"Fruit-a-tives Again Proves Its Extraordinary Powers

ROCHON, QUE., March 2nd, 1915. remedy obtainable without results. I tives". MADAME ISAIE ROCHON. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-

a-tives Limited, Ottawa. MINERAL ACT

Certificate of Improvements

obtaining a Crown Grant of the above

Dated this 24th day of March, A.D. 1916

GEORGE R. NADEN. CARBONVOID for sale by Lipsett & Cunningham, and Parkin-

Ward Electric Co.

carrier, 50 cents per month.

TIMELY SUGGESTIONS ON NATIONAL SERVICE

(Continued from Page two.

e not making all the sacrifices. This frame of mind on the part Canada's young manhood should ultimately compel the government to put in operation "I have received the most wonderful that moral compulsion which was benefit from taking "Fruit-a-tives". mentioned a little while ago. I suffered for years from Rheumatism What form should this moral and change of life, and I took every compulsion take? A good extried "Fruit-a-tives" and it was the ample—that is the answer. What only medicine that really did me good. does the good example consist of? the least bit "damp under foot"; Now I am entirely well—the Rheu- Well the government might lay health that the rubbers afford, but matism has disappeared, and the ter-its cards on the table—take the to save the costly shoes he or she wears. hope that others, who suffer from such public into its confidence—show There was never a problem in distressing diseases, will try "Fruit-a- where it has gone wrong and economics that was not solved where it intends to do better. Re- sooner or later, and rubbers and overshoes seem to be the answer eruits will not be falling over to the augmented price of shoes each other to enlist until the gov- this winter.

Silver Bow Mineral Claim, situate in the onstrate that the square deal for the chairman, should come for ment for Major General Lessard where located:—At the bead of a branch who go to the front ward with a complete statement —a man's size job at the front of Lime Creek about four miles from the to get shot at and for the loved of its transactions since it took for which this fine soldier has TAKE NOTICE that I, George R. Naden, ones they leave behind them is over the business of buying sup-Free Miner's Certificate No. 94096B, acting the future policy? By deeds, of plies. If these statements were started. The government prob-

fore the issue of such Certificate of im- war, the prices paid, and the hundred per cent. profits in 1915, as compared with the profits now. This statement ought to be forthcoming. It is should include not only the amounts paid to Canadian muni- to go on believing that all is right tion manufacturers for Canadian as right can be when the facts war material, but the amount are systematically concealed. A The Daily News delivered by paid to Canadian manufacturers frank, honest balance sheet of war

THE ANSWER IS WEAR RUBBERS

Many People Will Don Goloshes Early This Season to Combat the High Cost of Leather Foot-wear

"Buy rubbers," says the shoeman, the dealer who plays fair with his customers.

Leather is up and shoes are up to such an extent that the buying of a pair of shees is almost on a level with the acquiring of a new suit or coat. Shees must be worn, but the economical person will don rubbers as soon as the weather gets

ernment makes it clear that the on behalf of the British War square deal is to be its policy Office. Moreover, the War Pur- among real soldiers. chasing Committee of which the Another thing that would help How can the government dem- Minister of Militia, Mr. Kemp, is recruiting would be fair treatcate No. 69991B, and James L. Haten, course. Actions, as we all know, supplemented by a hint that the ably thinks it would have too government intended to go after good an effect in Quebec, where The very first thing the gov- excessive war profits, a great deal it has no real desire to recruit inprovements, for the purpose of ernment might do is to make harder than it has been doing, it for fear of offending its Nationa plain statement of the shell con- would enhance the moral com- alist allies.—H. F. GADSBY. further take notice that action, tracts since the beginning of the pulsion of the thing about one _____

> Some such statement as this asking a great deal of the public by the Imperial Munitions Board expenditures would be readily understood by the Canadian people and they would soon let Sir Thomas White know whether or not to take a little more out of the profiteers.

> > Another guarantee of good faith on the part of the Borden government would be to make an example of one of their cold storage supporters, one of those fellows who, under the pretext of heavy exports to feed the soldiers abroad—at the top price by the way—take advantage of this overworked excuse to squeeze the people at home for the last dollar. This fellow is a disgrace whatever way you look at him. If he takes the customary profits of peace pears and full harvests, instead of taking his medicine with the rest of us, then he is a poor patriot. If he takes double and triple profits, as he generally does, then he is a robber. It would help recruiting a great deal if the government would hold one of these land pirates up to public execration, unmask his methods, and punish him accordingly. Not sudden death-we are not spiteful-something slow and lingering. For example, he might be forced to eat all the eggs he has kept in jail for more than a year. This would make a fine busy hell for him for the remainder of his natural life. Prospective recruits would feel much better for it. They could leave their wives and mothers behind in the assurance that they would not be gouged for every dollar of patriotic fund or separation allowance to keep from starving.

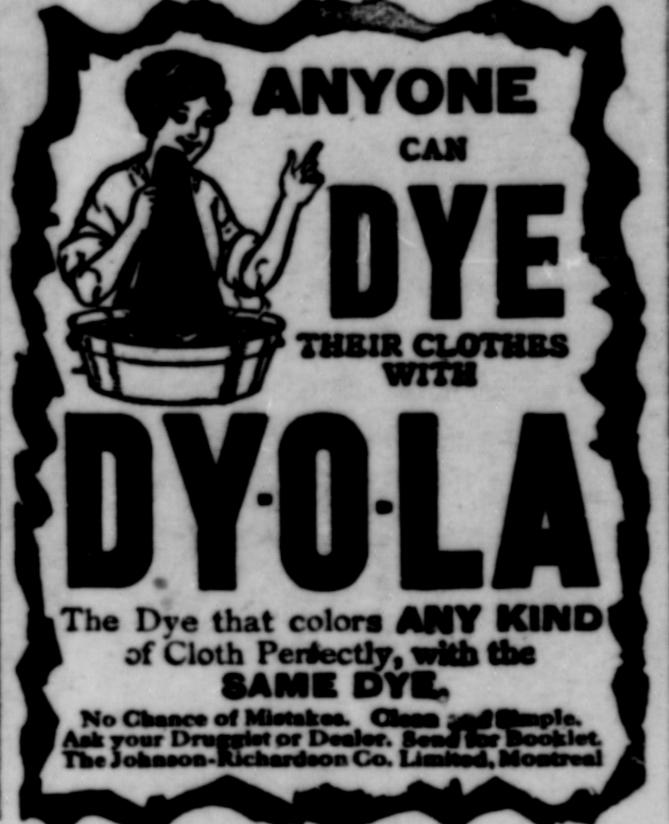
Another act of grace on the part of the Borden government would be to say to all the noncombatant officers in handsome uniforms in the Pay and Records Office, at London, "It's your turn at the front. Fight or go home." The same thing could be said to the stay-at-home brigadiers on

LAND ACT

TAKE NOTICE that I, Lee Stanley Bur-Commencing at a post planted about five chains distant and in a westerly direction

this side of the water. There are enough urgers in Canada, husky fellows who keep egging the rest of the people on, to make a couple of regiments. Everybody would be glad to see them get their chance in the fighting line. Another regiment might consist entirely of the honorary colonels, with which Sir Sam has bestrewn this happy country.

Joking aside, the government would do well to get after thel four-flushers who strut around in khaki, but have no intention of the least bit "damp under foot"; getting nearer the front than Picadilly or the Strand. Make them wear the red and gold and feathers of the ante-bellum days. That would cure their prancing. Let khaki be the real distinction. These morning glories who take no risks should be placarded some way or other. If they were, recruiting would get a big boost



If you are doing a local business

talk over your advertising prob-

lems with the Advertising De-

If you are doing a provincial or

national business it would be well

for you to have the counsel and

assistance of a good advertising

egency. A list of these will be

furnished, without cost or obli-

gation, by the Secretary of Can-

edian Press Association, Room

503, Lumsden Building, Toronto.

partment of this newspaper.



Belgians Depend on us

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more and the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread-but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month-all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity for the sake of our own self-respect—let us give all we can to help our martyred Allies!

dend your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the Central Executive Committee, 50 St. Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.



CANADIAN WOMEN

SHOULD KNOW THIS-"CANADA FIRST" Milk is the BEST Milk sold by Your Grocer. The Government Bulletin No. 305 tells the story-IT COSTS THE SAME.

ASK YOUR GROCER FOR THIS CANADIAN OWNED CANADIAN MADE PRODUCT-INSIST If you want whipped cream, chill "Canada First" Evaporated -- then whip as with fresh cream THE AYLMER CONDENSED MILK CO., LTD. AYLMER, ONT., CANADA

Steel Blocks Fishing Tackle Rifles and Shotguns

710 SECOND AVE

Carpenters' Tools Wire Cable Iron Pipe Rope Pumps

Pipe Fittings Valves

Builders' Hardware Ship Chandlery Ammunition Paint

Rubberold Roofing Corrugated Iron "WE SELL NOTHING BUT THE BEST"

Don't merely smother your cough

Mathieu's Syrup of Tar and Cod Liver Oil not only -promptly arrests coughing, but thanks to its tonic and the cold and thus effects a permanent cure. It is this quality which has were for

15c. large bottles, everywhere.

L L MATEIEU CO., Prop., SHERBROOKE, P.A. our cald to Sweeten Mathies's Herrine Powders, the westerful handsome com-

Babys Own Soap



After the bath with BABY'S OWN SOAP the skin is smooth, comfortable, and exhales the aroma of freshly cut flowers.

Freedom from skin troubles, explains in some measure the refreshing sleep which "Baby's Own Soap" babies enjoy. Especially for nursery use insist on "Baby's Own". ALBERT SOAPS Limited Manufacturers, - MONTREAL 14-18

OF COAST, RANGE 8.

don, of Ocean Falls, B. C., occupation mill secretary, intend to apply for permission to purchase the following described lands: Range 3, Coast District, thence south 20 chains; thence east 25 chains; thence north 20 chains; thence west 52 chains, to this post, containing in all about 45 acres.

LEO STANLEY BURDON. **NOVEMBER 8, 1916.**



known amateur, "I have learned from the men who advertise cameras, plates, papers and films."

Advertisements have been well called "The Poor Man's University," but other than poor men have been schooled thereby.

Much of what the average individual knows concerning personal and domestic hygiene, modern office methods, books and authors, electricity, precious stones, investments, and almost everything else he has learned from advertisements.

Advertisements have stimulated our intelligence, added enormously to our knowledge, and given us aspirations which have raised us to higher levels of thinking and living. Advertising is indeed "The Poor Man's University.