

The Daily News

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DAILY EDITION.

WEDNESDAY, JUNE 28

WHY NOT DEVELOP A TOURIST TRADE?

A great deal has been said and written about the commercial value of Prince Rupert and the surrounding country. This is all very excellent. There is no doubt about the great commercial possibilities of Prince Rupert. The horoscope hold great things in the ken for this city. Soon China and Japan will be in the front rank of the world of commerce. With Prince Rupert as the nearest port in the Western Hemisphere to the Orient, Oriental products will assuredly flow through this gateway to all points of the continent. It is economical that they should. Trade runs in the channels where the machinery for its distribution is quickest and cheapest.

But there is another advantage Prince Rupert and the adjacent territory possess, an advantage that the advertising pamphlets have not done full justice to. Thus far the sole effort has been to induce the investor to come here. All save the investor have been let alone.

The investor is entitled to a lot of consideration, but what of the tourists? The tourist traffic from the United States and Canada to points in Alaska and the north is now in full swing. Every boat northbound that has called here during the past few weeks has carried a full complement of tourists. Many of them have dropped off here for a few minutes while the boat discharged its cargo. They have taken a casual and hurried look round. Many of them have probably concluded that there is nothing here worth "sitting up to write home about." Of course they were wrong.

Last Sunday evening several hundreds of tourists stayed off here for a short time and they were privileged to see a sunset that was a never to be forgotten sight. They saw the northern side of the amphitheatre of mountains surrounding Prince Rupert bathed in a flood of gold and red. They saw the surrounding scenery at its best. They marvelled in ecstatic astonishment. Local people know that there are no sunsets in the world more beautiful than those to be seen here. Why not let the outside world know this?

Not one in a thousand of the tourists who pass through here knows that the Skeena River scenery is unsurpassed in the world. It is not generally known that Switzerland has nothing in all the grandeur and magnificence of her Alpine beauty to excel the mountain scenery of Northern British Columbia, or that nowhere can such excellent fishing, hunting and other outdoor sports be enjoyed with such pleasing results as in this part of the country. The outside world doesn't know these facts. It is time they did.

It would be a good thing if the city council would engage in a campaign to advertise in some way, for the benefit of the prospective tourists, the advantages of spending a holiday in and around Prince Rupert. If the city council is too busy to take up the matter the new Publicity Club could very profitably include a propaganda for the tourist trade in its programme.

Until we have manufacturers located here—and after—we cannot afford to overlook the tourist trade. Los Angeles and other of the lower coast cities find their chief support in catering to the demands of the sight-seeing traveller. Tourists would be glad to learn of new beauty spots. Investment and commercial development would follow the tourists' footsteps.

A handsome booklet, copiously illustrated, like the very excellent booklet recently published by the Stewart Publicity Club would find interested readers all over the continent. In addition it would pay the city to induce a few boatloads of tourists on their way to Alaska to break their journey at Prince Rupert, and become the guests of the city for a day's trip up the Skeena.

The railway and steamboat companies should co-operate with the citizens in this matter. A little generosity all round among the mutual interests would mean a harvest of dividends later on.

QUEEN CHARLOTTE NEWS

Personal Items of Interest About Graham Island Happenings.

(Special Correspondence)
Masset, June 25.—Captain Francis of Delkatla Bay, has disposed of his eighty acres of land to H. M. Wilson and will leave on a trip to Colorado.

Mrs. J. C. Spencer and family will leave shortly for Victoria on a protracted visit.

Edward Stevens has constructed a new gasoline launch for service on the islands.

A new wharf will be constructed on Massett Inlet in a short time. The present wharf is in a very dilapidated condition and a new structure is urgently needed.

Several road parties, under the superintendence of C. W. Gillingham, are constructing a road to connect Massett with Skidegate.

O. P. Merrill is the possessor of the fastest gasoline launch on Massett Inlet, a distinction which adds to the large number of craft of a similar description installed during the present year.

Surveys at Massett

Five survey parties are at work, surveying land on Massett Inlet and Virago Sound.

Cold Storage Plant

A cold storage plant and a sawmill will be constructed on Massett Inlet in the near future.

Skidegate Band Coming

The Skidegate Indian band has been engaged to perform at Prince Rupert during the Dominion Day celebration.

Settlers on Graham Island

Fifty settlers have taken up locations in the neighborhood of Tow Hill, and a general store has been opened by Messrs. Anderson & Hughes.

Good Haul of Salmon

The Indians of Massett were very successful at the Spring Salmon fishing grounds at North Island, catching over 3,000 of the large fish.

At the Fountain

Ice Cream Cones 5c, Ice Cream Sodas 10c, Sundaes 15c and 20c, Ice Cream 25c pint, 50c quart.—C. H. Orme, Pioneer Druggist, Phone 82.

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G. S. JOHNSTONE, N.G.

H. MORTON, Secretary.

S. O. E. B. S.

The Prince Rupert Lodge, No. 318, Sons of England, meets the first and third Tuesdays in each month in the Carpenters Hall, at 8 p.m.

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—AND—

The Adventure of the Red Circle

We have read these stories in the proof, and they are up to the high standard of skill that the earlier stories set. We can say no more.

The Daily News has secured the sole right of publication for the whole of Northern B. C. These stories can only be obtained in the DAILY NEWS.

They will appear in both the daily and weekly edition. They will start in a few days time.

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The Daily News

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