Wednesday, November 1, 1916.

THE DAILY NEWS.

NATIONAL FISH DAY CELEBRATION YESTERDAY

(Continued from Page two.

and an exception of the local division of th

"Fruil-a-tives" Made Him Feel As If Walking On Air ORILLIA, ONT., Nov. 28th. 1914. "For over two years, I was troubled make you feel like walking on air." This appealed to me, so I decided to I eat, and the Headaches are gone entirely. I recommend this pleasant fruit medicine to all my friends".

DAN MCLEAN. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruita-tives Limited, Ottawa.

Coughing scatters germs

HE SUFFERED by the introduction to these waters of fish not found here at present. This applied particularly to the haddock, which is plentiful in the Atlantic but not found here. He described the haddock with Constipation, Drowsiness, Lack of as one of the finest of fish from Appetite and Headaches. One day I saw every standpoint, and one which your sign which read "Fruit-a-tives lent Itself to a much greater variety of treatment in the way of try a box. In a very short time, I packing and preparing than any began to feel better, and now I feel fine. other fish. He thought that spawn Thave a good appetite, relish everything brought into the Pacific would develop splendidly, just as the shad had done in the south, when introduced by the United States government. Today, carloads of shad are being shipped across the continent from the Pacific. In conclusion, he urged the tradesmen and the members of • the Trades and Labor Council to adopt "Service' as their watchword for next year. He felt certain that the result would be beneficial to the whole community and to the Dominion of Canada. Mayor McCaffery, seconded by Mr. G. A. Woodland, moved a hearty vote of thanks to Mr. Johnston for his able address; to the hotel management for the sumptuous luncheon; to the Board of Trade for planning the function and to the many gentlemen who had attended. In putting the vote, Mr. G. W. Nickerson pointed out how much unity of purpose had accomplished in bringing the fishing industry to Prince Rupert. Every man, woman and child had benefitted Tuesday. from the fact that this city is handling fifty per cent, of the coast fishing business. He called for the same unity in dealing with the northern salmon industry, which is centred in Vancouver and Victoria and none of the benefits of it experienced by Prince Rupert, which is the

Cream BAKIRG PREDER Pure, Healthful, Dependable

Made from Cream of Tartar

CONTAINS NO ALUM

Made in Canada



Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks-they have had no chance to raise moreand the ruthless Germans refuse to supply them !

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread-but a steadily growing number have no money left.

--- Stop it

Coughing increases the irritation of the already infamed mucuous membranes and is moreover apt to carry disease to others. Mathieu's Syrup of Tar and

Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure.

The wonderful popularity of Mathieu's Syrup of Tar and Cod Liver Oil is specially due to its great value as a permanent lung and bronchial bealer.

Sold everywhere, 35c large bottles.

J. L. MATHIEU CO., Prop. Sherbrooke, P.Q.

taches was Mathéns's Norving

Salvation Army.

meetings. Thursday and Saturday at 8 p. m Sundays at 7:30 p.m.





Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this penible someone must contribute nearly \$3,000,000 a month-every month-all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity for the sake of our own self-respect lat us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in ano imp and to Level or Provincial Committees, or to the

Central Executive Committee, 59 St. Peter St., Mentreal

\$2.50 Feeds A Belgian Family A Month.



Have attained their enviable reputation by their superior quality and uniformity. The most discriminating housewife insists upon "Ramsays Empire" when buying Soda Biscuits.

They are made in B. C. and your grocer gets his supply frequently and quickly, insuring freshness, which means crispness.



THE ENGINE REFINEMEN

finest boats that float

FISHERMAN'S ENGINE



Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also --- particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious - his audience - the readers of the newspaper-will, figuratively speaking, "lean forward and listen intently."



the first publication of this notice, the Grand Trunk Pacific Railway Company will under Section 7 of the said Act apply to the Minister of Public Works at his office in the City of Ottawa for approval of said site and plans, and for leave to construct the said warehouse. Dated at Winnipeg, Manitoba, this 25th day of May A. D. 1916. THE GRAND TRUNK PACIFIC RAILWAY COMPANY. H. H. HANSARD, Solicitor. CITY OF PRINCE RUPERT MUNICIPAL VOTERS TAKE NOTICE The following classes of voters should be careful to take the necessary steps to register, otherwise their names will not appear on the list. These steps are :---(1) Householders, namely, men who have paid Road Tax and are otherwise qualified, must, during October, make the Declaration required. (2) Persons holding Trade Licences must also file Declarations during October. (3) Persons holding land under Agreements for Sale must also file Declarations, showing perticulars of Agreements, before the end of November. (4) The City Clerk, in order to con-

venience voters, will attend every Wednesday and Friday evening during this month, from 7 o'clock until 9:30 o'clock, to take Declarations.

(5) Voters will greatly facilitate matters if those voting on Road Tax bring their receipts with them, and those claimto vote on Agreements bring their Agreements with them.

F. PETERS, City Clerk.

To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have: Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.