

THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, except Sunday, by The News Printing and Publishing Co., Third Avenue.

H. F. PULLEN, MANAGING EDITOR.

SUBSCRIPTION RATES:

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TELEPHONE 98.

TRANSIENT DISPLAY ADVERTISING - 50 cents per inch. Contract Rates on application.

DAILY EDITION.



Saturday, Oct. 26, 1918.

Christmas Advertising Should Begin Now.

Christmas advertising should begin next week. Merchants undoubtedly would like the people to shop early. They expect to do a big business this year and the way to do it is to start advertising at once.

Suppose a store sells a pair of shoes to one person as the result of an advertisement. The probability is that that customer, if he is well served, will return again and again to the same store and probably bring friends with him.

Stores Are Judged By Their Advertising.

People judge stores very largely by the advertising they do. Petty advertisements give the idea of pettiness, whereas plenty of display space gives the idea of magnitude both of stock and business.

In Prince Rupert this paper tries to give the news of the district, but there is one kind of news in which it has not yet a very satisfactory service. That is store news.

Likes to Read The Store News.

The average woman likes to read the store news, whether it be that of the grocery store or the drygoods store or of any other store where they sell things which she wishes to buy.

Then take groceries. Most people like to read the grocery news. We know that because they take an interest in the weekly price list that we run.

Nearly All Successful Men Are Advertisers.

How many successful business people can you point to who have not advertised. It is the only way to do business successfully. Shop windows are good advertisements, but the shop windows do not appeal to everyone because for weeks at a time some people do not pass that way.

We have been told that the fishermen do not read the papers. That is a libel on the fishermen. The boys who sell this paper have good customers among the fishermen.

Like to Know Paper Appreciated.

Nothing pleases us so well as to have our customers ring us up and tell us that the boys forgot to leave the paper. Sometimes some other boy has picked it up by mistake.

On Thursday one of our boys got rather ambitious and sold one hundred copies of The News on the streets. Yesterday he thought he could do better and so he sold one hundred and forty.

Team Work Needed for Few Days

While the people of Prince Rupert, in common with the people in almost every part of the world, are being sorely tried just now it must not be forgotten that the men at the front have been in much more difficult situations than confront us and they have come through with colors flying.

With courage we must all face the issue and keep cheerful. By helping our neighbors we can best help ourselves. Team work and community work is the order of the day.

It must not be forgotten that in spite of our difficulties here it will be necessary for us to continue our preparations for providing money for the men at the front. Victory bonds will be on sale commencing October 28 and we shall all have to do our best when the sale opens, even though we have needs of our own to supply.

H. F. PULLEN, THE EDITOR.

War-Time Cookery FREE

Send name and address for new "War-time Cookery" This book contains recipes chosen by the judges as the best and most practical recipes submitted in our recent cash prize competition.

Approved by Canada Food Board

ADDRESS E. W. Gillett Co. Ltd. TORONTO, CANADA

TO SUBSCRIBERS

Subscribers to The News are asked to pay the delivery boys each month when they call, except where payment has been made for the year in advance.

ATTENTION CITY VOTERS

VOTERS, either male or female, claiming to vote on road tax certificates or as licence holders must file declarations with me this month.

I will attend at the City Clerk's office on Tuesday, Thursday and Friday of every week between 8 and 10 p. m. to facilitate the taking of such declarations.

FREDERICK PETERS, City Clerk.

Advertise in the Daily News.

MINERAL ACT

Certificate of Improvements.

NOTICE

Zero Fraction Mineral Claim, situate in the Skeena Mining Division of Cassiar District.

Where located:—Near the head of Alice Arm.

TAKE NOTICE that I, Lewis W. Patmore, Free Miner's Certificate No. 20407-C, as agent for John Walford Strombeck, Free Miner's Certificate No. 14194-C, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85 must be commenced before the issue of such Certificate of Improvements.

DATED this 15th day of August, A. D. 1918.

LAND REGISTRY ACT.

(Sections 36 and 134.)

Re Application No. 9768-1 & 9774-1.

TAKE NOTICE that application has been made to register Nathan Louis Lando and Dora Scheinman as owners in fee under two Tax Sale Deeds from the Collector of the City of Prince Rupert, bearing date the 24th day of November, 1917, of ALL AND SINGULAR that certain parcel or tract of land and premises situate, lying and being in the Municipality of the City of Prince Rupert, more particularly known and described as Lot eleven (11), Block twenty-five (25), Section seven (7), and Lot thirteen (13) Block thirty-five (35), Section eight (8), Map 923. You are required to contest the claim of the tax purchaser within 35 days from the date of the service of this notice (which may be effected by publication in the Daily News, and your attention is called to section 36 of the "Land Registry Act" with amendments, and to the following extract therefrom:—

"and in default of a caveat or certificate of his pending being filed before the registration of the person entitled under such tax sale, all persons so served with notice, and those claiming through or under them, and all persons claiming any interest in the land by virtue of any unregistered instrument, and all persons claiming any interest in the land by descent whose title is not registered under the provisions of this Act, shall be forever estopped and debarred from setting up any claim to or in respect of the land so sold for taxes, and the Registrar shall register the person entitled under such tax sale as owner of the land so sold for taxes."

AND WHEREAS application has been made for a Certificate of Indefeasible Title to the above-mentioned lands, in the name of Nathan Louis Lando and Dora Scheinman.

AND WHEREAS on investigating the title it appears that prior to the 12th day of October, 1916 (the date on which the said lands were sold for overdue taxes), you were the registered owner thereof.

FURTHER TAKE NOTICE that it the same time I shall effect registration in pursuance of such application and issue a Certificate of Indefeasible Title to the said lands in the names of Nathan Louis Lando and Dora Scheinman unless you take and prosecute the proper proceedings to establish your claim, if any, to the said lands, or to prevent such proposed action on my part.

DATED at the Land Registry Office, Prince Rupert, B.C., this 22nd day of August, 1918.

H. F. MACLEOD, District Registrar of Titles, To Robert Hildebrandt, Prince Rupert, B.C., Michael Byrne, Butte, Montana, Francis Calve, Prince Rupert, B.C.

MAIL SCHEDULE

For the East. Mondays, Wednesdays and Saturdays at 9:30 a. m.

From the East.

Sundays, Tuesdays and Thursdays at 5:45 p. m.

For Vancouver:

Sundays 10 p. m. Tuesdays 5 p. m. Thursdays 10 p. m. Saturdays 7 a. m.

From Vancouver

Sundays 10 p. m. Wednesdays 10:30 a. m. Saturdays 10:30 a. m.

For Anxox:

Sundays 10 p. m. Wednesdays 10 p. m. Saturdays 10 p. m.

From Anxox:

Tuesdays a. m. Thursdays a. m. undays p. m.

For Port Simpson and Naas River points: Sundays 10 p. m.

From Port Simpson and Naas River Points: Tuesdays a. m.

Advertise in the Daily News.

BEECHAM'S PILLS

Constipation is the arch-enemy of health. Conquer this enemy and you rout a whole army of physical foes, including indigestion, biliousness, sick headache, sleeplessness and nervous dyspepsia. Beecham's Pills have been a world-favorite laxative for over sixty years.

Relieve Constipation

With a Guinea a Box Prepared only by Thomas Beecham, St. Helena, Lancashire, England. Sold everywhere in Canada and U.S. America. In boxes, 25 cents.

NOTICE TO FISHERMEN!

Our Supply of Bait is exhausted for the present

Watch this space for our announcement of a new supply

WESTERN PACKERS, LIMITED BUTEDALE B.C.

TAX SALE

Atlin Assessment District, Atlin, B.C.

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the "TAXATION ACT" and amending Acts, on Monday the 25th day of November, 1918, at the hour at 10 o'clock in the forenoon, at the Court Room in the Provincial Government Building, Atlin, B.C., I shall offer for sale at Public Auction the lands situated in the Atlin Assessment District, hereinafter described, for delinquent taxes and subsequent taxes in arrears remaining unpaid, together with interest, cost and expense, if the whole amount due be not sooner paid.

Payment of amounts due up to 31st December, 1918, together with accrued interest and all charges will permit of the withdrawal from sale of the lands, or parcels with respect to which such payments are made.

The undersigned will be pleased to receive information from any source with respect to any person entitled to protection under the "WAR RELIEF ACT," who has any interest in any lands hereinafter advertised.

Table with columns: NAMES OF PERSONS ASSESSED, DESCRIPTION OF PROPERTY, TAXES 1918, INTEREST ON SALES TO 31-12-1917, TAXES FOR 1916, TAXES FOR 1917, INTEREST FOR 1916 and 1917, COSTS and EXPENSES, and other columns. Lists names like Tugwell, Thos., Regan, J. T., Wynn-Johnson, C. E., Dunham, John, etc.

Dated at Atlin, B. C., September 20th, 1918.

J. A. FRASER, Assessor and Collector Atlin Assessment District.