

# "I FEEL LIKE A NEW BEING"

"FRUIT-A-TIVES" Brought The Joy Of Health After Two Years' Suffering



MADAM LAPLANTE  
35 St. Rose St., Montreal. April 4th.  
"For over two years I was sick and miserable. I suffered from constant Headaches, and had Pulpitation of the Heart so badly that I feared I would die. There seemed to be a lump in my stomach and the Constipation was dreadful. I suffered from Pain in the Back and Kidney Disease."

I was treated by a physician for a year and a half and he did me no good at all. I tried "Fruit-a-tives" as a last resort. After using three boxes, I was greatly improved and twelve boxes made me well. Now I can work all day and there are no Headaches, no Palpitation, no Heart Trouble, no Constipation, no Pain or Kidney Trouble and I feel like a new being—and it was "Fruit-a-tives" that gave me back my health."

MADAM ARTHUR LAPLANTE.  
50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

## Coughing scatters germs—Stop it

Coughing increases the irritation of the already inflamed mucous membranes and is moreover apt to carry disease to others.

Mathieu's Syrup of Tar and Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure.

The wonderful popularity of Mathieu's Syrup of Tar and Cod Liver Oil is specially due to its great value as a permanent lung and bronchial healer.

Sold everywhere, 35c large bottles.

J. L. MATHIEU CO., Prop.,  
Sherbrooke, P.Q.  
For authentic and Mathieu's Syrup of Tar and Cod Liver Oil, please send the coupon and you will receive a free copy of the book, "The Lung and Bronchus," by J. L. Mathieu, M.D., a book of 48 pages.

Salvation Army.

Public meetings, Tuesday  
Thursday and Saturday at 8 p. m.  
Sundays at 7:30 p. m.

## SUNNY ALBERTA LOOKS GOOD TO R. B. BENNETT

(Continued from Page Two.)

by a doltish government. Off again, on again, gone again, Fin-negan—R. B. can't even say that. The best they can do for him is to make him recruiting director, which is an honorary position, like a hen hatching a door-knob.

Of course R. B. didn't reach this giddy height at one jump. The position of Director of Recruiting is not attained by sudden thought. One has to work up to it. A man rises to it on stepping stones of his dead self. For example, R. B. had to winnow his eloquence, thresh the hot air out of it, before he qualified. To vary the metaphor he was crude oil when he came to Ottawa but the Green Chamber refined him. He can speak now with discreet reserve as a Director of Recruiting should, whose business is to mark time, though even at that he may go blithering sometimes, such is the force of habit. At all events R. B. makes a fairly good Director of Recruiting, but it took him a long time to land the job. For three years he was all dressed up and no place to go. Then Premier Borden had a happy thought. He made R. B. Travelling Companion to the Premier and took him to England with him on his annual summer holiday. Although this job was all outgo and no income, and R. B. was a poor sailor and generally sick at sea, he liked the job for the glory there was in it and the glimpses it gave him of high political life at Westminster. R.

### REGISTER NOW

Property holders only are on the municipal voters' list permanently. All who hold trade licenses must register this month at the city hall, if they wish to vote in the municipal elections in January. If you are not a property holder nor a holder of a trade license, you must pay your road tax and apply to have your name placed on the list. Do it now.



"CURFEW."—"What particularly annoys L. L. Jones, R. F. A., (who thinks he can get a better view from the belfry) is that irritating prediction which keeps running through his head, 'The Curfew Shall Not Ring Tonight.'"—London Bystander.

B. had the example of his chum, Sir Max Aitken, M. P., to urge him on. Sir Max doesn't know half as much as R. B., but look at him now, knight, member of Parliament, Eye-Witness for Sir Sam Hughes, easy mark for the Unionist party, always ready to cough for the campaign fund. R. B. had the five thousand pounds necessary to land a Unionist nomination ready almost any time, but Sir Max told him to wait—the British House of Commons was not ripe yet for a statesman of his parts.

So R. B. waited. He took Sir Max at his word. He has great respect for Sir Max's word, because he and Sir Max have committed merger together. They are partners in an elevator combine whose object is to sew up the Northwest farmer in such spots he has not been sewn up before. Truth to tell, this merging in one of the best things R. B. and Sir Max do together.

As it turned out, Sir Max gave him a wrong steer. R. B. would be waiting yet if he had listened to his old tillicum. Great Britain is too busy with the war to lend an ear to R. B. just now, so

Premier Borden makes him Director of Recruiting to offset these postponements. Meanwhile, R. B. seems to think that a rumored general election in Alberta is not so remote an affair as others he might mention. With the whole world turned blue at Ottawa, sunny Alberta looks good to him. But here the question arises, do the Tories of Alberta want R. B. as their Provincial Leader? It is rumored that they have replied to him in the negative; and Capital letters at that.—H. F. Gadsby.



## 2,000,000 Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more—and the ruthless Germans refuse to supply them!

Backed by the

## Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the

Central Executive Committee, 50 St. Peter St., Montreal

**\$2.50 Feeds A Belgian Family A Month.**



### CANADIAN WOMEN SHOULD KNOW THIS—

"CANADA FIRST" Milk is the BEST Milk sold by Your Grocer. The Government Bulletin No. 305 tells the story—IT COSTS THE SAME.

ASK YOUR GROCER FOR THIS CANADIAN OWNED CANADIAN MADE PRODUCT—INSIST!

If you want whipped cream, chill "Canada First" Evaporated—then whip as with fresh cream.

THE AYLMER CONDENSED MILK CO., LTD.  
AYLMER, ONT., CANADA

## Ramsay's Empire Cream Sodas

In 2-lb. Tins

Have attained their enviable reputation by their superior quality and uniformity. The most discriminating housewife insists upon "Ramsay's Empire" when buying Soda Biscuits.

They are made in B. C. and your grocer gets his supply frequently and quickly, insuring freshness, which means crispness.

Prove it by buying a tin with your next order.

Manufactured by

**RAMSAY BROS. & CO., LTD.**  
Vancouver, B. C.

## Sterling

THE ENGINE REFINEMENT  
For the  
finest boats that float

FISHERMAN'S ENGINE

2 Cyl.—5 1-2 in. by 7 in., 12-15 Horse Power.

4 Cyl.—3 3-4 in. by 5 1-2 in., 25 Horse Power.

4 Cyl.—5 1-2 in. by 8 in., 25-35 Horse Power.

For Further Information Apply to

W. E. WILLISCROFT  
Prince Rupert, B. C.



## The Whisky of Quality

Aged in Wood  
8 Years  
before bottling

GUARANTEED BY THE GOVERNMENT OF CANADA

Demand the Brand

**AKERBERG, THOMSON COMPANY**

Sole Agents for the  
PALMER GAS ENGINE COMPANY  
PHONE 525

## Let Us Save You Money on your Gasoline or Distillate

We guarantee to save you 25 per cent. on gasoline or distillate and upkeep and free any motor from CARBON troubles. A seven ounce box of Carbonvoid is equivalent to 50 gallons of gasoline. Every box will save you and give from additional miles, dry powder you tank. Will re-form cylinders. The largest companies in the world use it. THE ALLIES ORDERED IN JUNE 253,000 CARTONS. Previous order 250,000 cartons. Fully guaranteed or your money refunded. Mailed anywhere on receipt of \$1.50

Carbonvoid puts the  
"GO" in Gasoline

For Sale Only by

**Geo. L. Clayton, - Prince Rupert, B.C.**

## Three Mighty Forces Close Linked

Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also—particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious—his audience—the readers of the newspaper—will, figuratively speaking, "lean forward and listen intently."

To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have:

**Sincerity -- Enthusiasm -- Advertising:  
Three mighty forces, close-linked.**

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.