

HEALTHIEST ONE IN THE FAMILY

No Sign Of Dropsy And Kidney Trouble Since Taking "FRUIT-A-TIVES"



HATTIE WARREN

Port Robinson, Ont., July 8th, 1915. "We have used "Fruit-a-tives" in our house for over three years and have always found them a good medicine. Our little girl, Hattie, was troubled with Kidney Disease. The Doctor said she was threatened with Dropsy. Her limbs and body were all swollen and we began to think she could not live. Finally, we decided to try "Fruit-a-tives". She began to show improvement after we had given her a few tablets. In a short time, the swelling had all gone down and her flesh began to look more natural. Now she is the healthiest one in the family and has no signs of the old ailment. We can not say too much for "Fruit-a-tives" and would never be without them."

WILLIAM WARREN.

30c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

Salvation Army.

Public meetings, Tuesday, Thursday and Saturday at 8 p. m. Sundays at 7:30 p. m.



PROHIBITION MAP OF THE DOMINION OF CANADA.—Final figures in the recent plebiscite in the Yukon gave a majority of 3 against Prohibition. With the exception of Quebec, which is nearly three-quarters "dry," all the other provinces and territories are already "dry" or have voted for Prohibition.

GADSBY DISCUSSES B. C.

(Continued from Page two.)

The landslide in British Columbia has naturally alarmed the Conservative party in the neighboring province of Alberta, where Leader Michener slips back two inches for every inch he makes of headway. This has led the party to cast longing eyes on R. B. Bennett, M. P., the Calgary Demosthenes, who has got about as far as he can go at Ottawa

with a government that is doomed to defeat at the next general election. Rumor has it that R. B.'s seat in Calgary is not as safe as it used to be before British Columbia showed Alberta what a wash-out could do. On the whole R. B. might find the Opposition leadership in Alberta a snugger berth than his hopes deferred at Ottawa. If Alberta gets him back it will be with Ottawa improvements, which have rendered him a sadder and wiser man.

The signs of the times have also spread panic in the flock of village lawyers who are manhandling a fourteen million dollar budget in Queen's Park, Toronto. The Ontario government has been running to seed ever since its strong man, Sir James Whitney, died. Its remaining strong man, the Hon. W. J. Hanna, thwarted of the premiership and not liking the company he is obliged to keep, is gradually easing himself out of politics into his Standard Oil satrapy. Sir Adam Beck's hydro-radial enterprise is more acceptable to the people than Sir Adam is to his colleagues in the government, who, as a matter of fact, refuse to play in his backyard and throw stones at him whenever

they can and very often when they can't.

Premier Hearst is charged with being outmanoeuvred on the question of prohibition, and the talk now is to hearse Hearst by making him a High Court Judge. The funeral preparations are in hand right now—no flowers. With Premier Hearst decently interred and a new premier at the head of affairs the government may see its way clear to restore wine and beer licenses in cities of ten thousand and over and perhaps to operate the liquor shops on the Saskatchewan system. This would be the first step. The program is to reorganize the government by making Howard Ferguson, the bush-leager, or Listless Lucas or Dr. Pyne premier, and then an election. In other words, reconstruction followed by destruction.—H. F. G.



2,000,000 Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more—and the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the

Central Executive Committee, 59 St. Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.



CANADIAN WOMEN SHOULD KNOW THIS—
"CANADA FIRST" Milk is the BEST Milk sold by Your Grocer. The Government Bulletin No. 305 tells the story—IT COSTS THE SAME.
ASK YOUR GROCER FOR THIS CANADIAN OWNED CANADIAN MADE PRODUCT—INSIST
If you want whipped cream, chill "Canada First" Evaporated—then whip as with fresh cream.
THE AYLMER CONDENSED MILK CO., LTD.
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This Superior COFFEE

As its name implies is a blend of four special coffees.—It has a splendid body and will produce a rich, strong, and invigorating cup of coffee.

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Phone Connections with Terrace.

RATES: \$2.50 per day.

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2 Cyl.—5 1-2 in. by 7 in., 12-15 Horse Power.

4 Cyl.—3 3-4 in. by 5 1-2 in., 25 Horse Power.

6 Cyl.—3 1-2 in. by 8 in., 25-35 Horse Power.

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W. E. WILLISORFT
Prince Rupert, B. C.

Coughing scatters germs

—Stop it

Coughing increases the irritation of the already inflamed mucous membranes and is moreover apt to carry disease to others.

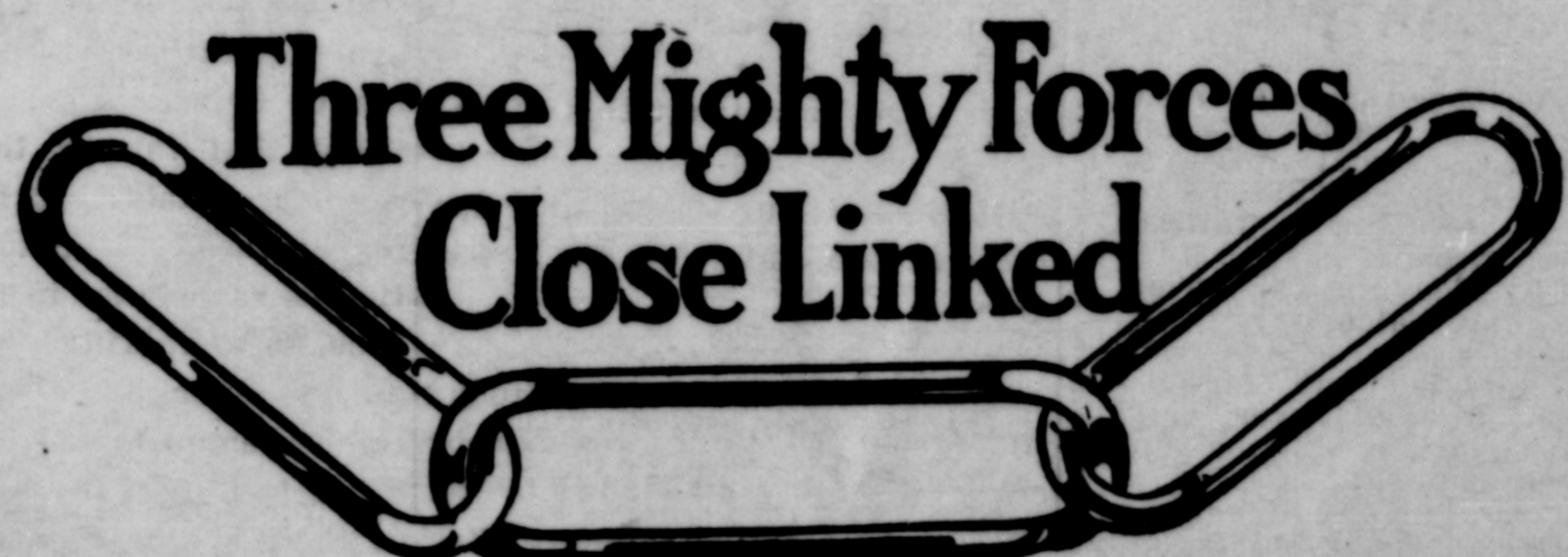
Mathieu's Syrup of Tar and Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure.

The wonderful popularity of Mathieu's Syrup of Tar and Cod Liver Oil is specially due to its great value as a permanent lung and bronchial healer.

Sold everywhere, 35c large bottles.

J. L. MATHIEU CO., Prop., Sherbrooke, P. Q.

See Mathieu on Mathieu's Syrup of Tar and Cod Liver Oil in the Pharmacy—these are useful when it shows the first signs of a cold, influenza, etc. 4-4-15



Three Mighty Forces Close Linked

Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also—particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious—his audience—the readers of the newspaper—will, figuratively speaking, "lean forward and listen intently."

To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have:

Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.