

TERRACE NOTES

rs. Blance and Miss Marjorie are staying at Hill Farm.

Miss Kelsey, of the city hall, is at Hill Farm.

James Floyd, of Usk, was in over the holiday.

Among the Pacific visitors T. H. McCubbin, Mr. and Mrs. Clark, Mr. and Mrs. Alrd, and Mrs. Rogers, Miss Doris Mer, Will and Wilfred Gar- and Miss Winnie Alger.

Mr. Durham and Irene and Mrs. Durhan of Usk, were in town for the celebration.

Mr. T. H. Walsh of Doreen a few days with her Mrs. W. C. Sparks, last

Mr. J. H. Young returned Prince Rupert Wednesday.

Mrs. Wisemiller and her two accompanied by two of O'Brien's sons are pick- berries at Remo.

Red Hall was at Remo Wed- day.

The weather this year is ideal and the farmers are busy taking advantage of it.

Mr. Minchin left for Wash- ington on Wednesday.

The funeral took place on today at Usk of the infant of Mr. and Mrs. J. Bush. The funeral was conducted by Dean Marsh.

Madames Munro, Bleecker Greig made a trip to Lakelse Bay night.

Mrs. Walter Warner returned Rosswood on Tuesday.

Chas. R. Gilbert returned from Prince George on Friday.

Mrs. A. Y. Wilson of Remo spent the holiday in town visit- ing Hill Farm.

Miss Beatrice White is stay- ing at her home here recuperat- ing from a couple of operations which she underwent before leaving Rupert.

HAZELTON

John Newick has left for a day trip in the south.

Mrs. Anderson and her two daughters have returned from aimo.

Port Wattie is spending his days at the coast.

Mr. S. Sargent and family and Mr. Barbeau spent a week in Hazelton and the Bulkley Valley.

The Girl Guides left for camp on Tuesday last. Mr. and Mrs. Proctor accom- panied them.

Mr. L. McLeod, of Vancouver, inspector of aeroplanes, has been looking over the monoplane at Hazelton.

Mrs. Jaynes, of Nanaimo, ar- rived last Saturday and is the sister of her sisters, Mrs. W. W. person and Miss Horbury.

Miss Shore will leave shortly for the south. She has been in charge of the Indian School here the past term.

Mr. and Mrs. Finley, of Con- necticut, New Hampshire, who have been in the past few weeks on their farm in the Kispiox, left Tuesday for their home.

Miss Nellie Bates, of Love- ds, Colo., spent a few days here and then went to Terrace a few days. She will return shortly and expects to spend the time here.

Mr. S. Munro, S. A. Baneroff, and E. J. Conway, of the Granby at Anxox, were here for the rest of the week and went out Boulder Creek with A. R. Mac- nald to examine the property. The latter has held for some time with Joe Hicks. The Gran- people have an option on the mine.

Instead of continuing the 1000 ft tunnel on the Mamie mine, the Hudson Bay mountain, the management has decided to diamond drill several holes to locate the vein.

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THE DOLLAR SPENT IN PRINCE RUPERT WILL "REMAIN HOME TO BOOST"

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IT PAYS TO BUY
 good shoes and trade where you can secure value for your money. Both are obtainable here. Our repair department is "at your service." We guarantee our work. Boost home industry.

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WE DO EVERYTHING ELECTRICAL
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 We specialise in Marine Paints, Union Jack Copper and in- ternational Lagolines. Anti-fouling and Anti-corrosive.

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EXCLUSIVE MILLINERY.
 Ladies' Ready-to-Wear. Everything in Woman's Wear.

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BUTTERICK PATTERNS.
 Lace and Fancy Work Specialties. Stamping and Embroidery, Mil- linery, Dry Goods.

MRS. J. L. HILDITCH.

WE CARRY A COMPLETE STOCK
 of Exclusive Eastern and Im- ported Ladies' Suits, Cloaks and Dresses. We are offering many attractive values at this time in all lines and we urge you to take advantage of these bargains.

J. BENT.

Read these articles with care. They may present something you haven't thought of before. Patronize the people whose advertisements are here. They are neighbours and will treat you right. The money you spend with them stays in circulation in your district

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 Printed in Prince Rupert.

Get Our Prices.
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NO NEED TO SEND
 out of town for Stationery, Books, Office Supplies and School Supplies. We carry a large stock of the above and kindred lines. We print special orders and will be glad to quote prices.

McRAE BROS., LIMITED

VICTOR, VICTROLAS & RE- CORDS
 Photo and Camera Supplies. Office and Personal Stationery, Magazines and Books. We invite you to come in and look over our large stock.

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 See us. We are always ready to compromise with you.

JABOUR BROS. LTD.

THIS STORE OFFERS
 to the people of Prince Rupert and district a convenient, dependable and economical store service. Trade in Prince Rupert it will pay you.

H. S. WALLACE CO., LTD.

WE ENDEAVOR
 at all times to anticipate your requirements here in Prince Rupert. We give you a service on every purchase made here which you cannot secure when dealing by mail. Try us first.

The UNIVERSAL TRADING CO.

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WHEN YOU THINK
 of Wallpaper, Paint, Varnish, Glass, Burlap, etc., think of

SILVERSIDES BROS.,

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Furniture

REMEMBER!
 When you buy Furniture, Carpets, Rugs, Linoleum, China, Crockery, etc., at this store you see the genuine article and not a picture before you buy. As well, we give you a personal service and guar- antee with every purchase at no additional cost.

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THE DELUXE
 247 Third Ave.
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 Home made candies, chocolates, bon-bons, ice cream, fresh fruit.

Every One Wants Money's Worth

Natural Desire is Not to Get The Worst of Any Business Transaction

CHEAPEST NOT ALWAYS BEST

Person Who Buys From Catalogue House Sees Only the Price and Forgets That Value is Thing That Counts

When you spend your money you naturally want to get all you can in return. No one can criticize you for having that desire. Only those who are commonly referred to as having "more money than sense" throw their money away. All others are careful to see that they do not get the worst of any bargain. But one has to be able to look farther than the end of his nose if he is to be sure that he is getting the most that he can get for his money.

That is the defence of the man who buys from the mail order house instead of patronizing the merchants of his own town. He says he can get more for his money when he buys from the mail order man than when he spends his money at home. But in arriving at that conclusion he certainly has not been able to look further than the end of his nose.

In most cases the man who buys goods from a mail order house does so because he is getting the goods for less money than he would have to pay for them at the store in his own town. He thinks he is looking out for No. 1 and he says it is not his fault if the merchant in his town cannot make any money and is forced to go out of business. He overlooks the fact that he is likely to be as hard hit as anyone else when that merchant closes his doors but, leaving that probability out of consideration, the chances are about 10 to 1 that the buyer has really lost money on his deal with the mail order man.

Price Not Only Consideration

If buying an article of any kind, whether it be a house and lot or a paper of pins, the price is not the only thing to be considered by any means. You are not in the habit of going into a store when you want to buy a suit of clothes and saying to the store- keeper: "Give me the cheapest suit of clothes you have in the house." You want the best suit of clothes you can get for the price you pay for it, but you don't usually want the cheapest thing you can find.

A man may delude himself into believ- ing that when he buys a suit of clothes from a mail order house for \$20 he is saving money, but what is there to justify him in such a belief? The mere fact that he is getting a suit for \$20 does not mean that he is saving money. The chances are that if he should go to the man who runs the cloth- ing store in his own town and asks for it he could get a suit of clothes for \$20 and the chances are also that it would be just as good if not a better bargain than the suit which he could get from the mail order house for the same sum. It is not the price he pays that shows whether he is getting a bargain or not. It is the quality of goods that he gets for his money that counts.

Can Undersell Mail Order House

The home merchant can sell as cheaply as the mail order man if he sells as cheap goods as the mail order man sells. His expenses are not as heavy as those of the mail order man. He pays less rent in proportion to the business he does, his taxes are less in proportion to the capital invested. His advertising bills are less than those of the mail order man in proportion to the volume of his sales. He can undersell the mail order man any day in the year if he wishes to sell only goods of the same quality and style of those sold by the mail order man, but he doesn't do this because he knows that the majority of the people in his town do not want that quality and style of goods. Therefore he keeps in stock goods of all qualities and all prices. He has the \$20 suit for the man who thinks that he can get more for his money by buying a suit at that price than he can by buying a better one for \$40, but he tells the cus- tomer just what he is buying.

The next time you think about buying something from a mail order house, if you ever do think of such a thing, go first to your home merchant and ask to see the article which you are thinking of buying.

Tailors

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TAILOR MADE CLOTHES.

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 Save you money on all drug re- quirements. Our Rexall Stores serve you in Prince Rupert.

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Domestic Novelties.
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just in. Fits any sized head. Call in and see them. "Buy in town and help your town."

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 Direct importers of Men's and Boys' Furnishings, Underwear, Hats, Caps, Large and well as- sorted stock of clothing. Our prices in all lines are at rock bottom.

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 Fresh and Smoked Fish daily. Poultry, Butter, Eggs, Vegetables.

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