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VOL. XII. NO. 293. PRINCE RUPERT, B. C., THURSDAY, DECEMBER 15, 1921 Yesterday's Circulation 1747. Street Sales 429. PRICE FIVE CENTS.

British Parliament Opened Yesterday PARTY ALIGNMENT IS BEING DISCUSSED FOLLOWING ELECTION

EDITORIAL OFFICIAL AUDIT DAILY NEWS CIRCULATION

Recently an official audit was made of the books of The Daily News for the purpose of determining the average circulation of the paper for the nine months ending September 30 of this year. The audit shows that the average for the nine months was 220 papers each day. As the daily part of the year was nothing like as good as the later, the circulation for the last three months would be a great deal higher than that.

The audit was conducted by a special auditor of the Audit Bureau of Circulations, which is a recognized audit bureau of the American and Canadian advertisers and is generally spoken of as an A. B. C. audit. It is the mark of circulation, the one thing that advertisers can get in the circulation of a paper is claimed. It places a newspaper in the official class as a recognized medium for local advertisers.

Triple Check.
Since the beginning of this year The Daily News has been making its books and records in a manner that this audit can be made without difficulty. A special system had to be installed, accounting for every paper printed and making it possible to check up the totals on the invoices of the paper merchants, from the run of the press and from the receipts of subscribers. The A. B. C. audit leaves nothing to chance or guesswork. They use every precaution to insure that their audit is a correct one. They weigh the papers and see that the total weight of the papers corresponds with the weight of the paper paid for at the paper mill.

This audit was made at considerable cost to us, for it was necessary that the special auditor when visiting Vancouver should make a special trip to this city to undertake the work. The audit was made last month, the editor dropping in on his way and checking up things as he found them at that time. His report to Chicago had to be submitted and passed before we were finally given permission to use the name of the Bureau in our advertising matter. This report is now complete and may be seen at the office by any Daily News advertiser or prospective advertiser.

Real Value of Medium.
It is the custom of some publications to falsify their circulation reports in order to try to impress upon advertisers the value of their paper as an advertising medium. With the A. B. C. audit this is impossible, as the audit is so searching that falsifications are impossible. Prince Rupert business men are invited to visit The Daily News plant at any time and check up the figures or examine the audit. Standing half an hour and watching the papers come off the press and for a short time longer watching the distribution, including the mailing to outside points, anyone can see for himself just how many papers are sold in the city and how many are mailed to the country. These things have to be considered when choosing an advertising medium. A paper that has 2000 circulation is worth more than three times one that has only 600 circulation, from the point of view of the advertiser. Advertisers should always make a personal investigation of

Comox-Alberni Member May Support Liberals and King Government

VANCOUVER, Dec. 15.—The campaign manager of A. W. Neill, member-elect for Comox-Alberni, stated that he could not be called a Progressive because he was elected chiefly by Liberals and pledged to no other cause than opposition to the Meighen Government. It is believed here that this indicates Neill will be an independent Liberal and will probably support Mackenzie King.

T. G. McBride, member-elect for Cariboo on the Progressive platform, stated in an interview that he had no objection personally if the Progressive members chose on invitation to join up

DOUGLAS FIR NOW INSTEAD OREGON PINE

British Admiralty Recognizes Claim of Canada for Timber Contracts.

VICTORIA, Dec. 15.—Douglas fir will now be used instead of Oregon pine by the British Admiralty in dealing with timber orders, as a result of the action of F. C. Wade, agent general of this province. Premier Oliver announced here yesterday. Director of Naval Construction Janssen reported that a recent timber contract for the British navy was awarded on the understanding that the material should come from British Columbia.

Douglas fir and Oregon pine are the same, except that the former is grown in British Columbia and the latter across the boundary line. It has been the custom in the past to let all timber contracts for that class of lumber in the United States.

GERMANY CAN NOT PAY UP

Asks for Moratorium on Payment of Reparations Due on January 15.

BERLIN, Dec. 15.—The German Government has informed the committee on guarantees that it is impossible for Germany to pay the sum due on reparations on January 15 and that she consequently asks for a moratorium.

FRENCH NAVY HALF OF GREAT BRITAIN

WASHINGTON, Dec. 15.—France will demand a ratio based on 315,000 tons in capital ships, it was officially announced today. This represents about half the British ratio.

SERGEANT KILLED IN CORK NEIGHBORHOOD

CORK, Dec. 15.—A sergeant of the Royal Irish Constabulary was killed and a constable wounded at Ballybunnam by unknown persons. Police reserves have gone to the scene.

the real value of the advertising medium if they can possibly do so. The next best thing is to take the report of an independent audit such as that of the A. B. C.

PEACE ENVOY OF WORKING WOMEN.



Miss Kate Manion of London, Eng., sent by the International Federation of Working Women to Washington to urge total disarmament at the arms conference. She represents the women of forty-eight nations.

Mayor Rochester Will Be Opposed at Forthcoming Election: Two Prospects

Mayor Harry Rochester will likely be opposed at the forthcoming civic election by either Colonel S. P. McMordie, police magistrate, or Alderman John Dybhavn. The situation was canvassed this morning by The Daily News and both of the prospective candidates were interviewed. Neither would give a definite answer at the present time, but neither denied their intentions for chief magistracy honors. It is not likely, however, that both will run.

"A great many people have asked me to run," said Colonel McMordie, "and I am considering it seriously." His running would be contingent on circumstances, among them being the resigning of the police magistrateship.

Alderman Dybhavn also stated that a great number of citizens had called upon him and asked him to run, but while he had arrived at no definite conclusion the matter was under consideration.

Of these two prospective candidates it would appear that Colonel McMordie is the more likely to go up for nomination on January 9.

AGREEMENT PROMISING

Asquith Highly Commends Irish Plan Settlement—Confidence in Ireland for It.

LONDON, Dec. 15.—The House of Commons this afternoon resumed the debate on the Anglo-Irish agreement. A feature of the early proceedings was the address of ex-Premier Herbert H. Asquith in which he heartily commended the treaty for the acceptance of the House.

In Ireland Too.

DUBLIN, Dec. 15.—Coincidentally with the discussion of the Irish agreement in the House of Commons at London, the Dail Eireanna is today continuing its secret sessions on the matter. It is declared by the supporters of Collins and Griffith that they and the

Carson Accuses British Government of Taking Advantage of Loyalty

LONDON, Dec. 15.—The most pompous opening of Parliament since the beginning of the war marked the scene in the House of Lords yesterday when the King asked Parliament to consider the Irish question.

Lord Carson bitterly attacked the Government and the treaty, declaring that Ulster would stand aside. He accused the Government of taking advantage of Ulster's loyalty.

Premier Lloyd George in the House of Commons spoke for sixty minutes, explaining the difficulties they had had to face. When interrupted by an Ulsterite, the Premier asked for silence, informing him that the Sinn Fein were called upon by the treaty to swear allegiance to the King and that was the status of Ireland. He forecasted the day when Britain's sorrows and victories would be shared in Ireland as in other Dominions.

VICTORIA HAS REFORM MAYOR

Elects William Marchant Chief Magistrate, Walter Staneland Police Commissioner.

WAS EXCITING CAMPAIGN

VICTORIA, Dec. 15.—The result of yesterday's municipal election here was the most radical turnover in the government of city affairs that Victoria has ever experienced. The old guard, which has been governing the city for years, was swept from office. There were six new aldermen elected, including the entire business men's ticket. W. P. Marchant is the new mayor, having defeated the present incumbent, R. J. Porter, by 737 votes.

The result of the election in detail was as follows:

- For Mayor.**
W. P. Marchant, 3764 (elected).
R. J. Porter, 3027.
- Police Commissioner.**
W. E. Staneland, 4099 (elected).
Thomas Walker, 2532.
- For Aldermen.**

The following were elected for aldermen, the first five named for a two-year term:
Reginald Hayward, 4888; A. E. Todd, 4708; J. H. Gillespie, 4104; David Leeming, 3760; Robert Dewar (labor), 3634; E. C. Woodward (labor), 3593; Arthur Lineham, 3342; John Harvey, 3039; Joseph Patrick, 2847; R. W. Perry, 2703.

The defeated were: George Sangster, 2617; W. J. Sarzent, 2307; Robert Dinsdale, 2156; E. B. Anders, 2129; W. E. Fullerton, 1894; Walter Inward, 1449; John Day, 1429; Mrs. Emma Hood, 1075.

The four survivors of last year's council are A. E. Todd, Robert Dewar, E. C. Woodward and John Harvey.

Reformers Elected.

VICTORIA, Dec. 15.—(p.m.)—The reform element elected both mayor and police commissioner here today. William Marchant was elected by a substantial majority over Mayor Porter, who has held the position for three consecutive years. Walter Staneland, head of the Staneland Paint Co., was elected police commissioner over Thomas Walker of the Hafer Machine Co.

The fight was one between the reform forces led by Dr. Ernest Hall and the old brigade, with Mayor Porter nominal head. The fight has been on since the beginning of the year when the people elected Dr. Hall and Joe North as police commissioners on the promise that they would clean up the police department. They appointed a new police

chief and made some other changes and following a Chinese graft scandal the whole of the detective force was notified that their services would not be required after the end of the year. Then the election fight began. The friends of the detectives brought out Thomas Walker as police commissioner and Mayor Porter decided to ask for another term. Tremendous enthusiasm was shown at the reform meetings and this culminated in the election of Marchant and Staneland yesterday. Dr. Hall was disqualified from running for the position of police commissioner because of being a few days late in getting his property registered.

William Marchant is well known in Prince Rupert which he has visited periodically in carrying out his duties as customs inspector. Recently he was superannuated so that he will be able to give his whole time to the municipal duties. Walter Staneland formerly had a branch paint store in Prince Rupert. He is a Conservative in politics.

BLACK ELECTED IN THE YUKON

Beats F. T. Congdon by Forty-nine Votes—Farmer Gets Eighteen Votes.

DAWSON, Dec. 15.—Final returns at all polls in this riding gave Capt. George Black, Conservative, a majority of 49 over F. T. Congdon, Liberal. Scroggie, the last poll to report gave Black 181 and Congdon, nine.

Pitts, who was running on the Labor-Farmer platform, received 18 votes in the whole riding.

MUCH DELAY IN ELECTION

No More of Returns Coming From Kitimaat This Month Unless Sent For.

Unless it is decided to send for the ballot box at Kitimaat, the returns from that place are not likely to arrive until January as they have been ordered to be sent by registered mail. Word has been received by the returning officer that the ballot box reached Tow Hill and that returns may be expected from that point. The lists coming in show there were a good many voters disfranchised owing to the failure of the boxes to reach the southern Queen Charlotte Islands.

SEATTLE WINS FIRST VICTORY

Great Hockey Game in Which Vancouver Millionaires Are Held by Metropolitans.

SEATTLE, Dec. 15.—Seattle Metropolitans won their first victory of the season in a fast hockey match against Vancouver Millionaires in the skating arena last night, winning out by a score of five to four. It was a great game, speedy from the word go. Seattle showed that the team will yet be a factor in the series which has only just commenced.