

## APPLES, ORANGES, FIGS AND PRUNES Are The Four Fruits Used In Making "Fruit-a-tives"

"FRUIT-A-TIVES" is the only medicine in the world that is made from the juices of fresh ripe fruits. Thus, it is manifestly unfair to say, "I won't take Fruit-a-tives because I have tried other remedies and they did me no good". On the other hand, the fact that "Fruit-a-tives" is entirely different from any other preparation in the world, is just why you should give it a fair trial, in any trouble of the Stomach, Liver, Bowels, Kidneys or Skin. "Fruit-a-tives" is composed of the active principle of fruit and the greatest nerve tonic ever discovered. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.



The Whisky  
of Quality

Aged in Wood  
8 Years  
before bottling

GUARANTEED BY THE  
GOVERNMENT OF CANADA

Demand the Brand

Salvation Army.  
Public meetings, Tuesday,  
Thursday and Saturday at 8 p.m.  
Sundays at 7:30 p.m.



## This Superior COFFEE

As its name implies is a blend of four special coffees.—  
It has a splendid body and will produce a rich, strong, and  
invigorating cup of coffee.

AT ALL GOOD GROCERS  
\$0.45 per lb.

WM. BRAID & CO., DIRECT IMPORTERS  
VANCOUVER - B.C.  
Stewart & Mobley, Ltd., Wholesale Distributors, Prince Rupert.

## Ramsay's Empire Cream Sodas

In 2-lb. Tins

Have attained their enviable reputation by their superior  
quality and uniformity. The most discriminating house-  
wife insists upon "Ramsay's Empire" when buying Soda  
Biscuits.

They are made in B. C. and your grocer gets his supply  
frequently and quickly, insuring freshness, which means  
crispness.

Prove it by buying a tin with your next order.

Manufactured by

RAMSAY BROS. & CO., LTD.  
Vancouver, B. C.

## Let Us Save You Money on your Gasoline or Distillate

We guarantee to save you 25 per cent. on gasoline or distillate and  
upkeep and free any motor from CARBON troubles. A seven ounce  
box of Carbonvoid is equivalent to 50 gallons of gasoline. Every box  
of Carbonvoid  
\$15 in gasoline  
400 to 500 ad-  
Carbonvoid is a  
just drop in the  
move all carbon  
The largest companies in the world use it. THE ALLIES ORDERED  
IN JUNE 288,000 CARTONS. Previous order 250,000 cartons. Fully  
guaranteed or your money refunded. Mailed anywhere on receipt of \$1.50

Carbonvoid puts the  
"GO" in Gasoline

For Sale Only by  
Geo. L. Clayton, - Prince Rupert, B.C.

### PRISONERS OF WAR FINANCIAL STATEMENT

The following is the financial  
statement of the Prisoners of  
War branch of the Red Cross So-  
ciety at October 2nd, 1916.

Receipts.	
Proceeds dance, K. of P. 8	82.50
Donation from Red	
Cross Society	1,000.00
From Chapter Hill 60	50.00
Proceeds sale, Mesdames.	
Besner and Woodland	37.55
McColl and Jennings	23.45
McLeod and Peck...	38.25
E. H. & R. H. Shockley	25.70
Henning and McIntosh	43.15
Besner and Dawson..	37.15
McMullin & Woodland	25.00
McIntosh and Clancy	29.10
Shockley and McColl	25.00
Besner and Morrissey	40.00
Henning & Woodland	128.25
Cambie and Homer..	20.10
Tremayne & McMullin	34.35
Dawson and Besner..	1.00
Total	\$1,640.55

Disbursements.	
Remitted Toronto for	
Prisoners of War...	\$1,600.00
Expense (stamps 50c.,	
receipt book, 25c. ....	.75
Cash on hand	39.80
Total	\$1,640.55

### HOMESTEADS OPEN IN THE NECHACO VALLEY

Prince George, Oct. 11.—The  
British Columbia government  
threw open for settlement last

Monday two large tracts of land  
containing four hundred home-  
steads of 160 acres each. These  
homesteads are in the most fer-  
tile districts of Central British  
Columbia. One of the tracts lies  
along the north side of the Ne-  
chaco River about eight miles  
east of Fort Fraser, while the  
other block is on the west side  
of the Stuart River, near its  
junction with the Nechaco. Ap-  
plication for the land should be  
made through the office of the  
government agent at Fort Fraser.

### ILL-FATED ZEPPELIN FLYING OVER LONDON SUBURB

This photo shows a German Zeppelin, which was afterwards  
brought down by Flight Lieutenant Robinson, V. C., whose photo  
appeared in The Daily News the other day. The airship is seen  
flying over one of the suburbs of old London. This remarkable  
picture was taken at night and was snapped just before the mon-  
ster came crashing to the ground over Enfield.

The Daily News delivered by  
carrier, 50 cents per month.

### LAKELSE HOT SPRINGS HOTEL

IS NOW OPEN TO GUESTS—  
One of the largest Hot Springs in  
America, circumference 300 feet—  
Temperature of Water, 180 d. Fahr.  
Excellent Trout Fishing in Lakelse  
Lake.  
Phone Connections with Terrace.  
RATES: \$2.50 per day.  
For further particulars, apply to  
J. BRUCE JOHNSTONE, Manager.

### Sterling THE ENGINE REFINEMENT

FISHERMAN'S ENGINE  
2 Cyl.—5 1-2 in. by 7 in., 12-15  
Horse Power.  
4 Cyl.—3 3-4 in. by 5 1-2 in., 25  
Horse Power.  
4 Cyl.—5 1-2 in. by 8 in., 25-35  
Horse Power.

For Further Information  
Apply to

W. E. WILLISCROFT  
Prince Rupert, B. C.

### Coughing scatters germs —Stop it

Coughing increases the  
irritation of the already in-  
flamed mucous membranes  
and is moreover apt to carry  
disease to others.  
Mathien's Syrup of Tar and  
Cod Liver Oil promptly stops  
coughing, and soon, thanks  
to its tonic properties, effects  
a permanent cure.  
The wonderful popularity  
of Mathien's Syrup of Tar  
and Cod Liver Oil is specially  
due to its great value as a  
permanent lung and bron-  
chial healer.  
Sold everywhere, 35c large  
bottles.

J. L. MATHIEU CO., Prop.  
Sherbrooke, P. Q.

For samples and Mathien's Formula  
Book—these are sent free to those who  
fill and return coupon accompanying  
this. No charge for postage.

Ship your  
FREE  
FURS  
Our Trappers Guide  
Specially Catalog and  
Price List.  
Write today, address  
to JOHN HALLAM LIMITED  
TORONTO



2,000,000  
Belgians  
Depend on us  
for Bread!

Since shortly after the German invasion, the Belgians  
have depended for food entirely on the "Commission  
for Relief in Belgium". Their own store of food,  
even if not destroyed or pillaged, would last only  
three weeks—they have had no chance to raise more—  
and the ruthless Germans refuse to supply them!

Backed by the

## Belgian Relief Fund

so generously contributed in the British Empire and the United  
States, the neutral Belgian Relief Commission has imported  
enough wheat, flour and other foods to feed the whole nation  
so far. The great majority of the 7,000,000 Belgians left in  
the country have been able to pay for their daily allowance of  
bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of  
women, children and old men starve, they must be fed at the  
expense of the Belgian Relief Fund. To make this possible  
someone must contribute nearly \$3,000,000 a month—every  
month—all this winter!

No people under the Allied Flags are as well able to contribute  
generously as we Canadians! No cause has ever been more  
deserving of help! In the name of Justice and Humanity—for  
the sake of our own self-respect—let us give all we can to  
help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or  
Provincial Committees, or to the

Central Executive Committee, 50 St. Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.



### CANADIAN WOMEN SHOULD KNOW THIS—

"CANADA FIRST" Milk is the BEST Milk  
sold by Your Grocer. The Government Bulletin  
No. 305 tells the story—IT COSTS THE SAME.

ASK YOUR GROCER FOR THIS CANADIAN OWNED  
CANADIAN MADE PRODUCT—INSIST

If you want whipped cream, chill "Canada First" Evaporated  
—then whip as with fresh cream.

THE AYLMER CONDENSED MILK CO., LTD.  
AYLMER, ONT., CANADA

## Three Mighty Forces Close Linked

Have you ever noted how an audience  
yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience  
will lean forward and grasp the chair arms when  
the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To  
impart belief in anything, a man must believe it  
deeply himself. We call such a man an enthusiast.

This applies to the written word also—particularly  
to advertisements. When the manufacturer really  
believes in his wares, his enthusiasm will almost  
inevitably find expression in Advertising. And en-  
thusiasm will be contagious—his audience—the  
readers of the newspaper—will, figuratively speaking,  
"lean forward and listen intently."

To be convincing an advertisement  
must convey an unmistakable  
impression of enthusiasm. This it  
will only do when the article  
advertised has inherent worth.

Thus we have:

Sincerity -- Enthusiasm -- Advertising:  
Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department  
of this newspaper. If you are doing a provincial or national business it would be well for  
you to have the counsel and assistance of a good advertising agency. A list of these  
will be furnished, without cost or obligation, by the Secretary of Canadian  
Press Association, Room 503, Lumsden Building, Toronto.