

**THE DAILY NEWS.**  
PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue  
H. F. PULLEN - - - Managing-Editor

**SUBSCRIPTION RATES**

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By mail to all other countries, per year ..... 9.00

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DAILY EDITION



Saturday, July 16, 1932

**MUCH MORE CHEERFUL**

Prince Rupert people seem much more cheerful than they have been for many months. There is a general feeling in the city that the worst is past and that very soon we may look for a decided improvement. The buyers' strike seems to be nearing an end and once again those who have money are beginning to spend it.

We think the people here are justified in their views. The past has been gloomy and the present is not what any of us would like. However, there is a glow of red in the evening sky which presages a brighter tomorrow. As long as we do not let our expectations run us into unjustified expenditures, the hopeful attitude is beneficial. We must all adjust ourselves to present conditions and then work for improvement, a slow and sure development.

**Orange Picnic Is Being Held Today**

Outing Being Staged This Afternoon at End of New Road—Sports and Refreshments

The annual picnic of the Ladies' Orange Benevolent Association, postponed from last Tuesday, is being held this afternoon at the end of the new road. The picnicers went out in cars which left the Metropole Hall and the Ridley Home corner at 11 o'clock this morning. More will be going out this afternoon.

There is to be a program of sports and an abundance of refreshments has been taken out.

Mrs. Robert Murray is convener of the picnic committee of which other members are Mrs. W. Hunter, Mrs. H. B. Eastman, Mrs. J. G. Vierck and Mrs. Wine.

**C. N. R. Trains**

**For the East—**  
Mondays, Wednesdays and Saturdays ..... 12:30 noon  
Tuesdays, Thursdays and Fridays ..... 3 p.m.

**From the East—**  
Sundays, Thursdays and Fridays ..... 11 p.m.  
Mondays, Wednesdays and Saturdays ..... 1:30 p.m.

Mr. and Mrs. Thomas Priest, who have been on a trip to Vancouver and elsewhere in the south, returned to the city on the Prince Rupert this morning.

**LOCAL ITEMS**

J. E. Unwin returned to the city on the Prince Robert this morning from a brief business trip to Vancouver.

Mrs. Marshall and child sailed last night on the Cardena for a trip to Vancouver. Mr. Marshall is in the service of the Canadian Fishing Co. at Butedale.

Miss M. A. Weatherhead arrived in the city on the Prince Robert this morning from Vancouver to pay a visit with her sister, Mrs. L. W. Patmore, Borden Street.

Capt. Ruby Steele of the Salvation Army, who has been on a three-weeks' trip to Vancouver, returned to the city from the south on the Prince Robert this morning.

Mr. and Mrs. G. A. McMillan and family, who have been on a two weeks' visit to Vancouver and elsewhere in the south, returned to the city on the Prince Robert this morning.

Mrs. George Wilson and family arrived in the city on the Cardena last night from Vancouver and intend to resume residence here. They have been in Vancouver for the past two or three years.

There was a large crowd at another enjoyable dance held last night by the Canadian Labor Defence League in the hall on Second Avenue. A Seppahammer was in charge of the affair and music was furnished by members of the League, refreshments being brought by the ladies.

**CHURCH NOTICES**

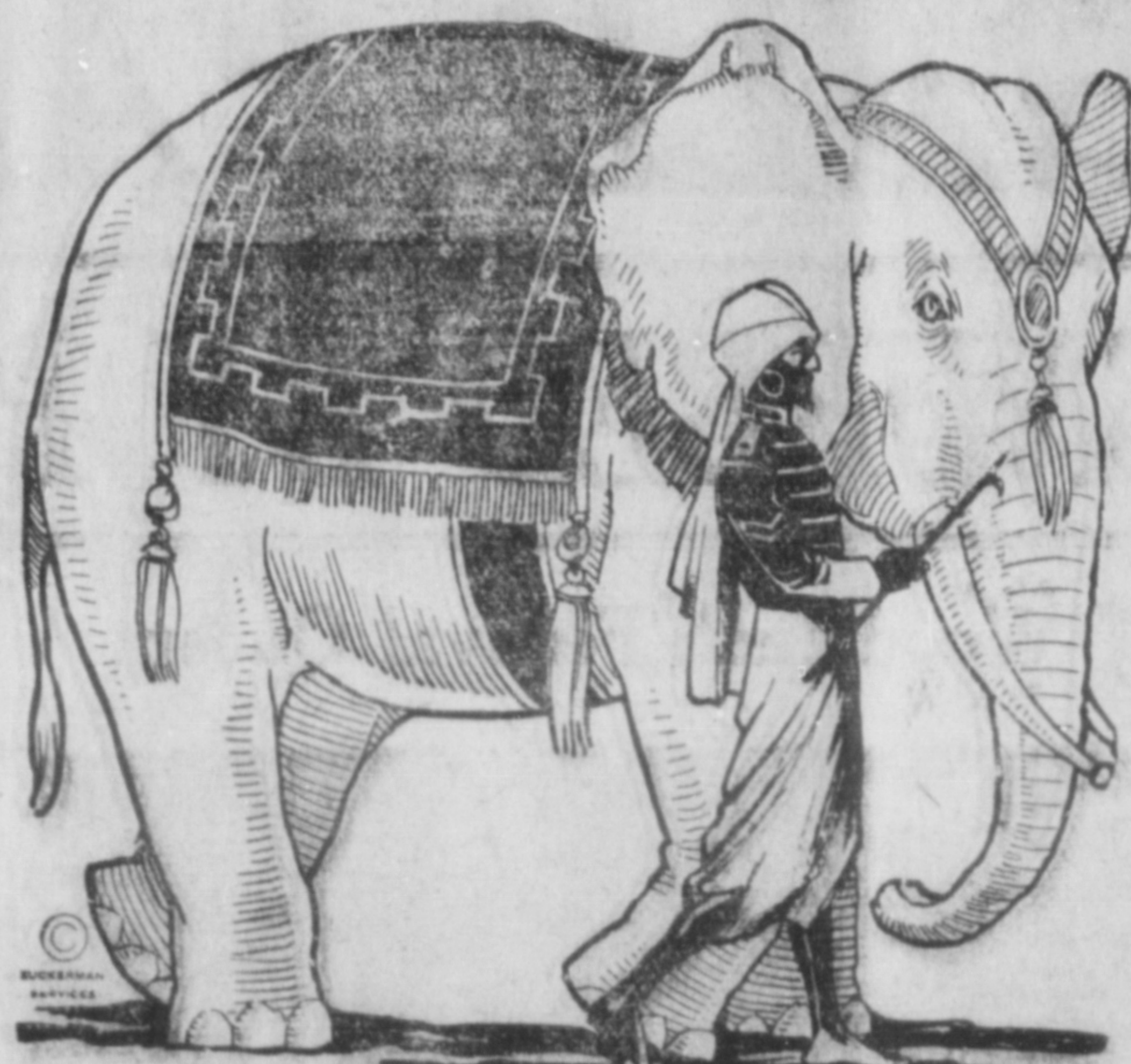
**FIRST UNITED CHURCH**  
Pastor, Rev. A. Wilson, B.A.

Rev. C. D. Clarke, Pastor  
Morning Service, 11 A.M.  
Subject, "JESUS, A LIVING REALITY"  
Evening Service, 7:30 P.M.  
Subject, "THE FOOLISHNESS OF PREACHING"  
Solo by Dr. Large  
Wednesday Evening, 8 P.M. in Church Parlors  
"Let's Get Acquainted Social"

**FIRST PRESBYTERIAN CHURCH**  
Minister, Rev. W. D. Grant Hollingworth, B.A.  
Organist, John E. Davey

Morning Service at 11 o'clock  
Evening Service at 7:30  
Rev. R. G. Douglas, Preacher

**Banish Depression - - - By Effective Means**



You know the story, of course, how the Eastern Potentate gave to the vizier he wanted rid of a white elephant. The vizier, in turn, couldn't get rid of it—couldn't pass it on. He had to keep it until finally the cost of feeding and housing the sacred animal and its retinue of attendants broke him.

Although you wouldn't accept a white elephant in a gift, maybe, though, you never realized that each time you send good northern money away to a mail order house for goods you might buy more easily at home, you are presenting a WHITE ELEPHANT to your own town!

Spent at home, your money would help give employment to the city's sons and daughters, would help rent vacant stores and encourage building new ones.

Spent at home, your money would mean more ratepayers and more taxpayers, thus making your own rates and taxes less. Your money spent at home, by increasing the volume of local business, would tend to keep prices down to the minimum, to your own consequent benefit. Your money spent at home would increase the amount of cash in circulation locally and would eventually come back to you with increase.

It seems hardly good business for local people to provide wages for other cities by buying there when their neighbors are unemployed. Figure it out for yourself! A little thought will convince you that by sending your money out of town, you are paying wages to the retinue of a white elephant, while your own servants—the local merchants—go unpaid. Which, in the end, seems ridiculous!

**Support Your Home Town Merchants Buy In PRINCE RUPERT**

**Your Canadian Dollar Is Worth 100 Cents**  
Only while circulating at home  
**Buy Canadian Insurance**  
Backed by Canadian Government Deposits  
Fire, Automobile and Casualty from  
**M. M. Stephens & Co. Ltd.**  
Prince Rupert, B.C.  
Rates and Household Inventories on Application

**A Real Bargain!**  
We have on hand two new 1931 Sedans we wish to sell before the arrival of the new models. We are offering a very substantial discount from list price. This is an opportunity to get a new car at a special price.  
**S. E. Parker Ltd.**  
  
Phone 83

**H. S. Wallace Ltd.**  
Exclusive Ladies' Wear  
**Millinery Dry Goods**  
Phone 9 Third Avenue  
Prince Rupert, B.C.

**Savoy Hotel**  
Prince Rupert's Leading Family Hotel  
Hot and Cold Water in All Rooms  
**A. J. PRUDHOMME**  
Proprietor  
Corner Fraser St. and Fifth St.  
Prince Rupert, B.C.

**G. Percy Tinker & Company, Limited**  
Real Estate & Insurance Agents  
Conveyancing — Rentals  
Insurance, Stocks & Bonds  
Third Street  
Prince Rupert, B.C.

**Mac's Shoe Hospital**  
Second Avenue, Prince Rupert, B.C.  
It's economy to have your old shoes repaired  
**Let Mac Do It!**  
First Class Workmanship Guaranteed  
No Job Too Big or Too Small

**Milady Beauty Shoppe**  
Shampooing — Marcelling  
Finger Waving  
Specializing in Permanent Waves  
Phone — 655  
305 Third Ave., Prince Rupert, B.C.

The **City's Auctioneer**  
Satisfaction Guaranteed  
Prompt settlements. Valuations free  
If you have anything to dispose of, no matter what it is, phone me  
**Geo. J. Dawes**  
Black 120 — Phones — Red 633

**Acme Importers**  
Men's and Boys' Outfitters  
Clothing — Furnishings  
Where Your Dollar Goes the Farthest

**Get the Best in Workmanship At the Same Price**  
  
**LOUIS SHIBIG**  
Quality Shoe Repairs  
318 Sixth St., Prince Rupert, B.C.

**John Bulger Ltd.**  
The Jewellers  
Our Workshop is Fully Equipped to Manufacture to Your Own Design.  
Third Avenue, Prince Rupert, B.C.

**Sheddon's**  
Grocery and Confectionery  
Where You Get the Best For Less  
502 Fifth Avenue East  
Opposite the Hospital

**Dr. J. F. Maguire**  
**Dentist**  
Rooms 7-8-9 Smith Block  
Prince Rupert, B.C.  
Telephone — 525

**Ben's News Stand & Gas Station**  
Tobacco, Ice Cream, Confectionery Gas and Oil  
Magazines and Newspapers  
Corner Third and McBride  
**Ben Ferguson, Proprietor**

**Fraser Stationers**  
Stationery, Office Supplies  
— Agent For —  
Counter Check Books  
Rubber Stamps  
Toys — Novelties — Films  
Third Avenue, Prince Rupert, B.C.  
Mail orders promptly attended to

**Spring Salmon Cuts Trolling Lines**  
— and —  
Norwegian Produce of Superior Quality  
**Jack Selvig**  
Prince Rupert, B.C.

**Tom Ballinger**  
Kitchen Hardware  
Chinaware, Crockery  
C. C. M. Bicycles  
  
611 Third Ave., Prince Rupert, B.C.

**Cut Rate Shoe Store**  
The Home of Quality Shoes At Lowest Prices  
Get your light footwear for the warmer weather now  
Specially Low Prices On Running Shoes In All Sizes

**Leo Contoli**  
Manufacturing Jeweller  
SILVER and GOLD PLATING  
CLOCK REPAIRING  
ENGRAVING  
Mail Orders Attended to Promptly  
Telephone: Blue 428  
Sixth Street, Prince Rupert, B.C.

**The Fulton Grocery**  
Louis Amadio  
Corner Fulton & Sixth Streets  
ALL LINES & BEST BRANDS  
Groceries, Fruits,  
Vegetables, Etc.  
Italian Imported Produce  
City Delivery, Lowest Prices  
Phone—756  
Prompt Attention to Country Orders