SPEND WISELY

and help this country's greatest industry . . .

EVERY TIME you pour your milk or cream over crisp, brown Shredded Wheat, you help yourself and you help Canada. You help yourself because Shredded Wheat gives you full food value at extremely low cost. You help this country because you boost our greatest industry; wheat-farming.

Shredded Wheat is ALL the wheat. Nothing is added. Nothing is taken away. The bran is there in just the right proportion. Shredded Wheat is pure whole wheat — nature's most complete energy-building food.

Try two of these golden biscuits for breakfast or lunch. Keep it up for a week. You'll soon decide to enjoy that "on-the-toes" feeling all the time.

THE CANADIAN SHREDDED WHEAT COMPANY, LTD.
Niagara Falls, Canada

SHREDDED WHEAT

MADE IN CANADA • BY CANADIANS • OF CANADIAN WHEAT

FIRE SALE!

Here Are Values Unmatchable—Our Entire Stock of Clothing and Furnishings Must Go Regardless of Cost—Take Advantage of This Sensational Bargain Event—Everything Sacrificed!

Extra Special
MEN'S DRESS SHIRTS
With collar attached. All sizes, White, tan, blue and green. Regular $1.25 value Fire Sale Price 59c

COMBINATIONS MEN'S
Men's Merino Combinations Reg. $1.50 Fire Sale Price 79c

ALL-WOOL SOCKS
Men's All-Wool Heavy Socks per pair Fire Sale Price 25c

Extra Special
MEN'S RUBBER BOOTS
A Big Shipment Just Arrived of Goodrich Hi-press Rubber Boots ¾-length at, per pair $4
Knee High— Fire Sale Price $2.95
¾-Length— Fire Sale Price $3.25
Hip Length— Fire Sale Price $3.45

Extra Special
LADIES' PULLOVER SWEATERS
Silk and Wool— Fire Sale Price $1.39

WORKING BOOTS
Men's A. 1 Working Boots, Panco Soles, Regular $3.95 Fire Sale Price $1.95

MEN'S SUITS, COATS AND PANTS
Men's Black Diamond Suits, Coats and Pants, per suit Fire Sale Price $4.95

It is impossible to tell about all the bargain values offered. A visit to the store will convince any person that we are offering values never before heard of in the city. We have men's clothing with particular values in work shirts, pants and sweaters. Take a look at the prices of men's, women's and children's hose. Some of the running shoes were slightly soiled by water and smoke. They are just as good as the best but prices are away down. Save money by buying now at

MONTREAL IMPORTERS

Meeker Block Third Avenue

UNION STEAMSHIPS LIMITED
Steamers leave Prince Rupert for Vancouver:—
P.S.S. CATALA EVERY TUESDAY, 1:30 P.M.
Via Waypoints, arriving Vancouver Thursday a.m.
T.S.S. CARDENA EVERY FRIDAY MIDNIGHT.
Arriving Vancouver Sunday midnight, approx.
Weekly sailings to Port Simpson, Alice Arm, Anyox, Stewart and Naas River points, Sunday, 8 p.m.
Further information regarding all sailings and tickets at —
PRINCE RUPERT AGENCY: Second Avenue. Phone 568.

LOCAL ITEMS

W. D. Vance returned to the city on last night's train from a brief trip to Terrace.

Oddfellows' opening dance, New Hall, 4th Ave. East, Friday 29th, at 9:30 p.m. Admission 50c. (176)

Mrs. P. S. Jack, who has been on a trip to Vancouver, is a passenger aboard the Prince Rupert today returning to her home in Stewart.

C.P.R. steamer Princess Adelaide, Capt. S. K. Gray, is due in port at 8:15 this evening from the south and is scheduled to sail at 10 p. m. on her return to Vancouver and waypoints.

W. J. Alder of Victoria, pioneer investor of this city, arrived on the Prince Rupert this morning from the south and will be here for the next week or so on his annual visit to his local realty interests.

With a total of 52 passengers, including 42 round trip tourists, on board, C. P. R. steamer Princess Louise, Capt. Arthur Slater, arrived in port at 9:30 this morning from Vancouver and sailed a couple of hours later for Skagway and other Alaska points whence she is due to return here next Wednesday afternoon southbound.

Dr A. S. Lamb, travelling provincial health officer and chest specialist, and Miss J. B. Peters R. N., who have been holding a series of tuberculosis clinics here during the past few days, left on this afternoon's train for Hazelton. They will also make stops at Smithers, Vanderhoof and Prince George after which they will proceed to Vancouver.

Phone 953 Phone 953

De Jong's
Cash and Carry
Friday & Saturday Specials

Malkin's Best COFFEE per lb. 41c
Malkin's Best Tea— per lb. 41c

Peanut Butter— per tin 14c
Burford Pears—Size 2's per tin 14c
1 Lb. Fresh Ground Coffee, 2 X Special and 4 lbs. Yellow Sugar 49c
Whiz Polishing Wax— per 1-lb. tin 39c
Australian Seedless Raisins 2 lbs. for 25c
Malkin's Best Jelly Powders 5 pkgs. for 23c
Black Figs—Choice quality 2 lbs. for 19c
Royal Crown Soap— 6 bars for 23c
Alberta Eggs— 3 doz. for 49c
1 Lb. Finest Rajoni Tea and 4 lbs. Granulated Sugar 49c
Apricots— per crate $1.45
Bartlett Pears— per doz. 35c
Bing Cherries— 2 lbs. for 27c
Plums— 2 lbs. for 25c
Cabbage— per lb. 5c
6 lbs. for 25c
Carrots— per bunch 5c
6 bunches for 25c

C.N.R. steamer Prince Rupert, Capt. Dan Donald, arrived in port on time at 11:30 this morning from Vancouver, Powell River and Ocean Falls and sails at 3 o'clock this afternoon for Anyox and Stewart whence she will return here tomorrow evening southbound.

Saturday Special
Northern Tomatoes No. 1, per lb. 15c
Munro Bros.

W. O. Fulton left on this afternoon's train for Lakelse Lake where he will spend two weeks with his family who are in residence there for the summer.

James A. Brown, well known Port Essington sawmill operator, is paying a brief business visit to the city, having arrived last night by train from the Skeena River.

S. J. Jabour, who has been on a trip for the past week or so to Anyox on insurance business, is expected back from the smelter town on the Prince Rupert tomorrow evening.

Announcements

Oddfellows opening dance, July 29.

Catholic Bazaar, October 19, 20.

WATTS'
— for —
QUALITY FOODS
Specials For Friday and Saturday

BROKEN PEKOE TEA— per lb. 27c
(Quality at Reasonable Cost)
TOMATO SOUP—Clark's 3 tins 25c
PORK & BEANS—Clark's No. 2 tins, 2 tins 15c
ROYAL CROWN SOAP— per carton 23c
EMPRESS STRAWBERRY JAM— Empress Pure, 2-lb. jars 40c
New Pack, per jar
TOILET ROLLS— 6 for 21c
DUTCH MAID MAYONNAISE— Made in B.C. per 16-oz. jar 41c
per 32-oz. jar 75c
KELLOGG'S CORN FLAKES 2 pkgs. 17c
NAVEL ORANGES—Pure Gold, 2 Nice Sizes per doz. ..... 26c 3 doz. 76c
and per doz. ..... 31c 3 doz. 89c
DUNBAR SHRIMP—Wet or Dry Pack, per tin 23c
MEDIUM SIZE PRUNES— per 2-lb. pkg. 20c
SQUIRREL PEANUT BUTTER, 2 lbs. 25c
LARD—1-lb. cartons each 11c
ROYAL CITY TOMATO JUICE, per tin 9c
EMPRESS MALT VINEGAR per quart bottle 23c
COTTAGE ROLLS—Average weight 5 lbs., per lb. 17c
COOKED ROAST PORK & DRESSING—Special Week-end Price, per lb. 39c
PERFECT SEAL FRUIT JARS— Pints doz. $1.25 Qts. doz. $1.50
CERTO—For Better Jams & Jellies, per jar 31c
HEDLUND'S QUICK DINNER— Large 2½-lb. tins per tin 29c
FRESH GREEN BEANS— 2 lbs. 25c

Fresh Apricot Season is About Over. Leave your orders now for preserving requirements. Shipment due to arrive Monday. Price and quality guaranteed right.

Watts' Grocery
PHONE 55 PHONE 56
"THE BEST FOR LESS"

BOSTON CAFE
Is Reopened
Thoroughly Renovated
Bright and Cheery
Better Than Ever

Classified Ads

FOR SALE

FOR SALE — All furniture and household goods. J. Farquhar. tf

SPECIAL—Goodyear Tires at lower prices than any mail order house. Kaien Motors Ltd. Phone 52.

FOR SALE — Indian Motorcycle, good mechanical running order. Make me cash offer.—and 28 ft. Boat, fisherman engine, excellent condition. Must sell. Snap $250.00. Apply Box 143, Daily News. 179

FOR RENT

SOME choice modern apartments for rent. Greatly reduced rates. Westenhaver Bros. tf

FOR RENT—Fully modern new unfurnished six-roomed house with basement and hot air heating, for particulars call at Royal Hotel. tf

WANTED

BOARDERS WANTED—In modern steam heated residence. Apply Mrs. Joe Cook. 177

EXCHANGE

WILL trade firewood for household necessities. Phone Blue 825. 176

LOST

LOST—Office Key. Kindly leave at The Daily News Office. tf

LOST—Fur neck-piece between 6th Ave. West and Borden Street. Finder please leave at Police Station. 177

The AUCTIONEER
Packing — Crating — Wrapping and General Furniture Repairs
List your goods with me
GEO. J. DAWES—Phone Black 120

AUCTIONEER
List your goods with us—Prince Rupert's leading Auctioneer.
G. M. HUNT
3rd Ave. Phone Red 637

Manure For Sale
No Straw, $2.00 Per Yard
Casey Cartage Fuel Co.
Phone 303

PRINTING
OFFICE SUPPLIES
Rose, Cowan & Latta
Phone 234

AUCTION SALE
— on —
SATURDAY, JULY 30 commencing at 8 p.m.
— in the —
FEDERAL BLOCK, 3RD AVE.

consisting of WILLIS PIANO Mahogany); Orthophonic Victrola Kitchen Cabinet; Eureka Range; 3 Wicker Chairs; Bookcase; 3 Lino Rugs; 2 Heaters; 2 Beds complete; QUANTITY OF CANDIES; 1 Wardrobe Trunk; 1 box Trunk; Camp Bed; Six-ft. Showcase; Baby Buggy; Pots and Pans, etc., must be sold.

Send in your goods for this Sale by Saturday noon.

G. J. Dawes
THE AUCTIONEER
Phone Black 120—Red 633.

BOARD AND ROOM

BOARD and Room close to Cold Storage $30 month. Phone Blue 825. tf.

DAIRIES

For FRESH LOCAL MILK
Phone Red 608 or 953
DOMINION DAIRY
8 Quarts or 14 Pints for $1.00

PASTEURIZED MILK IS SAFE MILK
Fresh from Bulkley Valley Farms
VALENTIN DAIRY
Phone 657

WATCHMAKERS

Send Your Watch, Clock, Jewellery and Optical Repairs to
A. E. IRELAND
324 Third Ave., Prince Rupert, B.C.
Thirty Years Practical Experience Assures Absolute Satisfaction
OUR NEW LOW PRICES WILL SURPRISE YOU

CHIROPRACTIC

W. C. Aspinall
Three Year Graduate Chiropractic
Modern Ray Treatments Given
Phone for Appointment
Green 241 and 549
Open Evenings 6 Exchange Blk.

TRANSFERS

CAMERON'S Transfer, Phone 177: Dry wood, Tables and Chairs for rent. Beer bottles bought.

SEAL COVE TRANSFER. Wood for sale at reasonable prices. Phone Green 609 or Blue 903.

PAINTERS

LIGHTEN YOUR SPRING CLEANING LABORS
Phone Red 802 (evenings) to
J. P. MOLLER
— for —
Kalsomining, Painting & Paperhanging
By Day or Contract
REASONABLE CHARGES

SUMMER RESORTS

When Coming to
TERRACE
For Your Picnic or Holiday
MAKE ARRANGEMENTS AHEAD
WITH US
To Greet You on Arrival
We Meet All Trains
Special Rates For Picnic Parties to Lakelse Lake
We Can Take You Anywhere at Any Time
At Moderate Rates
SWAIN'S TRANSFER & TAXI
Wood Coal
Terrace, B.C.

"THE DUNES"
Queen Charlotte Islands
12 Days Holiday; $35 Includes Boat Fare and All Other Expenses
Children Under 12, Half Fare.
A Holiday Here Leaves No Regrets, No Flies or Mosquitoes.
Write or Telegraph
MADAME RAJAUT