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Newest Designs in Hats, Dresses, Suits and Coats at "DEMERS"

"Spring Is Near!" NOTE YOUR SPRING COAT Art Clothes have made reductions they claim are below replacement values. EVE KING - Third Avenue Prince Rupert

SPECIAL PRICES IN Co-Carts :: Baby Carriages in the latest designs. Floor Oil-cloths and Linoleums being cleared out at great reductions. BARRIES FURNITURE STORE Third Avenue

Local and Personal PILES Are Generally Caused By CONSTIPATION.

Fresh meat at City Market. 77 B.C. Undertakers. Phone 41. 11 For afternoon tea, St. Regis Cafe. 11 Wanted - Raw furs. Pat Phillips. 11 For the finest bread, cakes and pastry, St. Regis. 11 List your boats for sale with M. M. Stephens. 11 Antonio Tortone arrived last night from Anyox. 11 For Cedar Boat Lumber, see E. H. Shockley, Cow Bay. 11 G. L. Stewart arrived last night from Fort Fraser. 11 B. Reynolds arrived last evening from Alice Arm. 11 Cash for your Victory bonds. No waiting. T. McElvint. 11 FOR EXPERT SHOE REPAIRING, McArthur's Shoe Store, 3rd Ave. 11 Charles E. Carpenter came in from Dorreen on last night's train. 11 E. A. Loring arrived from Hazelton on the delayed train this morning. 11 DRESSMAKING DEPARTMENT in charge of expert, Work guaranteed. Asia Trading Co. 11 For real cream with the right flavor, that whips, phone Prince Rupert Dairy, Black 216. 77 Oddfellows and Rebekah dance, St. Andrew's hall, Friday, April 1, Grand March at 9 o'clock. 76 CUT FLOWERS, privet and boxwood hedging, climbing roses, seeds, fertilizer. City Market. 11 Mrs. H. Alston, who has pleased many Prince Rupert audiences during the past winter with her talents as a vocalist, returned last night with her family to Vancouver. 11 Miss Thompson, school teacher at Stewart, returned North on the Prince Albert last night after having spent the Easter vacation at points up river and in Prince Rupert. 11 W. J. Hemmings, the star billiardist for the Great War Veterans in the recent series, left for Vancouver on the Prince George last night. He is not returning to Prince Rupert. 11 Miss Kate Ryan, who has been outside for over a month visiting in Prince Rupert, Victoria, Seattle and other southern cities, returned by the Prince Albert last night to her home in Stewart. 11 Inspector A. E. Aeland, of the Royal Canadian Mounted Police, left last night for Stewart on a trip of inspection. Sergeant Warrior is at present on a departmental visit to the Queen Charlotte Islands. 11 Miss Dorothy G. Thompson, Stewart school teacher, returned by the delayed train from a visit to Smithers and Telkwa, but on account of the Albert having sailed north before the train arrived was unable to get home as she had intended. 11 Mr. and Mrs. William Adams and family left last night on the Prince George for Victoria where they will in future reside. A number of friends were present at the ship's side to wish them good fortune in their new residence. Mr. Adams' duties as police sergeant in the city ceased last night after ten year's faithful service. 11 EASTER SALE. U. T. Co., opposite Royal Hotel, Third Avenue. Boys' Suits made to wear, \$5.75 to \$13.25. Ladies' Plush Coats, regular \$50 line for \$23.75. Ladies' Overcoats, prices are right. Children's Rompers, \$1.50 to \$1.90 Men's Silk Ties, regular \$2.00, Special \$1.00. Our stock, while not complete as yet, will be enlarged in the near future. We buy right and sell at a reasonable profit. 11 Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. See a box, all dealers, or Edmondson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stamp to pay postage.

SUICIDE IS DECIDED FROM INQUEST OVER LATE TELEGRAPH MAN

Supt. F. W. Dowling Accompanied by E. A. Loring, Lineman, Came in Last Night. Superintendent F. W. Dowling of the Dominion Government Telegraphs returned last night from Hazelton where he attended the inquest on and funeral of Wm. Murdoch, the telegraph operator from Sixth Cabin who was recently found dead at his post. It was decided at the inquest that death had been due to the taking of strychnine by the man when he was under a fit of temporary insanity. The funeral took place on Wednesday. E. A. Loring, lineman with the deceased operator at Sixth Cabin, who was the chief witness at the inquest, also came to town on last evening's train.



New Shirts

That have a hint of Springtime Shirts that have a distinctive appearance, in materials that will give entire satisfaction.



\$2.00, \$3.00, \$5.00, \$7.50 MODERATELY PRICED

MARTIN O'REILLY

TO FISHERMEN Now the outfitting season is on, call FIRST at the WARD ELECTRIC & MARINE SUPPLY CO. COW BAY Ignition and Lighting Outfits Marine Hardware Storage Batteries Paints, etc.

GIRLS WERE TRIPPED BOSTON April 1. High heels tripped up 526 of 600 girl students of the Boston University college of secretarial science in the race for the simple life chevrons last month. The awards were made for strict conformity to rules laid down by the University physical directors. Candy eating between meals and elevated footwear were barred.

FORD'S TRACTOR PLANT TROY, N.Y. April 1. Engineers having in charge the preliminary arrangements for the erection of Henry Ford's big tractor plant at the United States dam across the Hudson here have arrived in this city and will begin the work of excavating for the power plant as soon as the high water recedes.

CERTIFICATE OF IMPROVEMENTS. NOTICE OF APPLICATION. RUBY and NORTH STAR PRACTICE Mineral claims situate in the Nass River Division of the Cassiar District, where located on the Kitsoot River, adjoining the Holly Varden Group. Lawful holder, Edward Lewis of Seattle, in the State of Washington, United States of America, Number of holder's Free Miner's Certificate: 40748-C.

Stanley Johnson, who is to serve six months at Okalla for Vagrancy, was taken south by ex-Sergeant William Adams last night.

Thomas Meighan in "Gondal in Quest of his Youth" and Highland sword dance. Westholme tonight and tomorrow. No advance in prices.

B. C. Cadovaller, charged with driving a car without a license, was let out on suspended sentence by Magistrate McMordeie this morning.

Skeena River arrivals on last night's train included Walter H. Uley, Haysport; W. E. Bimms, Dalnoraal, and Thomas Dawe, of Port Essington.

Mrs. H. O. Crew and Miss Cheston will hold a The Dansant and display of children's dancing in St. Andrew's Hall tomorrow, Saturday, 4 to 7 p.m. Admission \$1.00 inclusive.

Owing to a typographical error in yesterday's paper the name of Mrs. Fred Gilluly was given as Associate Honored Royal Lady of the Order of the Royal Purple. This is not correct. Mrs. T. M. Spencer is Associate Honored Royal Lady and Mrs. Fred Gilluly is Royal Loyal Lady.

George Eckerman sailed last evening for Vancouver. Mr. Eckerman has resigned as manager for the Northern Interior Co-operative Association here and will return North shortly to take up his old position as storekeeper at the Prince Rupert Cannery. Fred W. Williams, formerly butcher, is now manager of the local store, while R. R. Smith from Queen Charlotte Islands will fill his old position.

FULLER'S SPECIALS Peanut Butter, per tin, 25c. White Swiss Cheese, lb., 60c. Marmalade Oranges now 60c. Frye's Ham, per lb., 45c. Frye's Bacon, per lb., 50c. Tomatoes, 1 qt. bus. 6 for 1.15. We also sell Borden's milk at following regular prices: St. Charles tall tub 6 for \$1.00. Per case, 48 for \$7.75. Maple Leaf or B. C. per case \$5.75. Eagle Brand, 2 for 55c or \$3.15 per dozen. Baggage, Cartage and Parcels delivered. Phone Blue 91 or Red 228. Harry Astoria.

Moving a mountain with a teaspoon

Moving a mountain with a teaspoon may be possible, but the method is not to be recommended. Establishing Provincial or Dominion-wide demand for one's goods may be possible without newspaper advertising, but again the method is not to be recommended. You can prove this for yourself by asking the first twenty persons you meet such questions as: What brand of collars do you wear? What kind of shaving soap do you use? What breakfast food? What tea? What cocoa? What coffee? What underwear? What chewing gum? What tobacco? What razor? What cigars? What mustard? What sugar? What shoes? What motor car? What tires? What brand of anything?

Irrespective of location, the answers will reveal the names of products advertised in daily newspapers. This condition is not accidental. It is the result of ambition and vision and courage—particularly courage—upon the part of the manufacturers.

Daily newspaper advertising is not a venture to be undertaken lightly—but once started and persisted in, it will turn Dividends of Demand that no power on earth can forestall.

If you are not quite sure how to go about Daily Newspaper Advertising, write to us and we will advise you.

Issued by the Canadian Daily Newspapers Association, Toronto