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Industrial Booths at Fair are Indication of what can be Done Here: Fine Exhibit of Woodwork

The manufactured lumber exhibit of the Big Bay Lumber Company, Georgetown Mills, situated on the main floor near the entrance to the dog and poultry show, is one of rare beauty and is the subject of much favorable comment. The layout of the booth is most artistic and reflects great credit upon those responsible for the magnificent display of the many northern British Columbia finished products. The walls and ceiling of the booth are panelled in cedar V joint and spruce V joint of various dimensions while hundreds of samples of manufactured lumber, cut in artistic sizes, line the shelves. In the centre of the stand is a beautiful model of Sir Thomas Lipton's racing yacht Shamrock, built by Jock Gibson, a member of the Georgetown Mill staff, who worked on the building of the original Shamrock. The dimensions of the model are length 4 feet, beam 12 inches, lead keel, hull of red cedar, deck and rails spruce, spars yellow cedar, sails union silk.

The counter of the stand is built of various samples of finished lumber, the product of the Georgetown Mill. The many pieces of mill dressed and hand dressed lumber displayed include standard mouldings, cedar casing, spruce pen board, spruce porch rail, cedar channel rustic, spruce rustic, cedar shiplap, hand rail, aeroplane spruce, rough cedar, V. joint partition, edge grain spruce stepping, yellow cedar in various sizes, sample fish boxes, D.D. hemlock, mill dressed V joint, hand dressed V joint, boat cedar, etc.

Export Lumber
One of the main features of the exhibit are the samples of export lumber shipped all over the world by the Georgetown Mill. These samples include aeroplane spruce of the finest quality, rough clear spruce, rough clear cedar and rough coast hemlock.

Sample Strut
An interesting piece of aeroplane spruce is on exhibit it being a piece of the new strut made here in April last for Major Martin's aeroplane to replace the broken strut damaged in landing at Seal Cove. The piece of spruce for the new strut was supplied by the Big Bay Lumber Co. and the new strut was made for the aeroplane by Dave Taylor, who, with Ben Delgarno, was responsible for the erection and placing of the excellent exhibit.

The display is splendidly lighted with inverted electric lights which show the interior up to great advantage, and is one which reflects great credit upon the executive and staff of the Georgetown Mill.

ELECTRIC BAKERY
The fine art of the baker is amply displayed in the booth occupied by the Electric Window Bakeries, on the main floor of the exhibition building. The decoration has been carried out in red, white and blue drapery and the many tempting confections displayed testify to the prowess of the Electric Bakeries in their particular line. The many pretty loaves, cakes, buns and French pastries displayed would make the mouth of a wooden idol water. The shelves contain fancy bread, wheat sheaves, old fashioned cheese twists, filberts, cottage loaves, dinner rolls of every description, Irish loaves, whole wheat bread, fancy gateaux, sponge cake trifle, seed cakes, Maderia and fruit cakes, slab cakes, currant bread, etc. The display is one of great credit.

RUPERT BRANDS
The exhibit of the Canadian Fish & Cold Storage Company is a very unique one and is thoroughly representative of their business. It takes the form of a miniature cannery building, in all its detail, built with "Rupert Brand" canned salmon tins. The whole arrangement is well carried out even down to the water at the wharf in which many small live trout disport themselves. This is an exhibit which is well worth seeing and is situated on the main floor to the left of the main entrance. The front of the display is decorated by a net containing 44,000 feet of twine made in Prince Rupert.

W. D. VANCE
W. D. Vance, broker, has a very pretty stand in the exhibition hall, and one which lends plenty of color to the gay interior of the building. The display takes the form of samples of products of the many firms which the exhibitor represents. The

most outstanding feature of the display is the many beautifully colored calendars, manufactured by Brown & Bigelow, which adorn the walls of the Booth. In addition there are displayed cases of McCormick's biscuits, samples of products manufactured by the Norfolk Paper Co., Western Dry Goods Co. and scales made by the International Machine Company of Toronto. The display is artistically arranged.

BARRIE'S FURNISHINGS
A real homelike atmosphere has been created in the display arranged by Barrie's Home Furnishings at their booth in the exhibition hall. Rugs of linoleum and Congoleum rugs adorn the walls which have been panelled in many shades of 3 ply fir veneer. Rugs and carpets adorn an open fireplace while the centre is set off with a beautiful dining room suite of McLagan's Grandmaster old English furniture. The floor is laid down with various varieties of rugs and linoleum. The whole display is remarkable pretty.

PHILPOTT, EVITT & CO.
Gorilla logging equipment is being featured in the booth occupied in the exhibition hall by Philpott, Evitt & Co., Ltd. In addition there are many samples of the products manufactured by various manufacturers whom they represent. Among other things displayed is Murray Made Asphalt paint, Fibreweld roofing, Pyrene fire extinguishers, etc.

GROTTO CIGAR
A new feature in booths at the exhibition this year is the stand occupied by the Grotto Cigar Stores. This display, which is of a purely direct advertising nature, makes a specialty of Tuckett's Orinoco tobacco and Buckingham smoking mixture.

F. G. DAWSON LTD.
The F. G. Dawson Ltd., booth at the exhibition, situated on the right hand entrance to the midway, featuring Empress Brand goods and Pacific milk, is a delightful one. The interior is the acme of neatness and is being much admired.

ROWE'S SHEET METALS
Rowe's Sheet Metal Works are well represented with their exhibit in the fair building. The exhibit contains specimens of what can be done in sheet metal work and comprises chimney cowls, sinks and sheet metal work of all descriptions.

SUPREME COFFEE
A very dainty and neat exhibit in the fair building is that of Stewart & Mobley, Ltd., who are featuring "Supreme" Coffee, a local made product. The booth is situated on the main floor next to the mineral exhibit. The stand is artistically arrayed with various sized tins of "Supreme" coffee and beautiful English china cups and saucers, which are given away with coupons contained in the coffee tins. This delicious table coffee is made at the stand and tasty samples are served. Those who are fond of a good cup of coffee should not fail to visit this booth. A feature of the exhibit is the free daily drawing for three separate prizes consisting of china cups and saucers.

SWIFT CANADIAN
One of the many outstanding booths at the exhibition this year is that of the Swift Canadian Co., situated on the main floor next to the Indian exhibit. The splendid arrangement of the many products manufactured by this well known concern presents a pretty picture. One of the interesting features of the display is Swift's Pragnum hams and bacon in "Sealtite" gelatine covers, and are identically the same as supplied to the McMillan expedition to Greenland. This mode of covering keeps the contents free from mould and is proof against all climatic conditions.

SMOKED FISH
A very representative exhibit is that of the Bacon Fisheries displaying the different varieties of fish smoked locally. The display

The Little Red Hen

"PUCK, puck, puck, pucKAYah" cackles the little red hen, as she steps off the warm nest, broadcasting to the barnyard that she has just laid a fine, fresh egg. She makes a product that any "manufacturer" might be proud of, and doesn't hesitate to advertise the fact.

A duck egg might be just as good, but the duck evidently doesn't think so. She doesn't advertise, and duck eggs have no market.

To be absolutely sure in buying ANY merchandise stick to the advertised brands. For their manufacturers believe in them and tell you about them daily in the advertising columns of this newspaper, over their signatures.

The duck-egg brands might be just as good, but you cannot be sure, if the manufacturers themselves will not admit it!

Read the advertisements regularly. Buy from them. You will then know the source of the products, and whom to look to if they don't measure up.

Advertising is the radio of commerce--- broadcasting things you should know

WILL IT RAIN TOMORROW? CONSULT THIS

This Coupon and 80c. Good for One \$1.00 Weather House Prophet



It is surprisingly reliable on local weather conditions. Made on strictly scientific lines. We have secured a special price on a quantity, and as long as they last will sell them for exactly what it costs us to retail them, only 80c if you bring this coupon.

When the weather is to be fine the two children will be out; when stormy weather is approaching the witch will come out for 8 to 24 hours ahead of rain or snow.

The house is made of hardwood, in Swiss cottage style, and is decorated, as in the picture, with thermometer, elk's head, bird's nest and birds, etc. It has four windows and two doors.

Advertised for \$1.00 — Our price for limited time, with the Coupon 80c. Every home in village, city and country should have one. Come and get yours at once or mail your order. Mail orders 10c extra. For Sale at—

ORMES DRUG STORE

SEE OUR DISPLAY OF **ELECTRIC OVEN PRODUCTS** AT THE FAIR. **ELECTRIC WINDOW BAKERY**

BLUE RIBBON BAKING POWDER

Blue Ribbon is the one baking powder you need for any purpose and the best for every purpose.

Try It.



Send 25c. to Blue Ribbon Ltd., Winnipeg, for the Blue Ribbon Cook Book bound in white cloth—the best cook book for every day use in Western homes.

Fair Week Specials Vacuum Bottles

Keep Contents Hot or Cold Use it to put Baby's Food in at nights. Splendid Value, 75c.

EMULSIFIED COCOANUT OIL SHAMPOO

A shampoo that gives the hair tone and vigor and easily cleanses the scalp. Regular price 50c. Special, 25c.

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S.S. PRINCESS BEATRICE. For Butedale, Swanson Bay, East Bella Bella, Ocean Falls, Namu, Alert Bay, Campbell River, and Vancouver, every Saturday, 11 a.m. Agency for all Steamship Lines. Full information from **W. C. ORCHARD, General Agent.** Corner of 4th Street and 3rd Avenue, Prince Rupert, B.C.

LAND ACT.
Notice of Intention to Apply to Lease Land. In Queen Charlotte Island Land District, Recording District of Prince Rupert, B.C., and situate near Tow Hill, Graham Island. TAKE NOTICE that I, George W. Dowling, of 3682 Cambridge Street, Vancouver, B.C., occupation manufacturer, intend to apply for permission to lease the following described lands: Commencing at a post planted near the foot of Tow Hill, east side, thence northerly to low water mark; thence westerly following low water mark 80 chains; thence southerly three chains; thence easterly 80 chains to point of commencement and containing 15 acres, more or less. **GEORGE W. DOWLING,** Applicant. **DAVE RUTTEN,** Agent. Date, June 6, 1924.

USK MILL RUNNING
USK, Sept. 10.—The sawmill here formerly known under the title of the Hayward Lumber Co. is now doing business under the name of Canada Products Ltd. It is in full operation with a daily capacity of 25,000 feet.

is situated on the main floor opposite the Francois Lake District exhibit. The samples of fish smoked including Ling cod, salmon, black cod, kippered salmon, salt cod, oolichans, etc. The stand is well arranged and is a credit to the local fish industry. **PACIFIC MILLS LIMITED**
A fine exhibit featuring the natural resources of Northern British Columbia is that of Pacific Mills Ltd., of Ocean Falls. This exhibit is to the left, inside of the main entrance and presents a very interesting appearance. The display of forest products includes rolls of paper, samples of sulphite used in the manufacture of newsprint and other papers, spruce chips, cedar chips, etc. **VALENTIN'S DAIRY**
Valentin's Dairy is to the fore with an artistic exhibit displaying interior milk. This stand is next door to the Exhibition office. The layout is artistic and impresses upon the public the natural richness of interior milk and dairy produce.