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Poliomyelitis

IN VIEW OF THE EPIDEMIC of acute anterior poliomyelitis, known in short as polio and otherwise as infantile paralysis, and the general discussion of the nature of the malady and means of avoiding and treating it, some facts, as officially given out on the subject are of timely interest even in Prince Rupert where, we are thankful to say, there has been no polio reported as yet.

Polio is a virus disease, the incubation time of which—that is the time between entry of virus into the body and appearance of first symptoms—is usually between four and ten days. Personal contact—such as sneezing, coughing and talking—is the likely means of transmission and the entrance to the body is at three levels—nose and back of throat, voice box, wind pipe and bronchial tube and the digestive tract from back of the throat to lower bowel.

Parts of the body involved are the intestinal tract, muscles and nervous system. Symptoms are headaches, moderate fever, upset stomach, loose stools, obstinate constipation. Weakness of a particular group of muscles demands immediate medical care to avoid or limit crippling.

It is known:

That flies carry the polio virus.

That the virus is found in infected sewage.

That such sewage can contaminate drinking water.

That convalescent serum is not effective in preventing paralysis and is not recommended.

That spraying of the nose (olfactory or smell nerve) is an objectionable procedure and is not effective in preventing polio and, therefore, is not recommended.

That extreme fatigue; uncleanness (dirty hands at meals and not washing after toilet functions); chilling from staying in cold water, all predispose to making an individual more susceptible to a polio infection.

The active child is more prone to extreme fatigue than the quiet child; therefore the active child should be watched carefully and fatigue avoided.

It is not known how the polio virus is transmitted although it is surmised that it is by direct contact, carriers, droplet borne infection; and possibly water, fresh fruits, vegetables and foods contaminated with polio virus.

Here are some anti-polio suggestions:

Avoid contact with known cases of polio.

Keep out of crowds during an epidemic.

Remember that the active child is most susceptible, if allowed to play to the point of fatigue.

Avoid physical fatigue and exhaustion.

Do not swim in polluted water.

Avoid chilling by staying too long in cold water.

Keep hands clean by washing before meals and after going to the toilet.

Keep garbage and waste covered, so as not to attract flies.

Insure proper disposal of human excreta.

Protect food from exposure to flies and insects.

Wash fresh fruits and new vegetables before eating.

Stay away from persons with nose and throat infections, and avoid operations for removal of tonsils and adenoids during a polio epidemic season.

Remember that stomach flu; summer complaint; dysentery or any infection of the bowels, may predispose to a polio infection.

Be on the alert for symptoms. Any infection during a polio epidemic season should be viewed suspiciously until proven not polio.

* * *

BRICKBATS NOW BOUQUETS

IT MUST BE EMBARRASSING, after about forty years of veiled and forthright slander, for this fair city to read all the complimentary references about manifold advantages, beauty of situation and promise of great things to come. Many a long year it seemed as though a conspiracy existed to think up some new designation calculated to cause resentment. One could not but suspect rivalry.

Prince Rupert, the place where it rains all the time. That spot up north, God forgot! Prince Rupert! What on earth is taking you there? Prince Rupert, the Sunless City. Prince Rupert, the Siwash Village! There is an old and a salty saying that, a community or an individual is knicked long enough and hard enough, the knocks will all begin turning into boosts with unbroken progress thereafter. It's beginning to look that way for Kaien Island.

* * *

Insurance companies often come across unique evasions on the forms applicants fill out. One man, in the space asking the cause of paternal death, wrote: "Father was taking part in a public function and the platform gave way, ending his life." Subsequent investigation disclosed that his father had been hanged for cattle rustling.

SCHOOL TEACHER AT MILLER BAY

With the patient population now increased to 135, the work at Miller Bay Hospital for natives is constantly expanding. Dr. J. D. Galbraith, the medical superintendent, reports. Latest acquisition to the staff is a school teacher, Mrs. Hughes from Montreal. She conducts classes for the children patients, some in groups and others by bedside tuition.

Col. S. D. Johnston, M.C., V.D., who has been motoring through the interior with Col. C. W. Peck, V.C., D.S.O., is expected to return to the city today. Col. Peck will leave Prince George today by train for extensive travels in the east that will take him to the Atlantic Coast.

Classified Advertising Pays!



"Now, please don't go losing your temper, dear. Remember he's man's best friend!"

Canadian Newspapers

From the Monthly Letter of Royal Bank of Canada
INSTALMENT NO. 3

THE EDITOR'S PROBLEMS

All kinds of people buy newspapers, people of all ages, creeds, callings and tastes. They bring to bear upon the editor varying amounts of suggestion, advice and demands. It takes just as much courage for an editor to start publishing a new feature today as it did to start Daniel Defoe's revolutionary "Robinson Crusoe" as a 165-week serial in the Saturday Post 200 years ago.

But that is nothing compared with the courage needed to discard a feature. Complaining letters from a vocal minority carry greater weight than any statistical survey.

Editors are always short of space. They have to be drastic about cutting down some things in order to give representation to many things, though sponsors or writers of the mutilated ar-

cles may cry to high heaven against the sacrilege. As Philip Gibbs made one of his characters say in "Street of Adventure": "If there was an earthquake at Tooping Bee, and if all the animals at the zoo broke loose and dined off the population round Regent's Park, you can't get more than 64 columns in an 8-page paper. That's simple arithmetic."

A complaint heard now and then is that the quantity of advertising over-shadows the space given to news and features. An examination of two weeks' issues of newspapers published in Montreal, Vancouver, Toronto, Winnipeg, Halifax and Calgary shows the recent average to be pretty nearly the standard of many years: 42 per cent news to 58 per cent advertising. The accepted proportion, according to the textbooks, was 40 per cent news and 60 per cent advertising.

To squeeze into this limited space a selection of news and features that will be of service to his readers, the news editor needs a particularly well-developed ability to go outside himself. In the course of a day he handles a great mass of copy that insofar as he is personally concerned is absolutely dead. He must, therefore, project himself into the place of his readers, decide what they wish to hear about, know what they are talking about, and weigh the relative importance of this and that desire.

Editors know they can't satisfy everyone. Away back in 51 B.C.

Cicero complained that his professional news correspondent was giving too much of sporting events and not enough about the political situation. People seem, as a rule, to prefer reading about a dog fight on their own street rather than about a war in the Gran Chaco. The day Mussolini became dictator of Italy, the news was crowded off United States front pages by the Halls Mills murder case. When Dempsey knocked out Firpo that was all the Spanish news America could stand, and it eclipsed the military coup in Spain under Primo de Rivera. The assassination of the Austrian Archduke, which set alight the first world war, was given only an inch space in most newspapers. "Interesting" news, which probably means news that touches their personal lives or experiences or knowledge, attracts the mass audience, while, regrettable as it may appear in this enlightened age, the merely important is addressed to small publics.

If your building, house or furniture were lost through fire, would you present

INSURANCE

cover replacement of your possessions?
Do you realize that present day costs of material and furniture are up fifty percent? Consult your insurance advisers now!

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216 Sixth Street

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Superpan Press Films

Developing, Printing, Enlarging Portraits, Passports, and Photo Supplies

Prompt Mail Order Service
Chandler and Cowgill
216 4th St. Box 645
PRINCE RUPERT, B.C.

GOOD NEWS

The pea canning season is now over . . . that means you'll soon find "Royal City" Peas on your grocer's shelves.

ROYAL CITY

CANNED FOODS

A. MacKenzie Furniture

LIMITED

"A GOOD PLACE TO BUY"

CHESTERFIELD SUITES, BEDROOM SUITES, BEDSPRINGS, SPRING-FILLED AND FELT MATTRESSES

B.C. Products made by Simmons and leading Bedding and Furniture manufacturers. SEE OUR WINDOWS
PHONE 775

Ormes Drugs

The Pioneer Druggist

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PHONE 81

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Modern colours in their most attractive form. Applied with a minimum of labour and inconvenience. The cost is surprisingly low, and it will not rub off on clothing.

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McBride St. Phone 311

For That Party . . .

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At Port Edward, B.C.

CHOP SUEY • CHOW MEEN

7:00 a.m. to 11:00 p.m.

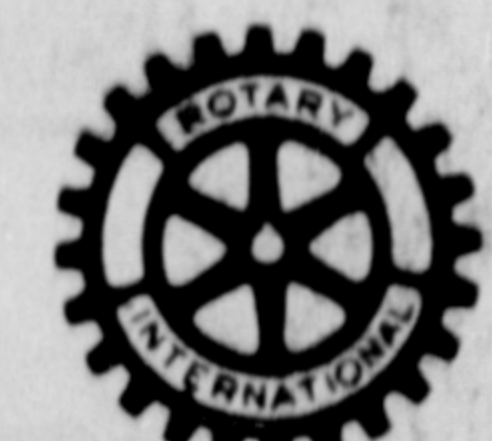
LING THE TAILOR

We are taking cleaning and pressing and steam pressing while you wait.

PHONE 649 - 220 61/2 Street

COMMODORE CAFE

HAS THE WELCOME MAT OUT FOR ITS PATRON-FRIENDS



Rotary Club Thursdays 1 p.m.

Our Foods Are Prepared by a New White Canadian Dish

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COMPLETE FOUNTAIN SERVICE SODAS - ICE CREAM - SUNDAES

GEO. DYBHAVN Prop. W. T. COOPER Manager

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Chemistry?

...WHAT IS ITS RATING?"

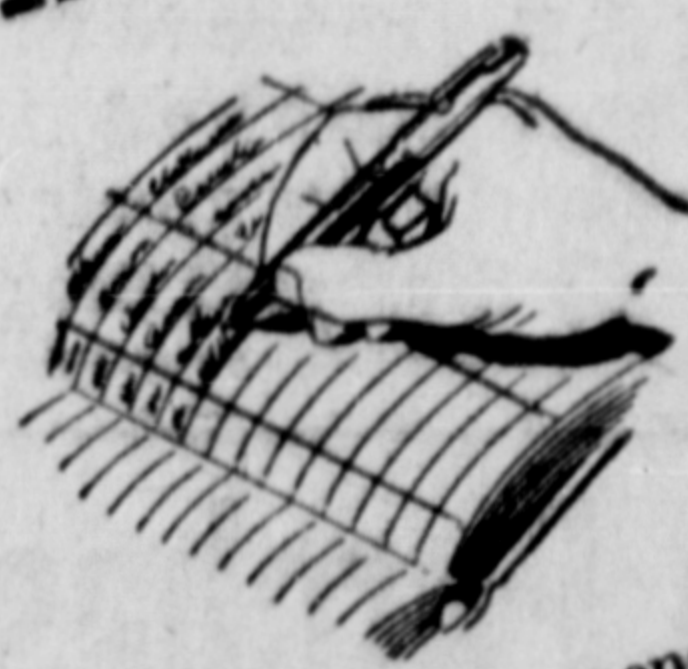


... well might the accountant ask this question, for a very few outside of the laboratory itself realize the scope and benefits of this enterprising business.

Chemistry enters into the making or treatment of practically everything we use or wear. It purifies the water we drink, fertilizes our fields, destroys pests. It brightens our lives in the form of paint; comes to us as nylon, "Cellophane", explosives, ammunition and in a growing stream of colourful plastic products.

Yes, chemistry has a high rating in the fields of utility and beauty . . . with the C-I-L oval as symbol of an organization devoted to serving Canadians through chemistry.

For instance: YOUR FOUNTAIN PEN



THE INK it uses is a chemical product, the fine metal nib is chemically treated, the colourful barrel made from plastics, barrel made from plastics, barrel made from plastics, barrel made from plastics.

as are letter openers, desk stands and numberless similar products. Canadian Industries Limited, Head Office, P.O. Box 10, Montreal.

114-47-10

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