

Values Take a Rise --- Prices Skid Down in our November Emergency

COAT SALE

We Have Too Many They Must Go!

Ladies' Fur Trimmed Coats, the pick of our stock, representing real values, in a wide range of sizes, cloths and colors. Garments ranging in price from \$19.50 to \$45.00. You can make your selection at—

1-3 Off Regular Prices

We Are Showing Some Remarkable Values in Dresses — See Our Windows

FELT HATS

New shipment arrived this morning. We have decided to place these on sale at a specially attractive price. A nice range of colors & shapes. Reg. \$2.95 values for **\$1.75**

BLOUSES

various colors, silk crepe, attractive styles; values to \$2.50; to clear **\$1.49**

WALLACE'S

Third Avenue & Fulton Street

Jasper Hard Coal

EGG—Per Ton\$11.50
MINEHEAD LUMP—Per Ton 12.50
JASPER LUMP—Per Ton 12.50
Dry Cedar and Jackpine For Sale
ALL COALS ARE IN A DRYSHED
HYDE TRANSFER—PHONE 580

Christmas in the Old Country

Give the Old Folks the best possible Christmas present by going to see them this year. Enjoy the thrill of doing your Christmas shopping in London, Glasgow or Paris. Low ocean rates still in force.

Ocean Rates	One Way	Return
First	from \$152.	\$281.
Cabin	from 104.	193.
Tourist	from 89.	157.
Third	from 67.	119.

Regular sailings throughout the winter.

XMAS SAILINGS FROM HALIFAX

Dec. 3 ASCANIA Plymouth, Havre, London
Dec. 10 WLETTITA B'fast, Liverpool, Glasgow
Dec. 17 SAMARIA Plymouth, Havre, London
*From Saint John on Dec. 9

XMAS SAILINGS FROM NEW YORK

Dec. 9 SCYTHIA Galway, Cobh, Liverpool
Dec. 14 BERENGARIA Cherbourg, Southampton
Dec. 14 CAMERONIA Londonderry, Glasgow
*Calling at Boston following day

Nearly a century of sea-experience is back of the famous Cunard-Anchor-Donaldson service, accommodation and comfort.

CUNARD ANCHOR-DONALDSON

UNION STEAMSHIPS LIMITED

Steamers leave Prince Rupert for Vancouver—
T.S.S. CARDENA EVERY TUESDAY, 1:30 P.M.
Via Ocean Falls and Waypoints, arriving Vancouver Thursday afternoon.

T.S.S. VENTURE EVERY THURSDAY MIDNIGHT.
Arriving Vancouver Sunday morning.
Weekly sailings to Port Simpson, Alice Arm, Anyox, Stewart and Naas River points, Sunday, 8 p.m.

SPECIAL WINTER EXCURSION RATE, ROUND TRIP, PRINCE RUPERT TO VANCOUVER, \$32.

On sale Nov. 10 to Feb 25, return limit March 31, 1933.
Further information regarding all sailings and tickets at PRINCE RUPERT AGENCY, Second Avenue. Phone 568

CANADIAN PACIFIC

To Vancouver via Ocean Falls and Way Points—PRINCESS ADELAIDE—
Fridays, 10 P.M.
To Vancouver direct—PRINCESS NORAH—Nov. 20, Dec. 4.
LOW FARE ROUND TRIP WINTER EXCURSIONS TO VANCOUVER.
Tickets on sale November 10 to February 28, 1933.
Final return limit March 31st, 1933.
For information call or write—
W. L. COATES, General Agent, Prince Rupert, B.C.

LOCAL NEWS NOTES

Marr's Messenger Service. Phone 290. Kitchen Tables with white enamel tops, \$9.00. Gordon's Hardware.

For day and night Taxi service Phone 32. Hyde Transfer—All coals are in dry shed. See adv. for prices. \$1.00 per ton lower than any other company in town.

G. A. Bryant sailed on the ss. Princess Norah yesterday afternoon for a business trip to Vancouver and elsewhere in the south. An enjoyable dance was held by the Oddfellows' Lodge on Friday night in the hall on Fourth Avenue East. A number of other attractions mitigated against a large attendance at the affair.

Miss V. Thompson of Vancouver arrived in the city on the Cardena yesterday afternoon from the south to pay a visit with her brother-in-law and sister, Mr. and Mrs. J. B. MacKay, Sixth Avenue East.

Mrs. Charles Warner whose husband operates a machine shop at Juneau, was a passenger aboard the Princess Norah yesterday afternoon going through from the Alaska capital for a trip to Seattle and elsewhere in the south.

Eugene H. Dawson of Ottawa, who is interested in mining in the Yukon Territory, and Mrs. Dawson were passengers aboard the Princess Norah yesterday afternoon going through to Vancouver whence they will proceed to their home in the East.

Accompanied by a party of local Masons, T. H. Johnson left yesterday morning aboard the Canadian Fish & Cold Storage Co.'s fish packer Chief Seegay for Anyox to pay an official visit to the lodge there in his capacity as district deputy grand master. The party is expected back from the smelter town tomorrow evening.

Announcements

- Varden's Concert November 23.
- Moose Legion Band Concert November 29.
- Anglican Church Bazaar, November 22.
- Elks' Bridge and Whist November 23.
- Presbyterian Bazaar, Nov. 24.
- Moose Hard Time Masquerade on Nov. 25.
- Royal Purple Bridge Nov. 29.
- United Church Bazaar Dec. 1.
- Moose bridge and whist Dec. 2.
- Eagles' Dance Dec. 2 and 9.
- Gents' 50c. Ladies 25c.
- Gyro Charity Dance, Moose Hall December 16.
- Canadian Legion Christmas Tree Saturday, December 17.
- Moose Legion New Year's Eve Dance.

MacKenzie's Furniture

Bridge Lamps, with genuine Linen Parchment Shades
Price **\$6.00** from

Floor Lamps with genuine Linen Parchment Shade, 18 inches wide
Price from **\$7.50**

Parchment Shades, 18 inches wide, suitable for floor lamp **\$2.50**
Twelve inches **\$1.50** wide

Card Tables, mahogany finish, easy to adjust, green baize tops; reg. \$4.25 **\$2.95**
Sale price

Buy a Door Mat this wet weather, it will save you a lot of cleaning; they are **90c** only, each

Watch this ad. every day. There are lots more specials coming.

Phone 775
Prince Rupert, B.C.

PRINTING

OFFICE SUPPLIES
Rose, Cowan & Latta
Phone 234

Permanent Wave SPECIAL

from **\$3.50 up**
For November Only
Call for free booklet on hygiene. What every woman should know.
Mi Lady Beauty Shoppe
Phone 655

Head Colds

Vapors inhaled quickly clear head
VICKS VAPORUB
OVER 21 MILLION JARS USED YEARLY

Dr. L. W. Kergin sailed last evening on the Cardena to pay a brief visit at Anyox and Alice Arm.

W. E. Drake, local manager of Edward Lipsett Ltd., returned to the city on the Princess Norah yesterday afternoon following a business trip to Ketchikan and Juneau.

Mrs. P. Black, Hotel Central, is handling W. C. Little's crop of vegetables grown on his ranch at Woodcock. These are superlative quality. Phone your orders to 51 for any quantity. Also chicken feed. 270

Bringing north a fair-sized list of passengers, Union steamer Cardena, Capt. A. E. Dickson, arrived in port at 5:30 last evening from the south an dsailed at 8 p.m. for Anyox, Stewart and other northern points whence she will return here tomorrow morning on her way back to Vancouver and waypoints.

Southbound after her first voyage of the season to Alaska on winter schedule, C. P. R. steamer Princess Norah, Capt. William Palmer, arrived in port at 4 o'clock yesterday afternoon from Skagway and other northern points and sailed an hour later for Vancouver. The vessel had on board fifty passengers, five of whom disembarked here while two persons boarded her here for the south.

Family Meat Market

- Round Steak, 2 lbs. **50c**
 - Carrots, 10 lbs. **50c**
 - Sirloin Steak, 2 lbs. **50c**
 - Carrots, 5 lbs. **50c**
 - Lamb Chops, 2 lbs. **50c**
 - Turnips, 5 lbs. **50c**
 - Pork Chops, 2 lbs. **50c**
 - Apples, 3 lbs. **50c**
 - Shoulder Pork, 4 lbs. **50c**
 - Apples, 3 lbs. **50c**
 - Shoulder Veal—4 lbs. **50c**
 - Liver, 1 lb. **25c**
 - Bacon, 1/2 lb. **20c**
 - Veal Chops—per lb. **20c**
 - Leg of Veal—per lb. **20c**
 - Rump Roast Beef—6 lbs. **75c**
 - Shoulder Lamb, 5 lbs. **75c**
 - Turnips, 10 lbs. **75c**
- 957 — Phone — 957

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For November Only
Call for free booklet on hygiene. What every woman should know.
Mi Lady Beauty Shoppe
Phone 655

Come to Varden's Concert in Lutheran Church Wednesday at 8.30. Only 50c. admission. 271

John M. Morrison, who has been on a two-weeks' trip to Vancouver, returned to the city on the Cardena last evening from the south.

Norman L. Freeman, local representative of the International Fisheries Commission, returned to the city on the Princess Norah yesterday afternoon from a brief trip to Ketchikan on commission business.

Steamship Sailings

- #### For Vancouver—
- Tuesday—ss. Cardena 1:30 p.m.
 - Thurs.—ss. Prince Rupert, 10 p.m.
 - Friday—ss. Prin. Adelaide 10 p.m.
 - Ss. Venture midnight
- #### From Vancouver—
- Sunday—ss. Cardena p.m.
 - Wed.—ss. Prince Rupert 9:30 a.m.
 - Friday—ss. Venture p.m.
 - Ss. Catala midnight
 - Ss. Princess Adelaide p.m.
 - Nov. 30—ss. Prin. Norah a.m.
- #### For Naas River and Port Simpson—
- Sunday—ss. Cardena 8 p.m.
 - From Naas River & Port Simpson—Tuesday—ss. Cardena 11:30 a.m.
- #### For Stewart and Anyox—
- Sunday—ss. Cardena 8 p.m.
 - Wed.—ss. Prince Rupert, 4 p.m.
- #### From Stewart and Anyox—
- Tuesday—ss. Cardena 11:30 a.m.
 - Thurs.—ss. Prince Rupert, 8 p.m.
- #### For Ocean Falls—
- Tuesday—ss. Cardena 1:30 p.m.
 - Thurs.—ss. Prince Rupert, 10 p.m.
 - Friday—ss. Prin. Adelaide 10 p.m.
- #### From Ocean Falls—
- Wed.—ss. Pr. Rupert 9:30 a.m.
 - Friday—ss. Venture p.m.
 - Ss. Princess Adelaide p.m.
- #### For Queen Charlotte Islands—
- Nov. 11 and 25—ss. P. John 10 p.m.
 - From Queen Charlotte Islands—Nov. 9 and 23—ss. P. John a.m.

"Build B. C. Payrolls"

Seattle Wires For Pacific Milk

Pacific Stages have turned over a wire from Mrs. M., guest of the Hungerford Hotel, Seattle, asking delivery from Vancouver of 14 tins of Pacific Milk for her baby. Pacific Milk is looked upon as the best milk for babies, but this compliment to its quality has the breath of fame.



Pacific Milk

"100% B. C. Owned and Controlled"
PLANT AT ABBOTSFORD

Go to Mussallem and Get Your Money's Worth

He solves the problem of reducing the high cost of living in Prince Rupert. Give him your support and patronage.

Rush Day Specials For Monday and Tuesday

- Pearl White Naptha **15c**
- Soap, 4 bars **15c**
- Oxydol—The original soap powder, 2 pkgs **15c**
- Reckitt's Washing Blue 5 pkgs. **24c**
- Liquid Veneer—For polishing furniture, reg. 30c **29c** bot.; 2 bottles
- Hanslek—For cleaning 2 tins **47c**

Mail Orders Receive Prompt and Careful Attention

MUSSALLEM'S Economy Store

18 — Phones — 360
P. O. Box 575

COAL! COAL!

Our Famous Edson, Alberta and Bulkley Valley Coals are guaranteed to give satisfaction. Try a ton of No. 1 Bulkley Valley. We also sell Timothy Hay, Wheat Oats and Barley.

Prince Rupert Feed Co.
58 — Phones — 558

Classified Ads

FOR SALE

FOR SALE—Modern 6-room residence, large garden all fenced and cultivated. 1150 Ambrose Avenue. Phone Blue 503. 269

FOR SALE—Factory rebuilt Underwood typewriter, 14-inch carriage, in excellent condition. Price \$75, terms arranged. Apply Box 156 Daily News.

FOR RENT

MODERN 6-roomed, bath, furnace 28.50. Phone Red 720.

NEWLY Renovated modern flat, Rand Block. Max Hellbroner. tf

STORE for Rent, Third Avenue, adjoining Wrathall's, low rental. McClymont. tf

FOR RENT—Unfurnished six-room house, 239 Fourth Ave. West. Phone Green 89. 275

FOR RENT — \$17.00 per month, modern 4-room house, close in; large bath room and pantry. Phone Green 402 or call 329 Fifth Avenue West. tf

FOR SALE OR RENT

HOUSES for sale or rent. F. W. Hart. tf

PAINTERS

PAINTING and Paperhanging Moller, Phone Red 302.

TRANSFERS

CAMERON'S Transfer—Wood, Coal, moving, chairs for rent. tf

HAIRDRESSER

HURRY — 35 genuine "Ringlette" Permanents at \$3.50. Nelson's Beauty Parlor. tf

CLEANING & PRESSING

PRICES reasonable. Benkendorf, Third Ave., next door to Daily News.

RAWLEIGH'S RELIABLE

Cough and Cold Medicines, Liniments, Laxatives, Salves and Ointments.
Phone Black 623

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OIL BURNERS

LESS DIRT — LESS LABOR CONSTANT STEADY HEAT

For Hot Air Furnaces the "WHITE FLAME" natural draft oil burner moderately priced and absolutely efficient. Price installed with tank, \$85.00.

For Hot Air or Hot Water Furnaces the "SUPREME" forced draft burner, the most modern and satisfactory burner on the market at a low price, \$125.00 installed with tank.

Let us give you full details

Ward Electric & Marine Supply Co.

The Fish which made Prince Rupert Famous

"Rupert Brand" SMOKED BLACK COD

Prepared Daily By
Canadian Fish & Cold Storage Co., Ltd.
PRINCE RUPERT, B.C.