

# APPLES, ORANGES, FIGS AND PRUNES

Are The Four Fruits Used in Making "Fruit-a-tives"

"FRUIT-A-TIVES" is the only medicine in the world that is made from the juices of fresh ripe fruits. Thus, it is manifestly unfair to say, "I won't take Fruit-a-tives because I have tried other remedies and they did me no good". On the other hand, the fact that "Fruit-a-tives" is entirely different from any other preparation in the world, is just why you should give it a fair trial, in any trouble of the Stomach, Liver, Bowels, Kidneys or Skin. "Fruit-a-tives", is composed of the active principle of fruit and the greatest nerve tonic ever discovered. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.



CLEO RIDGELY

Who appears at the Majestic tonight in "The Love Mask."

### FAMOUS PLAYERS STARS AT MAJESTIC THEATRE

Cleo Ridgely and Wallace Reid are the Famous Players' stars at the Majestic tonight and tomorrow, in "The Love Mask." It is a gripping story of the gold rush in California in 1849. It tells of the adventures of a young lady who is bereft of her parents and is forced to seek out a claim for herself. She strikes it rich, only to have it taken away from her. She disguises herself as "Silver Spurs," a notorious bandit; the sheriff falls in love with her and is torn between love and duty, and many exciting things happen. It all comes out right in the end but there are many thrilling incidents before the final curtain



### WITH THE SUCCESSFUL BRITISH IN GERMAN EAST AFRICA

Latest despatches from the East African battle front record fresh advances by the British troops of the coastal area column moving on Dar-es-Salaam. The picture shows troops watering their horses while crossing a river.

falls. It is a fine drama, splendidly staged and acted. The rest of the show is up to the usual Majestic standard and the music is of the best.

### WESTERN SCOTS ARE SPLENDID BATTALION

Richard Sullivan, better known as "Paddy" Sullivan, says he cannot take credit for being in the South African war, as, previous to his experience in the present campaign, from which he has just returned, he had been only in the Egyptian war. Pat says there is a big difference between the war of his earlier days and that of today. In the old days, it was a kind of a straightforward, go right ahead business, but today, it is a case of dodging bombs from the air and submarines on the sea. Pat, if he cared, could tell many thrilling stories of the Zeppelin warfare over England, but he thinks the censor would not approve of them. The point that struck him most forcibly in England was how everybody is taking part in the war, the women being particularly active wherever their services can be used. He is proud of the fact that he

saw service with the 67th Western Scots, as they are considered one of the finest regiments which ever arrived over there from Canada, and that is saying something, for the Canadian regiments have measured up to a very high standard.

### MINERAL ACT

**Notice to Delinquent Partners.**  
To G. W. Maxwell and Charles Nicholson.  
TAKE NOTICE that whereas I have done and caused to be done assessment work on the Wolf Mineral claim, situated at the head of Alice Arm, Observatory Inlet, in the Skeena mining division of Skeena district, assessment for the years 1913, 1914, and 1915, and have paid for said work and recording same, the sum of \$307.50. Unless you pay me the sum of \$231.50, for your share of the said assessment work, together with the cost of this advertisement, I shall, at the expiration of ninety (90) days from the date hereof apply to the mining recorder at Prince Rupert, B. C., to have your interests in the Wolf mineral claim vested in me, in pursuance of the provisions of the mineral act.  
Dated at Prince Rupert, B. C., this 19th day of February, 1916.  
m5. J. E. STARK



2,000,000 Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more—and the ruthless Germans refuse to supply them!

Backed by the

## Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the

Central Executive Committee, 50 St. Peter St., Montreal

**\$2.50 Feeds A Belgian Family A Month.**

**Royal Reserve**  
The Whisky of Quality  
Aged in Wood 8 Years before bottling  
GUARANTEED BY THE GOVERNMENT OF CANADA  
Demand the Brand

Salvation Army.  
Public meetings, Tuesday  
Thursday and Saturday at 8 p. m.  
Sundays at 7:30 p. m.



## This Superior COFFEE

As its name implies is a blend of four special coffees.—It has a splendid body and will produce a rich, strong, and invigorating cup of coffee.

AT ALL GOOD GROCERS  
\$0.45 per lb.

WM. BRAID & CO., DIRECT IMPORTERS VANCOUVER - B.C.  
Stewart & Mobley, Ltd., Wholesale Distributors, Prince Rupert.

## Ramsay's Empire Cream Sodas

In 2-lb. Tins

Have attained their enviable reputation by their superior quality and uniformity. The most discriminating housewife insists upon "Ramsays Empire" when buying Soda Biscuits.

They are made in B. C. and your grocer gets his supply frequently and quickly, insuring freshness, which means crispness.

Prove it by buying a tin with your next order.

Manufactured by

**RAMSAY BROS. & CO., LTD.**  
Vancouver, B. C.

### LAKELSE HOT SPRINGS HOTEL

—IS NOW OPEN TO GUESTS—

One of the largest Hot Springs in America, circumference 300 feet—Temperature of Water, 180 d. Fahr.

Excellent Trout Fishing in Lakelee Lake.

Phone Connections with Terrace.  
RATES: \$2.50 per day.

For further particulars, apply to J. BRUCE JOHNSTONE, Manager.

## Sterling THE ENGINE OF REFINEMENT

FISHERMAN'S ENGINE

2 Cyl.—5 1-2 in. by 7 in., 12-15 Horse Power.

4 Cyl.—3 3-4 in. by 5 1-2 in., 25 Horse Power.

4 Cyl.—5 1-2 in. by 8 in., 25-35 Horse Power.

For Further Information Apply to

W. E. WILLISCROFT  
Prince Rupert, B. C.

### Coughing scatters germs —Stop it

Coughing increases the irritation of the already inflamed mucous membranes and is moreover apt to carry disease to others.

Mathieu's Syrup of Tar and Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure.

The wonderful popularity of Mathieu's Syrup of Tar and Cod Liver Oil is specially due to its great value as a permanent lung and bronchial healer.

Sold everywhere, 50c large bottles.

J. L. MATHIEU CO., Prop., Sherbrooke, P.Q.

For further information see Mathieu's Service Book—this is useful also to check the price and quality of all medicines sold in the line of all products.

### Let Us Save You Money on your Gasoline or Distillate

We guarantee to save you 25 per cent. on gasoline or distillate and upkeep and free any motor from CARBON troubles. A seven ounce box of Carbonvoid is equivalent to 50 gallons of gasoline. Every box of Carbonvoid \$15 in gasoline 400 to 500 ad- Carbonvoid is a just drop in the move all carbon The largest companies in the world use it. THE ALLIES ORDERED IN JUNE 288,000 CARTONS. Previous order 250,000 cartons. Fully guaranteed or your money refunded. Mailed anywhere on receipt of \$1.50

Carbonvoid puts the "GO" in Gasoline:

will save you and give from ditional miles. dry powder you tank. Will re- from cylinders.

For Sale Only by

**Geo. L. Clayton, - Prince Rupert, B.C.**

## Three Mighty Forces Close Linked

Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also—particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious—his audience—the readers of the newspaper—will, figuratively speaking, "lean forward and listen intently."

To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have:

**Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.**

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.