Sketches of 15 Canadian American Olympic Track, Field Men Draws Russ

By The Canadian Press

anadian junior title; at Ham- 5,000 metres. Best: 15:18.0. ton in 1952 Olympic trials, secnd to Jim Lavery, Calgary, in 48.8; Olympic standard was Events: 400 metres and robable for 400 and 1,600-metre elays. Best performance in narter; 46.1 (one-tenth second

fff world record). econd year at University of Mi- track in 1947. gan; set Michigan record for aile and half-mile. Events: 800 nd 1,500 metres and probable or 1.600-metre relay team, Best 800 was Canadian record of ear, beating Phil Edwards' metres-10.5; 200 metres-22.0. 52.0 in 1928; 1,500-metres-57.2; mile, 4:09.4.

Pete Sutton, Toronto, 19, 148 52. Events: 100 metres. 200 etres and probable in 400 400 in 1,600 relay is 47.0. etres and 1,600-metre relay eams. Best times: 160 metres-1.8: 200 metres-22.0.

Ron Miller, Toronto, 22, 170 ounds, blonde, accountant;

started pole vault five years ago. Competitor Following are thumbnail sket- Competed in B.E. Games. Met hes of Canadian competitors in Eleanor MacKenzie (on women's HELSINKI ()-Lee Yoder, 400-

Jack Carrol, Verdun, Que., 21, Richie Ferguson, Toronto, 20, can athlete to meet a Russian ons for University of Michigan; 145 pounds; sandy hair; attend- rival in the 1952 Olympic Games. econd year in general arts ed University of Iowa last year, Pre-Olympic competition startourse; member Montreal Track taking business administration ed today in basketball as 13 nd Field Club; started racing course; started in track in 1948, teams began a round-robin to No. 1. ve years ago; in 1950 set Can- made the B.E. games team of determine six that will enter the dian juntor mark of 49.5 for 1950; holds Canadian records in Games competition next week. warter-mile; week later won the one, two and three miles. Event: | Canada overcame the second-

track by mail from sports col- winners in eliminations. lege, dubbed "Mail Order Ath- Ten countries, U.S. 1948 Olymlete;" Event: decathion. Best- pic champions, Russia European 6,679 in Olympic trials. His best champions, and Argentina, Bra-

Don McFarlane, Hamilton, 20. student at McMaster University; ton simmered. An East German events - 100 metres and 200 team, mostly yachtsmen, arrived. metres and probable in 400 West Germany has been recog-51.6 at Hamilton trials this metres relay. Best times: 100 nized, and the Olympic commit-

University, 23, 6'2", 165 pounds; graduated Drake this year; next ounds, dark brown curly hair; year he will be assistant track lays trumpet, manager of a coach at Indiana University and continue to work for his master's degree in recreation; events 400 metres and prospect for 400-and 1,600-metre relays. Best

Roy Pella, Sudbury, and U. of tee Wednesday. Michigan, 21, 6'4", 200 pounds; taking administration course at of Michigan; began discus

But it was a long time before

gentlemen who enjoyed the new

This led to the use of bottles.

drink, just before the beginning

But the growth of sales of

Back in the Gay Nineties, the

The earliest soft-drink adver-

The bottling industry also had

people today put the bottle to

Days of experimenting are

"pretty well over" for the other

its pureness, and as "long as

as long as there are children, I

Well, some say Mister McLeod,

but mostly it's "Johnny," for

everyone knows the mild-man-

nered, easy-going and quiet per-

EXPERIMENTING OVER

tising was made 60 years ago-

HOW IT GREW

(Continued on page 6) Coke Best Seller But Kids Like Colors'-Soft Drink Man

In more than 15 years of manufacturing and ottling soft drinks in Prince Rupert, John (Johnny) IcLeod, of North Star Bottling Works) has made host of discoveries, but he numbers among the

aajor ones: That Coke, or Coca-Cola, out- The druggist suggested the drink alls his other grinks two to be called "Coca-Cola" and wrote he; that Prince Rupert soft- it out in the same familiar rink drinkers are exceptionally script used today as a tradeard on the bottles; and that mark. eptionally hard on the business. Coca-Cola became generally dis-To illustrate what he means, tributed. It was dispensed then McLeod pointed at dull skies only at soda fountains. Two

For three days it was really drink and wanted it on their it good soft-drink weather. We fishing trips and at ball games re doing a good business, decided that there must be other en she clouds over. Last two people who would want it too. on a few back orders and They secured rights to bottle the

Now, if there only was a way of the present century. tell the weather ahead-even

Coke took two separate trends: son for the soft-drink trade, the soda fountain and the bott in Prince Rupert it is due ainly to the fishing season, the distribution. ys the bottler. Fish camps do a major busi- soda fountain was a simple,

ss, as do the fishermen on in- crude affair for dispensing soda vidual boats, but such trade water. Few of them remained also hard on the bottles, which open the year round. epresent a major item in the

"We can charge only a per- a sign advertising Coca-Cola, entage of what the bottle actu- painted on oilcloth and attached ly costs us, otherwise we'd have with safety pins to the awning hard time moving our prod- of a drug store. t. That's why unreturned bot- Today, soda fountains are a are one of our biggest major business, employing thou-

OKE SELLS BEST

Most fishermen throw their a very modest beginning. In the ottles overboard, when empty. early days, the size and shape Mr. McLeod, who is the only of bottles varied widely. Then stributor of Coke west of Prince bottles were sealed with corks, eorge, and operates the only or makeshift stoppers of many ottling works north and west sorts. These left the lips of a Quesnel, maintains that the bottle exposed to dust and grimy oneer soft drink will always hands. People then did not care main the most popular of all to put the bottle itself to their lips, so it became a custom to The greatest number of those use a glass or straw and, like

inking other "pop" than Coke most customs, people came to children, he says, who like consider it as good manners. try out different colors. Today, however, the bottles long the most popular with have taken a particular shape, e kids" is ice-cream soda well known to all pop drinkers. ed), lime (green) and grape Modern machinery sterilizes surple)—about in that order, each bottle and modern bottle Adults drink most of the or- tops seal the top lip of the botge that is bottled, but by far the air-tight and free from the the majority are those who touch of hands. Reason for the old custom of the straw has efer Coke. since disappeared, and many

Peak production day, says r. McLeod, has run to 1000 ottles of Coke and 700 of ther combined drinks.

The history of Coke goes back long way. It is the beginning types of drinks manufactured by the soft drink and started North Star Bottling Works, says ree-quarters of a century ago the quaint kitchen of Dr. J. Mr. McLeod, Each drink is made Pemberton. There the patient from a formula patented by perimenter worked over a con- North Star. Water of Prince Rupert is especially suited for soft mer, stirring its contents me drink manufacturing, because of odically and measuring the gredients with exacting care. And each day, he hurried people want a nice, cool SOFT drink to refresh themselves, and wn to the corner drug store iere his friends gathered to guess we'll be in business," says nd their reaction to his new Mr. McLeod. . . ink. Day after day he tried ew, until one memorable day response was striking.

SCOVERY

The "tasters" with a new en- sonality. He's been in one of the usiasm told him he had most popular businesses here for thieved a flavor that satisfied. more than 15 years.

he men's track and field events track team) at 1950 B.E. games metre hurdler from the Univerthe 1952 Olympic games at and they now are engaged, sity of Arkansas, today drew the Event: pole vault. Best: 13' 6". honor of being the first Ameri-

half rally by Italy and won the Bob Adams, Saskatoon, 27, 190 match 68-57. Philippines, Cuba metres; Lavery, 47.7; Car- track by mail from several first win, in another game to- hander, pitched a three-hit shut-

events are pole vault and discus. zil, Chile, Mexico, France, Fin-Gordon Crosby, 23, Toronto, land, Czechoslovakia and Urutraffic policeman; 160 pounds; guay already have qualified John Ross, Oakville, Ont., 20, married, two young sons; started Canada placed ninth in the last

> Meanwhile, the political situatee tried to set up a procedure whereby a single German team Jim Lavery, Calgary and Drake be chosen, but East Germans would have no part of it.

Nationalist China is due this before the full Olympic commit- speed more than 650 miles

Number Ones Push Win Streak Rusty Ford Pitches Fifth Bums Dump Bout in Fall Winner: Millers Walloped Cards With

lected two for four.

D. Nickerson

Totals

McDade

Kurdziei

Shamenski

CCC 300-

Rusty Ford pitched No. 1 nine to a one-sided Shutout 11-2 victory over CCC 300 in a city softball league game last night to score his fifth victory without

The win was the seventh for the right field fence. Deary was

Ford gave up two unearned runs on five hits and one walk while striking out six.

Losing pitcher was Harvey Deary, who allowed six earned who are still looking for their seven hits, walked eight and morrow night. struck out 10. With better sup- No. 1port he might have made the Watson game a little closer.

Ford also smashed out the Spring longest hit of the game when D. Scherk he smashed a ringing triple over R. Ford

Softball Standing B. Hill

STANDINGS— Separate— sport				Morri
Standings: No. 1	. 7	1	14	Tot CC McDa
Firemen		2	6	
CCC 300	2	3	4	
Hawks	0	6	0	Black
Fast Swedish Fighter				Kurd Shan Dear

rast Sweatsh Fighter STOCKHOLM (CF) - A new Bennett week and Red China is reported Swedish jet fighter, the J29 or Simpson en route. Both Red and Nation- "flying barrel," made its first Moore alist China have been denied en- public appearance recently at a Finnigan try, on the grounds that their special exhibition at the military dues aren't paid. The German- air base near Norrkoping. The Chinese problem will come up craft is said to be capable of

Dodgers stopped the fast-trav- in September. elling St. Louis Cardinals last night after New York Giants dethe big batter for CCC 300, with feated Cincinnati Reds in a day

For No. 1, Don Scherk col-It left the Dodgers still 51/2 games in front in the National reserved by the International Firemen clash with Hawks, League pennant race.

Carl Erskine, the little rightout as the Dodgers won 6-0 in AB R H St. Louis.

The iGants hit freely behind Jim Hearn and the steady righthander pitched his 10th victory of the season, a 6-2 verdict. In the American League, second division clubs had the field

Last-place Detroit Tigers hauled off to thump front-runn ig New York Yankees 8-2. Washington Senators, in fifth place, routed runner-up. Cleveland Indians 15-4 and St. Louis seventh-place Browns took Boston Red Sox 7-5. Other scores: Chicago 1, Philadelphia 1.

American Detroit 1, New York 2 Washington 15, Cleveland 4 St. Louis 7, Boston 5 National

New York 6, Cincinnati 2 Philadelphia-Chicago postpon-000 100 1- 2 ed. rain.

NEW YORK-Felix Bocchicmanager of heavyweight champion Jersey Joe Walcott, said today he is willing to have Walcott meet the winner of the Rocky Marciano-Harry Matth-NEW YORK (P) - Brooklyn ews fight July 28 in a title bout

> Walcott, attending the signing ceremonies for Marciano-Matthews 10-round bout at Yankee Stadium, said Sept. 8 has been

> > Sedan

1-1949 Morris

Tuesday, July 15, 1952 Boxing Club as a tentative data for the match.

Frince Rupert Larry

FOOTBALL TONIGHT CYO

BATTERY 7:00 p.m.



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NORTH STAR BOTTLING WORKS

Johnny McLeod purchased the Beaver Bottling Works from Eddie Clapp in 1937 and changed the name to North Star Bottling

The business was then situated behind the Royal Hotel, In 1940 the firm moved to a location across from Bob Parker Ltd. and in 1945 Mr. McLeod decided on the present location.

Largest step in the progress of the firm was in 1941 when Johnny McLeod took over the Coca-Cola franchise.

Coca-Cola is made on the premises as are all other soft drinks. Each drink has to be kept to a high standard and the bottles and the product must be inspected to insure cleanliness. After washing the bottles are inspected three times; automatic inspectors do a thorough job but the last inspection is carried out personally by members of the

The rate of production is 60 bottles of soft drinks a minute. Biggest single day recorded at the plant saw 1,000 cases of Coca-Cola delivered.

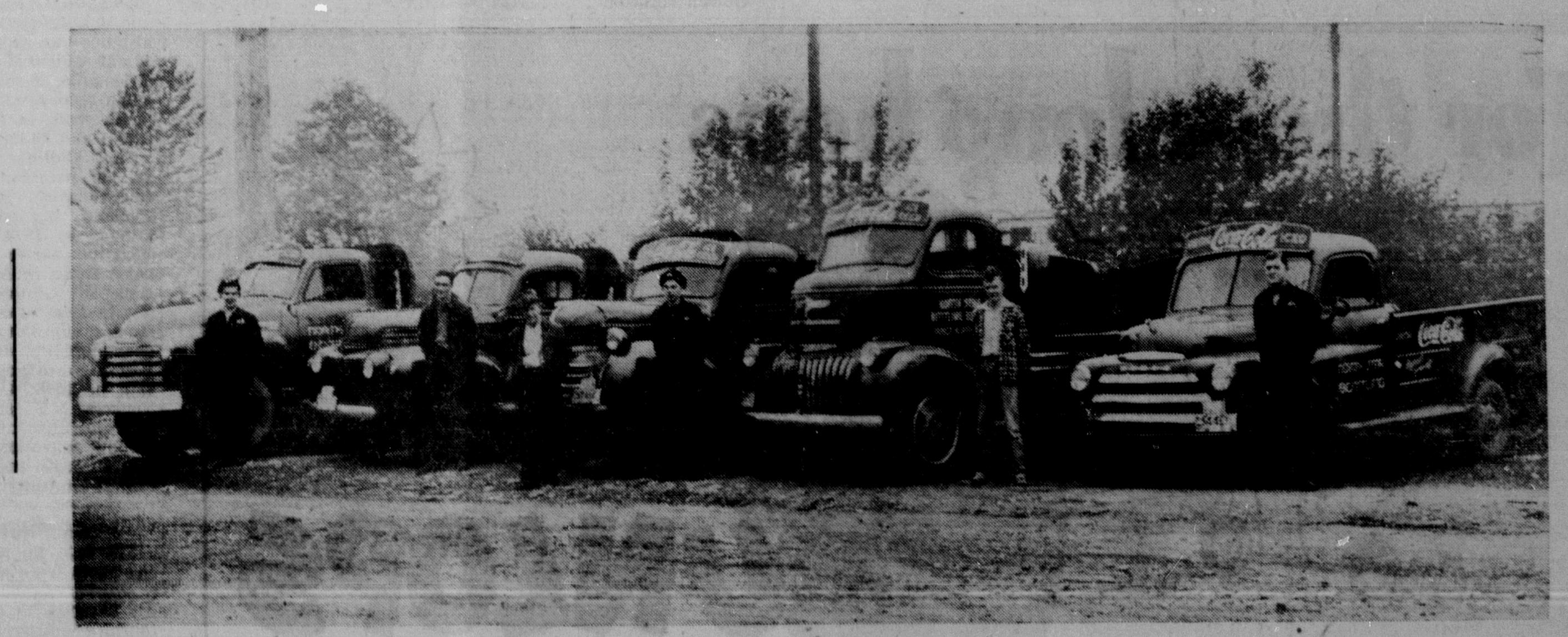
All bottling and washing equipment was renewed in 1951, making everything fully modern. Increase in business since Mr. McLeod took over can best be

told in figures. The staff has increased from two to 13. The number of trucks has increased from one to five. Territory covered in sales and

services includes Prince Rupert, Queen Charlotte Islands, Stewart, Anyox, and all the interior up to Burns Lake.



The office staff consists of Mrs. R. Foster and Miss Judy Nilson. Plant Manager is Ed Garner.



Barry Watson

Andy Owens

JOHN McLEOD Owner and Manager Bob Adams

Dennis Elkins

Don Wannamaker Special Salesman