

THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, except Sunday, by The News
Printing and Publishing Company, Third Avenue.
H. F. PULLEN, Managing Editor.

SUBSCRIPTION RATES:

City Delivery, by mail or carrier, per month.....	\$1.00
By mail to all parts of the British Empire and the United States, in advance, per year.....	\$6.00
To all other countries, in advance, per year.....	\$7.50

TELEPHONE 98

Transient Display Advertising.....\$1.25 per inch each insertion
Transient Advertising on Front Page.....\$2.00 per inch
Local Readers, per insertion.....25¢ per line
Classified Advertising, per insertion.....2¢ per word
Legal Notices, each insertion.....15¢ per agate line

Contract Rates on Application.

All advertising should be in The Daily News Office on day preceding publication. All advertising received subject to approval.

DAILY EDITION

Thursday, August 25, 1921

**People Look to
Newspapers for News.**

People look to the newspapers for news of events which are about to take place as well as in regard to things which have already happened. Advance news of events is advertising. This has to be paid for. By charging for this kind of news the newspapers manage to carry on and give their customers service. There is no other way they could do it.

Because people have the habit of looking for advance notices of events in newspapers the advertising is doubly valuable. Take this paper as an instance. Most of the people in Prince Rupert read it, and a great many people in the mining camps and mill towns on the coast and at all points between Prince Rupert and Prince George. We have spent a lot of money in building up the circulation of the paper that it may be valuable to advertisers.

Because of the position The News holds in the community, it cannot be ignored in matters of publicity. There is no other way the people can be reached. Attempts are often made to conduct various affairs in the city without the aid of the newspapers, but they almost invariably fail. Window cards and handbills are seen by a few people, but the mass of the people do not see them. Men, women and children read the newspapers to a great extent, and they watch for notices of concerts and dances and games and outings and other entertainments. They also look for the church services, which they invariably find.

Advertising in The Daily News is not expensive considering its circulation, although it costs a lot to publish a newspaper here. We are a long way from the sources of news and telegraph tolls are expensive. It costs around three thousand dollars a month to publish this paper, and it takes a lot of advertising to cover that expense. The members of the staff all work hard and there is very little waste time. It is difficult to make more economies. Newsprint is still very high when purchased in small quantities such as must be done in publishing a small paper. We like to explain this to the people here because we set out to make the best paper possible considering the income, and we are doing that. There is nothing to be gained from hiding things. With a circulation almost three times as large as any other paper in the North, we have set a pace which it will be difficult to follow, and the end is not yet. We are constantly giving more value for the money. Today we are giving several columns more reading matter on the average per day than we gave three months ago. The next step will be an eight-page paper all the time, and that may come soon. All depends on the amount of business offering.

**Westview Suggested
Section Two Name.**

Many people, visitors especially, ask why we do not get a better name for Section Two. It is neither artistic nor descriptive. New people coming to the city know nothing about the old real estate map and care nothing about it. They are directed to Section Two as a place to get a fine view and as something to be seen, but on account of the name do not want to go there.

There is no need of a civic enactment to make the change. All that is necessary is for residents and others to call it Westview and it will soon be named. Fairview is the cemetery district, and Westview seems very appropriate for the district that gives a fine view westward across to Metlakatla village.

**Interest Taken in
Alice Arm Mine.**

Alice Arm is again coming into the limelight with a new silver strike that bids fair to revive interest in silver mining in that camp. There are several good looking properties around the Dolly Varden, including the North Star, the Wolf and the Toric. If the properties amalgamated they would make one good mine that it would pay a company to work. The difficulty with all these newly discovered properties is that the owners ask figures which are too large to make operation profitable. Usually it is not the discoverer of the mine that runs the price up, but the man who buys and sells, or in other words the middleman.

From reports received, both from the Kinsault and Iliaance rivers, there is every reason to believe that Alice Arm will yet be one of the big silver camps of the coast, if not the largest of all.

Dr. JOS. MAGUIRE

MEMBER OF THE B.C. DENTAL COLLEGE

DENTIST

Phone 575

Smith Block

High grade dental work at the lowest prices.

I can give the best of reference.

20 years in active service.

Office Hours—9:12, 1:6 and 7:8. Open Evenings

THEO COLLART, LTD. - NOTARY PUBLIC

FOR SALE—Two lots and two-room house.....\$750 cash
Two lane corner lots Sec. 6, 54 and 80 feet frontage, for \$800
Two lots in Block 23, Section 8.....\$300

Fire Insurance.....Marine Insurance.....Real Estate

The Marine Insurance Company of North America, best on the Coast, pays claims quickly.

P. O. BOX 66 WESTHOLME THEATRE BLOCK PHONE BLUE 69

**SUFFERED DAY
AND NIGHT****The Tortures of Dyspepsia
Relieved By "Fruit-a-lives"**

LITTLE ERAS D'ON, C. B.

"I was a terrible sufferer from Dyspepsia and Constipation for years. I had pain after eating, belching gas, constant headaches and did not sleep well at night. Finally, a friend told me to try "Fruit-a-lives". In a week, the Constipation was corrected and soon I was free of pain, headaches and that miserable feeling that accompanies Dyspepsia. I continued to take this splendid fruit-medicine and now I am well, strong and vigorous". ROBERT NEWTON.

50¢, a box, 6 for \$2.50, trial size 25¢.

At all dealers or sent postpaid by

Fruit-a-lives Limited, Ottawa.

**BRITISH LABOR IS
CRIPPLED FOR FUNDS**

Neil McLean of Glasgow Tells Winnipeg People of Conditions in Old Land.

WINNIPEG, Aug. 24.—"Organized labor in England and Scotland is so financially crippled as a result of strikes and lockouts that it is unable to offer much strong opposition to wage reductions which manufacturers are putting into effect generally," said Neil McLean of Glasgow, Labor member for the Govan division in the House of Commons, who is attending the annual convention of the Trades Congress of Canada, which opened in the Royal Alexandra Hotel Monday morning.

Mr. McLean will visit various centres throughout the west, upon conclusion of the Trades Congress meet here, studying trades union conditions in general and devoting considerable time and study to the Japanese question as it affects the western portions of Canada and the United States.

Reserves Used Up.

"During the war, when unemployment was almost unknown in the British Isles, labor organizations piled up huge reserve funds for use in an emergency, but these funds have been totally wiped out as a result of heavy drains during the first six months of this year," said Mr. McLean. "Millions of pounds were expended to provide funds to workers out of employment, and many of the unions had to mortgage war stocks and premises in an effort to secure money to enable their members to fight the proposed wage reductions. The reductions were fought on the ground that the cost of living was proved by labor organizations to be 20 points higher than figures prepared by the Board of Trade showed, and the workers had they submitted to them, would have been actually at a loss. Feeling among millions of workers in Scotland and England is very bitter over the outcome, and if the necessary finances were available every worker in England would strike."

Kids Student.

The notice that I intend to apply to the Chief Commissioner of Lands for a license to prospect for natural gas and petroleum over 640 acres of land as follows:

Commencing at a post planted on the west line of Section 25, Tp. 8, Graham Island, being the northeast corner of the land applied for, thence south 80 chains, east 80 chains, north 80 chains, west 80 chains to point of commencement, and including the north half of Section 25, Tp. 8, and the south half of Section 25, Tp. 8, Graham Island.

Located May 24th, 1921.
A. S. CLARKE, Locator.
A. J. Gordon, Agent.

SKEENA LAND DISTRICT—DISTRICT OF QUEEN CHARLOTTE ISLANDS.

The notice that I intend to apply to the Chief Commissioner of Lands for a license to prospect for natural gas and petroleum over 640 acres of land as follows:

Commencing at a post planted at the northeast corner of Section 20, Tp. 10, Graham Island, marked A. W. M's N. E. C., thence south 80 chains, west 80 chains, north 80 chains, east 80 chains to point of commencement, and including the north half of Section 25, Tp. 8, Graham Island.

Located May 24th, 1921.
A. W. MCINTYRE, Locator.
A. J. Gordon, Agent.

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Commencing at a post planted at the southwest corner of Section 19, Tp. 10, Graham Island, marked A. W. M's N. E. C., thence north 80 chains, west 80 chains, south 80 chains, east 80 chains to point of commencement, and including the south half of Section 25, Tp. 8, Graham Island.

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