The Daily Acas delivered by

Slogan of Business"

the strength, security.

safety and service of The

Bank of British North

America. The history of

this bank for over three-

quarters of a century has

been one of progress and

development, and of

consistent growth in the

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THE BANK OF

CAPITAL AND SURPLUS, \$7,884,000.

PRINCE RUPERT BRANCE

world.

VER 75 years of

Banking in Canada,

has demonstrated

Nothing Helped Him Until He Took "FRUIT-A-TIVES"



ALBERT VARNER

Buckingham, Que., May 2rd, 1915. For seven years, I suffered terribly from Severe Headaches and Indigestion, I had belching gas from the stomach. bitter stuff would come up into my mouth after eating, while at times I had nausca and vomiting, and had chronic Constipation. I went to several doctors and wrote to a specialist in Boston but without benefit. I tried many remedies but nothing did me good. Finally, a friend advised "Fruit-a-tives". I took this grand fruit medicine and it made me well. I am grateful to "Fruit-atives", and to everyone who has miserable health with Constipation and Indigestion and Bad Stomach, I say take "Fruit-a-tives", and you will get well". ALBERT VARNER.

50c. a box, 6 for \$2.50, trial size, 25c. At dealers or sent postpaid on receipt of





HAULING AN ARMORED CAR ACROSS A SWOLLEN CAUCASUS RIVER .- The British armored cars go everywhere. Squadrons of these useful pieces of armament have operated with the Allies on the western front and, after being ice-bound in the Arctic regions for months, crossed European Russia and did good work against the Turks. Their latest scene of activity has been on the Rumanian front, where they have made a big name for themselves.

HOW MAJOR GREEN INTRODUCED FISH

"Persistence and a Pair of a highly interesting story in a is of particular interest to the recent issue of the Vancouver people of Prince Rupert: price by Fruit-a-tives Limited, Ottawa. in London the value of fish as which were previously thrown ood for our soldiers.

fish dealer in Prince Albert be-

to the old country to help feed the troops. Now Major Green, carrier, 50 cents per month. "Hughie" is back in Canada looking after the fish requirements of "Safety First" is the the men at the front. The following is an extract from the Prov-Frozen Whitefish," is the title of ince interview with him, and it

Province, telling of the determined . "Altogether we have recently efforts of "Hughie" Green in im- shipped five million pounds of pressing upon the militia depart- fish for overseas forces,' he said. ment in Ottawa and the war office In the maritime provinces fish away are now as valuable in the 'Hughie," who is Scotch, was market as salmon used to be,

"How big is the market?" Well, fore the outbreak of the war, and, at the very least they want a his business having fallen-away million dollars worth of fish a since so many went to the front, week. That seems to me worth he went to Ottawa, taking with while. On the Northern British him a pair of frozen whitefish, Columbia coast you have only a to take up the matter of fish sup- small market for your black cod. ply for the troops with the gov- A few weeks ago we took a trial ernment. "Hughie" and his fish shipment of half a million pounds made many fruitless trips to the of it from Prince Rupert. It went Parliament Buildings and finally well. Instead of your canneries he enlisted. Finding no fish on operating only a few weeks in the the soldiers' bill of fare he got summer on salmon alone, why permission to cook some for the can they not pack other fish every W.J. SMITHERS, Manager boys. The experiment was a suc- day of the year? The market is cess and "Hughie" took the mat- available and prices are good. ter up with the war office, with Now is the time for your fishing the result that huge quantities of people to establish their markets Canadian fish are now being sent if they want continuous business after the war."

Recently Major Green addressed the Board of Trade of St. John's, Nfd., on the fish marketing question. The governor of the colony and the premier were present. Major Green hopes during the next few weeks to visit Vancouver in order to get into closer touch with the packers there.

Seattle Bohemians have asked Washington to use its influence to secure the liberation of the Czechs and Slovaks from Austrian rule. A resolution passed by the Bohemian League says that an independent Bohemia will hold back German expansion toward the East.

MINERAL ACT

NASTURTIUM, IRIS FRACTION, BELLIS RACTION, GENTIAN, BLUE BELL FRAC-COSMOS FRACTION, THISTLE FRACTION, MARIGOLD FRACTION, LILAC FRACTION, FERN FRACTION, PINE APPLE FRACTION, COXCOMB, BEGONIA FRAC-TION, MINERAL CLAIMS situate in the Queen Charlotte District, located at or near Ikeda Bay, Queen Charlotte Island, Province of British Columbia, and lawfully held by Ikeda Mines Limited

TAKE NOTICE that I. John A. MacInnis, certificate No. 70354 B. intend the expiration of sixty days from date hereof to apply on behalf of the said Company to the Mining Recorder for 'a certificate of improvements for the put pose of obtaining a Grown Grant to the

AND FURTHER TAKE NOTICE that action under Section 85 of the Mineral Act must be commenced before the issuance of such certificate of improvements. Dated this 31st day of May, A. D. 1916.

JOHN A. MACINNES. Solicitor for Ikeda Mines Limited

Coughing scatters germ -Stop it

Coughing increases the irritation of the already inflamed muchous membranes and is moreover apt to carry disease to others.

Mathieu's Syrup of Tar and Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure. The wonderful popularity

of Mathieu's Syrup of Tar and Cod Liver Oil is specially due to its great value as a permanent lung and bronchial healer. Sold everywhere, 35c large

& L MATRIEU CO. Prop. Sherbrooke, P.Q.



Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks-they have had no chance to raise moreand the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported mough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread-but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible omeone must contribute nearly \$3,000,000 a month—every

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity for the sake of our own self-respect let us give all we can so help our martyred Allies!

Soul your subscriptions weekly, monthly or is one lamp one to Local or Provincial Committees, or to the

Central Executive Committee, 50 St, Poter St., Montreal

\$2.50 Feeds A Belgian Family A Month.



CANADIAN WOMEN

SHOULD KNOW THIS-"CANADA FIRST" Milk is the BEST Milk soldby Your Grocer. The Government Bulletin No. 305 tells the story-IT COSTS THE SAME. ASK YOUR GROCER FOR THIS CANADIAN OWNED CANADIAN MADE PRODUCT-INSIST

If you want whimped cream, chill"Canada First" Evaporated -- then whip as with fresh cream. THEATLMER CONDENSED MILK CO., LTD.

AYLMER, ONT., CANADA

710 SECOND AVE

Carpenters' Tools Wire Cable Iron Pipe Valves.

Pumpe

Steel Blocks Pipe Fittings Hose

Ammunition Paint

Builders' Hardware Ship Chandlery Fishing Tackle Rifles and Shotguns

" WE SELL NOTHING BUT THE BEST"

Stoves and Ranges Rubberold Roofing Corrugated Iron

FRED STORK'S HARDWARE

Baby's Own Soap



After the bath with BABY'S OWN SOAP the skin is smooth, comfortable, and exhales the aroma of freshly cut flowers.

Freedom from skin troubles, explains in some measure the refreshing sleep which "Baby's Own Soap" babies enjoy. Especially for nursery use insist on "Baby's Own". ALBERT SOAPS Limited, Manufacturere, - MONTREAL 14-13



THE ROAD TO THE RIGHT.

TOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better to be sure than sorry." If you are doing a local business talk over your advertising prob-lems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising egency. A list of these will be furnished, without cost or obligation by the Secretary of Canadian Press Association, Room 50 Lumsden Building, Toronto.