nd and 3rd Aves.
 Box 16—1st Ave., between 8th and 9th Sts. (Knox Hotel.)
 Box 17—1st Ave. and 7th St. (Central Hotel.)

CIRCUIT NO. 2.
 Box 22—3rd Ave. and 3rd St. (Post Office.)
 Box 23—3rd Ave. and McBride St.
 Box 24—1st Ave. and McBride St.
 Box 25—2nd Ave. and 2nd St.
 Box 26—2nd Ave. and 6th St.
 Box 27—G. T. P.

CIRCUIT NO. 3.
 Box 31—5th Ave. and Fulton St.
 Box 32—Jordan and Taylor Sts.
 Box 34—7th Ave. and Fulton St.
 Box 35—9th Ave. and Gomez Pl.
 Box 37—8th Ave. and Dodge Pl.
 Box 38—5th Ave. and Thompson St.

CIRCUIT NO. 4.
 Box 41—4th Ave. and Emmerson Pl.
 Box 42—5th Ave. and McBride St.
 Box 43—5th Ave. and Green St.
 Box 44—4th Ave. and Basil St.
 Box 45—7th Ave. and Eberts.
 Box 141—7th Ave. and Young St.

Coughing scatters germs — Stop it

Coughing increases the irritation of the already inflamed mucous membranes and is moreover apt to carry disease to others.
 Mathieu's Syrup of Tar and Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure.
 The wonderful popularity of Mathieu's Syrup of Tar and Cod Liver Oil is especially due to its great value as a permanent lung and bronchial healer.
 Sold everywhere, 35c large bottles.
 J. L. MATHIEU CO., Prop., Sherbrooke, P.Q.
 For bottles see Mathieu's Formula. BOTTLES ARE SUPPLIED ALSO TO CHINA, THE EAST AND OTHER COUNTRIES. ACCURATELY MADE. 25c. 50c. 1.00.

Sterling THE ENGINE OF REFINEMENT
 Finest boats that float

FISHERMAN'S ENGINE
 2 Cyl.—5 1-2 in. by 7 in., 12-15 Horse Power.
 4 Cyl.—3 3-4 in. by 5 1-2 in., 25 Horse Power.
 4 Cyl.—5 1-2 in. by 8 in., 25-35 Horse Power.

For Further Information Apply to
 W. E. WILLISGROFT
 Prince Rupert, B. C.



Direct From the Plantation to the Cup
Braid's Best Coffee
 Start the day right with a steaming cup of delicious coffee—always obtainable when you use BRAID'S BEST COFFEE. And in the evening at dinner or supper a cup of this delicious coffee ensures comfort and good digestion.
 AT ALL GOOD GROCERS — 50c. A POUND
Wm. Braid & Co
 Direct Importers, Vancouver, B. C.



2,000,000 Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more—and the ruthless Germans refuse to supply them!

Backed by the
Belgian Relief Fund

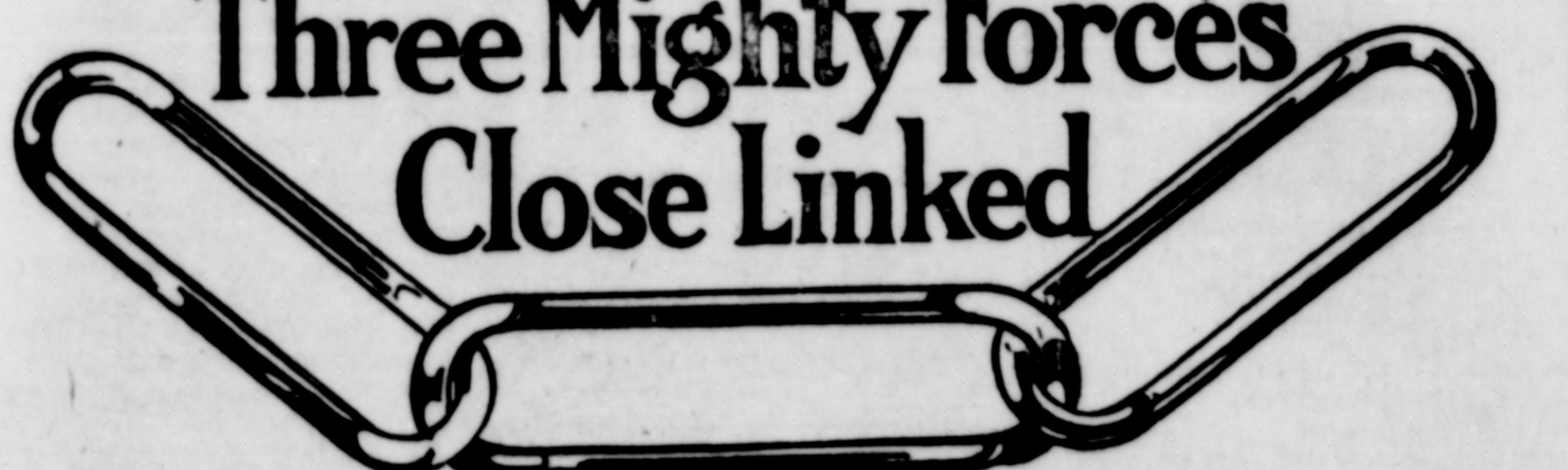
so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the
 Central Executive Committee, 59 St. Peter St., Montreal
\$2.50 Feeds A Belgian Family A Month.

Advertise In The Daily News.



Three Mighty Forces Close Linked

Have you ever noted how an audience yawns in the face of an uninspired speaker? On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also—particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious—his audience—the readers of the newspaper—will, figuratively speaking, "lean forward and listen intently."

To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have:
Sincerity -- Enthusiasm -- Advertising:
Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

Production and Thrift

"TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may ultimately depend."
 SIR THOMAS WHITE, Minister of Finance.

**PRODUCE MORE, SAVE MORE.
 MAKE LABOUR EFFICIENT.
 SAVE MATERIALS FROM WASTE.
 SPEND MONEY WISELY.**

LET US PRODUCE AND SAVE—
 The war is now turning on a contest of all forces and resources—men, munitions, food, money. The call to all is to produce more and more. It may be necessary to work harder. The place of those who enlist must be taken by those at home, men and women, old and young. The more we produce the more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

LET US NOT WASTE MATERIALS—
 Begin at home. The larger portion of salaries and wages is spent on the home—food, fuel, light, clothing. Are any of these things being wasted? \$20.00 a year saved from waste in every home in Canada will more than pay the interest on a war debt of \$500,000,000.

LET US SPEND OUR MONEY WISELY—
 Are you spending your money to the best advantage? What do you think of extravagance in war time? Tens of thousands of Canadians are daily risking their lives for us at home. Is it not our duty to be careful and economical? Canadian dollars are an important part of the war equipment. Make them tell. Have a War Savings Account. Buy a War Bond.

LET US NOT WASTE OUR LABOUR—
 In this war-time all labour should be directly productive or should be assisting in production. Make it as efficient as possible. If your labour is on something that can be postponed, put it off till after the war and make your labour tell now. Making war is the first business of all Canadians. Efficiency in labour is as important as efficiency in fighting.

THE GOVERNMENT OF CANADA
 THE DEPARTMENT OF AGRICULTURE THE DEPARTMENT OF FINANCE