7, 1917.

the Pur with an Safe

valuable

U.S.A.

Nothing Helped Him Until He Took



ALBERT VARNER Buckingham, Que., May 3rd, 1915. For seven years, I suffered terribly from Severe Headaches and Indigestion. but nothing did me good. Finally, a friend advised "Fruit-a-tives". I took | cent structure at Prince Rupert." this grand fruit medicine and it made me well. I am grateful to "Fruit-atives", and to everyone who has miserable health with Const pation and Indigestion and Bad Stomach, I say take "Fruit-a-tives", and you will get well". ALBERT VARNER.

50c. a box, 6 for \$2.50, trial size, 25c. At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.



before bottling GUARANTEED BY THE GOVERNMENT of CANADA

Demand the Brand

SUBSIDISING VANCOUVER DRYDOCK DISCUSSED

At the meeting of the Retail Merchants last evening, Ald. Mc-Rae raised the question of the subsidising of a drydock at Vancouver by the Dominion government while the drydock here was inactive. He thought it criminal that money should be spent at this time on such a project while there was another and larger drydock unemployed on the coast, and one in which the people's money had been put.

J. C. Gavigan thought that the G. T. P. should take up this matter with the government.

Ald. McRae pointed out that the G. T. P., having to go to the government on bended knees for support, were in no position to; make any such representations to the government.

Fred, Stork said it was not a matter for the G. T. P. but for the government. The project was started by some gentlemen in Vancouver and the government I had belching gas from the stomach, was to guarantee the bonds, or bitter stuff would come up into my rather the credit of the pepole mouth after eating, while at times I had , was to be behind the concern. nausca and vomiting, and had chronic , "It is for the people to say wheth-Constipation. I went to several doctors er they want any exploitation and wrote to a specialist in Boston but along this line," said Mr. Stork, without benefit. I tried many remedies , "when three million dollars have already been sunk in a magnifi-

GOOD COMEDY-DRAMA AT THE WESTHOLME THEATRE

"Rolling Stones," the Famous Players five-act comedy - drama which will be repeated tonight at the Westholme, is a highly amusing photoplay. Owen Moore needs no introduction to a Westholme audience and in this comedy, for there is more fun than drama in t, he is seen at his best. The Topical Budget is particularly good, both in war and general picture news items.

RED CROSS FRIDAY GAVE SPLENDID SUM

The splendid sum of \$72.25 was realized last Friday at the Red Cross sale in charge of Mrs. Jenns and Mrs. Jennings. In spite of the very cold weather, the publie as usual responded nobly to this necessary work. Thanks are given to the ladies in charge and to all who donated to the raffles and sale. The cane, donated by



710 SECOND AVE

Carpenters' Tools

Wire Cable Iron Pipe Rope Pumpe

Steel Blocks Pipe Fittinge Valves Hose

Builders' Hardware Ship Chandlery Fishing Tackle Rifles and Shotgune Ammunition Paint

Stores and Ranges Rubberold Roofing Corrugated Iron " WE SELL NOTHING BUT THE BEST"

Baby's Own Sciap



After the bath with BABY'S OWN SOAP the skin is smooth, comfortable, and exhales the aroma of freshly cut flowers.

Freedom from skin troubles, explains in some measure the refreshing sleep which "Baby's Own Soap" babies enjoy. Especially for nursery use insist on "Baby's Own".

W. H. Cook, valued at \$50, is held over. This cane was made by Alex. Yuill, now at the front and tickets will be sold each Friday until a sufficient amount has been realized. The doiley, donated by Mrs. P. W. Anderson, was won by Mrs. Sherman; cake, donated by Miss La Casse, was won by Mr. D. C. Stuart; match box, donated anonymously, won by E. P. Gingras; box of apples, donated by Mrs. McCaffery, won by Mrs. R. E. Walker; sack of potatoes donated by R. O. Jennings, won by Mrs. Hardy; sack of turnips, donated by R. O. Jennings, won by Mr. J. J. Peters; box of chocolates, donated by Mr. Murdo McLeod, won by Mr. Ernest Jabour, and pipe, donated by Mr. Venables, won by Mr. J. D. MacAulay. The following sent donations of cash and food:-Mr. A. B. Evans, Mrs. W. Shrubsali, Mrs. Lord, Mrs. R. W. Rogers, Mrs. Jenns, Mrs. Smith (Digby), Mrs. R. L. Mc-Intosh, Mrs. Lindsay, Mrs. D. G. Stewart, Mrs. Coyney, Mrs. Kilpatrick, Mrs. Melville, Mrs. Otto Nelson, Mrs. Doherty, Mrs. C. L. Monroe, Mrs. Frizzell, Mrs. W. W. Wrathall, Mrs. de Gex, Mrs. Besner, Mrs. Jabour, Mrs. Mellior, Mrs. Rix, Mrs. R. MacKay, Mrs. Eggert, Mrs. Healey, Mrs. Allison, Mrs. Dimmick, Mrs. Muse, Mrs. Cambie, Mrs. J. H. Kelly, Mrs. A. M. Manson, Mrs. Longwill, Mrs. Scheinman, Mrs. W. S. Fisher, Mrs. Hal Peck, Mrs. McDonald, Mrs. F. McB. Young, Mrs. S. E. Parker, Mrs. Cawley, Mrs. Orme, Mrs. R. J. D. Smith, Mrs. Morrissey, Mrs. R. O. Jennings, Mrs. Homer, Mrs. Carss. Mrs. Dowling. Mrs. MacNicholl, Mrs. Morrow, Mrs. Vickers, Mrs. Murray, Mrs. Heilbronner, Miss Curtain, Mr. J. A. Lindsay, Mr. Barrie and "Fritz."

Sheets, pillow cases, blankets, bed-spreads receive our 20% reduction-Geo. D. Tite.

Salvation Army.

meetings. Tuesday, Thursday and Saturday at 8 p. m Sundays at 7:30 p. m.

SUBSCRIBE FOR THE DAILY NEWS



B. SMITH has a dry goods store in a certain Canadian city. He does a good business, but wants to do more. He believes that Advertising in his local newspaper is the

way to get more business. So he advertises -every now and then. This is where our friend Smith is wrong-in advertising every now and then. He should advertise regularly-as frequently as his local newspaper is published.

Smith says he wants to advertise regularly, but he can't always find the time to prepare advertisements, which is true, for he is his own buyer, salesmanager, director of store service, credit man and half-a-dozen other things.

What Smith should do is this: If he is located in one of the smaller cities, in which there are no advertising agencies giving a local copy service, and he has no one among his own staff qualified by instinct or experience to write the daily announcements, he should go to the publisher of the newspaper in which he means to advertise, requesting his help. In nine cases out of ten, the publisher, through his advertising manager, will be only too glad to give Smith the assistance desired.

If Smith is located in one of the larger cities he should secure the services of a recognized advertising agency which will take over the work of preparing his advertisements.

In this way Smith can be sure of having his advertisements prepared regularly and intelligently, with no more trouble to him than the supplying of the information required by the writer of the advertisements.

So Smith can do more business, and more business means a larger income for himself, to say nothing of other gains that go hand in hand with the doing of bigger business.

This man Smith---do you know him? Are YOU Smith?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.