

WEALTHIEST MEN IN WORLD NAMED

Henry Ford is First and John D. Rockefeller Second, London Express Says

LONDON, July 18.—Who are the ten richest men in the world? asks the Sunday Express. It answers the query itself by giving a list at the head of which is Henry Ford, whose fortune it estimates at \$500,000,000. John D. Rockefeller comes next with \$450,000,000; Andrew W. Mellon, secretary of the treasury, is third with \$450,000,000, and then follow the Duke of Westminster, Sir Basil Zaharoff, Hugo Stinnes, Percy Rockefeller, Baron H. Mitsui, Baron H. Iwasaki and the Gaekwar of Baroda, each with \$400,000,000.

James B. Duke, the tobacco king; George F. Baker, of the First National Bank of New York, and T. B. Walker, the Minneapolis timber landowner, the Express says, might be added to the list, since they all have fortunes estimated at \$100,000,000, while there are at least three other Indian rulers whose fortunes probably exceed this amount.

The Rothschilds, Guggenheims, Vanderbills, Weyerhousers, and the Astors, says the writer, do not appear because theirs are family fortunes. The Rothschild wealth has been estimated at from \$250,000,000 to \$500,000,000 and that of Astors at from \$100,000,000 to \$500,000,000.

Richest Man Ever

Henry Ford is possibly the richest man in all history, the paper declares. He has a net business income of more than \$100,000,000 a year. He earns \$250 every minute. Croesus may have been richer, since his famous gift to Delphi cost \$10,000,000, and that, reduced to today's terms, might mean \$200,000,000.

John D. Rockefeller gave away \$500,000,000 to charity and to foundations before 1921. He is the head, however, of the biggest group of wealthy men ever produced by a single industry, and his private fortune must still rank him second.

Mystery Man

Sir Basil Zaharoff is Europe's mystery man, but it is no mystery that he is one of Europe's wealthiest men. He owns more than half of Monte Carlo, and his holdings in armament firms are even larger. He is in oil, finance, shipping; in fact, it is difficult to say what he is not interested in.

The Mitsuis and the Iwasakis are financiers, traders, and shippers. The Gaekwar of Baroda's wealth is almost impossible to estimate, but his diamonds alone are valued at \$1,250,000, and he has a jewelled tapestry worth \$1,500,000. Guns of gold weighing 400 pounds stand at his palace gate.

BURNS LAKE AND LAKES DISTRICT

D. D. Munro of Telkwa, local representative of the Land Settlement Board, is transacting business in the Lakes District this week.

A. E. Richards of Summerland is visiting in Burns Lake.

On Friday evening the Burns Lake residents turned out in full force to "shiver" Mr. and Mrs. Gordon B. Robb. After making the night resound to the discordant noises of fire crackers, tin can drums, cow bells and cow boy yells the party managed to finally evoke the presence of Mr. Robb who promised them a celebration dance on Monday night.

MISS MABEL ADAMS WEDS IN CALIFORNIA

Victoria Colonist Gives Account of Marriage of Former Prince Rupert Girl

Under the auspices of the Union Church Board of Managers, a very enjoyable ice cream and strawberry party was given at the recreation grounds last week. In the evening the crowd was treated to a fireworks display which was particularly appreciated by the young folks.

H. L. Mann arrived from New Westminster last Saturday and is now occupying the teller's cage in the Burns Lake branch of the Royal Bank succeeding A. L. Putnam who has been transferred to New Westminster branch.

The ladies of Burns Lake are afraid to go out at night now for fear they might be hugged as a brown bear and two cubs have been seen on the outskirts

of the west end of town.

General A. D. McRae, of Vancouver and B. G. Stewart of Chilliwack, addressed a meeting in Burns Lake on Saturday evening on behalf of the new Provincial Party. A large number turned out and gave them an attentive hearing. Miles T. Harrison occupied the chair and at the conclusion of the meeting a number joined up with the party. About twenty ladies evinced an interest in the political situation and were present at the meeting. On Sunday Messrs. McRae and Stewart made a trip to Ootsa Lake and Francois Lake where they met with a cordial reception from the farmers.

Murdock Hay of Ponoka, Alta., was a visitor to Burns Lake over the week end.

Some splendid samples of grain are to be seen in this district this year. R. G. Stearns of Burns Lake has fall rye seven feet high. Bruce Little of Grassy Plains has six rowed barley over four feet high just heading out and a splendid field of oats. Stanger & Sons' ranch at Francois Lake is a splendid advertisement for the district. Gowans & Sons ranch is exhibiting exceptionally fine hay, spring rye and oats and all the farmers are feeling optimistic. There will be no difficulty about the feed situation this year.

Mrs. Frank Carroll, who has been visiting her parents at Wistaria for two weeks, returned to Burns Lake on Tuesday.

H. Walsh, provincial assessor

stationed at Smithers, was in this district this week checking up on the many improvements.

Short horn cattle into the Biekie district.

E. A. Stryker of McDonald's Landing is working with Fay S. Short and doing mechanical repairs on autos. Mr. Stryker is a first class mechanic.

The carpenters, Messrs. Brown & Jensen, are making alterations to the rotunda of Omineca Hotel.

At the school meeting on Saturday night Gordon S. Wood was re-elected as trustee of the School Board. Mr. Wood is most energetic in school affairs and the ratepayers are to be congratulated in retaining his services.

On Monday evening last Mrs. Lewis Johnson entertained a number of friends in honor of Mrs. Arrol and Mrs. McGeachy, the former leaving for her home

in Toronto on Thursday afternoon.

E. B. Smith has been sworn in a justice of the peace by Samuel Cocker, J.P.

Cecil Hartley has returned from attending the Great War Veterans' Association convention held in Vancouver recently.

A party of tourists, headed by R. W. Holbrook, vice-president of the First State Bank of Perkins, Oklahoma, are making arrangements to spend a vacation at Stuart Lake early in September.

Mrs. F. N. Hamilton of Vancouver, sister of Mrs. Mitchell, and her two children, Gordon and Hazel, arrived here on Wednesday night and will spend the next two months in town the guests of Mr. and Mrs. E. A. Mitchell.

Mrs. Roberts of Engen is in

Vancouver on a business trip.

Mr. and Mrs. W. D. Fraser of Fort St. James, have been visiting in town.

Alex. Kynoch is spending his summer vacation at the Lakelse Lake hatchery.

L. Heald of the Land Settlement Board was in the district last week cruising land.

Wm. M. Ferrier of Tatchi has been visiting Fort St. James.

After spending three months in the Stuart Lake country, A. G. Hamilton has returned to his home in Vancouver.

The recent visit of the Provincial cabinet ministers meant a road appropriation of about \$25,000 for this district besides the building of a substantial bridge at Fort St. James.

WARNING

You who use Palmolive Soap use it for beauty's sake. Be careful that you get it. There are many soaps made to deceive you. They imitate the shape and color. Names are coined to sound like Palmolive. Numerous soaps—some of them wretched soaps—are put in this guise to mislead you.

Our interests do not matter, but yours do. Your demand is for Palmolive, because of what it does. You are seeking certain proved results. And you are cheated when you get a soap which can't bring those results.

Palmolive Soap has world-wide fame because it aids complexions.

The envied results, seen everywhere, have won millions of people to it. Thus Palmolive became the world's leading toilet soap. Not merely because of olive oil—that's ages old. Not merely because of palm oil—Cleopatra used that. But because our experts found a way to give those oils unique efficiency in soap.

It is Palmolive Soap that has won beauty lovers as no other soap ever did. It is the Palmolive blend—based on 60 years of study—that brings those desired results. It is Palmolive which, by enormous production, gives you a 25-cent quality for 10 cents.

That is what won you—that is what you want. A commonplace soap without those virtues will not suit or serve you. Then be careful. Note the name carefully. Be sure you get the wrapper shown below. Don't let anybody cheat you on a thing that means so much.

THE PALMOLIVE COMPANY OF CANADA, Limited

WINNIPEG, MAN. TORONTO, ONT. MONTREAL, QUE.



Note carefully the name and wrapper

Palm and Olive Oils—nothing else—give nature's green color to Palmolive Soap

Made in Canada

2077