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Mrs. Goodridge of

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THE DAILY NEWS

Insist on "GRANT'S BEST PHOCURABLE"-The Original

Friday, October 28, 193°



development work. The men have to be fed so why not get rid of the unrest by giving the men real work to do and insist that they do it?

Today the caring for the unemployed is a serious burden on the municipalities. Prince Rupert is not alone in feeling the strain. Every municipality in the country is groaning under the burden. By initiating a national policy of development and letting the world know that we are going ahead instead of sitting back and hoping for improvement we should be helping to start the wheels of industry going everywhere. We need something badly to offset the influence of the Kidd report.



## DOMINION OF CANADA BONDS 1932

On Monday, October 31, Canadians will have an opportunity to invest in a new issue of \$80,000,000 Dominion of Canada Bonds. By buying these Bonds you will accomplish two things:

1. You will obtain the soundest investment available to Canadians, secured by the resources and integrity of the Dominion. 2. You will assist in further strengthening Canada's financial position, with favorable effect upon general business.

OTWITHSTANDING the trying conditions which have prevailed during the past three years, Canada has established an enviable record of financing. For example, among other accomplishments, the Dominion has refinanced before maturity and at a reduced interest rate-\$640,000.000 of its public obligations, due in 1931, 1932, 1933 and 1934.

yield in line with current interest rates. Within the last few months, Great Britain and other countries have arranged important financial operations. In each case, these have met with marked success, investors having quickly recognized the trend towards lower interest rates.

A TIP TOP overcoat tailored to your measure will give you the utmost in comfort and protection. And its smart style, perfect fit, and wearing quality will satisfy even the most fastidious.

Come in and see the wide, attractive range of selected overcoatings in all the popular materials - the latest products of the world's leading woollen mills. Fit and satisfaction are absolutely guaranteed.

One price \$24.50 to measure A small deposit now will hold any order for later delivery CIUCILES P. CRAVETTO Fourth Street

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The new Dominion of Canada Bonds. which will bear 4% coupons, will be offered at a sufficient discount to provide an income

The success of the new Canadian loan is important. It will further demonstrate the confidence of Canadians in their own country. This confidence will be reflected in the money markets of the world.

For the national advantage --- and for your individual benefit --- plan how to buy Dominion of Canada 4 per cent. Bonds, 1932, when they are offered next Monday

This preliminary advertisement is published by the DEPARTMENT OF FINANCE to enable Canadian investors to make arrangements to participate in this offering.