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ee Hours Morning, 9 to 12; Afternoon, 1.30 to 5.30; Saturdays, 9 to 12 only; Every Evening from 7.20 to 9

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oms 4, 5, 6, Helgerson Block, Cor. 3rd and 6th Best Equipped Office in Northern B.C.

Newest Designs in

Hats, Dresses, Suits and Coats "DEMERS"

"Spring Is Near!"

Art Clothes have made reductions they claim are below replacement values.

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EDSON COAL Bulk, \$11.25 per ton delivered Insurance FOR SALE Sacked, \$12.50 ... Most Liberal MARINE INSURANCE on the Coast Insurance Company of North America. Pays Claims promptly

Westholme Theatre Block

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Local and Personal

B. C. Undertakers. Phone 41. tf For afternoon tea, St. Regis

Wanted Raw furs. Pat Phil-

List your boats for sale with M. M. Stephens. For Cedar Boat Lumber, see 1

H. Shockley, Cow Bay. Bacon's English Sausages un urpassed. City Market.

Cash for your Victory bonds. No waiting, T. McClymont, II

Jack Miller sailed for Ketchikan by the Princess Mary yesterday

Albert Dick and Hans Hansen were fined \$10 each this morning for drunkenness.

Hin charge of expert, Work guaranteed. Asia Trading Co. 11

Dominick Rossi appeared in the police court this morning charged with assault and was remanded unfil temorrow.

Owing to the special services in the Baptist Church the apron sale which was to have been held on the 31st has been postponed. 73

Norma Talmadge in "She Loves and Lies," her latest special. No advance in price. Westholme tomorrow; matinee and evening.

Don't miss the treat tomorrow matinee and evening, Norma Talmadge in the most pleasing role EIIIMATING Lies," Westi alme,

Grand smoking cencert and rally in G. W. V. A rooms, Wednesday, March 30, at 8 p.m. Spleadid program and selections by the band, 'All members invited. 74

Miss Rose Wall, of Esquimalt S. C. R. hospital, arrives fonight from Tellawa and will spend a couple of days visiting in the city before returning south Thursday

morrow's train for Smithers to prize list for the exhibition, be they should not be admitted. appear in cases that are coming it has been found that a goo up before Judge Young who is many revisions and afteration [holding court there.

furned to the city yesterday after it has been decide; to cut out the having spent a month visiting in most, of the this prizes in the the south. Miss Ryan will con- various Sections and increase the time the journey to Stewart on the Prince Albert this week.

FLKS NOTICE. Have your wife, to advertise in the new prize list. mother, sister, or daughter attend a special meeting at Mrs. G. J. Frizzell's residence, 7th St., Tuesday evening at 8 o'cleck. W. E Willi ecoff, Secretary No. 46, 73

Mr. and Mrs. A. W. Cameron and son will leave for Vancouver tonight on the Venture where Mr. Cameron is to become assistant manager of the main branch of the Royal Bank in that city. Mr. McLead, his successor as manger of the local branch is now established in the new capacity.

J. Ben Agar, of Terrace, who has been spending the past few menths visiting in Ontario, his home province, reached the city on the Princess Mary yesterday following regular prices: and will continue his journrey east tomorrow. Mr. Agar was formerly accountant in the Lakelse Lumber Company's mill at Amsbury, \$5.75.

EASTER SALE, U. T. Co., op- per dozen. posite Royal Hotel, Third Avenue. Overcoats, prices are right. Chil-Special \$1.00. Our stock, while Ave. not complete as yet, will be enle ged in the hear future. We buy Advertising is often expensive, right and sell at a reasonable but it is nothing like as expensive

TOO LATE TO CLASSIFY

FOR SALE - Six-roomed, house with bath, situated on Hays Cove Circle. Reasonable price. Apply P. O. box 779, Phone 447.



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Do not think of LUX as a cleanser for only georgettes, chiffons, tricolettes, crepe-de-chines. The bubbly LUX lather means double life to anything you can wash -anything that pure water will not harm. Chiffon or linen, it's all the same - use

Care of Dainty Clothes" sent on request.

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Lever Brothers Limited, Toronto



THIRD AWARD

Prize Committee of Fair Associa tion Keld Meeting Last Night

will be necessary, making this pastry, St. Regis. impossible. Already the work of Miss Kate Ryan, of Stewart, re- revision has been commenced and awards for first and second merit Merciants and tradespeople wil be, as usual, given the opportunity

> The prize committee for this year's exhibition consists of Mis-M. V. McLenaghan, Miss A. Marcellus, M.s. John McRac, Mrs. M. J. McNeill, President George H. Munro, Secretary D. McD. Hunter and Mr. Greenwood. Other commiltees are now being drafted by the directorate.

FULLER'S SPECIALS

Peanuf Butter, per tin, 25c. White Swiss Cheese, 1b., 60c. Marmalade Oranges now 60c. Frye's Hams, per lb., 45c. Frye's Bacon, Wer Ho., 50c. Tomatoes, Leve bus, 6 for 1.15. We also sell Borden's milk at St. Charles fall this 6 for \$1.00.

Per case, 48 for 87.75. Maple Leaf or B. C. p,er case

Eagle Brand, 2 for 55e or \$3,15 Boys' Suits made to wear, \$5.75 to CUT FLOWERS, privet and

\$13.25. Ladies' Plush Coats, re- boxwood hedging, climbing roses, gular \$50 line for \$23.75. Ladies' seeds, fertilizer. City Market, tf

dren's Rompers, \$1.50 to \$1.90 FOR EXPERT SHOE REPAIR-Men's Silk Ties, regular \$2.00, ing. McArthur's Shoe Store, 3rd

an empty store and idle

TO SUBSCRIBERS

Subscribers to The News are asked to pay the delivery boys each month when they call, except * where payment has been made for the year in advance. The boys when collecting carry official receipts which should always be preserved.

OF BRITAIN VERY LARGE

Over Two Billion Dollars Spent in Alcoholic Drinks in that Country.

LONDON, March 29,-There is a large increase in the consumption of alcoholic drinks in the returns for the past year which are now available. The bill for 1920 amounts to over \$100,000,000 more than for the previous year or a total of well over two billion dellars. The consumption of absclute alcohol in 1913 was 92,-000,000 gallons, but during the war period this fell as low as 37,000,000 gallons in 1918. No it is almost 70,000,000 gallons.

The immense sum spent in liquor in this country is drawing the attention of public men and women and the result is an effort to lessen the amount consumed. With that end in view a Leens na bill is to be brought before Periament in regard to the provisions; of which there is much specula-

WOMEN NEED NO LONGER KEEP SILENT

That is Verdict of Bishops of the Anglican Church in Convocation.

LONDON, March 29 .- H. has been decided by the Convocation of the Church that in future women will be allowed to speak and pray in consecrated buildings. The casting vote of the Archbishop was needed to carry as Jamendment by the Bishop of Lon-At a meeting of the prize com- don-that such ministrations are mittee of the Northern B.C. Agri. intended normally for congregacultural and Industrial Associa. | tions of women and children.

tion, held in the office last night, i In the course of debate the was decide, to recommend to the opinion was expressed that while beard that a new prize list be go. there seemed to be no widespread Million Gonzales, of Williams, out for this year's fair. It has demand for women preachers Manson & Gonzales, leaves on to- beer intended to use last year's there was no good reason why

For the finest bread, cakes and

TORONTO CONSERVATORY of Music

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President. DR. A. S. VOGT, Musical Director. DR. HEALEY WILLAN, F.R.C.O., Assistant Musical Director.

LOCAL EXAMINATIONS IN MUSIC

FOR THE DOMINION OF CANADA. The annual Local Examinations, Theoretical and Practical, for 1921, will be

held, according to locality, in May, Several Gold Medals and Silver Medals also a Partial Scholarship, available within the Conservatory, are awarded annually under conditions as outlined

in the Conservatory's Year Book and Annual Syllabus. The modern character of the Conservatory's Curriculum, and the artistic prestige of the institution's corps of

progressive standards of efficiency, of any musical examinations now before the Canadian public. The Conservatory's Syllabus and the institution's Year Book will be sent to any address on request. Applications for examinations, which should be addressed to the Registrar, Toronto Conservatory of Music, College St., Toronto, must reach the Registrar

on or before April 23rd next.

\$50 to \$5,000

A YEAR FOR LIFE

A CANADIAN GOVERNMENT ANNUITY PROVIDES IT

-No better life hvestment available -No better security obtainable

-Cannot be seized or levied upon for any cause -Will be replaced if lost, stolen or destroyed

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Anyone over the age of 5 years resident or domiciled in Canada may purchase.

- Any, two persons may purchase jointly. Employers may purch is for their employees school boards for

their tea hers congressions for their ministers.

A p t y t st str rert, stage free t S T B stedo, Super int set at A at a Ott v for new back et and other infer a time describe t set and ge time t y

FISHERMEN!!

We can now offer

FRESH FROZEN HERRING DRY ICE QUICK SERVICE

BUTEDALE CANNERY - Princess Roja' Island

Special Prices

All this month to make room Spring Goods

Barrie's Fu niture Store

Third Avenue

Moving a mountain with a teaspoon

Moving a mountain with a teaspoon may be possible, but the method is not to be recommended.

Establishing Provincial or Dominion-wide demand for one's goods may be possible without newspaper advertising, but again the method is not to be recommended. You can prove this for yourself by asking the first twenty persons you meet such questions as:

What brand of collars do you wear?

What kind of shaving soap do you use?

What breakfast food? What tea? What cocoa?

What coffee? What underwear? What chewing gum?

hat tobacco? What razor? What cigars? What mustard?

What sugar? What shoes? What motor car?

What tires?

What brand of anything?

Irrespective of location, the answers will reveal the names of products advertised in daily newspapers. This condition is not accidental. It is the result of ambition and vision and courage -particularly courage-upon the part of the manufacturers.

Daily newspaper advertising is not a venture to be undertaken lightly-but once started and persisted in, it will turn Dividends of Demand that no power on earth can forestall.

If you are not quite sure how to go about Daily Newspaper Advertising, write to us and we will advise you.

Issued by the Canadian Daily Newspapers Association, Toronto