

Boxing Club as a tentative date for the match.

FOOTBALL TONIGHT

CYO
VS
BATTERY

7:00 p.m.

Sketches of 15 Canadian Olympic Track, Field Men

By The Canadian Press

Following are thumbnail sketches of Canadian competitors in the men's track and field events at the 1952 Olympic games at Helsinki.

Jack Carrol, Verdun, Que., 21, runs for University of Michigan; second year in general arts course; member Montreal Track and Field Club; started racing five years ago; in 1950 set Canadian junior mark of 49.5 for quarter-mile; week later won the Canadian junior title; at Hamilton in 1952 Olympic trials, second to Jim Lavery, Calgary, in 400 metres; Lavery, 47.7; Carrol 48.8; Olympic standard was 47.7. Events: 400 metres and probable for 400 and 1,600-metre relays. Best performance in quarter; 46.1 (one-tenth second off world record).

John Ross, Oakville, Ont., 20, second year at University of Michigan; set Michigan record for mile and half-mile. Events: 800 and 1,500 metres and probable for 1,600-metre relay team. Best of 800 was Canadian record of 2:16.6 at Hamilton trials this year, beating Phil Edwards' 2:15.0 in 1952; 1,500-metres—2:57.2; mile, 4:09.4.

Pete Sutton, Toronto, 19, 148 pounds, dark brown curly hair; plays trumpet, manager of a dance band; running competitively since 14, won U.S. Intercollegiate 440 in New York in 1952. Events: 100 metres, 200 metres and probable in 400 metres and 1,600-metre relay teams. Best times: 100 metres—18.8; 200 metres—22.0.

Ron Miller, Toronto, 22, 170 pounds, blonde, accountant;

American Draws Russ Competitor

HELSINKI (AP)—Lee Yoder, 400-metre hurdler from the University of Arkansas, today drew the honor of being the first American athlete to meet a Russian rival in the 1952 Olympic Games.

Pre-Olympic competition started today in basketball as 13 teams began a round-robin to determine six that will enter the Games competition next week.

Canada overcame the second-half rally by Italy and won the match 68-57. Philippines, Cuba, Hungary and Bulgaria also were winners in eliminations.

Ten countries, U.S. 1948 Olympic champions, Russia European champions, and Argentina, Brazil, Chile, Mexico, France, Finland, Czechoslovakia and Uruguay already have qualified. Canada placed ninth in the last Olympics.

Meanwhile, the political situation simmered. An East German team, mostly yachtsmen, arrived. West Germany has been recognized, and the Olympic committee tried to set up a procedure whereby a single German team be chosen, but East Germans would have no part of it.

Nationalist China is due this week and Red China is reported en route. Both Red and Nationalist China have been denied entry on the grounds that their dues aren't paid. The German-Chinese problem will come up before the full Olympic committee Wednesday.

Number Ones Push Win Streak Rusty Ford Pitches Fifth Winner; Millers Walloped

Rusty Ford pitched No. 1 nine to a one-sided 11-2 victory over CCC 300 in a city softball league game last night to score his fifth victory without defeat.

The win was the seventh for No. 1.

Ford gave up two unearned runs on five hits and one walk while striking out six.

Losing pitcher was Harvey Deary, who allowed six earned runs to cross the plate, gave up seven hits, walked eight and struck out 10. With better support he might have made the game a little closer.

Ford also smashed out the longest hit of the game when he smashed a ringing triple over the right field fence. Deary was the big batter for CCC 300, with two for three.

For No. 1, Don Scherk collected two for four.

Firemen clash with Hawks, who are still looking for their first win, in another game tomorrow night.

Softball Standing

STANDINGS—Separate—sport

No. 1	7	1	14
Firemen	3	2	6
CCC 300	2	3	4
Hawks	0	6	0

Fast Swedish Fighter

STOCKHOLM (AP)—A new Swedish jet fighter, the J29 or "flying barrel," made its first public appearance recently at a special exhibition at the military air base near Norrkoping. The craft is said to be capable of speed more than 650 miles an hour.

NEW YORK (AP)—Brooklyn Dodgers stopped the fast-traveling St. Louis Cardinals last night after New York Giants defeated Cincinnati Reds in a day game.

It left the Dodgers still 5 1/2 games in front in the National League pennant race.

Carl Erskine, the little right-hander, pitched a three-hit shutout as the Dodgers won 6-0 in St. Louis.

The Giants hit freely behind Jim Hearn and the steady right-hander pitched his 10th victory of the season, a 6-2 verdict.

In the American League, second division clubs had the field at bay.

Last-place Detroit Tigers hauled off to thump front-ran 19 New York Yankees 3-2. Washington Senators, in fifth place, routed runner-up Cleveland Indians 15-4 and St. Louis seventh-place Browns took Boston Red Sox 7-5.

Other scores: Chicago 1, Philadelphia 1.

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Walcott To Fight Title Bout in Fall

NEW YORK—Felix Bocchicchio, manager of heavyweight champion Jersey Joe Walcott, said today he is willing to have Walcott meet the winner of the Rocky Marciano-Harry Matthews fight July 23 in a title bout in September.

Walcott, attending the signing ceremonies for Marciano-Matthews 10-round bout at Yankee Stadium, said Sept. 3 has been reserved by the International

USED CAR BARGAINS

- SPECIAL—1948 Indian Chief Motorcycle
- 1—1949 Austin
- 1—1949 Flying Standard
- 1—1948 Thames Van
- 1—1949 Morris
- 1—1950 Austin
- TRUCKS**
- 1—1946 Dodge 2-ton Truck
- 1—1951 Austin 5-ton Truck
- 1—1941 International 3 1/2-ton Panel

Superior Auto Service
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Coke Best Seller But Kids Like Colors—Soft Drink Man

In more than 15 years of manufacturing and bottling soft drinks in Prince Rupert, John (Johnny) McLeod, of North Star Bottling Works) has made a host of discoveries, but he numbers among the major ones:

That Coke, or Coca-Cola, outsells his other drinks two to one; that Prince Rupert soft-drink drinkers are exceptionally hard on the bottles; and that Prince Rupert weather is exceptionally hard on the business.

To illustrate what he means, Mr. McLeod pointed at dull skies today and said:

"For three days it was really hot, good soft-drink weather. We were doing a good business, when she clouds over. Last two days we've done little but catch up on a few back orders and building up stock."

Now, if there only was a way to tell the weather ahead—even just a little.

Summer time is the briskest season for the soft-drink trade, but in Prince Rupert it is due mainly to the fishing season, says the bottler.

Fish camps do a major business, as do the fishermen in individual boats, but such trade is also hard on the bottles, which represent a major item in the industry.

"We can charge only a percentage of what the bottle actually costs us, otherwise we'd have a hard time moving our product. That's why unreturned bottles are one of our biggest headaches."

COKE SELLS BEST

Most fishermen throw their bottles overboard, when empty.

Mr. McLeod, who is the only distributor of Coke west of Prince George, and operates the only bottling works north and west of Quessnel, maintains that the pioneer soft drink will always remain the most popular of all drinks.

The greatest number of those thinking other "pop" than Coke are children, he says, who like to try out different colors.

Among the most popular with the kids" is ice-cream soda (red), lime (green) and grape (purple)—about in that order.

Adults drink most of the orange that is bottled, but by far the majority are those who prefer Coke.

Peak production day, says Mr. McLeod, has run to 1000 bottles of Coke and 700 of other combined drinks.

The history of Coke goes back a long way. It is the beginning of the soft drink and started three-quarters of a century ago in the quaint kitchen of Dr. J. C. Pemberton. There the patient experimenter worked over a concoction, stirring its contents methodically and measuring the ingredients with exacting care.

And each day, he hurried down to the corner drug store where his friends gathered to find their reaction to his new drink. Day after day he tried anew, until one memorable day the response was striking.

DISCOVERY

The "tasters" with a new enthusiasm told him he had achieved a flavor that satisfied.

Know Your Rupert Firms

NORTH STAR BOTTLING WORKS

Johnny McLeod purchased the Beaver Bottling Works from Eddie Clapp in 1937 and changed the name to North Star Bottling Works.

The business was then situated behind the Royal Hotel. In 1940 the firm moved to a location across from Bob Parker Ltd. and in 1945 Mr. McLeod decided on the present location.

Largest step in the progress of the firm was in 1941 when Johnny McLeod took over the Coca-Cola franchise.

Coca-Cola is made on the premises as are all other soft drinks. Each drink has to be kept to a high standard and the bottles and the product must be inspected to insure cleanliness. After washing the bottles are inspected three times; automatic inspectors do a thorough job but the last inspection is carried out personally by members of the staff.

The rate of production is 60 bottles of soft drinks a minute. Biggest single day recorded at the plant saw 1,000 cases of Coca-Cola delivered.

All bottling and washing equipment was renewed in 1951, making everything fully modern.

Increase in business since Mr. McLeod took over can best be told in figures.

The staff has increased from two to 13. The number of trucks has increased from one to five.

Territory covered in sales and services includes Prince Rupert, Queen Charlotte Islands, Stewart, Anyox, and all the interior up to Burns Lake.



The office staff consists of Mrs. R. Foster and Miss Judy Nilson. Plant Manager is Ed Garner.



Barry Watson Andy Owens JOHN McLEOD
Owner and Manager Bob Adams Dennis Elkins Don Wannamaker
Special Salesman