

Without Music You Cannot Live a Full Life

Music is now recognized as a necessity in the home. Music feeds the soul, as food feeds the body and literature feeds the brain. Next to religion, it is humanity's greatest comforter.

The New Edison opens the doors to the world of music. It brings the supreme art of the greatest singers, instrumentalists and musical organizations to you with such unerring fidelity that the artists themselves could give you no more.

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"The Phonograph with a Soul"

does not merely imitate; it actually re-creates.

Before audiences totalling more than two millions, thirty great artists have conducted tone tests which proved that no shade of difference could be detected between the artist and the instrument. They have sung in direct comparison with the New Edison, then suddenly ceased, permitting the instrument to continue alone. The only way the listeners could tell when the artist stopped was by watching his lips. And with the lights lowered, they were unable to say when it was the living voice they heard and when the New Edison.

Could a more convincing test than this be devised? Doesn't it prove the truth of our assertion that ownership of this instrument is equivalent to having all the great artists of the world literally at one's command?

Come in and hear the New Edison here, or allow us to send one to your home, where you can hear it at your leisure. 174

Charles Wesley Teetzel, Prince Rupert, B.C.



FESTIVAL OF ALL HALLOWS

When Witches Ride Broomsticks Accompanied by Black Cats.

An ancient festival is to be celebrated tomorrow night, the evening of October 31. Although the real history of the occasion goes further back, right into the mists of dim European antiquity, the eve of All Saints' Day has long been famous for its merriment.

With that adaptability which was characteristic of the Roman Catholic Church during the times of its temporal power, in the earlier centuries, the old Pagan Festivals gained a new significance. The first two days of November, which in Britain were celebrated with bloody sacrifice in Druidical times, were converted into Festivals of the Church. The first day of November became All Saints' Day—a feast dedicated to all the Saints—and November 2 was changed to All Souls' Day, when prayers were offered for the souls of the faithful deceased—presumably to the exclusion of the deceased "unfaithful."

All Hallows' Eve, commonly known as Hallowe'en, however, still retains its ancient characteristics and is even more widely celebrated than the religious festivals following. It is an occasion for joyousness, for feasting, and for indulgence in the good things provided by the bountiful harvest season just past. The occasion marks the boundary between autumn and winter.

Witch World.

In many European countries, even to this day, the powers of darkness and evil are supposed to be abroad on this occasion, as on Walpurgis night, the eve of the first of May, when the old Pagan witch-world holds high revelry, particularly in certain places.

The old ladies with Welsh hats and moustaches ride their broomsticks over the tree tops, always accompanied by their black cats. And all sorts of things were supposed to happen. We know better

now in this country in this twentieth century, although on Hallowe'en all sorts of things do happen, which makes the people to whom they happen guess quite a bit.

Customs Remain.

But if the unfounded beliefs of past ages are gone, still some pleasing customs remain. Tomorrow night the family washtub will be brought into the living room, half filled with water, and rosy-cheeked apples floating therein. The pleasurable delights of childhood will come back to the grownups, and they will "dook" for apples with their quondam zest. Then there will be mashed potatoes with the dime, and the bachelor's button and the china doll, and other interesting articles hidden in their midst. There will be pumpkin lanterns carved into inhuman features, and to celebrate the festival properly the "guisers" will be out in force.

Mythical Characters.

In the country districts of Great Britain, historical and mythical characters are even yet represented on Hallowe'en. King Arthur and his Knights of the Round Table and many others appear in the plays enacted, which have been handed down from one generation to another. One of the most popular of these Knights was one who introduced himself: "And I'm Galashan!"

If this statement was doubted by his antagonist, Galashan proceeded to tell him that "I'll slash you, sir, and dash you, sir, in less than half an hour."

Going from house to house in England and Scotland, the guisers contributed much innocent amusement to the festivities of the evening.

Even in this time of war and with sickness prevailing, the gentle merriment brought by a festival of this sort ought to be productive of good.

ALL SPANISH INFLUENZA CASES HAVE RECOVERED

The press reports several hundred thousand cases of Spanish influenza in the Argentine, South America, and not a single death.

Cinchona Tree Bark, a powerful tonic from which Quinine is extracted, macerated in wine, is their Great Remedy for Influenza.

If the people only knew that the principal ingredient in KENNEDY'S TONIC PORT was this same Cinchona Tree Bark macerated in pure wine, thereby assimilating all the various quinine alkaloids, there would be very little, if any, of the Spanish Influenza in Canada today as the quinine alkaloids in KENNEDY'S TONIC PORT are three to five times more effective than ordinary capsule quinine.

Owing to its powerful reconstituent and blood-making properties, it gives to weakened, run-down people the very support and strength needed. It is the most efficient general tonic and builder of body tissues you can possibly use.

Drug Stores Sell It.

A DROPPED SUGGESTION

United States visitors in London are busily assuring the people there that the war has finally killed the suggestion to improve the American climate by diverting the Gulf Stream from Europe. Without the warming Gulf Stream flowing past the shores of Great Britain, the climate there would soon rival Siberia for long winters which always made the proposal unpopular over there.

Outting Prices

"Ere, 'ave 'em at tuppence," growled the butcher.
"It's too much," said the woman.
"Ave 'em at a penny, then."
Still the woman hesitated. A look of disgust came over the butcher's face.
"Ere, 'ave 'em at a penny, then," he snapped.
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To the customers of that Bank we extend a cordial invitation to continue their accounts with us and an assurance that their business, whether it be large or small, will receive our best care and attention.

FREDERICK WILLIAMS-TAYLOR,
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