

A constant stream of Smiling Satisfied Customers poured out of Montreal Importers' Store since last week carrying away unexampled Bargains from the

Great FIRE SALE

The wonderful bargains offered are keeping the store thronged. Better come quickly and get your share while the range of sizes is unbroken. Just see these prices and seize this chance to SAVE REAL MONEY!

FOR MEN

MEN'S PANTS
In a great assortment of tweeds and worsteds in various patterns and shades. Great West Garment make. Sizes 29 to 42. Regular values up to \$5.00. Fire Sale Price **\$1.98**

MEN'S HEAVY PURE WOOL WORK PANTS
Guaranteed to give your money's worth. Regular values up to \$7.50. Fire Sale Price **\$3.49**

MEN'S CORDUROY PANTS
Regular value up to \$4.50. Fire Sale Price **\$2.95**

MEN'S FLANNEL TROUSEES
In plain grays and stripes. Fire Sale Price **\$2.49**

Men's Shirts

MEN'S WOOL WORK SHIRTS
Assorted colors and in all sizes. Regular values to \$3.00. Fire Sale Price **\$1.49**

MEN'S WOOL WORK SHIRTS
All sizes and assorted colors. Regular values to \$3.50. Fire Sale Price **\$1.95**

MEN'S COTTON WORK SHIRTS
Chamoisette finish. Made by Great West Garment Co. and Western King. Fancy patterns. Regular values to \$2.00. Fire Sale Price **98c**

MEN'S KHAKI & GRAY FLANNEL SHIRTS
Regular values to \$2.95. Fire Sale Price **98c**

Extra Special

MEN'S DRESS SHIRTS
With collar attached. All sizes. White, tan, blue and green. Regular \$1.25 value. Fire Sale Price **59c**

MEN'S DRESS CAPS
With unbreakable peak. In assorted patterns, colors and sizes. Regular \$2.00 value. Fire Sale Price **75c**

RUNNING SHOES
Running Shoes in all sizes for men, women, boys and children. Prices have been marked down 50c on the dollar. Take advantage of these Fire Sale Prices!

FOR BOYS

BOYS' JUMBO KNIT SWEATER COATS
Regular value up to \$3.50. Fire Sale Price **\$1.49**

BOYS' PULLOVER SWEATERS
In assorted patterns. Regular value up to \$1.25. Fire Sale Price **59c**

BOYS' MERINO COMBINATIONS
Regular 95c value. Fire Sale Price **49c**

BOYS' PURE WOOL GOLF HOSE
With fancy tops. Regular 65c value. Fire Sale Price **39c**

BOYS' CHEVIOT SERGE PANTS
Regular \$2.95 value. Fire Sale Price **\$1.75**

Extra Special

MEN'S RUBBER BOOTS
Knee High—**\$2.95**
Fire Sale Price
Three-Quarter Length—**\$3.25**
Fire Sale Price
High Length—**\$3.45**
Fire Sale Price

Men's Underwear

MEN'S HEAVY WOOL COMBINATIONS
Regular value to \$3.50. Fire Sale Price **\$1.25**

MEN'S MERINO COMBINATIONS
Regular values to \$1.25. Fire Sale Price **79c**

MEN'S HEAVY WOOL SHIRTS & DRAWERS
Regular values to \$1.50. Fire Sale Price **75c**

MEN'S BIB OVERALLS
Regular \$2.00 value. Fire Sale Price **\$1.25**

MEN'S CANVAS GLOVES
Fire Sale Price **25c**
2 pairs for

BATHING SUITS

A big assortment of Bathing Suits for men, women and children. Fire Sale Price, up from **35c**

FOR LADIES

LADIES' WOOL SWEATER COATS
Made in Scotland. In an assortment of shades and sizes. Regular values up to \$5.00. Fire Sale **\$2.49**

Extra Special
LADIES' PULLOVER SWEATERS
Silk and Wool—**\$1.39**
Fire Sale Price

CHILDREN'S PLAY SUITS
Sizes 2 to 4 only. Regular \$1 value **49c**
Fire Sale Price
Regular \$1.50 value. In all sizes **79c**
Fire Sale Price

Men's Sweaters

MEN'S JUMBO KNIT SWEATER COATS
Assorted colors. All sizes. Regular values to \$6.50. Fire Sale Price **\$2.95**

MEN'S PURE WOOL SWEATER COATS
Jumbo knit with shawl collar. Regular values up to \$4.50. Fire Sale Price **\$1.95**

MEN'S FANCY DRESS SOCKS
Fancy patterns in assorted shades and colors. Regular 35c value. Fire Sale Price **23c**

MEN'S WOOL RIBBED HOSE
Regular 50c value. Fire Sale Price **29c**

MEN'S WOOL WORK SOCKS
2½ Pound. Fire Sale Price, per pair **23c**
3 Pound. Fire Sale Price, per pair **29c**
3½ Pound. Fire Sale Price, per pair **35c**

MEN'S GRAY WORK SOCKS
Fire Sale Price **15c**
per pair

SHOES

We have a great variety of Shoes for men, women and children suitable for all occasions and all have been marked down 50 cents on the dollar.

MEN'S WORK BOOTS

Here is one lot of unbeatable value. Men's Work Boots of regular \$3.95 value. Fire Sale Price **\$1.95**

CANADIAN PREMIER MAKES PLEA FOR EXTENSION OF PREFERENCES WITHIN EMPIRE AT CONFERENCE.

(Continued from page one)

New Zealand was prepared to go further with tariff preferences.

Australia favors an Empire monetary policy as well as the development of intra-Empire trade, Rt. Hon. Stanley M. Bruce told the conference.

Sean T. O'Kelly, for the Irish Free State, said:

"We are proud of the place which Canada has won for herself among the nations of the world. We are particularly proud of the part which Irishmen have taken in building up this nation and I think that Canadians will not refuse us the right to regard Ireland as one of the great motherlands from which their race has sprung. We most earnestly hope that the conference will be a success whether or not the people of the Irish Free State can share in the ultimate benefits to the full extent as the peoples of the other nations whose representatives are gathered here."

The Free State delegates had previously joined with the others in a message of loyalty to the King.

The first session of the conference concluded at 1:30 this afternoon, adjourning until 3 p.m. when closed sessions began.

LOCAL ITEMS

William Lehti was found guilty by G. H. Munro, J.P., in provincial police court this morning on a charge of assault at Sunnyside cannery and was sentenced to the seven days he had already spent in jail.

Marko Lodjevich, Dushon T. Potkanjak, Stevo Samardzija and Yure Naglich, who arrived in the city earlier in the week from Anxox where they have been in the employ of the Granby Co., left on yesterday afternoon's train for New York where they will embark July 28 aboard the German liner Bremen for Zagreb, Jugo-Slavia.

Phone 953 Phone 953

De Jong's

Cash and Carry
Friday & Saturday
Specials

Dad's Cookies—**33c**
per lb.

Malkin's Best Baking Powder
per tin **22c**

Seville Orange Marmalade
per jar **29c**

Purity Oats with Chinaware
2 pkgs. for **55c**

Lynn Valley Plums—**11c**
per tin

North Star Lard—**69c**
per 5-lb. pail

Scott's Fresh Extras—**49c**
In cartons, 2 doz. for

Malkin's Best Peas, Sieve 3
2 tins for **29c**

Fancy 5-String Brooms
each **45c**

Crestwood Butter—**65c**
per 3-lb. brick

Grantham's Orange or Lemon Juice, per bottle **24c**

King Oscar Sardines—**29c**
2 tins for

Bing Cherries—**27c**
2 lbs. for

Apricots—**25c**
2 lbs. for

per crate **\$1.69**

Plums—**25c**
2 lbs. for

Tomatoes—**17c**
per lb.

Carrots—**5c**
per bunch

Capitol Theatre

Wednesday & Thursday
TWO SHOWS — 7 and 9 p.m.
ADMISSION — 15c & 50c

A GRAND DOUBLE BILL
With TWO GREAT SHOWS

A FOUR STAR PICTURE
★★★★
"Street Scene"
With SYLVIA SIDNEY, WM. COLLIER, Jr., ESTELLE TAYLOR
A Simple Story of Real Life

And DOUGLAS FAIRBANKS SR. in
"Around the World in 80 Minutes"
EXCITEMENT — THRILLS — COMEDY

FOX NEWS
"Street Scene" Starts at 8:05 & 10:20
THURS. Matinee at 2:30—15c & 35c—"Street Scene" starts 3:35
FRIDAY & SATURDAY—Another Good Double Bill
"THE BIG SHOT" and "PARTNERS"

Dr. W.G. Alexander

THE WELL KNOWN
LECTURER & CHARACTER
ANALYST

Will Begin His
Series of Witty & Educative Lectures
in the
Moose Hall, Monday Evening Next

Forget your blues. Go and have a good laugh. A collection will be taken to defray expenses.

Quaker Corn Flakes are made better by the addition of Vitamin D. No other Corn Flakes contain the precious sunshine vitamin.

QUAKER CORN FLAKES
always tempt summer appetites

QUAKER CORN FLAKES

ON hot summer days, do you enjoy a cool, delicious dish that tempts your appetite? Then use Quaker Corn Flakes. You will find them more enticing to your taste than any other corn flakes. Ingredients in the flavour are higher in quality than those usually put into a corn flake. Special malt, pure CANE sugar and salt of crystal purity.

We are so confident you will like Quaker Corn Flakes better than any others you have ever used that we offer to remit you the cost of the package if you do not agree. This guarantee is printed on every carton.

Serve Quaker Corn Flakes at any meal, at any time of day. Economical, for they cost but a cent a serving. MADE IN CANADA.

QUAKER CORN FLAKES

STERLING
The Life of any Party
LONDON DRY GIN
\$1.55 • \$3.15

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia

The Fish which made Prince Rupert Famous

"Rupert Brand"
SMOKED
BLACK COD

Prepared Daily By
Canadian Fish & Cold Storage Co., Ltd.
PRINCE RUPERT, B.C.

C. N. R. Trains

For the East—
Mondays, Wednesdays and Saturdays 12:30 noon
Tuesdays, Thursdays and Fridays 3 p.m.
From the East—
Sundays, Thursdays and Fridays 11 p.m.
Mondays, Wednesdays and Saturdays 1:30 p.m.

For Vancouver—
Monday—ss. Pr. Rupert 4 p.m.
Tuesday—ss. Catala 1:30 p.m.
Wed.—ss. Pr. Robert 9 a.m.
Friday—ss. Prin. Adelaide 10 p.m.
Ss. Cardena midnight
Saturday—ss. Pr. George 7 p.m.
July 9—ss. Prin. Alice p.m.
July 13—ss. Prin. Louise p.m.
July 16—ss. Prin. Charlotte p.m.
July 20—ss. Prin. Alice p.m.
July 23—ss. Prin. Louise p.m.

Rev. (Commander) T. Hodgson, until recently stationed at Telegraph Creek as Anglican Church missionary, arrived in the city on the Princess Alice yesterday afternoon following a brief visit to Ketchikan. He is planning on leaving soon for England to take up future residence.

Steamship Sailings