

SHARPEN INTELLIGENCE

Archbishop DuVernet Tells Vancouver Paper of His Experiments

Instruments for the scientific demonstration of telepathic rules...

The Device: The equipment, the archbishop uses is this pendulum and...

Provides Proof: The pendulum itself has been known for about one hundred years...

Prevents Chaos: This is so, could a law-abiding man who was accused of some crime...

At the convocation of the Anglican Theological College in Vancouver last week...

If You Trade Out of Town, and I Trade Out of Town, What Will Become of Our Town? THE DOLLAR SPENT IN PRINCE RUPERT WILL "REMAIN HOME TO BOOST"

"Trade at Home" Campaign

Hardware

GENERAL HARDWARE Ship Chandlery Stoves, Ranges, Paints, Oils, Phone 364

HOWE & McNULTY

YOU WILL ALWAYS FIND here a complete stock of shell and heavy Hardware, Tinware, Graniteware and Tools of all kinds...

KAIEN HARDWARE COMPANY.

IF IT'S HARDWARE We have it, if we haven't got it, we will get it for you; if we can't get it, it isn't made. This is our business policy...

STORK'S HARDWARE, LTD.

SHELF AND HEAVY HARDWARE. Paints, Oils, Varnishes, Tinware, Graniteware, Stoves

The THOMPSON, HARDWARE CO., Limited.

Boots and Shoes

FINE FOOTWEAR Your health is largely dependent upon your foot comfort. Our knowledge of the business enables us to prescribe proper fitting shoes...

FAMILY SHOE STORE, LTD.

For MEN'S AND BOY'S FOOTWEAR of quality and reasonably priced come to GEO. HILL The Shoeman Shoe Repairing

IT PAYS TO BUY good shoes and trade where you can secure value for your money.

M. McARTHUR

Electrical Houses

WE DO EVERYTHING ELECTRICAL

and would be glad to give you an estimate on any contemplated work. We carry a large stock of Electrical Fixtures, Labor Saving Appliances and Electrical accessories.

PARKIN & WARD ELECTRIC CO., LTD.

WARD ELECTRIC & MARINE SUPPLY CO.

We specialise in Marine Paints, Union Jack Copper and international Galgalines, Anti-fouling and Anti-corrosive. COW BAY, Prince Rupert, B.C.

Ladies' Wear

EXCLUSIVE MILLINERY.

Ladies' Ready-to-Wear. Everything in Woman's Wear.

DEMERS. Phone 27.

BUTTERICK PATTERNS. Lace and Fancy Work Specialties, Stamping and Embroidery, Millinery, Dry Goods.

MRS. J. L. HILDITCH. Old P.O. Building.

WE CARRY A COMPLETE STOCK of Exclusive Eastern and Imported Ladies' Suits, Cloaks and Dresses. We are offering many attractive values at this time in all lines and we urge you to take advantage of these bargains. J. BENT.

Read these articles with care. They may present something you haven't thought of before. Patronize the people whose advertisements are here. They are neighbours and will treat you right. The money you spend with them stays in circulation in your district

Printers

HAVE YOUR STATIONERY Printed in Prince Rupert.

Get Our Prices.

ROSE, COWAN & LATTA, LTD.

Stationers

NO NEED TO SEND out of town for Stationery, Books, Office Supplies and School Supplies. We carry a large stock of the above and kindred lines. We print special orders and will be glad to quote prices.

MORAE BROS., LIMITED

VICTOR, VICTROLAS & RECORDS Photo and Camera Supplies, Office and Personal Stationery, Magazines and Books. We invite you to come in and look over our large stock.

W. W. WRATHALL

Departmental Stores

BEFORE SENDING YOUR ORDER OUT OF TOWN See us. We are always ready to compromise with you.

JASOUR BROS. LTD. Phone 645.

THIS STORE OFFERS to the people of Prince Rupert and district a convenient, dependable and economical store service. Trade in Prince Rupert it will pay you.

H. S. WALLACE CO., LTD.

WE ENDEAVOR at all times to anticipate your requirements here in Prince Rupert. We give you a service on every purchase made here which you cannot secure when dealing by mail. Try us first. THE UNIVERSAL TRADING CO.

Decorators

WHEN YOU THINK of Wallpaper, Paint, Varnish, Glass, Burlap, etc., think of

SILVERSIDES BROS., Third Avenue. Phone 22.

IMPORTERS AND DEALERS In Wallpapers, Burlaps, Mouldings, Paints, Oils, Varnishes, Brushes, etc. Let us advise you on your work and secure our estimate before sending out of town.

The A. W. EDGE & CO.

Furniture

REMEMBER! When you buy Furniture, Carpets, Rugs, Linoleum, China, Crockery, etc., at this store you see the genuine article and not a picture before you buy. As well, we give you a personal service and guarantee with every purchase at no additional cost. GEO. D. TIFE.

FURNITURE, HARDWARE,

Household Goods, Trunks and Suit Cases, 3rd Avenue.

F. M. CROSBY.

Confectioners

THE DELUXE 247 Third Ave. THE ROYAL 616 Third Ave. Home made candies, chocolates, bon-bons, ice cream, fresh fruit.

Dead Town Very Seldom Recovers

Community That is Not Prosperous Cannot Attract New Residents

IS LIKE BIG CORPORATION

People Are Stockholders and When They Spend Their Money Away From Home They Deplete Its Capital

There is nothing deader than a dead town. Try as hard as it may to conceal the facts, the truth is written all over it so that he who runs may read. No camouflage of bluff and bluster can conceal the true situation from anyone who comes within the limits of the community. A dead town is dead and that's all there is to it.

The worst of it is that once a town dies it stays dead. There have been exceptional cases in which dead towns have been revived, have taken on new life and prospered, but these are merely the exceptions that prove the rule.

The fact that a town can seldom "come back" is easily explained. The growing and prosperous town today is the one that can attract new residents and new capital. It is one that can offer attractive inducements for the location of new industries. The dead town offers no attraction to outside capital. A man looking for a place to launch a new business or a new location for an old industry, is not going to pick out a dead town. He is going to select a town in which money is plentiful, a town whose business men are progressive and whose residents, as a whole, are prosperous and contented. There are too many live and thriving towns in the world for a man to risk his future in one that is dead. This is the reason that a town, once dead, almost always remains dead.

There is just one thing, ordinarily, that kills a town in the first place and that is a lack of money. A town is just like a corporation and the money possessed by its inhabitants is its capital. If this capital is depleted the town will fail just as the corporation, whose capital is depleted through poor management or other causes, fails. And just as the corporation which has once failed can seldom retrieve its lost fortunes, the town which has failed cannot often "come back."

The capital of a community is depleted when its money is spent away from home in a way that brings no return benefit to the community. It takes no great amount of thought to be able to realize that the town, like the individual, cannot last long, if it is paying out more money than it takes in. That does not mean that a prosperous town is one in which the people do not spend any money. On the contrary, a prosperous town is one in which the people do spend money, but it is one in which they spend the money at home. As long as the money is spent at home the town gains by having it kept in circulation, but when it is spent away from home, either by being sent to the mail order houses or by shopping trips to other cities, the town's capital is impaired to that extent and if enough money is spent away from home in that way, the town collapses and virtually goes into bankruptcy just as does the corporation which dissipates its capital.

The people of a community are apt to overlook the fact that they are stockholders in their town and that their fortunes are bound up with those of the community as a whole. They do not realize that if their town fails they will fail with it. They—or many of them at least—send their money away to the mail order houses in the great cities, without realizing that they are impairing the capital of their own corporation and that if enough of them pursue that course they will force their corporation into certain bankruptcy.

The home merchant will not be the only one that will be hurt when the town "goes broke." The merchant can reduce his stock and cut down his expenses and get along some way or he can sell out and move to some other town which has not been so blind to its own welfare. It is the great body of the people of the community, including all those who have sent their money away to other cities instead of spending at home, that suffers most when the hard times come.

Butchers

Ask For SHAMROCK BRAND Hams, Bacon, Lard, Butter. P. BURNS & CO. LIMITED.

A GOOD BREAKFAST helps each day with a good start. This is easy when you buy your meat from

FRIZZELL'S ROYAL MARKET. Phone 10.

Fish and Poultry

FRESH KILLED LOCAL MEATS. Fresh and Smoked Fish daily. Poultry, Butter, Eggs, Vegetables. Phone 671.

PRINCE RUPERT FISH MARKET.

Provisions

MEATS, GROCERIES. Fresh Fruits, Vegetables, Dairy Products. Phone 13. P.O. Box 123.

F. W. Moersch. CITY MARKET.

QUALITY SHOULD BE FIRST consideration when ordering Meats and Groceries. Our stock is well kept, clean and wholesome. We specialize in imported goods. Phone 208.

ALBERTA MARKET.

ATKINS' MEAT MARKET. Phone 574. 3d Avenue.

FULLER'S GROCERY. Phone 45. P.O. Box 877.

Grocers

OUR AIM IS TO SELL you a line of Groceries, Provisions, etc., the price and quality of which will keep your money in Prince Rupert. A phone call—phones 2 and 56—will bring our service to your door. LYNCH BROS. & McMEEKIN.

FANCY and STAPLE GROCERIES

Pure Food Products, Provisions, Vegetables, Fruits in season. Phone 88. P.O. Box 334.

MUNRO BROS.

Photographers

DEVELOPING, PRINTING ENLARGING

This is our business not our side line. Portraits that will please you. Bring us your work. F. W. CHANDLER 318 Sixth Street

THEY SOON GROW OUT OF MOTHER'S ARMS but photographs of the Children never grow up. Phone Red 183. The Photographer in your Town.

BENSON STUDIO.

Jewellers

THIS STORE'S POLICY to represent goods exactly as to quality; to sell each customer jewellery values at a uniform fair price; to correct all mistakes; to fulfill all guarantees; to give each one a square deal. MAX HEILBRONER

YOU DO NOT have to know jewellery values when dealing with this store. The benefit of our advice is yours on all jewellery matters. Bring us your repair work—we guarantee your satisfaction. R. W. CAMERON.

Tailors

SATISFY YOUR DESIRE For TAILOR MADE CLOTHES.

A. CARLSON, Tailor. Third Ave.

Druggists

THE REXALL STORES Save you money on all drug requirements. Our Rexall Stores serve you in Prince Rupert.

ORMES LIMITED.

Men's Furnishings

MEN'S FURNISHINGS Boots and Shoes, Clothing.

Domestic Novelties.

Furs Bought and Sold.

PAT PHILLIPSON

WE INVITE YOU to inspect our stock of Men's Clothing and Furnishings. The Quality of our lines is of the best and the prices will satisfy the most exacting buyer. Phone 627.

THOR JOHNSON

THE PATENT ADJUSTABLE CAP

Just in. Fits any sized head. Call in and see them. "Buy in town and help your town."

STEVE KING. Third Ave.

THE PROGRESSIVE MAN

spends his money in his own community. This store caters to the dress requirements of progressive men. Hat Shoe, Burberry Waterproofs, Stanfield Underwear, Headlight Overalls. Trade at home.

J. A. KIRKPATRICK.

SMART CLOTHES FOR SMART MEN.

We carry exclusive lines of high class clothes and furnishings. Agents for Wm. H. Leishmann & Co., Custom Tailors, Borsalino Hats and Stetson Hats, Dr. Jaeger's Pure Wool Goods.

BRYANT COMPANY LTD.

"THE QUALITY STORE" For Men and Boys.

Direct importers of Men's and Boys' Furnishings, Underwear, Hats, Caps. Large and well assorted stock of clothing. Our prices in all lines are at rock bottom. ACME IMPORTERS.

Bakers

IF IT'S BAKED IT'S OUR JOB. Our plant is absolutely modern and sanitary. Everything is baked in scrupulously clean Electric ovens by expert bakers. See for yourself.

Electric Bread is Real Bread. ELECTRIC WINDOW BAKERIES.

100% WHOLE WHEAT BREAD.

The Bread you will eventually eat. Eating is believing. Phone 190.

LA CASSE BAKERY, Third Ave.

Sheet Metal Works

SANITARY AND HEATING ENGINEERS Hot water, steam and hot air furnace installation. Agents for McClary's Famous Hot Air Furnaces. Estimates cheerfully given on all jobs, large or small. Phone 5. STEEN'S LIMITED