Thursday, March 1, 1917.

Making "Fruit-a-tives

in the world that is made

## CANNOT UNDERSTAND PLAYING THE GAME

APPLES, ORANGES. In the Ninteenth Century for FIGS AND PRUNES December there is an article, of which the author is Sir Charles Waldstein. He is, it may be remarked for the edification of Are The Four Fruits Used in those to whom his name is unknown, a man, American born, of broad-minded sympathies, and has done good work in various ways. "FRUIT-A-TIVES" is the only "Who's Who" describes him, or in it he describes himself, as from the juices of fresh ripe fruits. Thus, it is manifestly unfair to say, "I academical teacher, excavator and won't take Fruit-a-tives because I have author. Sir Charles' theme is tried other remedies and they did me "The Social Gulf Between Engpogood". On the other hand, the fact land and Germany." It is a gulf that "Fruit-a-tives" is entirely different that can never be bridged, to no from any other preparation in the world, small extent because the Germans inst why you should give it a fair trial, have not the remotest conception is any trouble of the Stomach, Liver, of what is meant by "playing the Rewels, Kidneys or Skin. "Fruit-a- game," whereas-it is this which tires", is composed of the active principle readers will appreciate-"we retain and foster, in our educational institutions, as well as in our adult life, our national games and pastimes, out of which, to a considerable extent, our most char-i acteristic national virtue has



# 2,000,000Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks-they have had no chance to raise moreand the ruthless Germans refuse to supply them !

Backed by the

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has int enough wheat, flour and other foods to feed the whole so far. The great majority of the 7,000,000 Belginss left the country have been able to pay for their daily allowance bread-but a steadily growing number have no meney let

Trunk Pacific Railway Comthat it has, under District Registrar of the Land Registry office, District of Prince Rupert, at Prince Rupert, a descripand other works proposed to be built in the Prince 1 of Prince

of fruit and the greatest nerve tonic ever

discovered. 50c. a box, 6 for \$2.50, trial

size, 25c. At all dealers or sent postpaid

Navigable Waters Protection Act.

R. S. C., CHAPTER 115.

by Fruit-a-tives Limited, Ottawa.

registry Grand he said site and plan and for leave Manitoba, this 21st tay of February, A. D. 1916. F GRAND TRUNK PACIFIC BAILWAY COMPANY. H. H. HANSARD, Solicitor.

LAND ACT

### LAND DISTRICT-DISTRICT OF COAST, RANGE 3

permission purchase the following described lands Commencing at a post planted about five direction 45 acres LEO STANLEY BURDON.

F. 6. purple velour cloth. OTEMBER 8, 1916.

grown." Those last seven words mean a lot Continental peoples, Sir Chas.

BEAUTIFUL ENGLISH LADY NURSES WOUNDED CANADIANS. Mrs. Charles Baker, daughter of Major Sir Robert Park Lyle. This beautiful English lady is nursing wounded Tommies in the V. A. D. Hospitals.

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declares, not excluding a certain Don't Send Money (but surely very limited) number of Germans, even if politically opposed to us, have "always" shown a strong preference . for this country, have understood us well and estimated us fairly---if they were sportsmen." He goes little into detail. Thus he speaks of a golfer, most keen to win, standing alone before his ball, badly placed in a small cavity, out of sight of his opponent. To move it half an inch would make all the difference, but of course to do so would not be "playing the game," and Sir Charles is optimistic enough to feel sure that very few Britons would "commit such a sportsman's crime." He tells us of an Eton boy who,

a rival team which had come to play the school eleven being one short, joined the visitors. "You Trim Coat to Defy all Weathers. are not going to persuade me that The above shows a useful and smart tailored coat made of deep defeat his own side!" a distin-

in a Letter THEN you send subscriptions to magazines, or order goods out of town, or pay small accounts at a distance, do not place the actual cash in the envelope. Thousands of dollars

are lost every year through fire, robbery or mis-direction. Use the Bank Money Orders, issued by this bank. They are payable in Canada and the United States in any sum up to fifty dollars.

Their protection is well worth their small cost.

THE BANK OF British North America 79 YEARS IN BUDINESS. CAPITAL AND SURPLUS, \$7,884,000. **PRINCE RUPERT BRANCH** the Eton boy will do his best to W.J.SMITHERS, Manager

Unless we are willing to let these hundreds of thousands a women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible secone must contribute nearly \$3,000,000 a ma Instein aid la-deau

No people under the Allied Flags are as well able to en percusty as we Canadianal No cause has ever been mere eserving of help! In the same of Justice and Humanity-for the make of our own self-respect-fat as give all we can to help our mertyred Allies!

Send your entropying weakly, mentily or to ano tamp our to Local or

Central Executive Committee, 50 St. Poter SL, Mentreel

\$2.50 Feeds A Belgian Family A Month.



HARDWARE

#### 710 SECOND AVE Ship Chandlery Builders' Hardware Carpenters' Tools Fishing Tackle Wire Cable Steel Blocks Rifles and Shotguns Pipe Fittinge Iron Pipe Ammunition Valves Rope Paint Pumpe Nose Corrugated Iron Rubberold Roofing Sloves and Ranges "WE SELL NOTHING BUT THE BEST"

STORK'S HARDWARE FRED CREAM

Made from cream

guished foreign field marshal exclaimed. You see, he was not a sportsman and so did not understand what "playing the game"

## A PLEA FOR SOCKS

meant.

Imperial Order of the Daughters of the Empire is making a special appeal to the public for socks for the men in the trenches. A change of socks is the best preventative of "trench feet," the most dreaded ill of the present campaign. Canadians at the front number double what they were a year ago, but the supply of socks has not increased in proportion.

The I. O. D. E. wishes to ask the women of Prince Rupert to answer the plea of the soldiers. This is the women's share in the war. On Thursday, afternoon,

March 8th, Mrs. McMullin will be 'at home'' to receive the gifts of the Prince Rupert women in the shape of socks for the boys in the trenches.

The Patriotic Fund needs four dollars this year for one last year. Do your part. 



## B. SMITH has a dry goods store in a certain Canadian city. He does a good business, but wents to do more. He believes that Advertising in his local newspaper is the way to get more business. So he advertises-every now and then. This is where our friend Smith is wrong-in advertising every now and then. He should advertise regularly-as frequently as his local newspaper is published.

Smith says he wants to advertise regularly, but he can't always find the time to prepare advertisements, which is true, for he is his own buyer, salesmanager, director of store service, credit man and half-a-dozen other things.

What Smith should do is this: If he is located in one of the smaller cities, in which there are no advertising agencies giving a local copy service, and he has no one among his own staff qualified by instinct or experience to write the daily announcements, he should go to the publisher of the newspaper in which he means to advertise, requesting his help. In nine cases out of ten, the publisher, through his advertising manager, will be only too glad to give Smith the assistance desired.



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of tartar, derived from grapes, the most delicious and wholesome of all fruit acids.

BAKING POWDER

Its superiority is unquestioned. Its fame world-wide. Its use a protection and a guarantee against alum food.

If you wish to avoid a danger to your food **READ THE LABEL** 

and decline to buy or use any baking powder that is not plainly designated as a cream of tartar powder.

Stuart J. Martin ASSAYEN HAZELTON - B. C. International Advances of the The oldest established Assay Office in the North. THE ENGINE REFINEMENT finest boats that float FISHERMAN'S ENGINE 2 Cyl.-5 1-2 in. by 7 in., 12-15 Horse Power. 4 Cyl.--- 3 3-4 in. by 5 1-2 in., 28 Horse Power. 4 Cyl.-6 1-2 In. by 8 In., 25-35 Horse Powar. For Further Information Apply to E. WILLISCROFT Prince Rupert, B. C. (7) 

If Smith is located in one of the larger cities he should secure the services of a recognized advertising agency which will take over the work of preparing his advertisements.

In this way Smith can be sure of having his advertisements prepared refularly and intelligently, with no more trouble to him than the supplying of the information required by the writer of the advertisements.

So Smith can do more business, and more business means a larger income for himself, to say nothing of other gains that go hand in hand with the doing of bigger business.

This man Smith---do you know him? Are YOU Smith?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronte.