UYS AND WHYS BY Barbara Brent

weekly advertising and information service for today's woman

MONTREAL, Dec. 11th.—"Be Prepared" is one motto that deserves a place on your pantry shelf now that the festive season is fast approaching. So be sure your Christmas "emergency" supply of good things includes two or three bottles of E. D. Smith's Pure Grape Juice. Right on the label you'll find a recipe for delicious "Winona Punch" . . . and there's no finer refresher than that simple-to-serve grape juice and ginger ale combination. But be sure it's E. D. Smith's Grape Juice. It's made to the same high quality stand- E. D. Smith's Pure Jams — famous for fruit-*full* flavour! on't forget E. D. SMITH'S Maraschino Cherries to add a l touch to holiday cooking!

YOU'RE "SHINING UP" HOUSE for s entertaining . . . be sure to check up r drains! Lazy, slow-running drains make ork of sink and tub-cleaning . . . they're sters — trouble-makers! Wake up lazy with faster-acting GILLETT'S DRAIN NER! I've found that two tablespoons a kitchen and bathroom drains keep them ly clean and free from clogging sediment! our grocer to-morrow for GILLETT'S CLEANER—follow the instructions on el and you'll find—as I have—that even the worst clogged respond like magic to this thorough "trouble-shooter" . . . beautifully with regular cleansing!

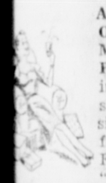
MAS IS FOR LAUGHTER AND A HAPPY HEART . . . time to enjoy yourself—your friends — your family! Far be it from you to to extra mealtime work, arly when there are so delicious dishes you can easily with BENSON'S STARCH! Just try these atering desserts from *Holidaytime Recipe* B.C. . . . *Grandmother's* Cookies (be sure to keep overflowing cookie jar een-meal snacks!) . . . *Two-Egg Cake* . . . otch Pie. Simply write Barbara Brent, 1411 Cres- Montreal, P.Q. — for e copy!

MAKE THIS CHRISTMAS the merriest yet with a gift to the family of a pet canary! Haven't you often heard a canary gaily singing, and thought—"Wouldn't he be fun to own!". I know I have. They're such cheerful pets and so easy to care for. And all a canary needs for singing good health is BROCK'S BIRD SEED . . . a complete bird diet all in one package. So consider a canary the perfect present this year . . . he'll be full to the brim with the Season's good cheer if he's well-fed on BROCK'S BIRD SEED!

CALENDAR-WISE SALADS AND DESSERTS are yours if you know salad-'n-dessert tricks with JELL-O. Jell-O, whipped or plain . . . JELL-O with added fruit or vegetables . . . is truly a dish with "Appetite Appeal" for it looks every bit as good as it tastes! Only JELL-O has that "locked-in" flavour that makes it a family "flavourite" the ound! And it's so simple to prepare any one of a number of ing JELL-O dishes. Ask for JELL-O tomorrow at your e grocer's . . . and follow the recipes on every package enright delicious results!

IS REAL-HINT TO R HUS- about the ect pre- for you! a PRES- ker! For the husband who t like to see his wife om cooking drudgery — oking results more deli- an ever before? You see, ods are pressure-cooked, ESTO way, in a quarter usual time—and because amazing cooking speed, d retains its colour and ts vitamins and miner- ll find brand new pleas- cooking with PRESTO! our husband will find TO Cookers—two reason- priced sizes—at any House- dealer's . . . for your Hap- Christmas!

LAUGH AT CHRISTMAS SHOPPING PROBLEMS! . . . here's a tip to make what-to-give worries vanish like snow in warm weather! Buy LEKTROLITE flameless lighters for your family and friends! LEKTROLITE, the lighter that really lights—everywhere—every time, makes the perfect present. It's different from any lighter you've ever known. There's no flame—just a steady, wind-proof glow. No flint to wear down or wick to fail . . . the new LEKTROLITE is a small miracle of practical simplicity! Compact, convenient, feather-light . . . it's just the right size for purse, pocket or a very special someone's Christmas stocking!



AFTER A DAY OF CHRISTMAS SHOPPING . . . relax in your softest slippers and sip a cool glassful of 7-Up! For 7-Up is a "Fresh Up" . . . it has a light erry twinkle that's exactly to the Christmas Season's Its luscious lemon-lime r is as fresh and clean as ight, new snow. Sip 7-Up . . . let the lively, happy s roll over and under your Feel like smiling? Of you do! You'll want to a "family" supply of 7-Up hristmastime . . . get it at earest neighborhood store ying the 7-Up signs!

SIMPLEST WAY I know of to impress that husband of yours with your cooking is to flavour his food with delicious HEINZ *Sauces!* HEINZ *Mustards — Worcestershire Sauce* —57 *Sauce* are, every one of them, backed by that very famous HEINZ reputation for quality. That's why he finds these famous sauces in his favourite restaurants . . . and why he'll be so pleased to see them on his table at home! So take my tip . . . stock up with HEINZ *Sauces* —and for your free coppy of "*New Uses for Heinz Sauces*", simply write to me, Barbara Brent, 1411 Crescent St., Montreal, P.Q.

S A CHRISTMAS GIFT TIP to the Man in ife! Hint gently to him that a dream-come- ift is HENLEY'S COUNTRY GARDEN *Gift* ge—containing *Face Powder, Lipstick, Per-* and *Eau de Toilette*—all for 5.00 and truly a give a woman that "lovely lady" feeling! the flower-gay box—the exquisite fragrance eshly cut flowers is COUNTRY GARDEN— and happy as a summer song! This perfect available at fine cosmetic counters everywhere—together with COUNTRY GARDEN *Gift Packages*, priced to suit every ketbook.

Local News Items . . .

● Conrad School Card Party, Dec. 12.

● Announcing—Opening Handcrafts and Souvenirs, Gifts that are Different, Monday, Dec. 15, 211 Sixth Street. (290)

● Valhalla meeting tonight at 8 o'clock. All members please attend. (290)

● Hear address by British Fraternal Delegate to Trades and Labor Congress Convention, C. F. P. R., Saturday 7 p.m. (291)

● It is proposed to open Navigational Classes after the first of January subject to satisfactory enrolment. A tuition fee of $20.00 for the full course is payable in advance. For further particulars apply to Capt. J. R. Elfert, Harbor Master, or the School Board Secretary. (292)

District Fisheries Supervisor Ingvald Urseth plans to sail tonight on the Catala on a business trip to Vancouver.

Ernest Portman, Canada Railway News Co. agent here has returned from a holiday visit to Vancouver, and points east. He went as far as Kamloops and says general conditions are busy.

Bernice and Jimmy Bridden are sailing on the Cassier at the week-end for Massett where they will spend Christmas with their grandparents.

Mrs. Henry Smith, jr., who, with her son, Billy, has been visiting relatives in Scotland for the last eight months, is expected to return to the city on Christmas Day. Mrs. Smith, daughter of Capt. and Mrs. W. F. Robertson, plans to leave Southampton on December 15 on the liner Aquitania. If proper travel connections are made, she and Billy will arrive in the city on the evening of December 25. They have been visiting in Sutherlandshire and Edinburgh.

Announcements

All advertisements in this column will be charged for a full month at 25 cents a word.

St. Peter's Y.P.A. Xmas Concert, Dec. 19 and 20, St. Peter's Hall.

S.O.N. Christmas Dance, Mrs. Black and five-piece orchestra. Everyone welcome. Tickets at door. Civic Centre, Dec. 26, 9:30 till 2:00.

S.O.N. Christmas Tree, Oddfellows' Hall, Dec. 30, 2 to 5. Refreshments and entertainment.

Bosun Inn, 909 First Avenue West, Black 959. Fine food, tamales, chili, barbeque fried chicken. Caterers large or small parties. Open all night. Orders to take out. (2)

● Moose Whist Drive and Dance, every Saturday night 8:30 (291)

F. M. Dockrill, well-known miner operator of Telkwa, left on last night's train to return to Telkwa after spending a few days in the city on business.

● Public Meeting—J. J. SIEMENS, Manitoba Co-operative leader, will speak on CO-OPERATIVE PROGRESS IN SCANDINAVIA, in the I.O.D.E. Hall, Monday, December 15, at 8 p.m. (290)

W. J. Nelson of the Department of Customs, Prince Rupert, has gone to Tulsequah, the Taku River mining camp, where he expects to be for the next few months.

R. Niffe and A. Truman of Vancouver, who have been in the city for the past week on business, are sailing on the Catala tonight to return to the southern cty. ¼

Harold C. Daykin of the University of B.C. Extension Department plans to sail on the Cassier at the week-end on a visit to Massett.

Local service organizations have been invited to be represented at a mass Christmas choral concert to be presented in the Civic Centre by all the church choirs of the city on the evening of December 21, the Sunday before Christmas. E. D. Forward will be master of ceremonies with Peter Lien conducting.

D. G. Stenstrom, consulting engineer for the Celanese Corporation of America in connection with the Watson Island celanese pulp mill project, sailed by the Prince Rupert last night on his return to Vancouver after paying one of his periodical visits of inspection to the work which is progressing steadily in the excavation stage.

ANCIENT TACKLE

Red salmon and Chinook salmon are largely caught by gill nets, a type of fishing gear dating back almost to the dawn of time.

Mr. Morin's Thanks

I wish to thank the electors for the splendid support accorded me in yesterday's election. I shall endeavour to discharge the responsibilities of the aldermanic office to the best of my ability.

J. RALPH MORIN.

THIS AND THAT

"What a character!"

Traveler—Boy that was a hot tiresome journey.

Friend—How come.

Traveler—Well you see the train was crowded and I had to sit with a woman who had a double seat.

Friend—Well you should'nt have been crowded in a double seat.

Traveler—You don't seem to understand. It was the woman who had the double seat.

C.M. Sawyer

* * *

BEST POLICY FOR RUSSIA—"UP and ATOM."

PORTUGUESE INSTRUMENT

The ukelele is of Portuguese origin.

TOO LATE TO CLASSIFY

WANTED—Bolt or pump action .22 rifle, good condition. Write particulars to Box 295, Daily News. (tf)

FOR SALE—Gas boat "Olympia" on view at Yacht Club. Further details Apply Dr. Large. (285)

SINUS PAIN
Relieved Fast This Easy Way!
Put a few drops of Vicks Va-tro-nol up each nostril and *feel* it go to work bringing quick, soothing relief from miserable sinus pain.
VICKS VA-TRO-NOL

Mayor's Thanks to Electors

The confidence which you reposted in me after one year's service as your mayor is deeply appreciated and I am fully sensitive of the responsibility which it implies. At this time I can only assure you that I shall endeavour to carry on the administration of your affairs to the best of my ability and, in so doing, I hope to have the co-operation and assistance of you all. Thank You!

NORA E. ARNOLD,
Mayor.

CITY OF PRINCE RUPERT

AUCTION SALE

The following vacant land will be sold at Public Auction on

Tuesday, December 23rd, at 10:30 a.m.
In the Council Chamber, City Hall

Lots 15, 16, 17 and 18, Block 9, Section 1—Level lots with total frontage of 100 feet on 2nd Avenue and 100 feet on 8th Street.

Lots 6 and 7, Block 12, Section 1 with 50 foot frontage on Stiles Place between 2nd Street and 3rd Street.

Provided anyone who is unable to attend the auction in person may submit a sealed tender to be opened at the hour of auction and treated as one bid.

H. D. THAIN,
City Clerk.

(292)

There's No Doubt . . .

. . . he will appreciate one of the new TIES or a smart, comfortable SCARF.

In scarves you can make an easy selection from a wide range which includes Quebec handwovens, authentic tartans and colorful plaids and stripes.. We've silks and spun rayons also.

Priced from $2.00 to $4.00

There's a host of fine **TIES** to choose from. See the new Swiss silks, Macclesfields, silk foulards, as well as the favorite wool challis and Loch Glens.

From $1.00 to $3.50

GIFT BOXES AT NO EXTRA COST

WATTS & NICKERSON
The Men's Shop

PRACTICAL GIFTS
. . . are always acceptable

FOR HIM — Power and Carpenter Tools, Fishing Tackle, Sporting Goods.

FOR HER—Lamps, Dishes, Pressure Cookers, Electric Irons, Toasters, Mixers, Pyrex Ware.

FOR THE YOUNGSTERS—Ice Skates, Skis and equipment, Sleighs, Roller Skates, Wagons, Bicycles and Kiddie Cars.

"SHOP EARLY"

Gordon's HARDWARE
McBride St., Phone 311

EUREKA CLEANERS

DELUXE UPRIGHT MODEL (With polisher attachment)	109.50
MASTER UPRIGHT MODEL	89.50
DELUXE TANK MODEL (with attachments)	99.50

ALSO—

FLOOR-O-MATIC

The machine that

Scrubs — Waxes — Polishes — Buffs

Price $99.50

No increase received on these items as yet (prices subject to change without notice).

McRae Bros. Ltd

GUNNAR SELVIG

If you want your kitchen remodelled, we build your

CUPBOARDS

in our shop, ready for installation.
Or if you want your FLOOR SANDED
Call BLUE 610

We also have a good selection of furniture made in our shop, such as **Cabinets, Book-Cases, Tables, Magazine Racks, Drying Racks, Rocking Horses** and **Doll Cradles** in three sizes.

SEE OUR DISPLAY ROOM IN BROOKSBANK BLDG., THIRD Ave. Open 2-5 P.M. THIS WEEK

CHRISTMAS GIFT Suggestions

Elizabeth Arden
Adrienne
Yardley
Cutex
Bachelor
Evening In Paris
Max Factor
Peggy Sage
Tangee

WE INVITE YOUR INSPECTION OF OUR LARGE ASSORTMENT OF GIFT SETS.

We will hold any article till Christmas. No deposit required

Ormes Drugs
'THE PIONEER DRUGGISTS'

PARTY GLAMOR FOR YOU

There are good times ead this coming holiday son. Let us help you your best.

PHONE 655

elen's Beauty Salon
206 Fourth Street

Margaret McLeod
Optometrist
— AT —
MANSONS Jewellers
522 Third Ave.
Phone Green 324 for appointments

YOUR BULOVA HEADQUARTERS

15-Jewel Watches from	12.50 up
1, 2 and 3-Strand Pearls from	3.75 up
Musical Jewel and Powder Boxes	8.75
Cigaret Cases and Compacts	4.00 up
Earrings and Pins from	1.00 up

No Change in Our Prices on Diamond Rings Even Though There Will be a Shortage Owing to the Import Ban. Still Priced from ..... $30.00 and up

WE STILL OFFER YOU A THREE TO FIVE-DAY SERVICE ON WATCH REPAIRS
COMPLETE OPTICAL SERVICE — JEWELLERY REPAIRS AND ENGRAVING

MANSON'S Jewellers and Optometrists
Sincere, Friendly Service
MEMBER OF THE CANADIAN JEWELLERS ASSOCIATION

A GIFT OF FISH...

Your friends will appreciate as a Christmas Gift a ten-pound carton of our Famous B.B. Brand of

ASSORTED SMOKED FISH

Shipped Express Prepaid in B.C., ALBERTA, MANITOBA, SASKATCHEWAN OR ONTARIO for $3.75

Send your orders to the

Bacon Fisheries
PRINCE RUPERT, B.C.
For Prince Rupert Seafood Products
PLEASE PLACE YOUR ORDERS EARLY

KNOX HOTEL

A QUIET, PLEASANT PLACE TO LIVE
OMPLETELY RENOVATED — ROOMS REDECORATED
SPRING-FILLED MATTRESSES
UNDER NEW MANAGEMENT
Proprietors: **TOM PESUT — STEVE VRKLAKN**