

THE DAILY NEWS.
PRINCE RUPERT - BRITISH COLUMBIA

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H. F. PULLEN - - - Managing-Editor

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DAILY EDITION  Thursday, Oct. 27, 1932

ERA OF COMMON SENSE

Clarence Budington Kelland says that we are now getting back to an era of common sense such as that of the period prior to the war. For eighteen years the world has lived in a delirium and liked it. The younger generation has been born on a merry-go-round and would have to be taught that the world could not be run to the music of a hurdy-gurdy while they sit on the wooden horses.

The same writer suggests that we must write off the past eighteen years. We must rub our eyes, wake up after the carouse, take something for our headache and resume normal life under normal conditions.

Kelland is always interesting but in an article in the current American Magazine he states so many homely truths that one wants to read them a second time. Here are one or two:

"Everybody had a bad attack of Delusion of Grandeur. Now we must realize that a spade is a spade and not an implement for shovelling money out of the window."

"Quit trying to impress the neighbors. It only makes them gossip about you."

"You are going to be pretty busy if you do your thinking for yourself, and if you try to do it for your immediate family you are going to have to work overtime—but if you start in regulating the goings and comings and risings and sittings of your neighbors and townsmen you are going to be more than overworked—you are going to be an infernal, impertinent nuisance."

"I'm all against the double standard in smoking. I admit that a goodly percentage of women who smoke light a cigarette as if it were a Roman candle, hold it as if it were a bomb and blow through it as if it were a bean shooter. But that is no reason why they shouldn't. I contend that a lady has a right to do whatever she likes with her cigarette and I contend that the busybodies need a bigger dose of temperance than the bootleggers."

Speaking of gossip, Kelland says: "Almost nothing gives such exquisite joy as putting over a sizzling innuendo damaging to the reputation of a neighbor. I've sat for evenings getting positively intoxicated with the fumes of gossip. I wouldn't prohibit it—God forbid—I can't get along without my daily nightcap of it; but after all, there's no use lushing it from breakfast to midnight."

But he returns to economics and says: "We have been living in an age where too much wasn't plenty. Now, if we are to get anywhere we must inaugurate an era where plenty will be just enough."

"A good deal of rebuilding must be done for the roof leaks and the hinges have grown loose and the floors are warped. But we have the tools to do it with."



For National Advantage -- For Individual Benefit

Plan Now to Buy DOMINION OF CANADA BONDS 1932

On Monday, October 31, Canadians will have an opportunity to invest in a new issue of \$80,000,000 Dominion of Canada Bonds. By buying these Bonds you will accomplish two things:

1. You will obtain the soundest investment available to Canadians, secured by the resources and integrity of the Dominion.
2. You will assist in further strengthening Canada's financial position, with favorable effect upon general business.

NOTWITHSTANDING the trying conditions which have prevailed during the past three years, Canada has established an enviable record of financing. For example, among other accomplishments, the Dominion has refinanced before maturity and at a reduced interest rate—\$640,000,000 of its public obligations, due in 1931, 1932, 1933 and 1934.

The new Dominion of Canada Bonds, which will bear 4% coupons, will be offered at a sufficient discount to provide an income

yield in line with current interest rates. Within the last few months, Great Britain and other countries have arranged important financial operations. In each case, these have met with marked success, investors having quickly recognized the trend towards lower interest rates.

The success of the new Canadian loan is important. It will further demonstrate the confidence of Canadians in their own country. This confidence will be reflected in the money markets of the world.

For the national advantage---and for your individual benefit---plan how to buy Dominion of Canada 4 per cent. Bonds, 1932, when they are offered next Monday

This preliminary advertisement is published by the DEPARTMENT OF FINANCE to enable Canadian investors to make arrangements to participate in this offering.



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ALWAYS!
For Chantecler Cigarette Papers speed up the rolling of cigarettes . . . make it a quicker, easier, pleasanter job. Strong . . . thin . . . and once you have tried them you'll use them ALWAYS!

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"Rupert Brand"

SMOKED
BLACK COD

Prepared Daily By
Canadian Fish & Cold Storage Co., Ltd.
PRINCE RUPERT, B.C.

MOOSEHEART DAY PARTY

Good Attendance at Successful Gathering in Moose Hall

The Loyal Order of Moose and Women of Mooseheart Legion jointly celebrated Mooseheart Day yesterday by entertaining members and their friends at a whist party and a social evening in Moose Hall. There was a good attendance.

Opening with the singing of "O Canada" was followed by musical selections by Mrs. J. S. Black's orchestra.

The prize winners at whist were: ladies' first, Mrs. Ole Stegavig; consolation, Mrs. Robert McCarthy; men's first, W. B. McCallum; consolation, John Desmoules.

After refreshments had been served under the capable catering of the Women of Mooseheart Legion, addresses were given by Dictator W. B. McCallum; Senior Regent Mrs. F. M. Crosby; Great North Moose B. J. Bacon and F. Scadden for the Alumnae Association, showing the many good points of the

various branches of the organization and what has been accomplished in the home for the aged and children of departed brothers at Mooseheart. Gillis Royer, chairman of the committee, was master of ceremonies.

The box of apples donated by N. Mussallem was won by J. M. Morrison.

The entire proceeds of the evening went to the Christmas Tree fund.

NEW HOUSE AT MASSETT

MASSETT, Oct. 27.—Another new residence is being erected here which shows that this place is gradually going ahead.

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- * The Daily News can be purchased at—
- * Post Office News Stand, 325
- * Granville St., Vancouver.
- * Karl Anderson, Prince
- * George, B.C.
- * R. W. Riley, Terrace, B.C.
- * General Store, Anyox.
- * Smithers Drug Store, Smith-
- * ers, B.C.
- * * * * *

Elks' Membership Drive Succeeding

Another Meeting Last Night When Progress is Reported—Big Gathering Next Week

Another meeting in connection with the membership campaign which is being conducted by P. A. Miquelon of Calgary, Grand Organizer, for the local Elks' Lodge was held last evening when good progress in connection with the drive was reported. The final meeting will be held on Wednesday night of next week when there will be a banquet and a special program.

Miss D. Hogan
TEACHER OF MUSIC
Phone—Black 232

Not More Than
200 PAINT BRUSHES
GIVEN AWAY FREE
This Week

One With Every Purchase of
PRATT & LAMBERT'S
"61" Paint, Varnish or Enamel

Touch up the kitchen set or see our Nite Tables, Magazine Racks, Etc., \$1.00 to \$1.75

BROKEN WINDOWS—Call us, we will reglaze it in a few minutes.—Phone 3

KAIEN HARDWARE CO.