

TWO LONG YEARS HE SUFFERED

"Fruit-a-tives" Made Him Feel As If Walking On Air

ORILLIA, ONT., Nov. 28th. 1914.
"For over two years, I was troubled with Constipation, Drowsiness, Lack of Appetite and Headaches. One day I saw your sign which read 'Fruit-a-tives' make you feel like walking on air.' This appealed to me, so I decided to try a box. In a very short time, I began to feel better, and now I feel fine. I have a good appetite, relish everything I eat, and the Headaches are gone entirely. I recommend this pleasant fruit medicine to all my friends."
DAN McLEAN.
50c. a box, 6 for \$2.50, trial size, 25c.
At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

ANYONE CAN DYE THEIR CLOTHES WITH DYOLA

The Dye that colors ANY KIND of Cloth Perfectly, with the SAME DYE.

No Change of Method. Clean and Simple. Ask your Druggist or Dealer. Send for Booklet. The Johnson-Richardson Co. Limited, Montreal.

Royal Reserve

The Whisky of Quality

Aged in Wood 8 Years before bottling

GUARANTEED BY THE GOVERNMENT OF CANADA

Demand the Brand

FRED STORK'S HARDWARE

710 SECOND AVE

Carpenters' Tools	Builders' Hardware	Ship Chandlery
Wire Cable	Steel Blocks	Fishing Tackle
Iron Pipe	Pipe Fittings	Rifles and Shotguns
Rope	Valves	Ammunition
Pumps	Hose	Paint
Stoves and Ranges	Rubberoid Roofing	Corrugated Iron

"WE SELL NOTHING BUT THE BEST"

FRED STORK'S HARDWARE

Baby's Own Soap

Best for Baby Best for You

After the bath with BABY'S OWN SOAP the skin is smooth, comfortable, and exhales the aroma of freshly cut flowers. Freedom from skin troubles, explains in some measure the refreshing sleep which "Baby's Own Soap" babies enjoy. Especially for nursery use insist on "Baby's Own".

ALBERT SOAPS Limited, Manufacturers, - MONTREAL - 14-12

FROM FAR AND NEAR

Australia has passed an act by which Australian soldiers in Europe may be married by proxy. It is hinted that the Australian girls were largely responsible for the passing of the act because many of the Australian boys were forgetting their promises and were marrying English girls.

One ship-owning firm in Britain is reputed to have made a profit of \$15,000,000 during the war. Coal mine owners in the old country have also reaped a rich harvest. The government is taking part of the profits by way of a war tax, but there is a huge sum left over.

The London Gazette, which publishes Orders-in-Council and other official notices, has a staff of but three men. The Gazette is edited by heads of the government departments.

Eric Willis, a youngster of twelve, has been appointed parish clerk in the village of Billericay, in Essex. The clerk was called up for military service and the little fellow took over the duties in order that he might "do his bit." He fills the office with great intelligence.

British statistics show an enormous decrease in crime since the outbreak of the war and particularly during the past year. Most of those who filled the jails are now fighting and are making excellent soldiers.

A typewriter for use on aeroplanes is amongst the latest inventions. The paper is on a continuous roll and is operated by electricity, the typist having only to press the keys. It is just half the weight of an ordinary machine.

Hon. Arthur Henderson, the Labor member of the Imperial cabinet, was born at Glasgow, Scotland, in 1863. He began his career as a message boy when ten years of age. His motto is "Independence" and he has lived up to it nobly.



Coins Which Saved Canadian Soldier's Life.—These three coins in the money belt of Pte. Stanley Miligan undoubtedly saved the Canadian lad's life when he was liberally sprayed with shrapnel while attacking the German trenches. Some of the other pieces of the shrapnel pierced the young man's body, but the greater part of the shell was kept out by the coins. The soldier is still in hospital but doing well.

SOME THINGS OUR SOLDIERS MAY NOT DO

Imitating the bugle-calls of the enemy is quite legitimate; so is the wearing of their uniforms, with one reservation. A soldier may not fire on the enemy while so attired. But he may advance or retreat, build bridges, and perform any other military operation short of actual fighting, using the uniform as a means of deception.

A soldier may spy as much as he likes. If he worms his way into the enemy's lines he is only doing his duty and, if captured there, may not be punished beyond being taken an ordinary prisoner, provided he is wearing uniform. If he is in any kind of disguise he may be shot.

In the course of his spying he may kill as many of the enemy as he can. When he approaches the sentries he may stab them in the dark, or use any trick to throw them off their guard except one. He may not say "friend" if the sentry challenges him (unless, of course, he intends to surrender).

Similarly, if suddenly attacked, he may not use any words to make the enemy believe that he is a friend in disguise, and so take him unawares.

The Daily News delivered by carrier, 50 cents per month.

Vancouver Land District—District of Coast, Range 3.

TAKE NOTICE that Archie Barnes Martin, occupation mill manager, of the city of Vancouver, Province of British Columbia, intend to apply for permission to purchase the following described lands:—

Commencing at a post planted on the south shore of Cousins Inlet about five chains west of the southwest corner of Lot 31, Range 3, Coast District; thence south 20 chains, thence west 40 chains, thence north 20 chains, thence west 35 chains, thence north 18.5 chains more or less to H. W. M. of Cousins Inlet, thence following the H. W. M. to this post and containing one hundred and twenty-five (125) acres more or less.

DATED at Vancouver, B. C., this 1st day of November, A. D. 1916.

J. J. ARCHIE BARNES MARTIN.

MINERAL ACT

NASTURIUM, IRIS FRACTION, BELLIS FRACTION, GENTIAN, BLUE BELL FRACTION, COSMOS FRACTION, THISTLE FRACTION, MARIGOLD FRACTION, LILAC FRACTION, FERN FRACTION, PINE APPLE FRACTION, GINGER, BIGNONIA FRACTION, MINERAL CLAIMS situate in the Queen Charlotte District, located at or near Beeda Bay, Queen Charlotte Island, Province of British Columbia, and lawfully held by Ikeda Mines Limited.

TAKE NOTICE that I, John A. MacInnes, Director for Ikeda Mines Limited, free miners' certificate No. 70354 B, intend after the expiration of sixty days from the date hereof to apply on behalf of the said Company to the Mining Recorder for a certificate of improvements for the purpose of obtaining a Crown Grant to the above claims.

AND FURTHER TAKE NOTICE that action under Section 85 of the Mineral Act must be commenced before the issuance of such certificate of improvements.

Dated this 31st day of May, A. D. 1916.

JOHN A. MACINNES, Solicitor for Ikeda Mines Limited.

BABY'S OWN SOAP

Best for Baby Best for You

The purity and fragrance of Baby's Own Soap have made it a universal favorite. Its use is beneficial to every skin.

ALBERT SOAPS Limited, Montreal.

ROYAL YEAST

MAKES PERFECT BREAD

NAVIGABLE WATERS PROTECTION ACT, R. S. C. CAP. 115.

PACIFIC MILLS, LIMITED, hereby give notice that it has, under Section 7 of the said Act, deposited with the Minister of Public Works at Ottawa, and in the office of the Registrar General of Titles at Victoria, British Columbia, a description of the site and the plans of certain structures to be erected in front of Lot Thirty-one (31), Range Three (3), Coast District, British Columbia, at the head of Cousins Inlet.

AND TAKE NOTICE that after the expiration of one month from the date of the first publication of this Notice, Pacific Mills Limited, will under section 7 of the said Act, apply to the Governor-in-Council for approval of the said site and plan.

Dated at Vancouver, British Columbia this 26th day of April, A. D. 1916.

BODWELL, LAWSON & LANE, Solicitors for Pacific Mills, Limited.

Sheets, pillow cases, blankets, bed-spreads receive our 20% reduction—Geo. D. Title.

Salvation Army.

Public Meetings: Tuesday, Thursday and Saturday at 8 p.m. Sundays at 7:20 p.m.

2,000,000 Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more—and the ruthless Germans refuse to supply them!

Backed by the Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committee, or to the

Central Executive Committee, 50 St. Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.

CANADIAN WOMEN SHOULD KNOW THIS—

"CANADA FIRST" Milk is the BEST Milk sold by Your Grocer. The Government Bulletin No. 305 tells the story—IT COSTS THE SAME.

ASK YOUR GROCER FOR THIS CANADIAN GUARANTEED CANADIAN MADE PRODUCT—INSIST

If you want whipped cream, chill "Canada First" Evaporated—then whip as with fresh cream.

THE AYLMER CONDENSED MILK CO., LTD.
AYLMER, ONT., CANADA



THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better to be sure than sorry."

(11)

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumaden Building, Toronto.