

ND PRIZE FOREST ESSAY

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15 years, Prince Rupert
High School

of British Columbia's
heritages lies in the
her tracts she possesses.
forests are a means of
for thousands of peo-
ding loggers, scalers and
employees. Also the rail-
and steamships derive part
income from the trans-
of logs and lumber. The
ent receives annually a
of the profits of the lum-
stry in the form of taxes
of timber limits. These
over the province's rate
considerably so that
dividual does not bear
heavy burden. The gov-
expends a large amount
money on roads, bridges,
and other provincial im-
ments. The forests on the
also prevent damage and
loss of life due to land-
and floods.

is no doubt that great
are derived locally from
ests but they are just as
nt in our connection with
the world. Consider first
with regard to Oriental
We exchange wheat, fish
ber with the Orient for
spices. The wheat ex-
ts only for a short time
all and early winter. Also
ll have to be closed sea-
the fishing industry to
a scarcity of fish in our
What then will remain
return cargo to the Orient
ere is no wheat or fish
ipped? This will be the
ne time for the lumber
ts to supply the ships
argo to the East. The
part of the United States
are depleted and they are
ng to depend upon Can-
specially British Columbia
lumber, shingles and pulp.

Destruction by Fire
ready there has been just
as much timber destroyed
mainly standing. By far the
majority has been lost by
gness with fire by camp-
sons clearing land. Also
fires caused by unknown
most of them have been
ed to human agencies,
re and timber loss lowers
re prosperity a certain
t. Besides the loss of tim-
fire other property is
up and money has to be
patrols and their equip-
Therefore should it not be
citizens' duty to be careful
in the forests and to
thers to safeguard our
timber against fire?

The Man in the Moon SAYS:-

safest way for a girl to
a young man who is
with love is to put him
in the moon.

as a rash doctor who ad-
is patient to seek a warn-
ing.

of the things we never
out is a true fish story.

SSIFIED advertisement in
a paper reads: "Will ex-
motor boat for an Inger-
hatch in good running or-
The question arises in this
would the exchange be
a robbery?"

LADY tourist from the
n states recently asked a
shop assistant how he got
wipes in during the win-
which he replied, "Usually
a knife and fork, madam."

is selling for ten cents a
in Los Angeles. It al-
was cheaper across the

NAAS RIVER

the location of oil claims
discovery of coal, talk of a
from the Peace River
and a new gasboil to be
led by Henry Derby in the
Naas River settlers may
renew their optimism for
future.

ly everybody is busy hay-
keep up with the increas-
lack.

A. Spencer has a fine crop
ples this year and Nels Ol-
ll have to sit up at night's
atch his cherry trees.

If You Trade Out of Town, and I Trade Out of Town, What Will Become of Our Town?
THE DOLLAR SPENT IN PRINCE RUPERT WILL "REMAIN HOME TO BOOST"

"Trade at Home" Campaign

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GENERAL HARDWARE
Ship Chandlery
Stoves, Ranges, Paints, Oils.
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GOLDEN RULE HAS PLACE IN TRADE

Has Been Found to be Good Business Policy
Both for Buyer and Seller

OBLIGATION NOT ONE-SIDED

Some cynical persons have remarked that
the Golden Rule has no place in business.
They have taken the position that instead of
doing unto others as you would have them
do unto you, the only safe and sane plan is
to do others before they have a chance to do
you.

Fortunately for business and for the
world at large, however, these persons are
few and far between. The great majority of
people are honest.

It has been proven repeatedly that even
in business it pays to practice the Golden
Rule. It not only makes a man feel better
down in his heart when he employs its prin-
ciples but he finds that it is good business.

Does Consumer Do His Part?

The consumer expects the merchant to
be honest and square and give him his
money's worth for every penny that he
spends with him, but how often does the
consumer stop and ask himself the question,
"Am I being as fair and honest with the
merchant as he is being with me?" The
consumer not only expects the merchant to
give him honest weight and full measure at
the lowest possible price, but he expects a
world of other things at the same time.
Nine times out of ten he expects the mer-
chant to give him credit, and nine times out
of ten the merchant does it. Many times he
expects the merchant to "carry" him for
three or four months before he pays for
what he buys and as many times the mer-
chant does it. He expects the merchant to
pay for advertising space in the church
program which he is getting up, and the
merchant does it. He expects the merchant
to "kick in" most liberally when he is rais-
ing a fund for the benefit of the town band,
and the merchant does it. He expects the
merchant to "come across" with a donation
to help the poor family which otherwise
would become a charge upon the common
funds of the community, and the merchant
does.

Another Side to Picture

Now, look on the other side of the pic-
ture. Mr. Consumer decides that he needs a
new suit of clothes, or Mrs. Consumer de-
cides that she wants a new kitchen range, or
some of the little Consumers express a de-
sire for a train of cars or a bobbed. Mr.
Consumer picks up the big mail-order cat-
alogue which the mail-order house has
printed with his money or that of others like
him, and he looks it over until he finds a
picture that strikes his eye. It's a picture
of a "nifty" looking suit of clothes. Of
course, he can't feel the picture to see
whether the cloth is as good as it looks; he
can't look the mail-order man in the eye
and ask him whether he will guarantee it to
wear for at least a month or six weeks; he
can't tell the mail-order man that he will
drop in the first of the month and settle for
it; he can't tell the mail-order man that he
would like to have a little of his business or
a chance to do a little carpenter work or
painting or plumbing for him, as long as he
is buying his goods from him, for the mail
order man hasn't any business or any work
to give him. But the picture is a pretty one,
so Mr. Consumer digs out his hard-earned
cash and sends it to the mail-order man.

After a week or ten days, or possibly
two weeks, the suit arrives. It may be noth-
ing like the picture. The cloth may be of
poor quality. The chances are that it
doesn't fit at all. But there is nothing for
Mr. Consumer to do but wear it. He can't
get his money back. He might send the suit
back and the mail-order man might send
another in its place, but the chances are that
it wouldn't be any better than the first and
Mr. Consumer would only be out the addi-
tional express charges.

Found Golden Rule Pays

Mr. Consumer found that it pays to re-
member the Golden Rule in business. If he
had done unto the merchant as he would
like the merchant to do unto him, he would
have got more for his money and he would
have aided in making it possible for the
merchant to help him and his town when
they needed help.

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