Friday, June 7, 1918.

"Fruit-a-tives" Alone Gave Him Quick Relief

Buckingham, Que., May 3rd, 1915. "For seven years, I suffered terribly from Severe Headaches and Indigeshad beiching gas from the tomach, and I had chronic Constipatried many remedies but nothing did me good. Finally, a friend advised "Fruit-a-tives". I took this grand fruit medicine and it made me well. To everyone who has miserable health with Constipaion and Indigestion and Bad Stomach, I say take "Fruit-a-tives", and you will get well".

ALBERT VARNER. 50c. a box, 6 for \$2.50, trial size 25c. At dealers or sent postpaid by Fruit-atives Limited, Ottawa, Ont.

MINEBAL ACT.

(Continued from Page two.)

store on a basis of competitive comparisons.

A LITTLE CHAT WITH THE

HOME MERCHANT

But this alone will not fill the bill satisfactorily.

In the opinion of the writer there are two further essentials which must be consistently and persistently practiced:

1. Adequate advertising in the local newspapers;

2. Community loyalty and community propaganda that will reach every resident of every locality.

It has been found to be absolutely true that districts where the merchants use but sparingly of the advertising columns of the local newspapers, and where there is no healthy spirit of local pride and patriotism and congenial community relations, are the districts where the big mail order concerns of the distant cities work their greatest havoc to the community economic interests. A statement to this effect was made some time ago in an address given before an advertising asraction Mineral Claim, situate is sociation in the United States by Mining Division of Cassiar Dis- the advertising manager of the ere located :-- Seven miles from well known mail-order firm of Sears - Roebuck, Chicago. This NOTICE that I, Wm. T. Kergin, firm employs a large staff of 9475 C, acting as agent for clerks to check up on the adver-L. No. 6139, and Wm. tising carried by local newspapers sixty days from the date throughout the country, and to the Mining Recorder tabulate the general community of Improvements, for the spirit existing. In communities And further take notice that that are lax in these regards, the section 85, must be com work of flooding such districts efore the issuance of such Cer- with the mail order catalogues Dated this 10th day of April, A. D. 1918 and other literature begins, and, says the advertising manager re-AVIGABLE WATERS PROTECTION ACT ferred to above, "We find that we always secure more business in those sections." Does this signify anything to the home merchant? The big mail order houses make continual war upon the local merchant in the latter's own territory. Surely it is time the home merchant was utilizing every possible weapon to put the unscrupulous enemy to rout, for the sake of his business, his dignity ner the expira- and the community's prosperity.

The Canadian Bankers' Association

Invites the Co-Operation of the Public on Behalf of the Banks

Staffs Heavily Reduced by War

THT DAILY NEWS

IVICATE OF IMPROVEMENTS

NOTICE

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(R. S. C. Chapter 115.)

NADIAN LUMBER CORseen Chariotte islands Di

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LUMBER COR

Advertise in the Daily News.



MORE than half the men in the banks of Canada are now on military service, and the number which remains is being steadily reduced.

Women clerks have been employed in thousands and have done splendidly, but they have not the experience of the men they replace. It would be out of the question to expect them to work as rapidly or with the same knowledge of banking as officers of many years training in the profession.

The drain upon the number of experienced officers has now reached a point where it is necessary to ask the public to take into consideration this decrease in efficiency, and to lighten, as far as they can, the burden thus thrown upon those left to run the business. Canada was never so busy as now and the volume of banking business is greater than ever before.

How the Public Can Help

Transact your banking business in the morning as far as possible, and as early as possible. Try to avoid a rush at closing time. Do not draw any more cheques than are absolutely necessary. Instead of paying small accounts by cheque, draw the money in one amount and pay in cash.







Empire Logging Don complete with sled and together with all neces Tenders are to be F.O.B. at the present

tender not necessarily accepted.

JAMES PATTERSON, Purchasing Agent. Victoria, B. C., 3rd May, 1918. 15-23

NOTICE OF ASSIGNMENT

HEREBY GIVEN that Frank of Prince Rupert assignment is dated the SL

Scott Block, Prince Rupert day of May, 1918, at the hour of 3 o'clock in the afternoon, for the purpose of giving

Change in Banking Hours June 1st.

On and after June 1st banking hours will be: 9.30 to 2.30; Saturdays 9.30 to 12.00.

This arrangement will give the staff more time to complete the large amount of work which cannot be taken up until after the office is closed to the public.

Special Services Discontinued July 1st.

Certain services must of necessity be discontinued, for a time at least.

On July 1st banks will discontinue receiving payments for tax bills and the bills of gas, electric and other public service corporations.

The banks desire to render all essential services including many special ones arising out of the war. In order to do this they

