medicine made from fruit juices -- has apparent helplessness. relieved more cases of Stomach, Liver, Blood, Kidney and Skin Troubles than any other medicine. In severe cases Constipation and Indigestion, "Fruitates the whole system.

a-tives Limited, Ottawa.



LAND ACT

GUARANTEED BY THE

GOVERNMENT of CANADA

Demand the Brand

Coast, Range 3. planted at the southeast corner of Lot 269 thence east to shore, thence northeasterly containing 65 acres, more or less.

PACIFIC MILLS LIMITED.

In the Letter Box }

To the Editor.

If it be asked what has caused Thousands Owe Health And such a wave of sentiment in fa-Strength To "Fruit-a-tives" the country, I reply—the example "FRUIT-A-TIVES", the marvellous of Russia in contrast with our

Russia saved the day so far as the war is concerned and saved of Rheumatism, Sciatica, Lumbago, her people from degradation by Pain in the Back, Impure Blood, Neu- one decisive act of prohibition. ralgia, Chronic Headaches, Chronic Russia was able to do this betives" has given unusually effective cause of her national ownership By its cleansing, healing of the liquor trade. Had there lowers on the eliminating organs, been the license system and a "Fruit-a-tives" tones up and invigor- huge monopoly entrenched be-50c. a box, 6 for \$2.50, trial size, 25c. hind special privileges and vest-At all dealers or sent postpaid by Fruit- ed rights her hands would have been tied, just as Great Britain's hands are tied, as Lloyd George has discovered.

> "Britons never shall be slaves" we proudly sing, and yet we allow a privileged class to expend thousands of dollars, made through our voting to them a lucrative monopoly, to frustrate the evident desire of our people for a great reform.

In municipal, provincial and Dominion politics the organized liquor trade exercises a most baneful power.

Politicians have been known to tremble before this power.

Aldermen have been known to cringe like slaves before this power and vote as told.

Business men have been known Prince Rupert Land District District of to sign petitions against their TAKE NOTICE that the Pacinc Mills, will because of this power and the paper makers, intend to apply big club held over their heads.

for permission to purchase the following This is the logical result of described lands:-Commencing at a post the license system and a huge on the west shore of Cousins Inlet, thence monopoly. British Columbia is west 40 chains, thence south 20 chains, the last stronghold of the liquor along shore to point of commencement, trade in Canada. The united efforts of the whole liquor interests demonstrations like that at Camp Mark Smaby, agent. from the Atlantic to the Pacific Borden, Ont., declaring these are Dated May 13th, A. D. 1916. Aug. 13 are being concentrated upon this injurious to discipline and im-

It's Time for a Change

VANCOUVER SAID SO IN FEBRUARY. VICTORIA SAID SO IN MARCH. ALL THE PEOPLE SAY SO NOW.

Bowserism means playing the magnate against the people.

Bowserism means closed corporation towns, as in Granby.

Bowserism means feeding millions to the railroad contractors and no questions asked.

Bowserism means taxing the Granby Company \$7.5 an acre on their built-on lands, and taxing adjoining property \$400 an acre.

A change of government means more change in your pocket.

A change of government means agricultural and mining development along sane lines.

A change of government means giving the land to the farmer instead of to the speculator.

A VOTE FOR WILLIAM MANSON IS A VOTE FOR BOW-SERISM-A VOTE FOR T. D.PATTULLO IS A VOTE FOR YOURSELF AND FREEDOM.

province at this time in order, by possible to excuse.

because she has sold her birth. that the whole matter of military

Prohibition.

Yours faithfully, F. H. DU VERNET,

CANADIAN SOLDIERS

(Continued from Page two.)

keeping out one province, to "The soldiers frankly are sick frustrate a Dominion Prohibition of politics in army affairs. They feel that the issues are too vitally Russia is free. Canada is not, important for this and they ask control, administration and Fight for Freedom. Vote for equipment should be taken wholly out of the hands of politicians and placed under an expert nonpartisan board; that ministers Bishop of Caledonia, should be debarred from bringing pressure, direct or indirect, upon commanding officers to recom-DON'T LIKE SIR SAM mend men for promotion or appointments; that appointments should be made irrespective of political affiliations and that ministerial commands to army commanders or their subordi-

LAKELSE HOT SPRINGS

HOTEL -IS NOW OPEN TO GUESTS--

nates should cease."

One of the largest Hot Springs in America, circumference 300 feet-Temperature of Water, 180 d. Fahr.

Excellent Trout Fishing in Lakelse Phone Connections with Terrace. RATES: \$2.50 per day.

For further particulars, apply to

BRAID'S DEAL BLEND COFFEE

No More, No Less - \$0.40 per lb.

TAINABLE, OTHER COFFEES THAN BRAID'S SOLD AT GREATER COST HAVE NONE OF ITS FINE QUALITIES.

At All Good Grocers

WM. BRAID & CO., DIRECT IMPORTERS

Stewart & Mobley, Ltd., Wholesale Distributors, Prince Rupert.



Belgians Depend on us

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more and the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in methods on to Local or Provincial Committees, or to the

Central Executive Committee, 59 St. Peter St., Mentreal

\$2.50 Feeds A Belgian Family A Month.

J. BRUCE JOHNSTONE, Manager. Advertise In The Daily News.

Three Mighty Forces

Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also --- particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious—his audience—the readers of the newspaper-will, figuratively speaking, "lean forward and listen intently."

> To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have:

Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

roduction and Ihr

" TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may altimately depend."-SIR THOMAS WHITE, Minister of Finance.

> PRODUCE MORE, SAVE MORE. MAKE LABOUR EFFICIENT. SAVE MATERIALS FROM WASTE. SPEND MONEY WISELY.

LET US PRODUCE AND SAVE-

The war is now turning on a contest of all forces and resources-men, munitions, food, money. The call to all is to produce more and more. It may be necessary to work harder. The place of those who enlist must be taken by those at home, men and women, old and young. The more we produce the more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

LET US NOT WASTE OUR LABOUR-

In this war-time all labour should be directly probusiness of all Canadians. Efficiency in labour is as | Bond. important as efficiency in fighting.

LET US NOT WASTE MATERIALS-

Begin at home. The larger portion of salaries and wages is spent on the home-food, fuel, light, clothing. Are any of these things being wasted? \$20.00 a year saved from waste in every home in Canada will more than pay the interest on a war debi of \$500,000,000.

LET US SPEND OUR MONEY WISELY-

Are you spending your money to the best advan-tage? What do you think of extravagance in war time? Tens of thousands of Canadians are daily ductive or should be assisting in production. Make it | risking their lives for us at home. Is it not our duty as efficient as possible. If your labour is on something | to be careful and economical? Canadian dollars are that can be postponed, put it off till after the war and an important part of the war equipment. Make them make your labour tell now. Making war is the first | tell. Have a War Savings Account. Buy a War

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE