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New Shipment Just Arrived From Montreal. All
 Priced For Quick Action Selling at—
CUT RATE SHOE STORE

**STORY IS
 THRILLING**

Replete with all the action and thrills of the famous automobile speedways, "The Crowd Cheers," week-end feature offering on the screen of the Capitol Theatre here, is a story of high speed auto racing and concerns the rise of a racing driver to championship heights and his subsequent downfall and regeneration following his responsibility for the death of his partner during an important race.

The Indianapolis Speedway serves as the background for many of the exciting race track scenes during the filming of which numerous accidents occurred. The Ventura and Ascot Speedways in California also form the setting for additional thrilling race scenes.

James Cagney and Joan Blondell play the leading roles. Miss Blondell plays the part of Cagney's enemy while Ann Dvorak has the role of his sweetheart. Eric Linden is cast as Cagney's brother and Guy Kibbee as his father. All are well known stars and have won further acclaim wherever "The Crowd Roars" has been presented.



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 ALL CREAM MILK IN POWDER FOR
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Canadian Milk Products Limited,
 115 George St., Toronto
 Please send me free booklet "Camp
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**CAPTAIN VON GRONAU
 AND COMPANIONS FLY
 900 MILES TO COAST**

(Continued from page one)

Rupert yesterday. Keeping well to the north in order to avail himself of the lower crossing of the Rocky Mountains, Capt. von Gronau followed the Lesser Slave River and Peace River, crossed the Rocky Mountains via Peace River Pass, followed the Finlay River and waterways, crossed the Canadian National line near Smithers, following the Telkwa and Copper Rivers and picking up the Skeena River into Prince Rupert from the neighborhood of Terrace. An average elevation of 6000 feet was maintained on the flight from Lac la Biche to Prince Rupert, flying over most of the mountains. A thunderstorm and very rough air was encountered over the Peace River and low clouds on the Skeena River from the vicinity of Kwinitsa into Prince Rupert. The plane was flying at a low altitude below the clouds when it arrived here.

Leaving here on Monday morning, Capt. von Gronau plans on making his next stop at Cordova, a distance of 1000 miles. From there he will fly to Dutch Harbor, Attu Island, Paramushiro (Kamchatka) and via the Kurile Islands to Tokyo. This is the tentative route for the flight across the Pacific Ocean and it will be subject to change if meteorological or local conditions warrant.

Capt. von Gronau plans on spending some time in Japan and his route home to Germany will be via India, Persia, Mesopotamia, Turkey and Italy.

The rather prolonged stay is being made at Prince Rupert in view of the fact that the plane and engine have to be checked up and arrangements completed for refueling and weather reports during the Pacific Ocean flight. Capt. von Gronau does not fly on Sundays unless it is absolutely necessary to do so.

Start of Flight
 Starting his flight from the Isle of Sylt on the Baltic Sea, Capt. von Gronau made stops at Seydi Fjord and Rejkavik, Iceland, at Ivigtut, Greenland, and Cartwright Bay, Labrador, during the flight across the Atlantic Ocean to Montreal which was accomplished in 36 hours elapsed time.

From Montreal, Capt. von Gronau flew to Ottawa where he conferred with Royal Canadian Air Force officials with regard to his route for the crossing of Canada. Visiting Detroit, where the party were luncheon guests of Henry Ford, Chicago, Milwaukee and Minneapolis, the first stop in Western Canada was made at Cormorant Lake, Man. Thence westward, Capt. von Gronau followed the route which was taken by Wing Commander Earl Godfrey of the Royal Canadian Air

Force in his flight across Canada a few years ago.

As the big plane "zoomed" in under the low clouds on her arrival here yesterday afternoon, there was some speculation as to where a landing would be made, many people being on the waterfront to see the ship come in. Making a single turn, the "Gronland Wal" came down on the harbor near the plant of the Canadian Fish & Cold Storage Co. and taxied into the booming ground of the Big Bay Lumber Co. to land at the identical place where the United States round the world flyers rested their ships when here in 1924.

The "Gronland Wal" was to be moved from Seal Cove today up to the wharf of Edward Lipsett Ltd. where fuel for her has been in storage for some time.

Petrol rather than gasoline is being used for the flight. By using this fuel, tank space is reduced and more passenger carrying capacity given which is an important factor in the planning of commercial air service. It was the first time petrol had been used for a flight across the Atlantic Ocean, Capt. von Gronau explained last night.

**We Save You Money
 on Quality Foods**

WEEK-END SPECIALS
 SUGAR—B.C. Granulated (Limit 20 lbs.), 10 lbs. **51c**
 LIBBY'S TOMATO CATSUP per bot. **14c**
 JOHNSON'S FLOOR WAX per lb. tin **61c**
 HALL'S CHICKEN BROTH 2 tins **17c**

PALMOLIVE SOAP—13c
 2 bars
CLARK'S PORK & BEANS 15c
 18-oz. tins, 2 tins
EMPRESS VINEGAR—20c
 per qt. bottle

EMPRESS STRAWBERRY JAM 48c
 New Season's Pack
 4-lb. tins, per tin

SHAKER SALT—Iodized 8c
 or Plain, per carton
POTATO FLOUR—12c
 per pkg.
CANADA CORN STARCH—10c
 per pkg.
P & G NAPHTHA SOAP—22c
 6 bars
CHATEAU CHEESE—Spreads or Slices 16c
 per 1/2-lb. pkg.
per 1-lb. pkg. 28c

SUNKIST NAVEL ORANGES, doz. 16c

KAY CRYSTAL PURE CANDY—Dairy Mixed and Orchard Fruits 10-oz. Cello pkgs. 19c
 per pkg.
MUNRO MALT SYRUP—56c
 Dark or Light, 2 1/2-lb. tin
BROWN SUGAR—23c
 5 lbs.
BOTTLE CAPS—20c
 per lb.

SHELLED WALNUT PIECES, per lb. 26c

RED ARROW GINGER SNAPS, 2 lbs. 25c
FELIX GINGER ALE—11c
 per bot.
 per doz. **\$1.30**
MALKIN'S BEST JELLY POWDERS, 4 for 18c

Thrft Cash & Carry
 Phone 179 201 Third Ave.
 "CARRY AND SAVE"

Friday & Saturday TWO SHOWS — 7 and 9 p.m.
 Feature Starts at 7:30 & 9:30
 ADMISSION — 15c & 50c
SATURDAY MATINEE at 2:30
 Feature Starts 3:00—15c & 35c

YOU'LL STAND UP "THE CROWD ROARS" AND CHEER WHEN
 With James Cagney and Joan Blondell
 Speed Demons—Grinning at Death—Laughing at Love—Breaking Necks to Break Records
 Comedy—DANE and ARTHUR in "LEASE BREAKERS" FOX NEWS
MONDAY and TUESDAY—"SO BIG"

WHIZ' WILL STOP This Dangerous Pest!

WHIZ, the most powerful Insect Spray, absolutely destroys Flies, Mosquitoes and other insect pests, quickly and for all time.

8 oz. Size **35c**
 16 oz. Size **60c**

Whiz Insect Killer
 HARMLESS to HUMANS and PETS
98% KILL POWER

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 Third Avenue Phone 179

KAIEN HARDWARE
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ORME'S DRUG STORE
 Third and Fulton Sts. Phones 81 and 82

SUPPORT HOME INDUSTRY

OUR natural resources in lumbering, fishing and mining are second to none and our future prosperity is unalterably attached to these assets. Every person, not only in Prince Rupert but also in the Skeena and Bulkley Valleys can do their bit by giving their mental and physical support. Pull for the lumber industry—boost for the establishment of a pulp plant in Prince Rupert. Take pride in the quality of our sea products and tell the world. Give the mining industry that support and optimism that leads to greater things. When arranging for next winter's fuel requirements remember that you have a local industry already established producing the highest grade article offered on this market.

Bulkley Valley Coal

The Fish which made Prince Rupert Famous

"Rupert Brand" SMOKED BLACK COD

Prepared Daily By
Canadian Fish & Cold Storage Co., Ltd.
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VANCOUVER BREWERIES Ltd.

Brewers and Bottlers of Pilsener - Dutch Girl - Cascade U.B.C. Bohemian Beers and Old Country Ale and Cream Stout.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

Mail Schedule

For the East—
 Monday Wednesday and Saturday. 11:30 a.m.
 From the East—
 Sunday, Thursday and Friday. 11 p.m.
 Monday, Wednesday and Saturday. 1:30 p.m.
 For Vancouver—
 Monday 3 p.m.
 Wednesday 8 a.m.
 Friday 11 p.m.
 Saturday 6 p.m.
 Aug. 3, 6, 13, 20 and 27 p.m.
 From Vancouver—
 Sunday p.m.

Wednesday 11:30 a.m.
 Friday 11:30 a.m.
 Saturday 11:30 a.m.
 Aug. 8, 15, 22 and 29 a.m.

**De Jong's
 Cash and Carry**

**Friday & Saturday
 Specials**

Heinz Tomato Soup—25c
 3 tins for
 Heinz Tomato Juice—10c
 per tin

Malkin's Best COFFEE
 per 1-lb. tin **41c**

Rowntree's Cocoa—45c
 per 1-lb. tin
 Clark's Pork & Beans—25c
 3 tins for
 Clark's Soup—25c
 3 tins for
 White Beans—25c
 6 lbs. for
 Evaporated Prunes—22c
 3 lbs. for

Malkin's Best BAKING POWDER
 per tin **22c**

ROSEDALE SOAP 3 bars **10c**
 for
 Blue Ribbon Tea per 1-lb. pkg. **39c**

Nabob Fancy Sliced Peaches 22c
 per tin
 North Star Lard—39c
 per 3-lb. pail
 Hothouse Tomatoes—10c
 per lb.
 per basket **45c**
 Bartlett Pears—Nice size 35c
 per doz.
 Cauliflower—Large size 25c
 each
 Carrots—25c
 6 bunches for
 Green Beans—25c
 4 lbs.

"TILLIE THE TOILER"



Mac, the Mechanician

—By Westover.

ZAM-BUK
 Soothes Injuries & Prevents BLOOD-POISON
 Ointment 5c, Medical 10c