THE DAILY NEWS

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DAILY EDITION



Friday, October 26, 1917.

LORD RHONDDA'S APPEAL

"I now am able to limit the profits derived by those engaged in the food industries of the United Kingdom. We examine the books, and apply a system of cost and expense. I expect to hear that Mr. Hoover and Mr. Hanna have taken similar steps, so that we will be able to assure the people that the existing high prices of imported food do not represent profiteering.

"In this connection I am anxiously watching the price and the available supply across the water of foodstuffs for cattle, upon which depends largely the price of meat and bacon. Unless the existing high levels are reduced, the poorer classes in the United Kingdom, France and Italy are faced with many privations." -Lord Rhondda, British Food Controller.

Lord Rhondda's conception of the duties of a Food Controller apparently differs from that of Mr. Hanna, who holds that office in Canada, and those who are giving the official explanation of his status, The Victoria Times points out. Rhondda limits profits in order that food might be kept within the reach of the consumer with due regard to the conservation of the supply. But he realizes that no matter what he may do to keep prices down he is seriously handicapped in respect of commodities imported from Canada and the United States if profiteering continues unchecked in these two countries. Hence, he asks the Food Controller in Canada to take action similar to that taken by him in controlling the profits of those engaged in the food industry. He asks for their co-operation in a programme calculated to maintain prices on a plane which would allay anxiety on the part of the people besides conserving the economic strength of the nations involved.

A Food Controller was appointed in Canada in response to a nation-wide agitation for

SATURDAY Midnight for Abyox. MONDAY

City Ticket Office, 526 Third Avenue.

TRUNK

PACIFIC

the suppression of profiteering. for the control of prices, the conservation of the country's food supply, in short, for the food. body demanded a Board of Food Control of over a hundred employees, some of them very highly paid, merely to issue warpings against waste and extravagance and appeals for more production. The newspapers of Canada had been doing all that ever since the war began. Committees and public bodies were promoting economy and production long before a Food Control Board was appointed.

Mr. Hanna and his apologists appear to think that the functions of a Food Control Board in Canada are limited by the business standards of peace time; that those conditions are so complex that if strong measures were taken some fearful economic calamity would follow. Curiously enough, however, they do not extend that theory to the limitation of profits to peace percentages. The William Davies Company got along comfortably on 7 1/2 per cent in time of peace but last year earned ninety per cent. on its investment and actually paid a fifty per cent. dividend in cash and stock. It is an insult to the intelligence of the people to tell them that the Canadian Food Controller could not stop such gross extortion as that without causing national demoralization. There has been no economic disaster in Great Britain in consequence of Lord Rhondda's measures. The nation still manages to raise her \$40,000,000 per day to meet the cost of the war.

One very specious argument raised in Mr. Hanna's behalf is that unless the food industry is permitted to take full advantage of the law of supply and demand there will be less food production and the public will suffer. The absurdity of that argument is shown by Canada's experience with bacon. The great demand for this sumer had to pay much more

A Pound of Whole Wheat contains 1700 calories, says the chemistbut it doesn't contain any calories for you unless you can digest it. It is what you digest, not what you eat, that supplies nourishment for the day's work. It is a time to cut out expensive foods that generally contain little nutriment. Shredded Wheat Biscuit is 100 per cent. whole wheat-nothing wasted, nothing thrown away. It is real man-power Two or three of these very measures Lord Rhondda little loaves of baked whole asks Mr. Hanna to take. No- wheat with milk and fresh fruits make a nourishing, strengthening meal at a cost of only a few cents. Made in Canada.

> for it than when the supply was only a fraction as large. In other words the greater the supply the higher the cost to the consumer.

NOTES AND COMMENTS

With the prospect of margarine being manufactured and sold in Canada nowadays, the old discussion regarding the pronunciation of the name may trouble the Canadian purists. The popular "marjerine" is heard oftener than 19th-10 p. m. the correct "margarine" in countries where it is used.

Germany loses eight thousand men in giving up two miles more Stewart, Maple Bay and Swamp of France. At the same rate of attrition, losing four thousand For-Thursdays, 10 p. m. men per mile, there won't be many Germans left to make the crossing of the Rhine

The scarcity of labor on the coast as elsewhere will be increased as the Military Service Act becomes operative. Wages for work which women camnot do may be expected to go still high- Thursdays and Saturdays at 8 p. er. The Canadian soldier will get whole \$1.10 per day-at the same time alien enemy subjects are pulling down from \$6.00 upwards per day in the mines. In Germany enemy subjects are interned and often starved. In the British Empire, they are not interned but are paid high wages. Some difference!

To escape the odium attaching to the political cognomen "Conservative" that machine party has changed its name to "Borden Unionist." But the machine remains the same. Verb sap.

Apologising for Sir Robert Borcommodity trebled its produc- den's sins of omission during the tion but the unfortunate con- last six years the Financial Post blames "the let of incompetents not only in his cabinet but in the public service," with which he was surrounded. "Both Messrs." Ballantyne and Crerar," it continues, "two very excellent business men, had not been in office more than a few days before they each confided to their intimate friends that the atmosphere at Ottawa was most depressing, most restraining on any one who desired to do things and get things done." Ottawa must be like a graveyard-full of dead ones. Its time for a shake-up.



Sealed tenders will be received by the Minister of Lands not later than noon on the 20th day of November, 1917, for the purchase of Licence X 1077, to cut 80,000 TIES of Hemlock Jackpine, Spruce and Cedar on an area situated on Hardscrabble Creek, Skeena River, Range 5, Coast Dis-

One (1) year will be allowed for removal of timber.

Further particulars of the Chief Forester, ictoria, B. C., or District Forester, Prince



TIMBER SALE X 1084.

Sealed tenders will be received by the Minister of Lands not later than noon on the 20th day of November, 1917, for the purchase of Licence X 1084, to cut 70,000 joining Lot 4151 on Endako River near Burnes Lake, Range 5, Coast District. One year will be allowed for re-

Further particulars of the Chief Forester, Victoria, B. C., or District Forester, Prince Rupert, B. C.

For the East. Mondays, Wednesdays and Sat-From the East. Sunday, 5:30 p.m.; Tuesday, 30 p. m.; Thursday, 5:30 p. m. For Vancouver. Monday 7 a. m. Tuesdays p. m. Thursdays 10 p. m.

MAIL SCHEDULE

Saturdays 4 p. m. From Vancouver. Sunday 10 p. m. Mondays 9 a. m. Wednesdays 10:30 a. m. Fridays 6 p. m. Saturdays 10:30 a. m.

For Anyox. Sundays 10 p. m.

From Anyox. Sundays, a. m., Mondays, a. m., Tuesdays, p. m., and Thursdays,

Port Simpson & Naas River Points For-Sundays, 10 p. m.

From-Tuesdays, p. m.

Queen Charlotte Islands.

Mails Close -- Oct. 10 and 24. ov. 7th and 21st., Dec. 5th and

Mails from-Oct. 14th and 28. lov. 11th and 25th, Dec. 9th and 23rd-p. m

From-Saturdays, p. m.

Alaska and Yukon Territory.

For-Mondays 9 p. m. From-Saturdays, p. m.

Salvation Army.

Public meetings, Tuesdays n. Sundays at 7:30 p. m.



Whether "Jim" is on a man-of-war or in a trench, he's going to have long-lasting enjoyment and a lot of benefit from

WRIGLEYS

The Famous Chewing Gum



It's one of the outstanding features of the war-with its tonic effect on stomach and nerves-its welcome refreshment in time of need

The Flavour

Keep up the Food Supply and Help Make Victory Sure

AM assured that my people will respond to every call necessary to the success of our cause—with the same indomitable ardour and devotion that have filled me with pride and gratitude since the war began."

HIS MAJESTY KING GEORGE

UR soldiers must be fed; the people at home must be fed. And-in spite of Germany's murderous campaign to cut off the Allies' Food supply, by sinking every ship on the High Seas-an ample and unfailing flow of food to England and France must be maintained.

> This is National Service-Not to the Farmer only-But to YOU-to everybody-This appeal is directed

TX7E must unite as a Nation to SERVE To SAVE and to PRODUCE. Men, women and children; the young, the middle aged and the old-all can help in the Nation's Army of Production.

VERY pound of FOOD raised, helps reduce the cost of living and adds to the Food Supply for Overseas.

For information on any subject relating to the Farm and Garden, write: INFORMATION BUREAU

Department of Agriculture OTTAWA

DLANT a garden-small or large. Utilize I your own back yard. Cultivate the vacant lots. Make them all yield food

TOMEN of towns can find no better VV or more important outlet for their energies than in cultivating a vegetable garden.

Be patriotic in act as well as in thought.

> Use every means available--Overlook nothing.

Dominion Department of Agriculture OTTAWA, CANADA.

HON. MARTIN BURRELL, Minister.

CANADIAN PACIFIC

CANADIAN PACIFIC RAILWAY

THURSDAY Midnight for Swanson Bay, Ocean Falls,

S.S. PRINCE GEORGE

Vancouver, Victoria and Seattle.

Vancouver, Victoria and Seattle.

S. S. PRINCE JOHN

For Ketchikan, Wrangell, Juneau and Skagway at noon Oct. 3, 17 and 31.

TRAIN SERVICE

Passenger Monday, Wednesday and Saturday at 11:30 a.m. for Smithers,

Prince George, Edmonton and Winnipeg, making direct connections for all

Agency All Ocean Steamship Lines.

For information and reservations apply to

points east and south.

For Queen Charlotte Islands 8 p. m. October 10th and 24th.

Lowest Rates to all Eastern Points via Steamer to Vancouver and the CANADIAN PACIFIC RAILWAY Meals and Berth included on Steamer

Princess May for Granby ay and Alice Arm 11 p.m. Friday Princess May southbound via Ocean Falls 6 p.m. Sunday Princess Alice for the south Saturday, October 27th Princess Sophia for the north Monday, October 29th.

J. I. PETERS, General Agent Co ner Fourth Street and Third Avenue, Prince Rupert, B.C.

Don't merely smother your cough

Mathieu's Syrup of Tar and Cod Liver Oil not only promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to throw of cold and thus effects a permanent cure. It is this quality which has were for largest cale of any cough and cold remedy in Canada.

> 35c. large bottles, everywhere. & L. MATHIEU CO., Prop., SHERBROOKE, P.A. 22222222222