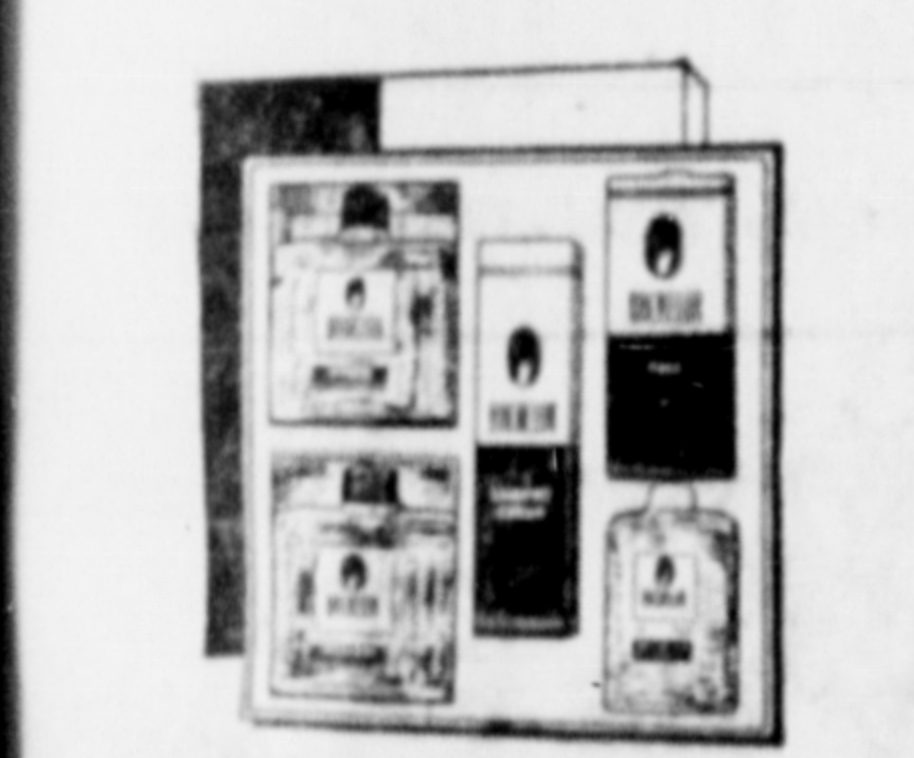


We're Gift Headquarters

For the Whole Family...

FINE GIFTS OF Mens Toiletries

BACHELOR
WELL GROOMED MEN CHOOSE
BACHELOR
Tweed's been competing in all sorts of life
demands that your personal appearance meet
the highest tests. Men everywhere who are
most attentive to personal grooming choose
BACHELOR items. Try BACHELOR. It will
pay you dividends.



SHAVING LOTION

SHAMPOO

BRILLIANTINE

TALCUM

SHAVING CREAM

\$2.75

RAZORS

Gillette Aristocrat

One-Piece Razor \$6.00

Gillette Milord \$3.79

For the Beginner—Gillette

Tech with 5 blades 49c

SOAPS - - BOXED

- Savon Royal, 3 cakes \$1.00
- Elizabeth Arden, 3 cakes \$2.15
- Elizabeth Arden singles 75c
- Roger & Gallet, 3 cakes \$1.50
- Spring Flowers, 3 cakes \$1.00
- Harriet Hubbard Ayer singles 60c
- Jane Seymour singles 55c
- Jane Seymour Bath singles 85c

NOVELTY SOAPS

Pure Castile, boxed, from 50c

SHAVING CREAM
SHAVING LOTION
SHAVING TALCUM
\$1.75

SHAVING CREAM
SHAVING LOTION
\$1.25

SHAVING CREAM
BRILLIANTINE
SHAVING LOTION
\$1.75

CAMERAS



The price of **CAMERAS** will advance 15 per cent with the next shipments. This is a good time to purchase while present stocks last.

A Kodak Camera is an ideal gift for anyone.

FROM **\$3.40 TO \$106.00**

LENTHERIC

The fame of **LENTHERIC** has spread wherever refinement of living is the keynote of an advanced civilization.

- LADIES' GIFT SETS**
- Tweed Talcum and Cologne \$2.25
 - Tweed Cologne and Sachet \$3.40
 - Tweed Bath Powder and Bath Salts .. \$4.15

PERFUMES

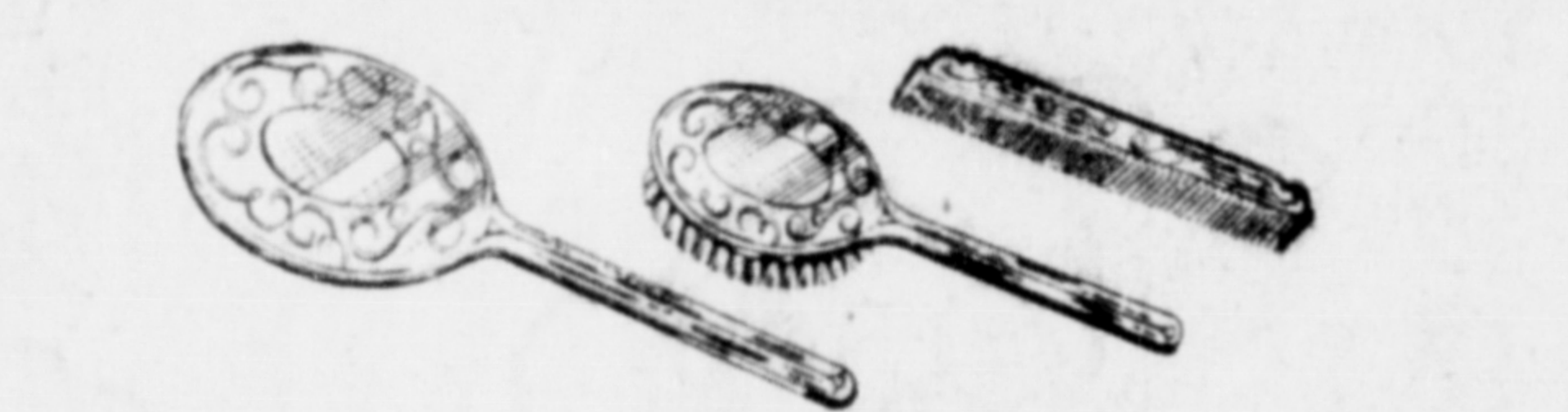
Shanghai, Tweed, Abientot, Confetti, Miracle, Pink Party, Dark Brilliance, from \$2.10

BATH POWDERS

Tweed and Shanghai \$2.00

MEN'S GIFT SETS

- Shaving Cream and Lotion \$2.05
- Shaving Cream, Lotion and Talcum .. \$2.85
- Shaving Bowl, Lotion and Talcum \$4.05



Brushes and Brush Sets

... for MILADY

Due to the new taxes, prices will advance when present stocks are exhausted.

Prophylactic Hair Brushes, from \$1.25

Brush, Comb, Mirror Sets ... \$16.50 and \$21.50

PEN and PENCIL SETS

Ideal for the young student.

WATERMAN'S SKYWRITER

PER SET—BOXED

\$3.47

- Other Waterman Sets ranging to \$23.00
- Parker "51" Lustraloy Set \$21.00
- Parker "51" Gold Set \$27.00

Styled for both ladies and gentlemen

BATH SALTS

- Friendship's Garden \$1.25
- Old Spice \$1.25
- Jasmine 85c
- Gold Tassel \$2.00
- Yardley \$1.25
- Lentheric \$1.85

TANGEE

Rouge, Powder and Lipstick Sets from **90c to \$10.00**

CUTEX

Large assorted stock of Gift Manicure Sets

Ranging from **50c to \$6.00**

PEGGY SAGE

MANICURE SETS from **\$2.00 to \$9.00**

MANICURE IMPLEMENT SET \$6.95

There's Beauty in the Magic Touch of
ADRIENNE
Scientifically Harmonized
Cosmetics
Blended by ADRIENNE to glorify each type of beauty—blonde, brunette or raven.
Distinctively packed in white and gold. ADRIENNE Scientifically Harmonized BEAUTY AIDS are sold only at RETAIL COSMETIC COUNTERS.

ADRIENNE SOAP
THREE CAKES—BOXED
\$1.00

Cologne and Bath Powder
\$2.75

BATH POWDER
\$1.35

PERFUME
FACE POWDER
COLD CREAM
CLEANSING CREAM
ROUGE
FANCY BROOCH
\$7.00

Perfume, Face Powder
Rouge and Lipstick
\$3.25

See Our Wide Range of
DELECTABLE FRAGRANCES

EVENING IN PARIS

Created By **BOURJOIS**

Beauty, value and colorful design in many practical ensembles enable you to choose a gift priced to suit the moderate or generous purse.

PERFUME and FACE POWDER
\$2.00

Perfume, Face Powder
Toilet Water, Bath Essence
\$5.00

Toilet Water, Perfume, Face Powder, Talcum and Lipstick
\$8.50

BLUE LEATHERETTE CHESTS
\$8.50 AND \$12.50

Cleansing Cream
Finishing Cream
Face Powder, Lipstick
Perfume and Rouge
\$4.75

Popular Perfumes
Sizes and Prices Ranging from **50c to \$20.00**

COLOGNES AND TOILET WATERS

- Harriet Hubbard Ayer \$1.10 and \$1.75
- Yardley Lavender \$1.25, \$1.95 and \$2.75
- Plaid \$1.65
- Gleam \$2.50
- Tuya \$2.00
- Chanel \$3.00
- Tweed .. \$1.25 and \$1.75
- Shanghai \$1.25 and \$1.75

Fragrant Roses and Spice Gifts

EARLY AMERICAN Old Spice
HOMESTEAD SET
Long-lasting Old Spice Toilet Water and satin-smooth Old Spice Dusting Powder in a charming gift box.
2.75

MOUNT VERNON SET
Four Old Spice essentials ... Toilet Soap, Tablet Sachet, guest sizes of Toilet Water and Talcum in a romantically decorated box.
1.25

Flower-Fragrant Gift Set

EARLY AMERICAN Friendship's Garden
PLANTATION SET
Refreshing Toilet Water and silk-soft Dusting Powder with the delightful bouquet of old-fashioned blossoms. The box has many after uses.
2.75

Gifts to Make a Man Happy

EARLY AMERICAN Old Spice FOR MEN
YARDLEY
That Lovable Fragrance
Ladies' Gift Sets from **\$1.65**
Men's Gift Sets from **\$1.35**

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See our large assortment of Cameo Vellum high class stationery styled by Barber-Ellis. One of the finest Vellum lines on the market today.

SMART GIFT BOXES RANGING IN PRICES FROM **\$1.25 TO \$3.50**

Max Factor
GIFTS FROM HOLLYWOOD
Individual Boxed Sets
\$4.25 \$6.95 \$10.35

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